



**CITY OF JONESBORO  
Work Session  
170 SOUTH MAIN STREET  
March 7, 2016 – 6:00 PM**

**NOTE: As set forth in the Americans with Disabilities Act of 1990, the City of Jonesboro will assist citizens with special needs given proper notice to participate in any open meetings of the City of Jonesboro. Please contact the City Clerk's Office via telephone (770-478-3800) or email at [rclark@jonesboroga.com](mailto:rclark@jonesboroga.com) should you need assistance.**

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**Agenda**

- I. CALL TO ORDER - MAYOR JOY B. DAY**
- II. ROLL CALL - RICKY L .CLARK, JR., CITY CLERK**
- III. PRESENTATION**
  - 1. GDOT South Metro Express Lanes Presentation
- IV. INVOCATION**
- V. WORK SESSION (ITEMS A-E)**
  - A. Discussion regarding proposal from CorpCare regarding an Employee Assistance Program.
  - B. Discussion regarding FY' 16 Budget Amendment #16-01.
  - C. 2016-03 - Discussion regarding Resolution #2016-05 regarding parade fee waivers.
  - D. - Discussion regarding Resolution #2016-06 adopting the City of Jonesboro Comprehensive Plan.
  - E. - Discussion regarding Ordinance #2016-004 in which repeals Chapter 52 (Signs) and enacts Article XVI (Signs) in Chapter 86 (Zoning).
- VI. OTHER BUSINESS (ITEMS A-B)**

**VII. ADJOURNMENT**



# CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

3.1

-1

COUNCIL MEETING DATE

March 7, 2016

Requesting Agency (Initiator)

Office of the City Clerk

Sponsor(s)

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

GDOT South Metro Express Lanes Presentation

Requirement for Board Action *(Cite specific Council policy, statute or code requirement)*

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

Community Planning, Neighborhood and Business Revitalization

Summary & Background

*(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)*

Fiscal Impact

*(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)*

Exhibits Attached *(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)*

•

Staff Recommendation *(Type Name, Title, Agency and Phone)*

N/A

## FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky Clark, City Clerk

City Clerk's  
Office

Signature

Date

March, 7, 2016



# CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #  
- A

5.A

COUNCIL MEETING DATE  
March 7, 2016

Requesting Agency (Initiator)

Office of the City Clerk

Sponsor(s)

**Requested Action** (*Identify appropriate Action or Motion, purpose, cost, timeframe, etc.*)

Discussion regarding proposal from CorpCare regarding an Employee Assistance Program.

**Requirement for Board Action** (*Cite specific Council policy, statute or code requirement*)

**Is this Item Goal Related?** (*If yes, describe how this action meets the specific Board Focus Area or Goal*)

No

**Summary & Background**

*(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)*

The Employee Assistance Program is a counseling and referral service available to employees to aid them in dealing with the range of problems which might have an impact on their working as well as their personal lives. As a self-referral and management tool, the Employee Assistance Program is intended to increase employee productivity, reduce absenteeism and turnover, and positively impact the learning and work environment.

The Employee Assistance Program provides confidential short-term intervention, assessment, and referral services for employees. Employees may self-refer to the Employee Assistance Program, or a referral may be made by a supervisor or manager as an informal recommendation or as a mandatory requirement.

After being approached by several different employees, Staff feels that the City should provide some form of Employee Assistance Program. Enclosed is a description of the different program tiers that are offered.

**Fiscal Impact**

*(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)*

TBD

**Exhibits Attached** (*Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.*)

- CorpCareEAP-RFP-CityOfJonesboro

**Staff Recommendation** (*Type Name, Title, Agency and Phone*)

**Approval**

## FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky Clark, City Clerk

City Clerk's  
Office

Signature

Date

March, 7, 2016

February 12, 2016

Ricky L. Clark, Jr., CMC

**CITY OF JONESBORO**

124 North Avenue

Jonesboro, Georgia 30236

Dear Ricky:

Thank you for your interest in CorpCare's national Employee Assistance Program. We are headquartered in Atlanta, Georgia with a Regional office in Florida and have been providing exceptional EAP services since 1991. We serve clients throughout the US, emphasizing personalized quality care, first, by understanding the client's corporate culture and needs and second, by treating each client and their employees with the respect they deserve. We serve numerous municipal governments including The City of Norcross, The City of McDonough, The City of Loganville, Walton County, and many more.

When budgets are tight and companies are stretching their benefit dollars, it is reassuring to know that the cost of CorpCare's EAP today is less than it was nineteen years ago. In fact the CorpCare EAP has been noted to be one of the best values when considering its expansive, experienced and professional services. Our clients have described CorpCare's EAP as "robust" and "high touch".

We are pleased to offer a variety of options as well as private labeling. We offer a robust EAP, an expanded financial package as well as an integrated comprehensive wellness program, including Health Risk Assessments, providing a seamless solution for employee mental, physical and financial health. We have 4 tiers suggested here but anything can be changed and customized to meet your client's needs.

We appreciate this opportunity to present the CorpCare EAP Approach and we are available to answer any questions. We pride ourselves in approaching each client as a partner. As your time permits, you may find a meeting either by phone conference or in-person helpful. I am happy to offer other options and further customize according to your needs.

On behalf of our President, George Martin and the entire CorpCare team, thank you for considering CorpCare.

Sincerely,



Lisa Hardy, VP



Supporting healthy employees & successful organizations since 1991



CORPCARE EAP SERVICES  
PROPOSAL PREPARED EXCLUSIVELY FOR:



**Ricky L. Clark, Jr., CMC  
THE CITY OF JONESBORO**

124 North Avenue  
Jonesboro, Georgia 30236

PREPARED BY:

**George W. Martin, Jr., M.Div., MA, President  
Lisa Hardy, CEAP, Vice President  
CorpCare Associates, Inc.**

7000 Peachtree Dunwoody Road  
Building 4, Suite 300  
Atlanta, Georgia 30328

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lisa@corpcareeap.com  
877.843.6036



*Healthy Employees, Successful Organization*

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# VALUES

Healthy Employees, Successful Organization



## Discover CorpCare

Healthy employees are vital to creating successful organizations. As you are well aware, an employee's personal issues can negatively impact everything from job performance and well-being, to their relationships with others in and beyond the workplace. Ensuring the health of each one of your employees, however, is far from simple.

Since 1991, CorpCare's Employee Assistance Program (EAP) has helped thousands of employees and dependents resolve personal problems that impact productivity, health and relationships. Throughout our company's history, we have recognized a set of core values that guide us daily. These are what we believe in and practice:

- ① Customer service is our top priority to the employer, employee and family member.
- ② Reliability remains our operational focus, while accountability is our keystone.
- ③ Our greatest value is our relationship with the employee and those we serve as our client.
- ④ We strive for excellence, practicing integrity in all endeavors.
- ⑤ We foster a passion for helping others.

As you'll discover in the following pages, CorpCare's EAP provides not only a crucial employee benefit, but peace-of-mind for leadership as well. We proudly work with companies of all sizes – from those with fewer than 100 employees to those with nearly 40,000. We sincerely appreciate your interest in CorpCare and look forward to working with you.

## Choosing the Right EAP

While there are many EAP varieties to choose from, not all are created equal. The saying "you get what you pay for" certainly applies to today's EAP marketplace. That's why it is essential to work with the right EAP.

At CorpCare, our mission is to resolve a troubled employee's problems, manage the most effective treatment choices and monitor their progress for the most successful outcome. To accomplish these crucial goals, CorpCare has available over 11,000 professionals nationwide. In addition, CorpCare is able to assist with international employee locations as needed.

If you are new to EAP, we are happy to answer any questions you may have. We also recommend visiting [www.easna.org](http://www.easna.org) and downloading a free Purchaser's Guide. EASNA is the EAP trade association and is there to help purchasers make the best decision.

# VALUES

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## The Value of In-Person Counseling

Years of experience has proven to us the overwhelming value of in-person counseling versus telephonic models. Though technology (telephone and internet support services) continues to provide new opportunities and does meet a certain level of need, it cannot replace the personal nature of face-to-face sessions. A CorpCare therapist will only conduct a counseling session via telephone or Telehealth if the client is unable to meet in person.

## Quality of Care

Daily quality assurance is absolutely essential to the delivery of effective clinical services. CorpCare recognizes objectives established by the National Committee for Quality Assurance (NCQA), American Healthcare Commission and EAP professional associations such as EAPA and EASNA, and is dedicated to providing world-class employee assistance services.

We examine these five processes:

- Promote positive outcomes
- Improve employee job performance and attendance
- Ensure that CorpCare's performance is integrated with each client's corporate culture and goals
- Foster consistent applications of quality enhancement methods and tools to improve
- Practice proven EAP industry service standards developed over the past 60 years designed to maintain an effective and reliable process

## Measuring Quality Care

CorpCare's continuous commitment to delivering high quality care is measurable. We have developed performance indicators that measure quality of services such as affiliate and referral resources, response timeliness, information management systems, clinical case management outcomes, client satisfaction/EAP evaluations and statistical utilization of services.

## Quality Assurance

As part of our quality assurance measures, any complaint is considered serious and handled swiftly. Although complaints are not commonplace, we are quick to recognize any errors and will work with our clients to provide solutions and proactively develop policies, procedures and systems to improve the quality of services we deliver.

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## The CorpCare Approach

We specialize in behavioral health services that guide the troubled employee to cost-effective options, while simultaneously guarding against inappropriate treatment choices that may result in higher benefit costs.

We call this the "CorpCare Approach" – an EAP that intervenes quietly, efficiently and competently. This approach is why 88% of our cases are resolved within the EAP without referral for additional therapeutic assistance.

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# EAP SERVICES

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## CorpCare Program Tiers

CorpCare has designed four different program tiers to choose from:

- Tier 1:** EAP
- Tier 2:** EAP Plus
- Tier 3:** EAP Wellness Advantage
- Tier 4:** EAP Wellness Advantage Plus.

Below are some of the services available through these programs.

- Professional counseling services to employees and families through personal confidential sessions
- Emergency services and critical incident response
- Work-life programs that include elder care, childcare, and assistance with legal and financial referrals
- Robust wellness services and programs
- Orientation and training for management and employees
- Consultation on employee performance issues
- Regular and informative utilization reports
- A language translation service covering 240 languages
- 24/7/365 availability of Master's level therapists

## Standard Services

The following descriptions are a sampling of the standard benefits you will find offered in all of the CorpCare Service Tiers.

### 24/7 Helpline

CorpCare provides a toll-free live-answered Helpline that is available 24 hours a day, 365 days a year. The Helpline is staffed by Master's credentialed counselors and provides participants unlimited access to assessment, triage/stabilization, referral and emergency crisis intervention services.

### Translation Services

Optimal Phone Interpreters (OPI) offers simple, convenient interpretation assistance to your non-English speaking employees. OPI serves clients across the U.S. and provides interpretation and document translation services in more than 200 languages.

# EAP SERVICES

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## National Counselor Network

Through our 11,000-member network, we are able to provide services throughout the U.S., Canada and the Caribbean. Prior to implementing EAP, every effort is made to include affiliates from your company medical plan's behavioral health providers.

It is standard procedure for us to evaluate current network members; assess each company's workforce regarding work-site locations and general employee residential locations; consult with the company regarding affiliates that have previously served them well; and expand our network to custom fit the company's needs.

If additional affiliates are needed, this will occur 30 days prior to the implementation of the program. CorpCare's goal is to have an affiliate within 20 miles of every employee's work or home address (closer in Metro areas).

## Employer Services

CorpCare's EAP provides employer services that are available to your human resources personnel and managers. These include:

- EAP Orientations
- Supervisory and Employee Trainings
- Wellness Seminars
- Health Fair Consultation
- Policy Consultation
- Clinical Case Management
- Management Consultations and Referrals
- Critical Incident Stress Debriefings
- Dedicated Client Manager
- Promotional Materials
- Utilization Reports

## LifeHUB™ Website

CorpCare's online life management tool, LifeHUB™, was developed for employees and their families by a team of experts to provide personal and professional learning. This type of expertise and support was designed to provide ongoing health management and self-promotion for employees on a daily basis—right from their computers. These services include work-life consulting, education, referral services and resources.

To preview these services:

Go to <http://www.corpcareeap.com/memberaccess.html>

Click on LifeHUB™ under the Member Access tab

Login username: **info.3@corpcareeap.com** (case sensitive)

User password: **lifehub** (case sensitive)

This resource is customizable and can be branded at no additional charge.

# EAP SERVICES

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## Legal Services

Participants are entitled to one initial 30-minute in-person consultation per separate legal matter, up to three annually, at no cost with a network attorney. If the employee wishes to retain a participating attorney after the initial consultation, they receive a preferred rate reduction of 25 percent from the attorney's normal hourly rate.

## Financial Services

Seasoned financial professionals and licensed CPAs provide these services. Telephone consultations are generally limited to between 30 and 60 minutes per issue.

**Tax Consultation and Preparation:** Participants are entitled to receive a 30-minute telephonic income tax planning consultation per year on each separate tax issue they encounter. Preparation of all personal income tax documents are prepared by a CPA at a preferred rate reduction of 25% from the CPA's normal fee.

Regular services include:

- Credit analysis and rehabilitation
- Debt and debt restructuring
- Budgeting analysis and advice
- Income taxes
- Financial and retirement planning
- College, education and tuition planning
- Garnishments
- Social security and Medicare advisement
- Homeownership and mortgages

## Eldercare/Childcare Services

Many related services for eldercare and childcare concerns, including:

- Home health agencies
- Nursing homes
- Assisted living facilities
- Continuing care retirement communities
- Long distance care giving
- Social & recreational programs
- Nanny agencies and options
- Au pair agencies and options
- Preschool/nursery schools
- Before and after-school programs
- Summer programs & camps
- Backup care
- Respite care
- Family care homes
- Child care centers
- In-home care
- Babysitting agencies and options

# EAP SERVICES

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## Expanded Services

The following are additional benefits, in addition to the Standard Services, supported in the higher CorpCare Tiers of Service.

### **CorpCare's Financial Wellness**

Tiers 2-4 also include The MSA Financial Wellness program. The highlight of this program is the ability for each employee to work with a MSA Money Coach for a specific "employer-funded coaching period" (30, 90, 180 or 365 days) free of charge. Employees can activate this portion of the program at any time during the contract year.

Upgrading your program to include MySecure Advantage Business Advantage™ (MSABA) guarantees to improve your employees' financial life—bringing them unlimited one-on-one personal and confidential financial coaching, identity theft protection and personal legal services.

### **CorpCare's Wellworks For You**

A special benefit exclusively for Tiers 3 and 4 is Wellworks For You. Wellworks For You was created as a vehicle to assist employers in designing and implementing a comprehensive wellness program for their employees. Based on the recognition that healthy minds and healthy bodies are the catalyst to a successful working environment the Wellworks For You Program commits to a strong focus on employees by promoting organizational integration and strong communication. The program's proprietary platforms, systems and incentive management software deliver the highest employee participation with a measurable return on investment.

# SERVICE TIERS EXPLANATION

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CORPCARE'S WELLWORKS FOR YOU	CORPCARE'S FINANCIAL WELLNESS	CORPCARE EAP PRICING SUMMARY EXCLUSIVELY FOR CITY OF JONESBORO		TIER 1 EAP	TIER 2 EAP PLUS	TIER 3 EAP WELLNESS ADVANTAGE	TIER 4 EAP WELLNESS ADVANTAGE PLUS
		Number of counseling sessions per member, per year	3 or 6	3 or 6	6	6	6
Unlimited Telephonic Triage and Stabilization		•	•	•	•	•	•
24/7 helpline staffed by Master's level counselors		•	•	•	•	•	•
Face-to-Face Counseling Sessions		•	•	•	•	•	•
Customized Interactive Website		•	•	•	•	•	•
On-Site Services - Training, seminars, critical incident response (10hrs included)		•	•	•	•	•	•
Work-Life Services - Financial, legal, eldercare, childcare, adoption		•	•	•	•	•	•
EAP Promotional Materials		•	•	•	•	•	•
Quarterly or Semi-Annual Utilization Reports		•	•	•	•	•	•
HR Management Consultation		•	•	•	•	•	•
Dedicated Client Manager		•	•	•	•	•	•
Policy Consultation - Drug-free workplace; DOT/SAP		•	•	•	•	•	•
30 Days of Financial Coaching				•	•	•	•
Monthly Webinars				•	•	•	•
Monthly Tips				•	•	•	•
MSA Website (unlimited)				•	•	•	•
Promotional Materials				•	•	•	•
Participation Incentives				•	•	•	•
On-Site Classes with Apple TV incentive (available with 90, 180 and 365 day benefits, pricing available upon request)			•	•	•	•	•
Wellness Portal - Private Labeled & Employer-Branded:						•	•
• My Health Metrics (Vitals Tracker)						•	•
• Individual Wellness Toolbox						•	•
• Pedometer Programs (Smartphone, Fitbit and USB tracking)						•	•
• Interactive Fitness and Nutrition Planner						•	•
• Weekly Healthy Recipes and Grocery List						•	•
• Sign Up for Programs and Events						•	•
• Appointment System						•	•
Wellworks For You Smart Phone App						•	•
Comprehensive Reporting						•	•
Monthly Wellness Newsletter						•	•
Premium Services						•	•
Dedicated Wellness Team						•	•
Administrative Access with Reporting Capabilities – On Demand						•	•
Customized Marketing Materials - Electronic						•	•
• Posters, Payroll Stuffers, etc.						•	•
Results Now! Incentive Management Platform and Tracking						•	•
• Participatory, Activity Based, or Outcomes Based Platform						•	•
• Administration of Alternative Standards and Medical Exclusions						•	•
Management of Wellness Challenges						•	•
• Two (2) 8-12 Week Challenges						•	•
Unlimited Inbound Telephonic & Electronic Health Coaching with Coaches Corner						•	•
Know Your Number® Population Disease Management Health Assessment							•
Biomarker - Individual Physician Results and Release Form							\$3/submission
Online Modules Including Smoking Cessation						additional	additional
<b>ANNUAL PRICING*</b>		3: \$2,750.00 6: \$3,750.00	3: \$3,750.00 6: \$4,750.00	UPON REQUEST	UPON REQUEST		

\* Coaching extended to 90, 180 and 365 day benefits, pricing available upon request | Pricing for group of under 100 employees

Attachment: CorpCareEAP-RFP-CityOfJonesboro (1011 : Employee Assistance Program)

# SERVICE TIERS EXPLANATION

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## Pricing and Rate Considerations

The rates shown in the graph on the previous page include the following pricing assumptions:

- 24-month rate guarantee
- All employees and their dependents/household members who reside with the covered employee are eligible
- Should the employee population change more than 20 percent, CorpCare reserves the right to renegotiate rate
- Sessions counted on a per-year basis
- Travel expenses for travel of 50 miles or more will be reimbursed to CorpCare by the client at CorpCare's cost
- Customized promotional materials are authorized and paid by the client
- The terms of this proposal are effective for 90 days from the date of submission. The information contained in this proposal is proprietary. CorpCare Associates, Inc. requests that every effort be made to respect the proprietary and confidential nature of the contents.

# CLIENT REFERENCES

Healthy Employees, Successful Organization



## Client References

CorpCare Associates grants permission for you to contact the references listed below:

- Robert Norton, Vice President of Benefits, Arby's  
(3,500 employees): **RNorton@arbys.com**
- Trish Barnard, PHR, Sr. Director of Compensation  
Corrections Corporation of America  
(16,000 employees): **615-263-3000 or Trish.Barnard@cca.com**
- Allison Keller, VP of Human Resources, PGA TOUR, Inc.  
(3,000 employees): **800-556-5400 or allisonkeller@pgatourhq.com**

## CorpCare Clients

Adisseo	Denyse Signs, Inc.	Royal Furniture Company
Alliance for Aging, Inc.	Family Services	Ruth's Chris Steakhouse
Alliant Health Solutions	First Multiple Listing Service	SCM Group USA Inc
Alston & Bird LLP	Howard School, The	Signature Bank
Altamont School, The	Ivan Smith Furniture	Snapping Shoals EMC
Arby's Restaurant Group	Kutak Rock Law Firm	Southwestern Company, The
Brazos River Authority	Lovett School, The	South Carolina State Bar
Brooklyn Academy of Music	McElroy Metal, Inc.	Star Business Solutions, LLC
Caris Healthcare	Metallurgical Processing, Inc.	State Bar of Georgia
Carter & Associates, Inc.	MISBO	Safe States Alliance
Catholic Charities	NCADD New Jersey	Supreme Services
Celtic Commercial Finance	Neenah Paper, Inc.	TransCor America
Centerline Solutions, LLC	Newton County, GA	Unique Air, Inc.
City of Covington, GA	Newton County Water and	Valmet, Inc.
City of Hogansville, GA	Sewerage	Walton County, GA
City of Loganville, GA	NFM, Inc.	Westminster Schools, The
City of Monroe, GA	Nth Degree, Inc.	Westwind Contracting
City of Norcross, GA	NXP Management	World Golf Foundation, Inc
Collaborative, The	OFS Fitel, LLC	Yanmar Manufacturing America Corp.
Cornerstone Chemical Company	PGA TOUR, Inc.	
Corrections Corporation of America	Piedmont Office Realty Trust, Inc	



**No matter the size of your organization,  
healthy employees are vital to creating successful companies.**

## What Our Clients are Saying

### RELATIONSHIP

“ It has been a pleasure working with CorpCare and I have received excellent feedback from our employees. Lisa Hardy has been of tremendous assistance to our agency. She is competent, professional and possesses a warm personality. I just can’t say enough. I look forward to a continued, successful relationship with CorpCare. ”

### COMPASSIONATE

“ Your approach to the assistance program for our employees has been nothing less than compassionate and professional. I thank you for the guidance you have given some of the management, including myself, on some of the more difficult situations we have encountered. ”

### CONSISTENCY

“ I brought CorpCare to [our company] as our EAP and was consistently impressed with their service, integrity and value. My employees had nothing but praise to say about the service and CorpCare seminars were well-received from all levels of the organization. In a nutshell, they made me look great to my bosses! ”

### EARLY INTERVENTION

“ I can proudly and confidently state that I know of at least three circumstances in the past year where an early intervention has saved not only their jobs, but possibly their lives. I have opened my office to those in need and they have received help from CorpCare. ”



## CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

5.B

-B

COUNCIL MEETING DATE

March 7, 2016

Requesting Agency (Initiator)

Office of the City Clerk

Sponsor(s)

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Discussion regarding FY' 16 Budget Amendment #16-01.

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

In Accordance with Government Auditing Standards, All Amendments Require Approval.

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

No

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

At the February 1, 2016 meeting of the Jonesboro Mayor & Council, an additional position was created/approved for the Jonesboro Police Department. As advised at the meeting, the Chief of Police was making the following cuts to help offset the personnel cost.

Line Item	Description	2016 Budget	Revised Budget	Amount
<u>Cut</u>				
52.3500	Travel	\$7,000.00	\$5,000.00	\$2,000.00
52.3700	Education & Training	\$9,000.00	\$5,000.00	\$4,000.00
53.1130	Uniforms	\$20,000.00	\$14,000.00	\$6,000.00
<b>TOTAL.....</b>				<b>\$12,000.00</b>

This budget amendment, simply formalizes the actual line item changes. The total budgeted expenditures for the Police Department Budget will not change.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

N/A

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- FY' 16 Budget Amendment - PD #16-01 (Excel)

Staff Recommendation (Type Name, Title, Agency and Phone)

Approval

FOLLOW-UP APPROVAL ACTION (City Clerk)		City Clerk's Office
Typed Name and Title		
Ricky Clark, City Clerk		
Signature	Date	
	March, 7, 2016	

## Dept 3200 Police Dept.

Acct#	Account Name	2016 Budget	Amended 2016
<b>51.1000</b>	<b>Personal Services - Salaries &amp; Wages</b>		
51.1100	Regular Employees	1,177,000.00	1,189,000.00
51.1300	Overtime	15,000.00	15,000.00
51.1310	Overtime (DEA)	0.00	0.00
<b>51.2000</b>	<b>Personal Services - Employee Benefits</b>		
51.2100	Group Insurance	259,200.00	259,200.00
51.2200	Social Security (FICA) Contributions	69,300.00	69,300.00
51.2300	Medicare	15,500.00	15,500.00
51.2400	Retirement Contributions	60,000.00	60,000.00
51.2600	Unemployment Insurance	7,000.00	7,000.00
51.2700	Worker's Compensation	32,000.00	32,000.00
<b>Total Personal Services and Employee Benefits</b>		<b>\$1,635,000.00</b>	<b>\$1,647,000.00</b>

<b>52.1000</b>	<b>Purchased Professional &amp; Tech Services</b>		
<b>52.1200</b>	<b>Professional</b>		
52.1330	Software Support	6,000.00	6,000.00
52.1340	Drug Testing	4000.00	4000.00
52.1350	Background Investigation(s)	1800.00	1800.00
<b>52.2000</b>	<b>Purchased-Property Services</b>		
<b>52.2200</b>	<b>Repairs &amp; Maintenance</b>		
52.2230	Computer	1,000.00	1,000.00
52.2250	Pest Control	360.00	360.00
<b>52.2300</b>	<b>Rentals</b>		
52.2330	Rental of copiers/maintenance	3,200.00	3,200.00
<b>52.3000</b>	<b>Other Purchased Services</b>		
52.3100	Insurance, other than employee benefits	52,000.00	52,000.00
<b>52.3200</b>	<b>Communications</b>		
52.3210	Telephone	8,000.00	8,000.00
52.3230	Cellular Telephones	22,000.00	22,000.00
52.3260	Postage	3,000.00	3,000.00
52.3310	Legal Notices	1,000.00	1,000.00
52.3500	Travel	7,000.00	5,000.00
52.3600	Dues and Fees	1,000.00	1,000.00
52.3700	Education & Training	9000.00	5000.00
<b>Total Purchased/Contracted Services</b>		<b>\$119,360.00</b>	<b>\$113,360.00</b>

<b>53.1000</b>	<b>Supplies</b>		
53.1110	Office and Building Supplies	30,000.00	30,000.00
53.1130	Uniforms	20,000.00	14,000.00
53.1140	Vehicles/Equipment Parts	30,000.00	30,000.00
53.1141	Equipment Parts	8,000.00	8,000.00

53.1171	Building Maintenance	5,000.00	5,000.00
<b>Total Supplies</b>		<b>93,000.00</b>	<b>87,000.00</b>

<b>53.1200</b>	<b>Energy</b>		
53.1210	Water/Sewerage	2,000.00	2,000.00
53.1220	Natural Gas	3,000.00	3,000.00
53.1230	Electricity	15,300.00	15,300.00
53.1270	Gasoline/Diesel	100,000.00	100,000.00
<b>Total Energy</b>		<b>\$120,300.00</b>	<b>\$120,300.00</b>

	<b>Small Equipment</b>		
53.1610	Computer Equip/Maint (less than \$5000)		
53.1620	Furniture & Fixtures (less than \$5000)		
53.1690	Other Small Equipment (less than \$5000)		
<b>Total Small Equipment</b>		<b>0</b>	<b>0</b>

<b>54.1000</b>	<b>Property</b>		
54.1200	Site Improvements	8,000.00	8,000.00
54.2000	Machinery & Equipment	31,200.00	31,200.00
54.2200	Capital Outlay Vehicle	129,400.00	129,400.00
54.2201	Vehicle Equipment	14,000.00	14,000.00
54.2400	Computers	0	0
54.2410	Hardware	0	0
<b>Total Capital Outlay</b>		<b>182,600.00</b>	<b>182,600.00</b>

<b>58.1000</b>	<b>Principal</b>		
<b>58.1200</b>	<b>Capital Lease - Principle</b>		
58.1210	Lease - Machinery		
58.1220	Lease - Vehicles	91,100.00	91,100.00
58.2220	Other Debt -Vehicle Interest	3,000.00	3,000.00
58.1230	Lease - Other	0.00	0.00
58.1300	Other Debt - Building	0.00	0.00
58.2300	Other Debt Building - Interest	0.00	0.00
<b>Total Debt Service</b>		<b>\$94,100.00</b>	<b>\$94,100.00</b>

<b>Total Expenditures</b>	<b>2,244,360.00</b>	<b>2,244,360.00</b>
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## CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

5.C

-C

COUNCIL MEETING DATE  
March 7, 2016

Requesting Agency (Initiator)

Office of the City Clerk

Sponsor(s)

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Discussion regarding Resolution #2016-05 regarding parade fee waivers.

Requirement for Board Action *(Cite specific Council policy, statute or code requirement)*

As Fees Are Set Via the City of Jonesboro Fee Schedule, it is Necessary for Mayor & Council to Waive Any Fees.

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

Yes

### Summary & Background

*(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)*

At the City of Jonesboro Regular Meeting held on February 8, 2016, Councilman Wallace Norrington requested that Staff bring forth a resolution to waive applicable fees for both the Martin Luther King, Jr. parade hosted by the NAACP and the 4<sup>th</sup> of Parade, hosted by the VFW. It is the intent of this Resolution to waive all fees indefinitely or additional another action by Mayor & Council is ratified. Pursuant to the City of Jonesboro Fee Schedule, the cost of a parade permit is \$3000. Staff understands the importance of the significant cultural and economic impact parades have on our City's identity. Further, staff recommends that the applicants for both parades still be assessed the \$50 Special Event Permit fee along with fulfilling the requirement to have insurance.

**Historical Info:** At the City of Jonesboro January 12, 2009 Council meeting, the sitting council (Rick Yonce, Billy Powell, Bobby Wiggins, Clarence Mann, Wallace Norrington & Roger Grider) voted to waive fees only for the January 19, 2009 MLK parade.

### Fiscal Impact

*(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)*

N/A

Exhibits Attached *(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)*

- 

### Staff Recommendation *(Type Name, Title, Agency and Phone)*

### Approval

### FOLLOW-UP APPROVAL ACTION (City Clerk)

City Clerk's  
Office

Typed Name and Title

Ricky Clark, City Clerk

Signature

Date

March, 7, 2016

STATE OF GEORGIA  
CITY OF JONESBORO

RESOLUTION  
NO. 2016-03

**A Resolution of the City of Jonesboro Mayor & Council Regarding City Issued Purchasing And/Or Credit Cards**

WHEREAS, The City of Jonesboro, Georgia (hereinafter referred to as the "City") is a Municipal Corporation duly organized and existing under the laws of the State of Georgia; and

WHEREAS, Parades within the city limits of Jonesboro have a significant cultural and economic impact and have become a party of the identity of our City; and

WHEREAS, the City Council has vested authority to set regulatory fees and waive them.

WHEREAS, the Mayor & City Council believe the mission of the City is to support its residents, whenever possible; and

NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR & CITY COUNCIL OF THE CITY OF JONESBORO, GEORGIA, AS FOLLOWS:

SECTION 1: the City of Jonesboro Mayor & Council waives the parade fee as established by the Jonesboro Fee Schedule, until further action rescinds this ordinance.

PASSED, ADOPTED, SIGNED, APPROVED, AND EFFECTIVE this 14th day of March, 2016.

**SO RESOLVED** THIS 07 7th day of March, 2016

**THE CITY OF JONESBORO,  
GEORGIA**

(SEAL)

By:

5.C

---

Mayor Joy B. Day

Attest:

---

City Clerk

## CITY CLERK'S CERTIFICATE

I, **RICKY L. CLARK, JR.**, the duly appointed, qualified, and acting City Clerk of The City of Jonesboro, Georgia (the "City"), **DO HEREBY CERTIFY** that the foregoing pages of typewritten matter constitute a true and correct copy of Resolution # 2016-03 adopted on March 7, 2016, by the City Council of the City in a meeting duly called and assembled in accordance with applicable laws and with the procedures of the City, by a vote of (Yea-Nay), which meeting was open to the public and at which a quorum was present and acting throughout, and that the original of the foregoing resolution appears of public record in the Minute Book of the City, which is in my custody and control.

**GIVEN** under my hand and the seal of the City, this 7th day of March, 2016.

(SEAL)

---

City Clerk, The City of Jonesboro, Georgia



**CITY OF JONESBORO, GEORGIA COUNCIL  
Agenda Item Summary**

## Agenda Item #

5.D

## **WORK SESSION (Items A-E) – D**

**COUNCIL MEETING DATE**

**Requesting Agency (Initiator)**

**Sponsor(s)**

**Requested Action** (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

## Discussion regarding Resolution #2016-06 adopting the City of Jonesboro Comprehensive Plan.

**Requirement for Board Action** (Cite specific Council policy, statute or code requirement)

**Is this Item Goal Related?** (If yes, describe how this action meets the specific Board Focus Area or Goal)

## Yes Economic Development

**Summary & Background** *(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)*

A comprehensive plan outlines a framework for the development of an area, recognizing the physical, economic, social, political, aesthetic and related factors of a community. A comprehensive plan typically results from lengthy and intensive analysis, includes a long-range scope (usually 20 years or more) and provides the overall guiding principles for growth and development of a community. The Atlanta Regional Commission's Regional Development Plan serves as the comprehensive plan for the Atlanta region.

In 1989, the General Assembly passed the Georgia Planning Act, which established a coordinated planning program for the state. This program provides local governments with opportunities to plan for the future and to improve communication with neighboring governments.

After several community meetings, stakeholder meetings and review from ARC & DCA, we are happy to report that our Comp Plan has been approved. The last step in the process is the final adoption by the Council. After the Plan has been adopted, staff will commence proceedings to renew our Qualified Local Government status.

**Fiscal Impact** *(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)*

**Exhibits Attached** (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- Comp Plan - Final w edits

## **Staff Recommendation** *(Type Name, Title, Agency and Phone)*

## Approval

## **FOLLOW-UP APPROVAL ACTION (City Clerk)**

**Typed Name and Title**

Ricky Clark, City Clerk

---

**Signature**

Date

March 7, 2016

## **City Clerk's Office**

STATE OF GEORGIA  
CITY OF JONESBORO

RESOLUTION  
NO.

**A Resolution of the City of Jonesboro Mayor and Council to Adopt the City of Jonesboro, Georgia Comprehensive Plan Update 2015-2020**

**WHEREAS**, The City of Jonesboro, Georgia (hereinafter referred to as the "City") is a Municipal Corporation duly organized and existing under the laws of the State of Georgia; and

**WHEREAS**, Georgia Planning Act of 1989 requires local governments to develop and maintain a Comprehensive Plan to retain their Qualified Local Government status and eligibility for State permits, grants, and loans; and

**WHEREAS**, the City of Jonesboro, Georgia has engaged in a process to update the Comprehensive Plan for the City of Jonesboro; and

**WHEREAS**, the plan was prepared by the Atlanta Regional Commission, in partnership with the City of Jonesboro, using funds provided by the Georgia Department of Community Affairs; and

**WHEREAS**, the Georgia Department of Community Affairs has reviewed and determined that the update is in compliance with the Minimum Standards and Procedures for Local Comprehensive Planning; and

**NOW, THEREFORE, BE IT RESOLVED BY THE MAYOR & CITY COUNCIL OF THE CITY OF JONESBORO, GEORGIA**, that the 2015-2020 Comprehensive Plan Update for the City of Jonesboro is hereby approved and adopted.

**PASSED, ADOPTED, SIGNED, APPROVED, AND EFFECTIVE this 14th day of March, 2016.**

Attest:

CITY OF JONESBORO, GEORGIA

---

Ricky L. Clark, Jr., City Clerk

---

JOY B. DAY, Mayor

SO RESOLVED THIS 07 7th day of March, 2016

THE CITY OF JONESBORO,  
GEORGIA

(SEAL)

By:

---

Mayor Joy B. Day

Attest:

---

City Clerk

## CITY CLERK'S CERTIFICATE

I, **RICKY L. CLARK, JR.**, the duly appointed, qualified, and acting City Clerk of The City of Jonesboro, Georgia (the "City"), **DO HEREBY CERTIFY** that the foregoing pages of typewritten matter constitute a true and correct copy of Resolution # adopted on March 7, 2016, by the City Council of the City in a meeting duly called and assembled in accordance with applicable laws and with the procedures of the City, by a vote of (Yea-Nay), which meeting was open to the public and at which a quorum was present and acting throughout, and that the original of the foregoing resolution appears of public record in the Minute Book of the City, which is in my custody and control.

**GIVEN** under my hand and the seal of the City, this 7th day of March, 2016.

(SEAL)

---

City Clerk, The City of Jonesboro, Georgia



# Jonesboro, GA

Comprehensive Plan Update

2015-2020



Attachment: Comp Plan - Final w edits (1013 : Comprehensive Plan)

This document was prepared by the Atlanta Regional Commission using funds provided by the State of Georgia.



# ACKNOWLEDGEMENTS

## Stakeholder Committee:

Councilwoman Pat Sebo

Karen Sullivan

Barbara Emert

Cathy Roark

Lillie Suder

Arlene Charles

Helen Meadows

Harry Osborne

Linda Summerlin

Julianna Anderson

Wes Agnew

Mayor Joy Brantley Day

## City Staff

Ricky L. Clark, Jr

Shayla Harris, Economic Development Planner

Franklin Allen

Joe Nettleton

Derry Walker

## City Council:

Mayor Joy Brantley Day

Councilman Wallace Norrington

Councilman Jack Bruce

Councilwoman Pat Sebo

Councilman Billy Powell

Councilman Bobby Wiggins

Councilman Ed Wise



# EXECUTIVE SUMMARY



### Assets:

- Historic Character
- Location
- Development Potential
- County Seat

### Challenges:

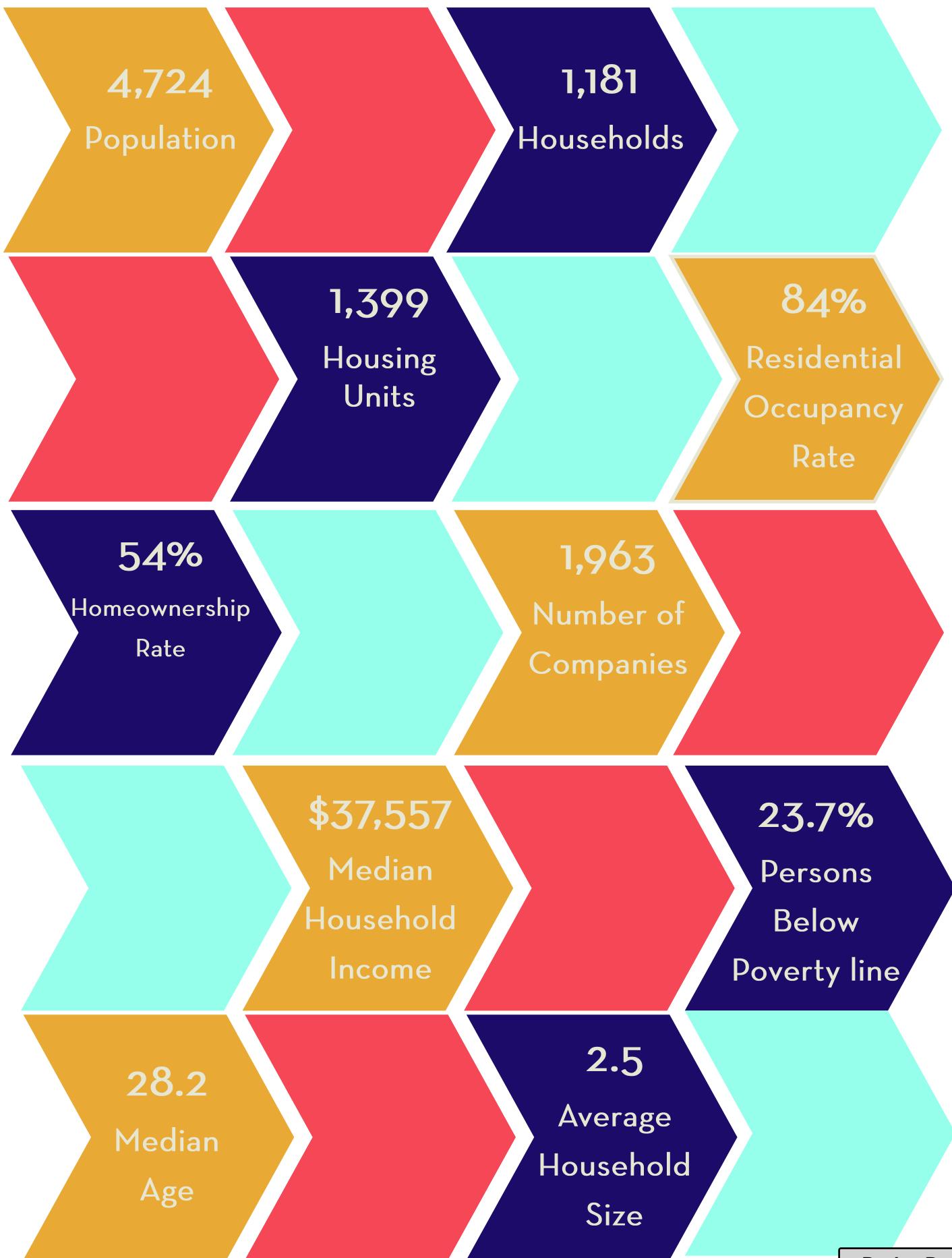
- Economic Development

## Introduction and Overview

The city of Jonesboro, Georgia has completed the state-mandated update of its Comprehensive Plan. The planning and engagement process was managed with the guidance and involvement of the Steering Committee, city planning staff, and residents of Jonesboro who attended the Open House held on May 27, 2015

In accordance with the requirements by the Georgia Department of Community Affairs, this Comprehensive Plan Update contains three components: a Community Vision, a summary of Community Issues and Opportunities, and a Community Work Program. Also included per state guidelines is a Future Land Use Plan for the city of Jonesboro. The city will maintain a Transportation Plan, and Housing Element in accordance with state guidelines.

Throughout the course of the stakeholder engagement process, the Steering Committee members and Open House participants focused on defining the key assets and challenges facing Jonesboro in order to develop on strengths and confront challenges in this plan for the future.

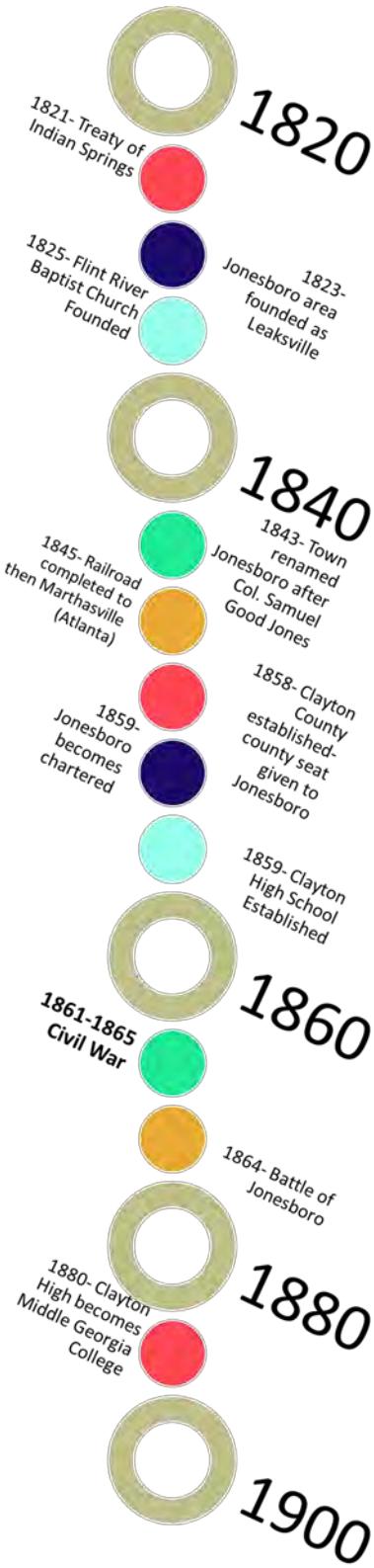




# THE CITY OF JONESBORO: YESTERDAY & TODAY

# A Brief History of the City of Jonesboro

## City of Jonesboro: Yesterday and Today

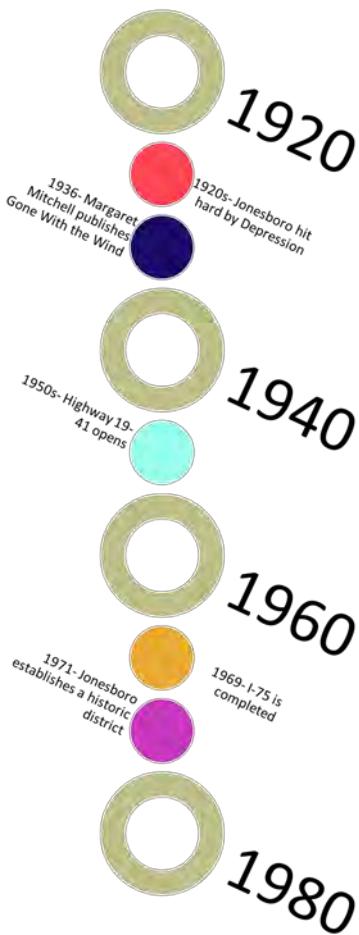


Prior to 1821, the area of land currently recognized as Jonesboro Georgia was believed to be inhabited by Coweta tribe of the Creek Indian Confederation. Upon passage of the Treaty of Indian Springs, this land was opened to settlement by white immigrants, and the small town of Leaksville, Georgia was founded about 20 miles from what would one day be Atlanta.

The town of Leaksville was founded at the intersection of two travelways; running north to south was White Hall Wagon Road or Griffin Road, depending on direction, and coming in from the southwest headed toward Stone Mountain was the Strawn Trail, a stagecoach trail and former Native American trail that now follows State Road 54/ Highway 138 through Jonesboro. The town attracted the attention of the old Monroe Railroad Company because of this location, and a railroad was extended through the town by 1843.

When Monroe Railroad became bankrupt in 1844, the company and tracks through Leaksville were reorganized and emerged under the ownership of the Macon and Western Railroad and Banking Company. During this reorganization, one of the Railroad's principal engineers, Colonel Samuel Greene Jones took interest in the small town of Leaksville, and re-engineered the city as a 2,000ft by 2,400ft city, centered around the railroad tracks, where it remains today. As an expression of gratitude for Col. Jones, the city was renamed Jonesboro in 1845.

Up to this point, Jonesboro lay just inside the western border of Fayette County, on the Henry County line. However, in 1858, Clayton County was created and Jonesboro designated as the county seat. One year later in 1859, Jonesboro received its official charter to become the City of Jonesboro, Georgia. The economy of Jonesboro comprised mainly of the commercial activity created by the railroads and surrounding plantations, and the successful Clayton High School that had been established much earlier in 1825 as an academy school. The economy continued to grow and thrive throughout this time as evidenced by the large plantation homes, up until the beginning of the Civil War.



Jonesboro played a pivotal role in the Civil War, not only providing most of its population of able young men, but also serving as the site of the last major battle of the war- one that resulted in the fire that burned nearly two thirds of the town, and led to the fall of Atlanta. Following the war, Jonesboro focused on reconstruction, striving for the growing economy that had characterized the antebellum town.

Education remained important to Jonesboro's economy, and the former Clayton High School was chartered as Middle Georgia College in 1880.

Growth continued through the end of the century and into the next, but Jonesboro again took a hit to the economy during the Great Depression which left the city struggling alongside other cities in the South. It wasn't until Margaret Mitchell published her famous *Gone with the Wind*, said to be set in a fictional rendition of Jonesboro, that the city regained favorable publicity and began to rebuild.

Today, Jonesboro continues to operate a museum dedicated to *Gone with the Wind*, and retains a charming small town aesthetic and feel. Establishing the Jonesboro Historic District in 1971 recognized this historic character and significance of the town in hopes of preserving some of its historic charm and incorporating the old town feel into plans for the future.





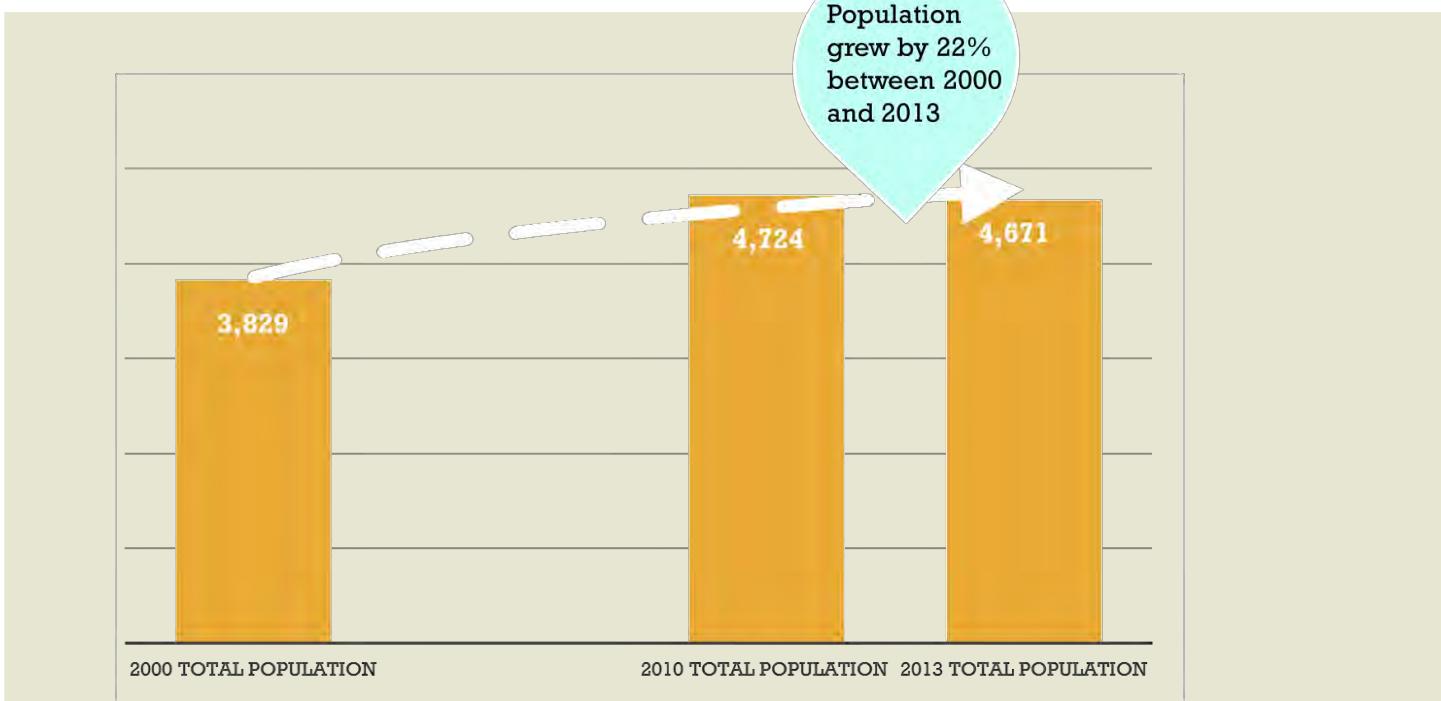
# Population and Demographic Trends

## City of Jonesboro: Yesterday and Today

The City of Jonesboro grew quickly between the years of 2000-2010, adding 895 residents for an increase of 23% of the population. The 2000 US Census reported a population of 3,829, and the 2010 Census reports 4,724 people in Jonesboro. Population growth is expected to slow, however, and ESRI Business Analyst Online projections show just a 1% increase, a change than amounts to an addition of only 27 people, between 2010 and 2020. With minimal migration into Jonesboro, the population is expected to grow older, with the most growth in age cohorts over 45, and decreases in the population 44 or younger.

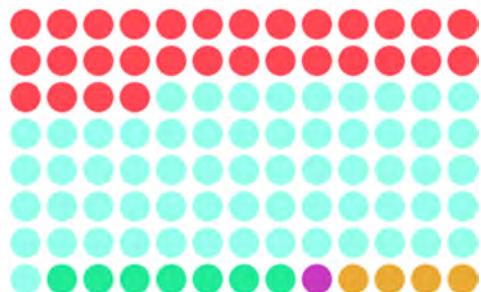
Between the years of 2000 and 2010, Jonesboro shifted from a majority white city, to a majority minority city. Jonesboro has seen increases in each of the Black, Hispanic, and Asian populations, and a decrease in the white population by nearly half, dropping from 60% to 33% of the total population.

As the population has slowed, the number of housing units has decreased between the years of 2000 and 2010, with 1,561 and 1,399 units respectively reported by the US Census Bureau. Most people in Jonesboro own the houses that they live in, with an owner occupancy rate of 45%, 39% of residents who rent their units an overall vacancy rate of about 16% in 2010.

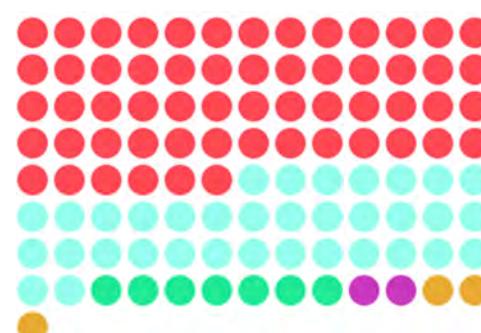


## Racial Distribution

2000



2010



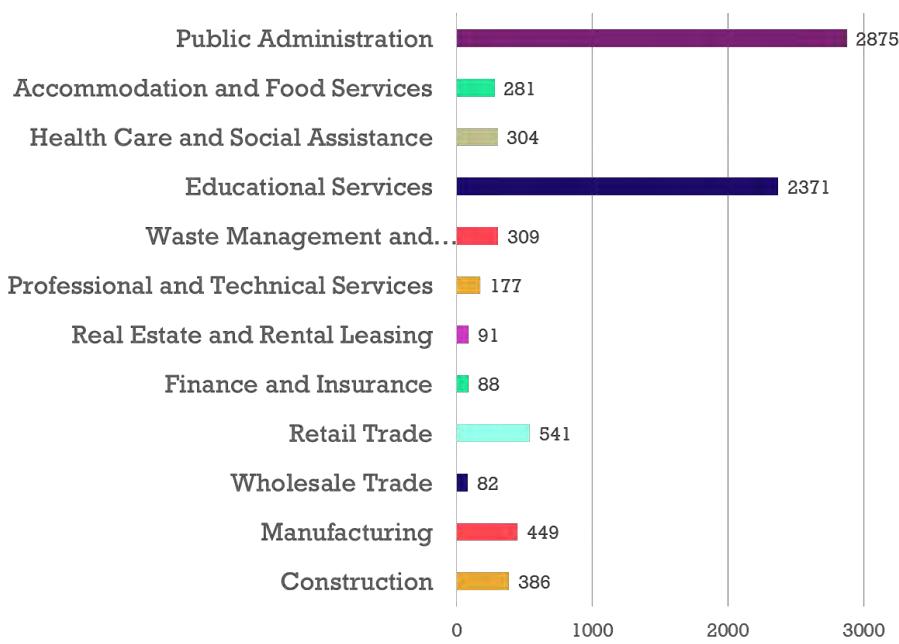
Black White Hispanic Asian Other

# Economic Trends

## City of Jonesboro: Yesterday and Today

### Jobs in Jonesboro

There are two major employment sectors within Jonesboro; the largest is Public Administration, owed to the location of the county seat within Jonesboro. The 2010 Census reports 2,875 people employed in Public Administration in Jonesboro. Following the legacy of education in Jonesboro, the second largest employment sector is Educational Services. Two thousand three hundred and seventy one (2,371) people are employed within Educational Services which may be attributed to the proximity of Clayton State University to the city.

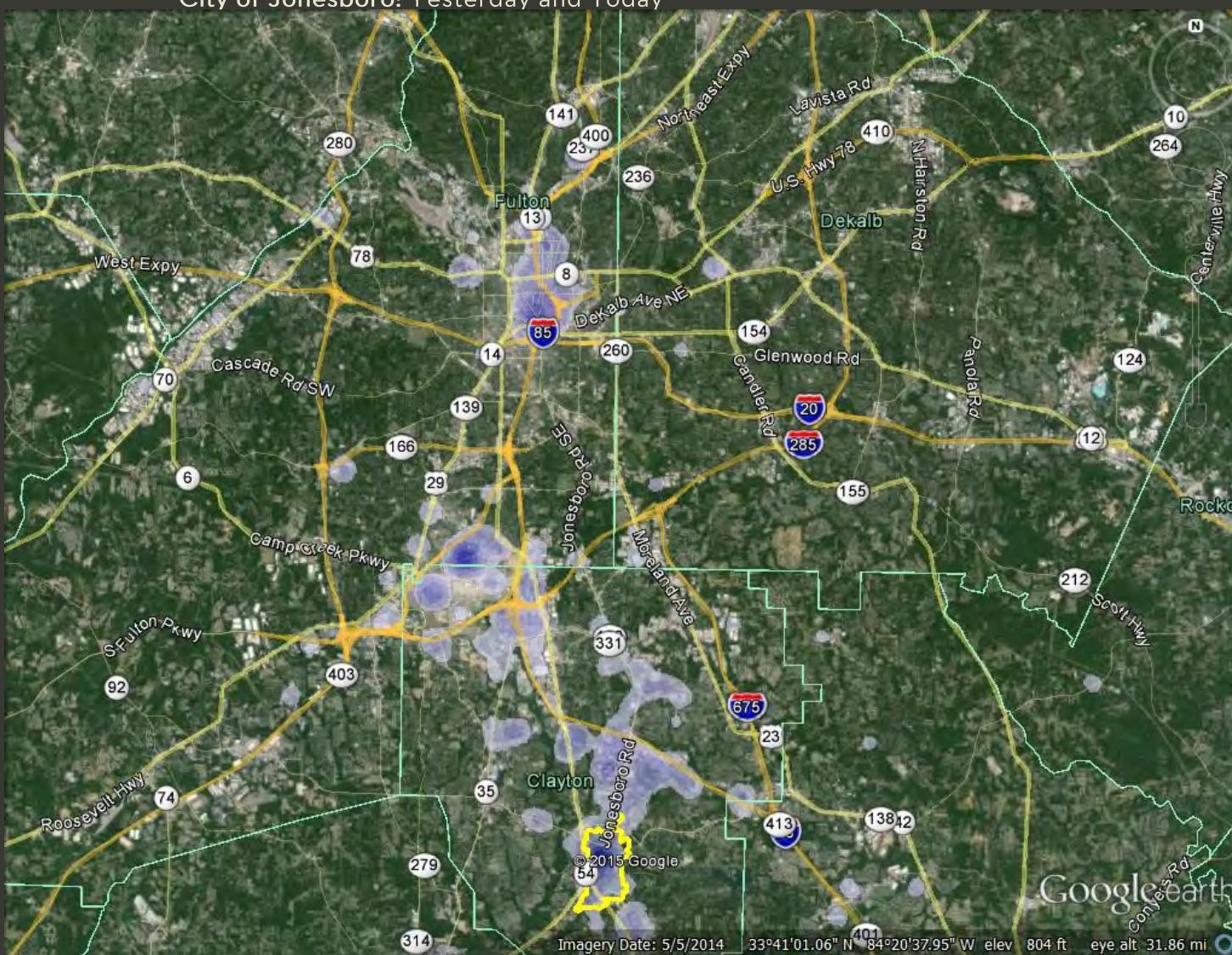


### Jonesboro Commuting

Among people who either live or work in Jonesboro, 81% of people commute in to the city for work, while 17% commute out and just 1% of people both live and work within Jonesboro. This amounts to about 7,675 incoming commuters, 1,595 outgoing commuters, and 121 commuters within Jonesboro. Further, 77% of these people reported that they drive alone to work, 22% carpool, 1% use some other mode of transportation, and no reported use of public transportation.

# Where Residents Work

City of Jonesboro: Yesterday and Today



Commute In



Live and Work



Commute Out



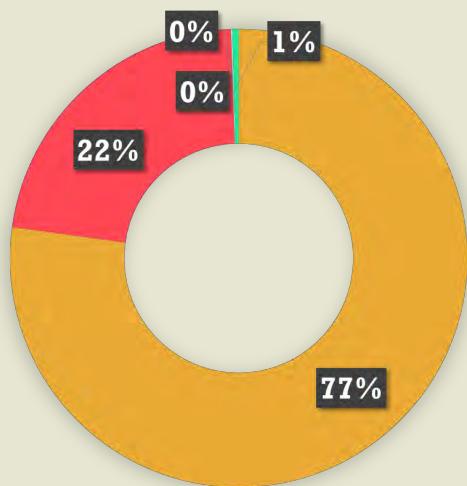
# Transportation Trends

## City of Jonesboro: Yesterday and Today

Two major state and US highways connect Jonesboro to the rest of the region; Georgia Highway 3/US 41 (Tara Boulevard) runs north-south along the western edge of the city, and connects to GA Highway 54 (Fayetteville Road) in the southwest corner. Jonesboro was established as a regional hub for transportation through south Georgia to Atlanta, and some of this use remains today. The railroad through the center of the city is still in use as a low density route owned by Norfolk Southern.

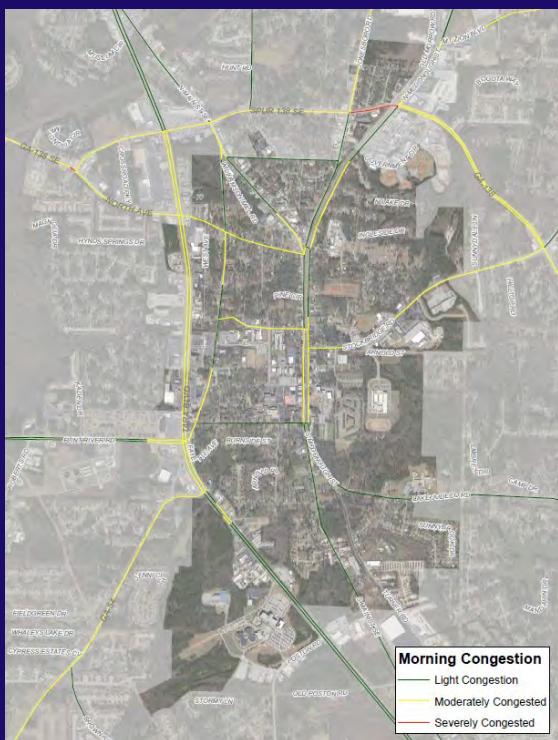
MARTA has recently been approved for extension into Clayton County, and has planned to begin with three bus lines into the county, eventually adding seven more for a total of ten bus lines, four of which would service the city of Jonesboro. Environmental and engineering studies will be conducted throughout 2015 to explore the possibility for extension of high capacity transit through the county.

## Mode of Transportation

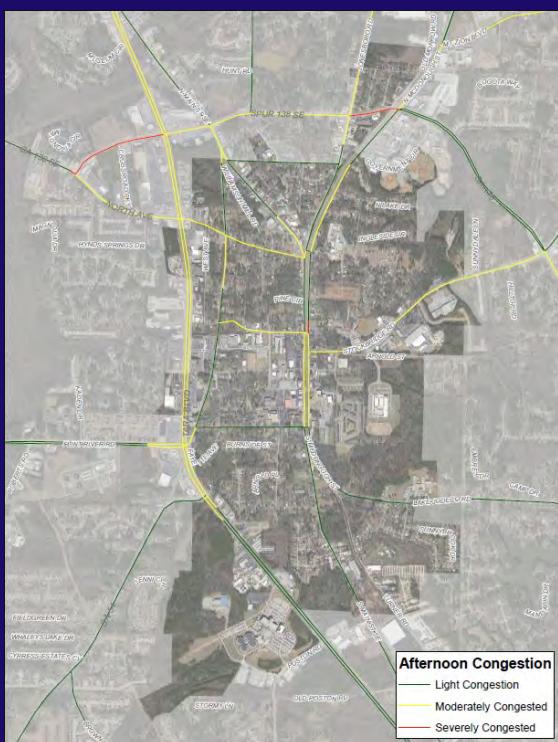


- Drive Alone
- Carpool
- Public Transit
- Work from Home
- Other

## Morning Traffic Levels



## Evening Traffic Levels



# Education, Natural Resources

## City of Jonesboro: Yesterday and Today

### Natural Resources

The City of Jonesboro has built three major parks in recent years that they also maintain: Battleground Park, Massengale Park and Lee Street Park. Clayton County manages seven parks near the boundaries of Jonesboro, as well as other facilities including a walking trail, recreation and fitness centers, a tennis center, and a water park. The largest of these is the Clayton International Park to the east of Jonesboro's borders, which includes a pool and waterpark, special event pavilions, a senior center, volleyball courts, a stadium complex, bike paths, snack bar, and tennis center. International Park was the site of the beach volleyball event during the 1996 Olympic Games. The

Jonesboro's primary source of water comes from the Little Cotton Indian Creek and Cotton Indian Creek in Henry County to the East, which is treated at the J.W. Smith Water Treatment Plant. Clayton County also purchases treated water from the City of Atlanta. The City of Jonesboro lies partially on the Middle Flint Watershed, and contains no wetlands, floodplains or protected rivers within its borders.

There are three major soil types within Jonesboro, Urban Land, Cecil-Appling-Pacolet and Gwinnett-Cecil. Of the three, Urban Land is the most altered from its original composition and the most suitable for development, Cecil-Appling-Pacolet to the north is also highly suitable for development due to its gentle slope, and the Gwinnett-Cecil soil is mainly appropriate for cultivated crops, pasture, and subdivisions.

### Education

Jonesboro is a part of the Clayton County School System, which operates three elementary schools and one middle school within the city's legal borders, and an additional middle school and one high school in the unincorporated city. The closest college is Clayton State University, located north of Jonesboro.



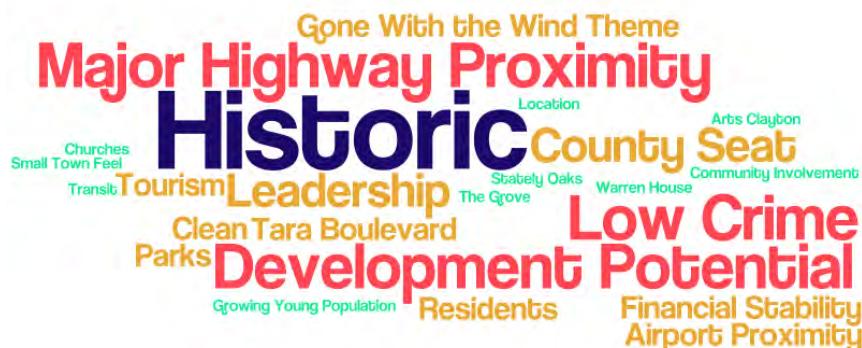
# COMMUNITY INPUT

# Approach to Community Engagement

City of Jonesboro: Community Input

## Community Engagement Overview:

The community engagement process for the Jonesboro Comprehensive Plan Update involved various techniques and activities designed to collect meaningful input from citizens that would inform and shape the plan update. A steering committee was organized from stakeholders representing the various interests and perspectives of the city of Jonesboro. The steering committee served to share insights and information to ensure that the resulting plan was consistent with the values and vision for their community.



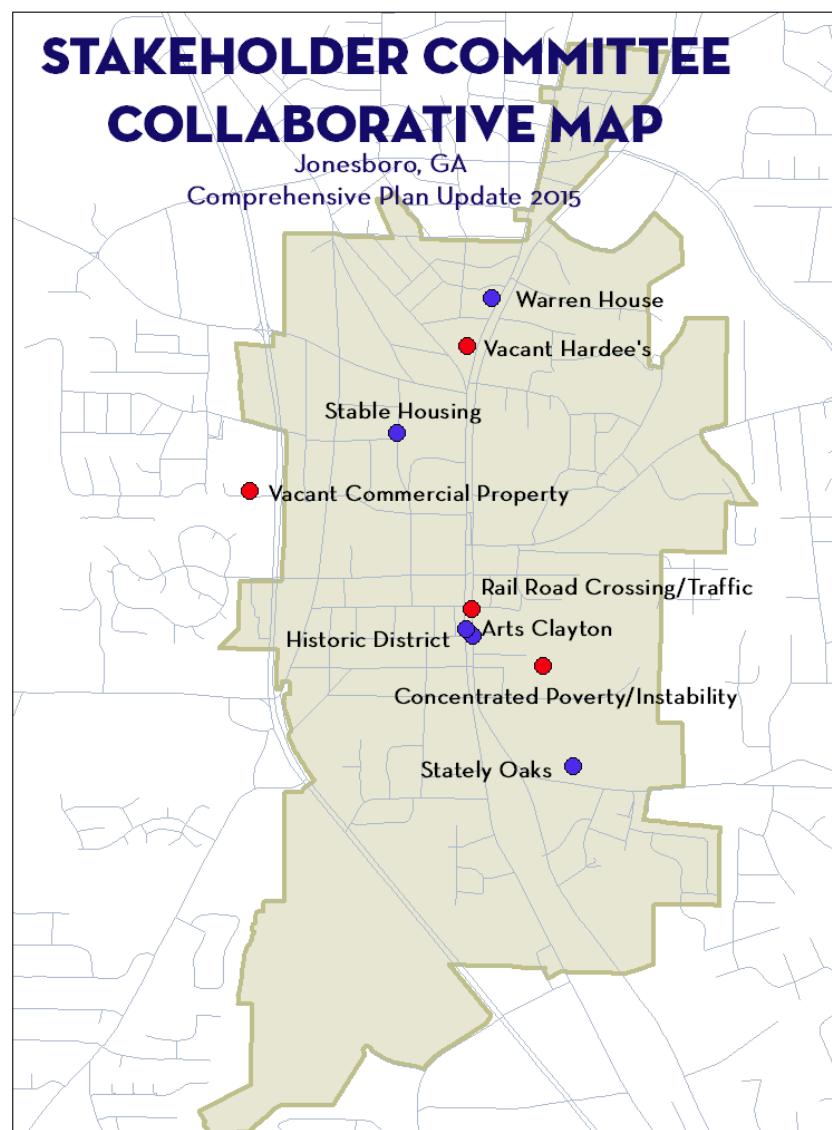
The steering committee met three times over the course of the planning process in order to get an informed perspective on all aspects of the comprehensive plan. At the first meeting in January members met to discuss the assets and challenges that make Jonesboro unique, and at the following meeting in April the committee identified the broad goals that would define the plan. The third and final meeting in July, 2015 addressed potential strategies for implementation of the goals and action items discussed in the previous meeting.

In addition to steering committee meetings the Atlanta Regional Commission, with the help of the City of Jonesboro, organized an all-afternoon Open House during which members of the public were welcomed to come and provide their input on the assets, challenges, and other important issues facing Jonesboro.



# Collaborative Map

City of Jonesboro: Community Input



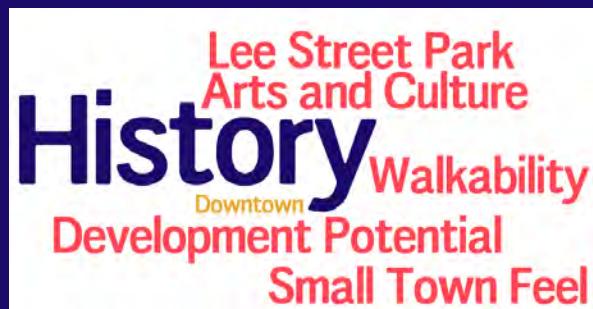
A large-format map of the City and surrounding areas was used to gather responses to two questions from the stakeholder committee: (1) Besides your home, what is your favorite location in Jonesboro? (2) Where are some of the places that present a challenge to Jonesboro in the future. The stickers used were color coded based on question. In the map above, blue dots represent favorite locations, while red dots represent areas that need improvement. The dots are relatively spread throughout the city and represent the variety of interests and values of Jonesboro residents.

# ➤ Engagement Activities Cont.

City of Jonesboro: Community Input

## Community Open House

The community open house was open to the general public in order to provide any Jonesboro resident with the opportunity to provide input on the plan through a variety of activities. The April event took place over several hours in the afternoon to accommodate most schedules and allow enough opportunity for people to stop by. Participants were able to identify assets and challenges in their community both in a map and in writing, as well as write about their hopes for the future of Jonesboro on a postcard from the future



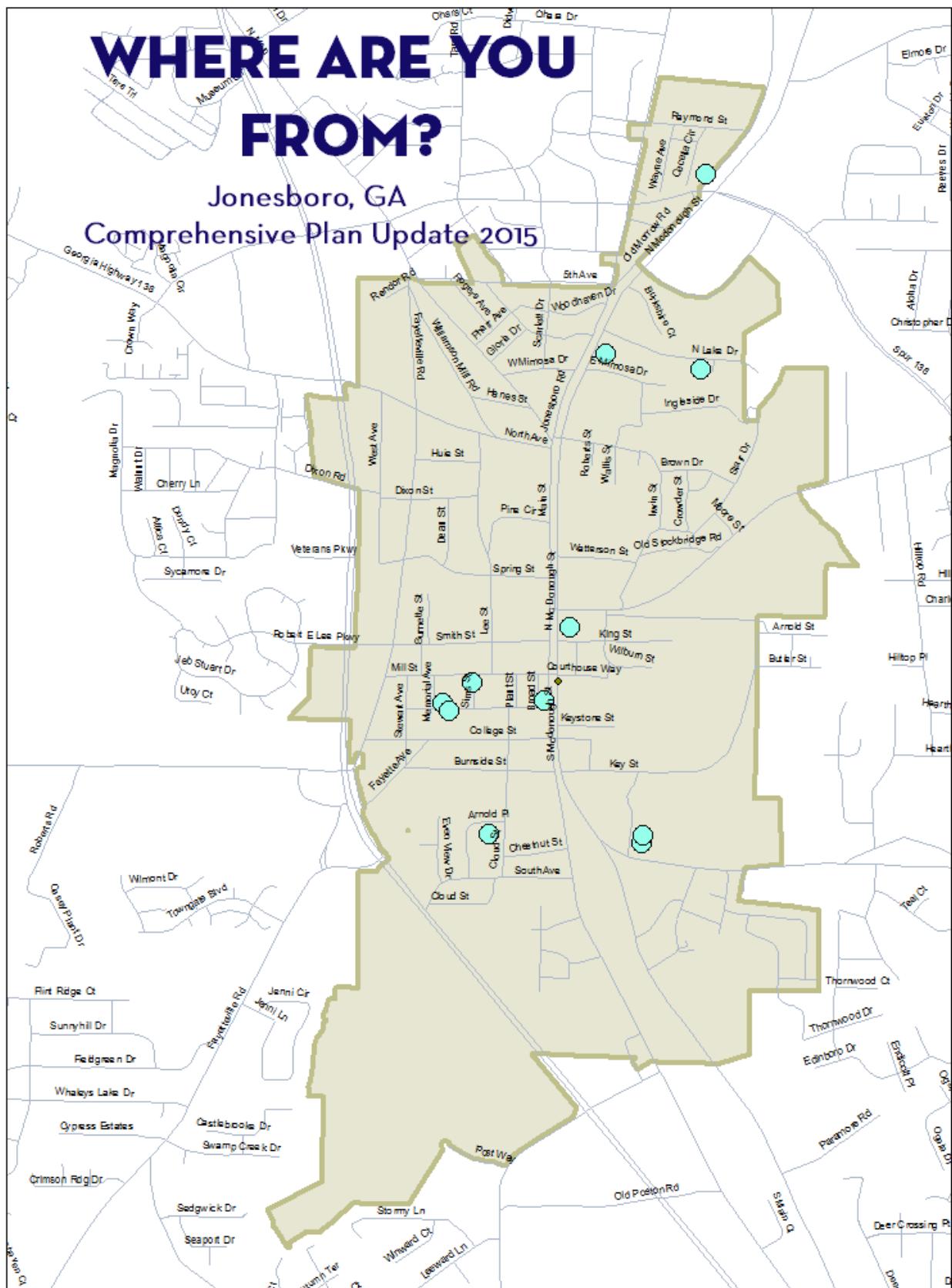
Top to bottom: Assets and challenges of Jonesboro as identified by participants of the April Open House. Larger words were mentioned more frequently than smaller ones.

## Where You Live

Residents were asked to identify their homes on a map of Jonesboro in order to determine which areas of Jonesboro were represented at the meeting. There was fairly even representation with most participants coming from the residential neighborhood to the west of downtown. Others came from the northern part of the city, and a few came from neighborhoods east of downtown. These places are represented in a map on the following page.

# Where Are You From Map

City of Jonesboro: Community Input





# Engagement Activities Cont.

City of Jonesboro: Community Input

## Favorite Places

In addition to where they lived, Open House participants were asked to identify on a map some of their favorite places in Jonesboro. Many responses were clustered around the historic downtown area of Jonesboro along Main Street, where people appreciated the library, firehouse, and Arts Clayton, and in the historic single family residential areas to the west of downtown. Stately Oaks, the Warren House, and the Blalock House are all identified as favorite places and historic assets to the city.

These responses are consistent with the high value that residents place on Jonesboro's history and character, as well as the development potential that downtown holds. Many have identified the city's stable finances and older established housing as an asset as well.



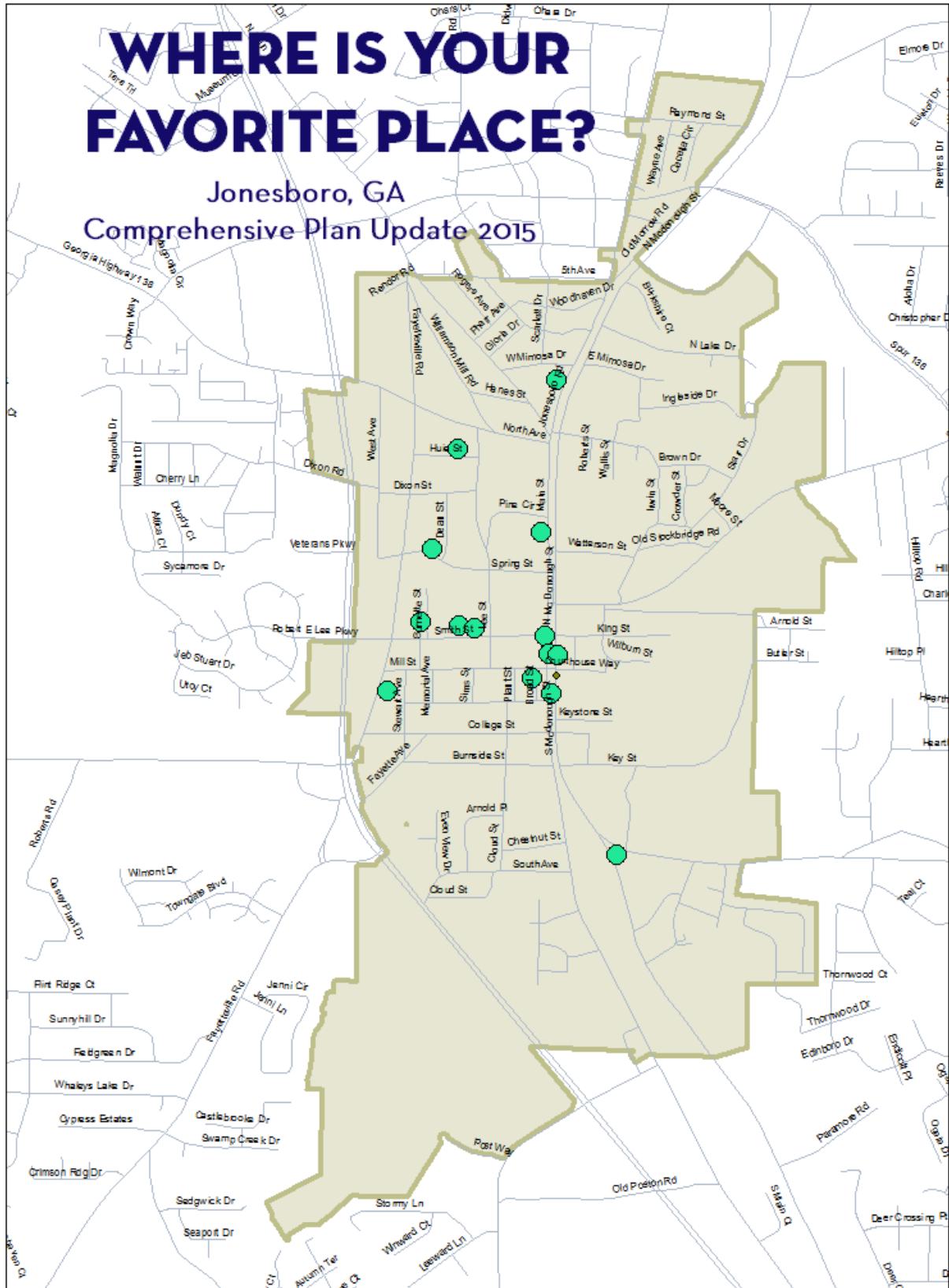
## Areas needing Improvement

When asked to identify places in Jonesboro that need improvement or will present challenges for the future, many of the same places were highlighted on the map. Those who placed stickers on the downtown area of the map emphasized the challenge of attracting and retaining new business, keeping traffic manageable as the downtown area grows, and the challenge of balancing expanding churches and the need to strengthen the tax base in areas downtown. Others highlighted downtown to express a desire for more restaurants, shopping, and events in the historic area. Other issues that came up on the challenges map are a desire for walkability, the need to improve and maintain infrastructure, and difficulty with east/west connection across the railroad tracks downtown.

The high concentration of dots in the downtown area reflects citizens' concerns about economic development and business expansion downtown. Many of the same themes from the map were evident in discussion about the challenges that Jonesboro will face in the future.

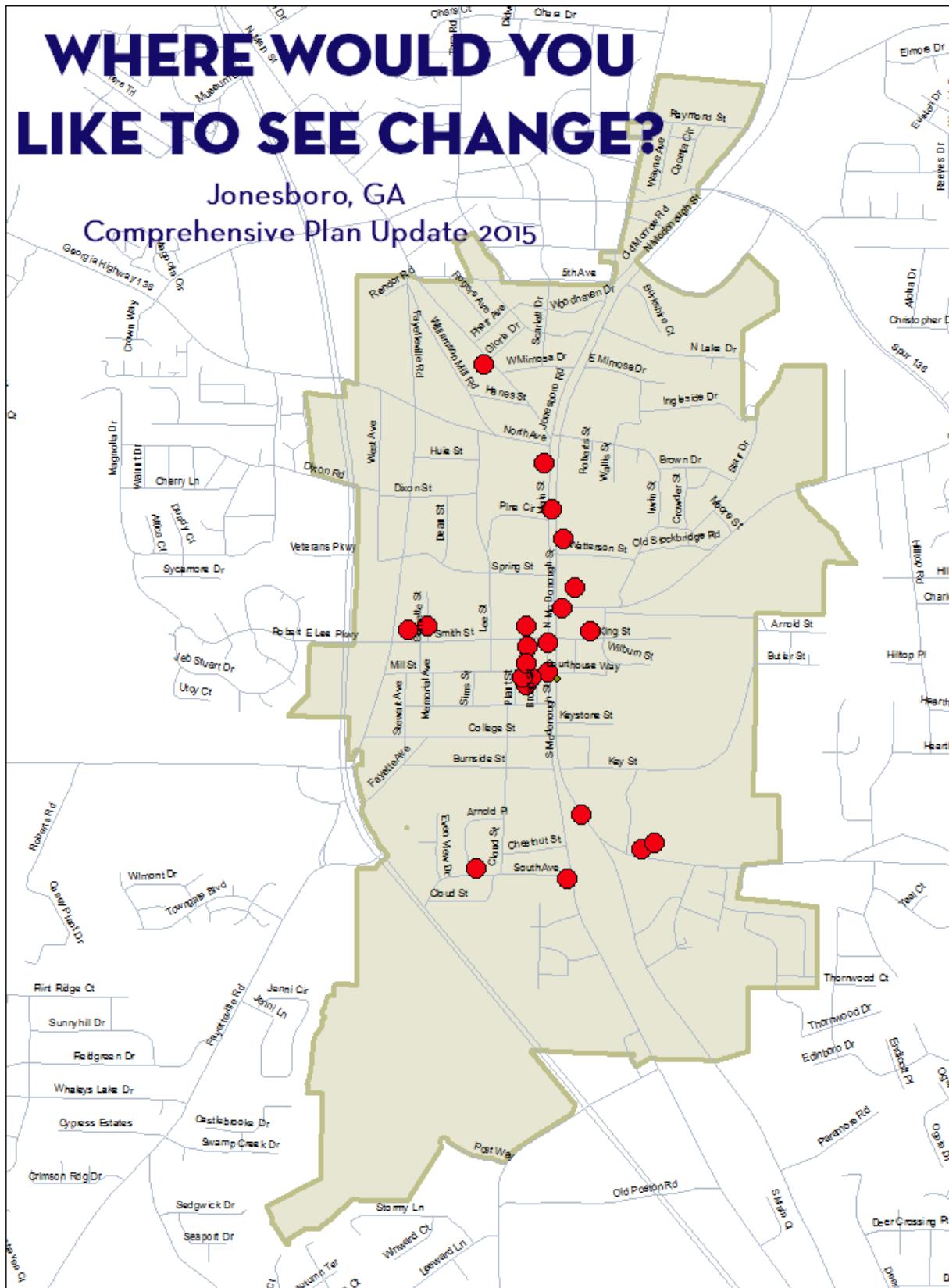
# ► Favorite Places

## City of Jonesboro: Community Input



# Improvement Areas Map

City of Jonesboro: Community Input



Attachment: Comp Plan - Final w edits (1013 : Comprehensive Plan)

# ➤ Engagement Activities Cont.

City of Jonesboro: Community Input

## Postcards from the Future

The postcards from the future activity asked respondents to imagine that they are writing a postcard to a friend or family member from the future, and then to describe what they like about the “Jonesboro of the future”. The exercise is intended to elicit a thoughtful and creative response that provides a vision for what residents see as the future of their town. Responses illustrated a lively but quaint downtown that offered a variety of businesses for shopping and dining, while maintaining the small town feel that Jonesboro citizens require. People wrote about the events, restaurants, greenspace, transit, attractions, shopping and play that they see as a part of Jonesboro’s future and a place they call home.

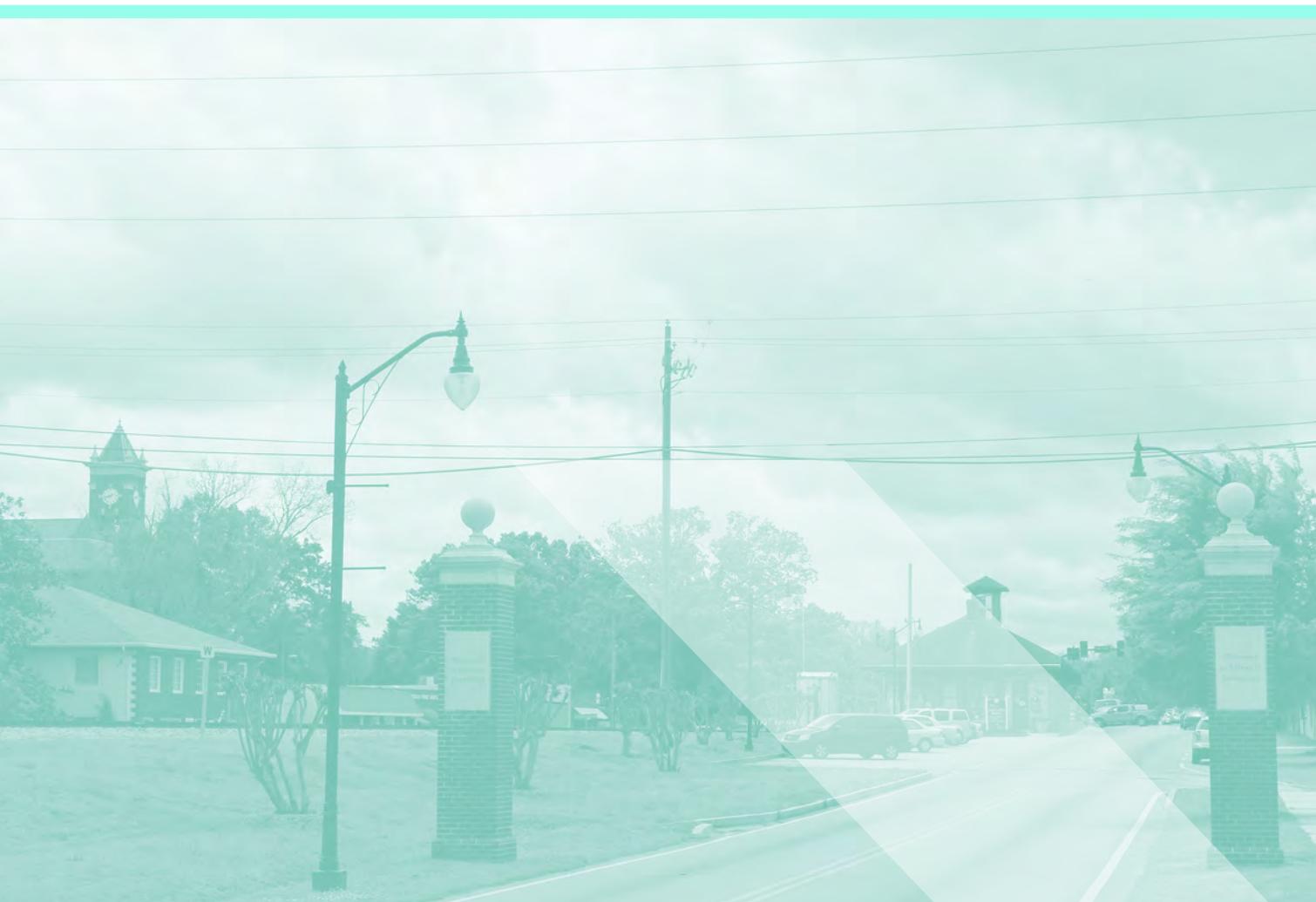


# Engagement Activities Cont.

City of Jonesboro: Community Input



Attachment: Comp Plan - Final w edits (1013 : Comprehensive Plan)



# JONESBORO'S FUTURE ASSETS AND CHALLENGES

# ASSETS



These assets of the City of Jonesboro are items to be accentuated and improved on over time, to ensure the continued long-term success of the city.

# Assets

## City of Jonesboro: Assets and Challenges

### Location

Tara Boulevard and State Route 54 connect the city to the region. Not only do these routes connect the city to the region, but they are major regional transportation corridors as well. These transportation connections provide residents and businesses within the city easy access to the Atlanta region and the world.

Jonesboro is fortunate to be within 20 minutes of Hartsfield Jackson Atlanta International Airport (HJAIA). HJAIA provides Jonesboro residents and employers access to over 230 destinations and 80 percent of the United States is within a 2 hour flight.

### Historic Character

The City of Jonesboro has over 20 historic sites located within its city limits and contains a National Register Historic District for their downtown area. This historic character and ties to *Gone With the Wind* drive tourism to the city. Stately Oaks is an 1839 Greek Revival planter's home that has been preserved as an historic home. The plantation grounds include the main house, Juddy's Country Store, a one-room school house, cook house, and a tenant home.

Also as a part of the Historic Character is Arts Clayton which provides both educational opportunities and a Gallery within Downtown Jonesboro. The Arts Clayton Gallery, with its prominent 4-panel street mural, exhibits both professional and emerging artists. The 12 month schedule includes 30 themed and featured exhibits, including two juried competitions and the 13th Congressional District high school student art competition.

### Development Potential

As the city is mostly built out, new development will primarily be redevelopment of existing properties. There is an opportunity for redevelopment with the downtown area and to the north of downtown.

The city is investing in making these areas attractive for reinvestment and should continue to follow their local plans.

### County Seat

As the county seat, the City of Jonesboro has a large workforce tied to Clayton County. This workforce as well as visitors to the government center provides a large downtown daytime population. *as business services and restaurant and entertainment within the downtown area that is currently not present.*

# CHALLENGES



Attachment: Comp Plan - Final w edits (1013 : Comprehensive Plan)

These challenges of the City of Jonesboro are items to be addressed and monitored over time, to ensure the continued long term success of the city.

# Challenges

## City of Jonesboro: Assets and Challenges

These assets of the City of Jonesboro are items to be accentuated and improved on over time, to ensure the continued long term success of the city.

as business services and restaurant and entertainment within the downtown area that is currently not **Economic Development**

The top issue identified by residents and the stakeholders is the need for economic development that is appropriate for City of Jonesboro. The residents and stakeholders are seeking small business and expanded restaurant options. The downtown area is a key focus area in the development.

There is still a continued need to attract new restaurants and entertainment options into City of Jonesboro. Jonesboro is competing against smaller cities within the Atlanta region therefore the continued investment into economic development is needed.

Focusing on economic development will improve the downtown area, and expand the tax base which will assist in achieving all the goals of the city.



# COMMUNITY GOALS



# Community Goals Overview

City of Jonesboro: Assets and Challenges

## Community Goals:

As the City of Jonesboro moves forward in implementing the Comprehensive Plan, these goals should serve as a administrative guide and should be continually monitored to ensure that future planning aligns with the goals and vision of the community.

## Reaching the Goals: Community Work Program

The Community Work Program, or Short Term Work Program, lists all proposed projects along with timelines, parties responsible for implementation, and cost estimates. The matrix is intended to serve as a blueprint for achieving the community's vision for the future and should be updated every five years. The Community Work Program can be found in the appendix.

# Goals

## City of Jonesboro: Assets and Challenges

The City of Jonesboro is a diverse and forward-looking community, actively engaged in shaping its future. The people of Jonesboro are working to capitalize on the city's qualities and values to make it a successful community.

In 2035, the City of Jonesboro will have:

1. A Reenergized, Bustling Main Street District

Main Street, while not the main employment hub for the city, will become the primary destination for residents and visitors.

2. Remarkable Places throughout the City

The city will work with property owners to refresh and redevelop aging retail and office properties to make the city an attractive destination. Tara Boulevard will become an attractive gateway into the city.

3. A Strong Economy as the County Seat of Clayton County

The City of Jonesboro will capitalize on its regional location within the Atlanta Aerotropolis area, and as a local tourism destination.

4. A Connected City with High-Quality Amenities

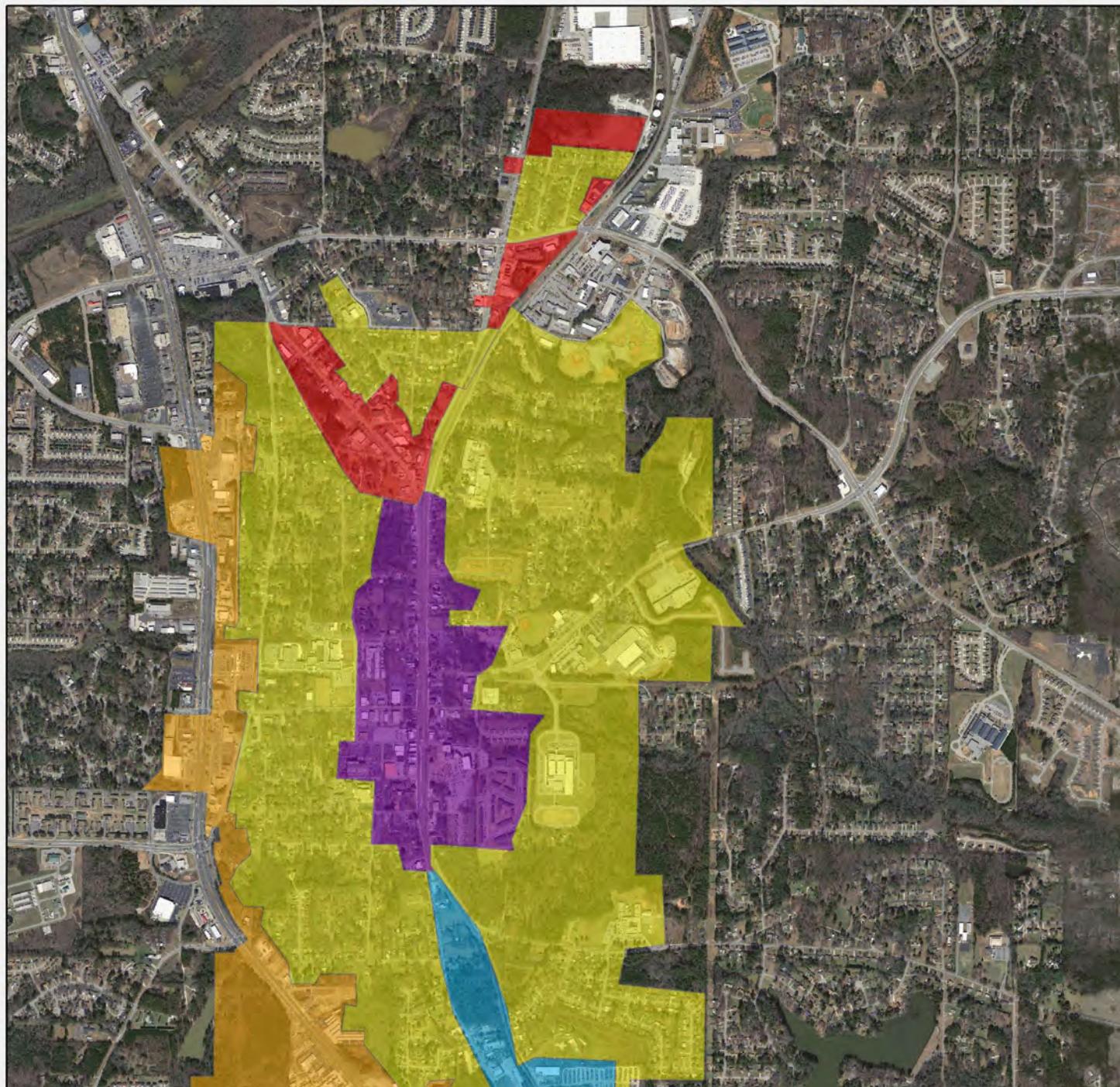
Jonesboro will link its neighborhoods and connect to the region via high-quality transportation options that distinguish it as the hub of Clayton County.





# FUTURE LAND USE & DEVELOPMENT

# Future Development Map



**City of Jonesboro  
Future Development Map**

- Downtown
- Gateway Commercial
- Production and Employment
- Traditional Neighborhood
- Tara Blvd Corridor

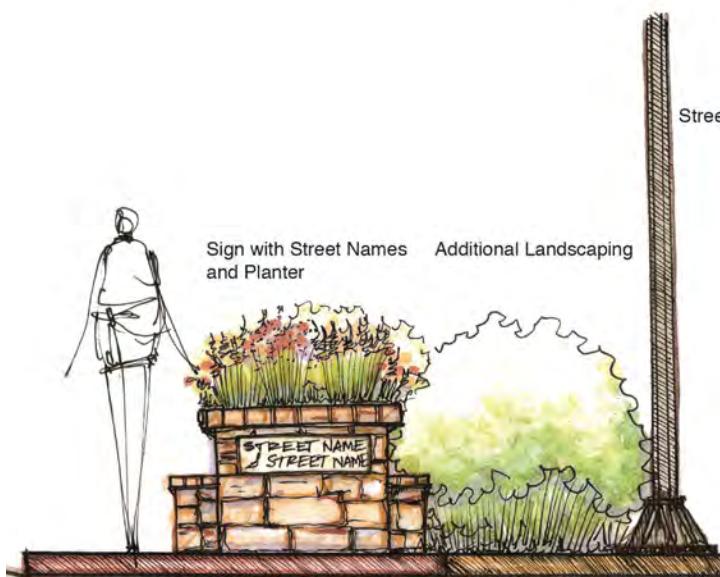
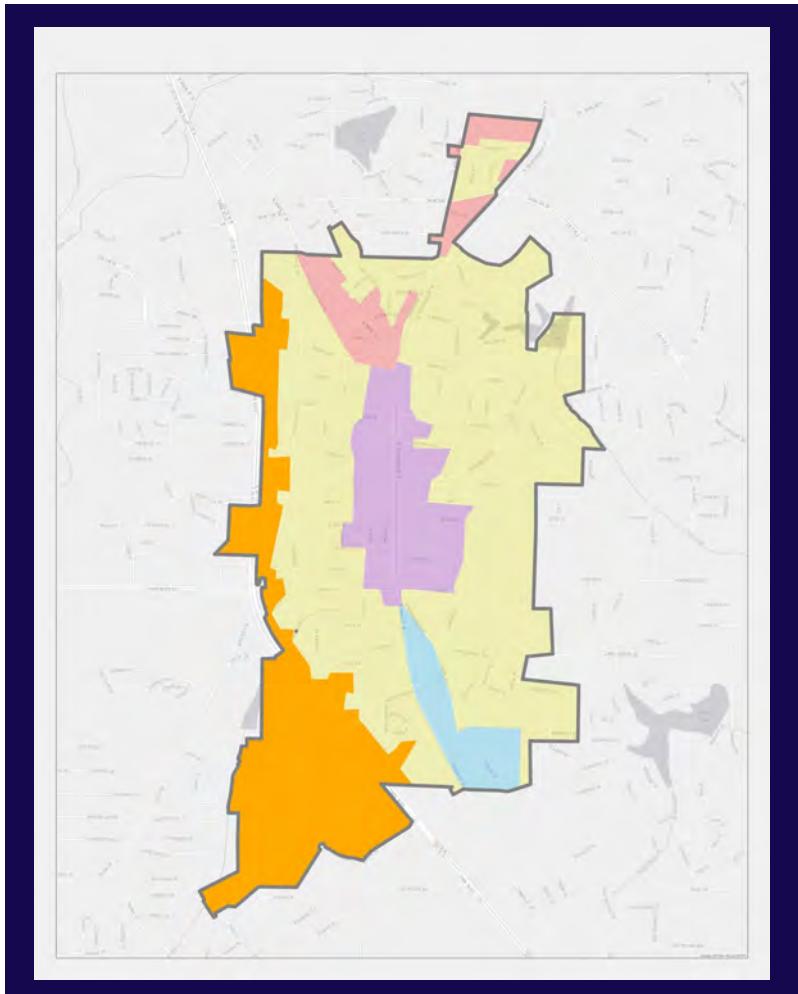
# Tara Boulevard Corridor

City of Jonesboro: Land Use and Future Development

The Tara Boulevard Corridor is the main commercial corridor within Clayton County. It contains many commercial as well as government uses. While this corridor is only partially within Jonesboro, many people associate it with the city and they view it as the main commercial thoroughfare within the city.

## Uses:

- Commercial=Retail
- Office
- Government
- Industrial



## Implementation Measures:

- All development should be well-connected by access roads, interparcel connections, and shared drives.
- Complete and integrate pedestrian improvements and crosswalks throughout the corridor
- Promote high standards of architecture, landscaping, and sign controls to improve corridor appearance and maintain traffic speeds and capacity through access management and inter-parcel access.
- Disallow additional curb cuts onto Tara Boulevard

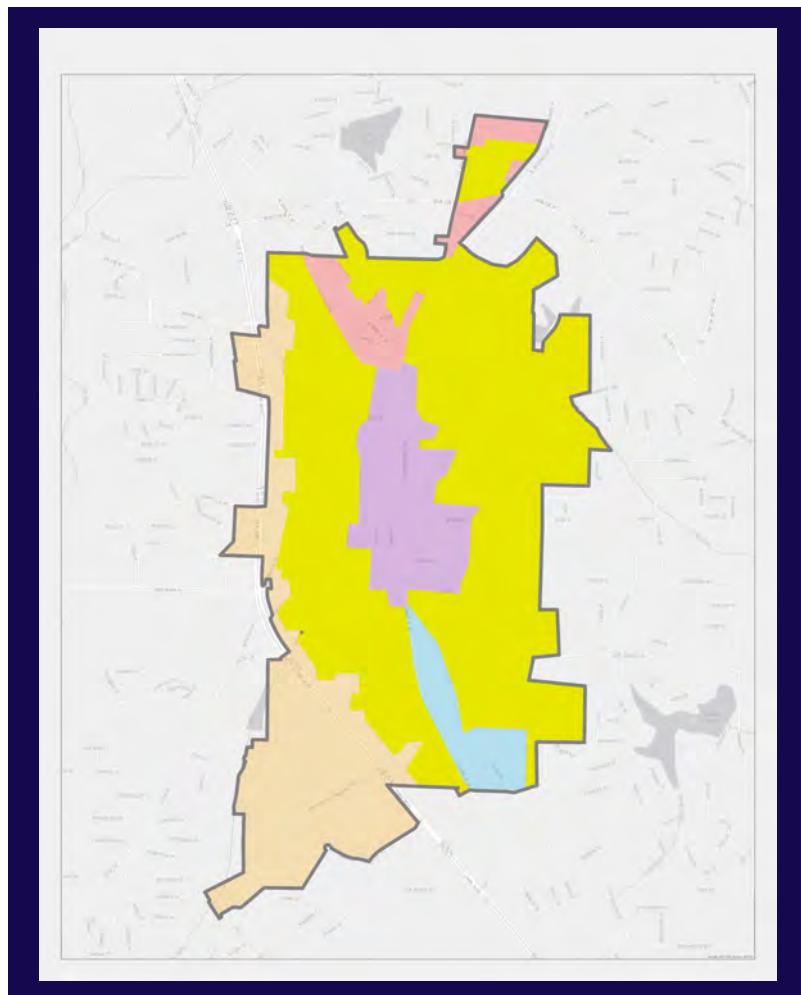
# Traditional Neighborhoods

City of Jonesboro: Land Use and Future Development

Traditional Neighborhoods are a mixture of historic residences, some residential homes and subdivisions developed since 1960 and churches. This area is expected to maintain its character however private reinvestment may take place.

## Uses:

Single Family Residential  
Townhomes  
Institutional



## Implementation Measures:

- Promote new developments that emulate the positive aspects of historic Jonesboro.
- Traditional neighborhood developments (TND) that employ traditional architecture and traditional design principles.
- There should be good vehicular and pedestrian/bike connections to retail/commercial services as well as internal street connectivity, connectivity to adjacent properties/subdivisions, and multiple site access points

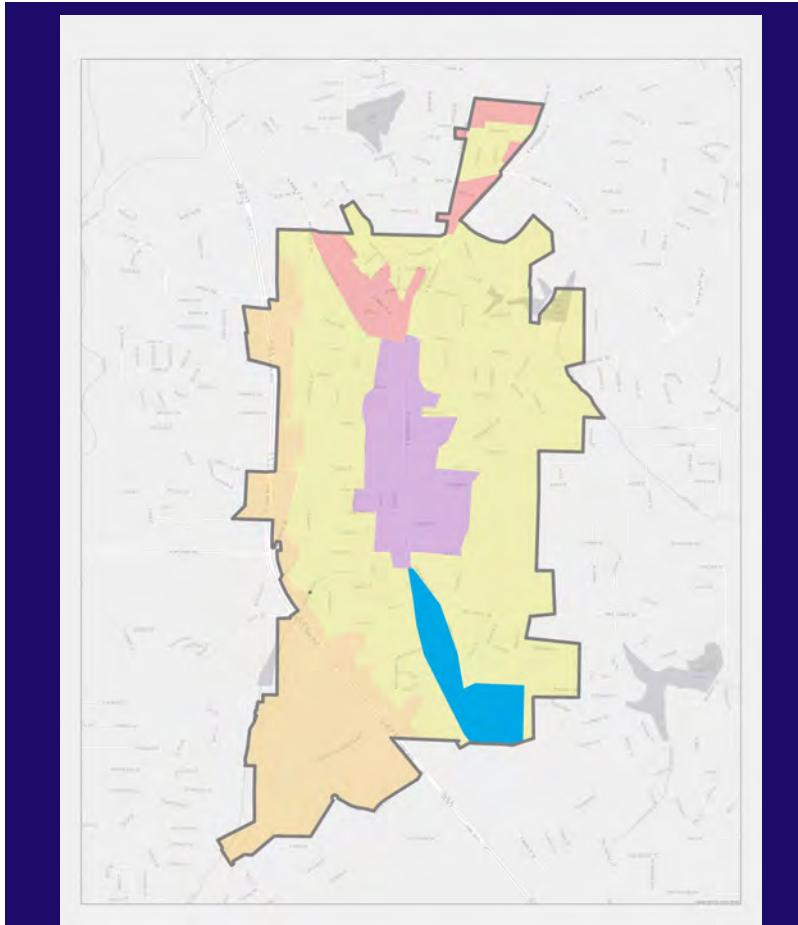
# Production and Employment

## City of Jonesboro: Land Use and Future Development

Production and Employment consist of industrial and small office development along South Main and Turner Roads. There are some single family houses within the area but this area should maintain its industrial and employment characteristics.

### Uses:

- Industrial
- Office
- Institutional



### Implementation Measures:

- Provide adequate infrastructure capacity and maintain designated truck routes to Tara Boulevard that are safe and maneuverable for heavy vehicles and minimize noise, vibration, and intrusion of trucks in residential areas. And the Historic District.
- Provide adequate room for expansion and the development of ancillary business and employee services.
- Encourage attractive, landscaped entrances and grounds.
- Protect environmentally sensitive areas and buffer surrounding neighborhoods.
- Screen truck docks and waste handling areas from public view.

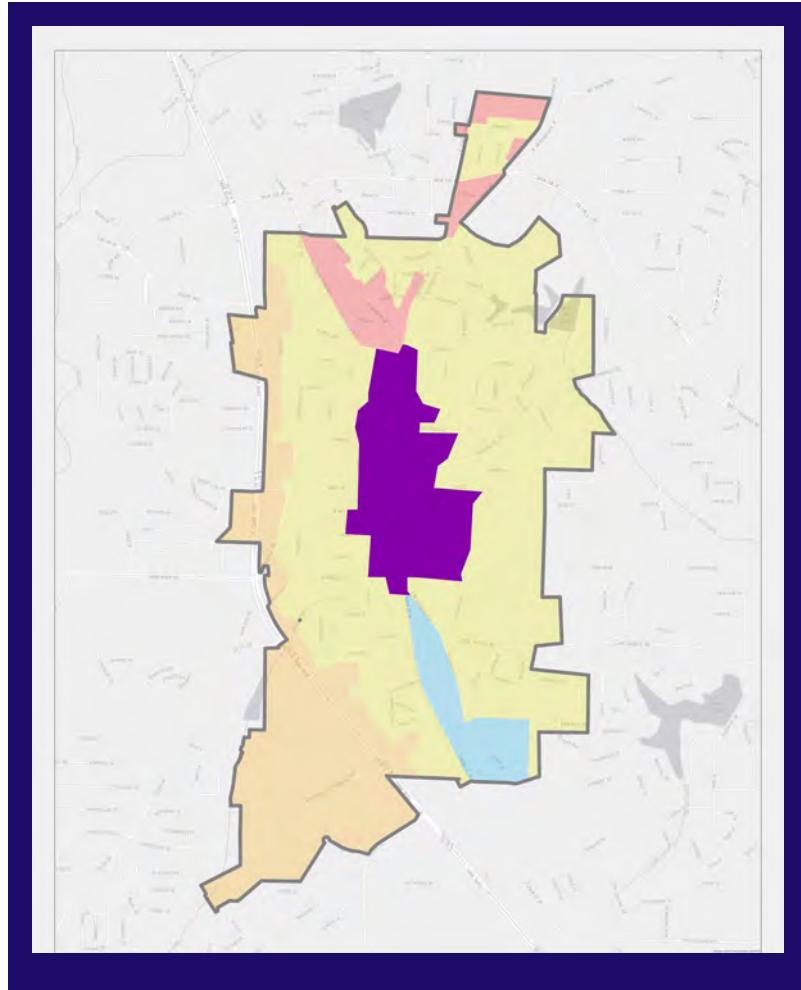
# Downtown

## City of Jonesboro: Land Use and Future Development

This is the core commercial and office development center of Jonesboro and the area also includes residential to office conversions. This is the area that the city would like to see reinvestment and development and there is potential for Transit Oriented Development within the Downtown with the expansion of MARTA. The Jonesboro LCI Study should be used as guidance within this area.

### Uses:

Office  
Residential  
Retail  
Institutional



### Implementation Measures:

- The Downtown should include a mixture of retail, office, services, and employment
- Design should be pedestrian oriented, with strong, walkable connections between different uses.
- Enhance the pedestrian-friendly environment by adding sidewalks and creating other pedestrian-friendly trail/bike routes linking to neighboring communities and major destinations, such as libraries, neighborhood centers, health facilities, parks, and schools.

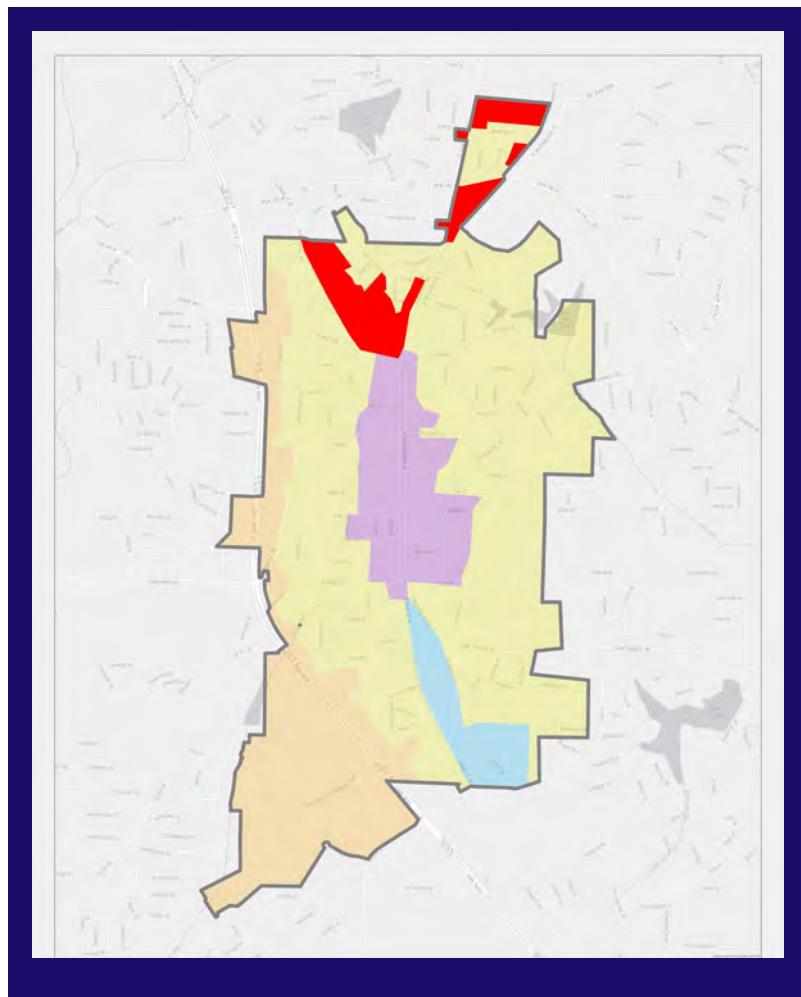
# Gateway Commercial

City of Jonesboro: Land Use and Future Development

This is the North Main and Georgia 54 corridors located North of Downtown. This area is the main gateway into the city from the north and is visitor's first impressions of the city. This is also an area targeted for redevelopment and reinvestment.

## Uses:

Office  
Commercial  
Industrial



## Implementation Measures:

- Design should be pedestrian oriented, with strong, walkable connections between different uses.
- Enhance the pedestrian-friendly environment by adding sidewalks and creating other pedestrian-friendly trail/bike routes linking to neighboring communities and major destinations, such as libraries, neighborhood centers, health facilities, parks, and schools.
- Screen truck docks and waste handling areas from public view.
- Protect environmentally sensitive areas and buffer surrounding neighborhoods.





# SHORT TERM WORK PROGRAM

## Community Work Program for 2016-2020

Project	2016	2017	2018	2019	2020	Responsibility	Funding and Cost
Examine Opportunities for annexations	X	X	X	X		City Staff	Staff Time
Work with MARTA on Station locations within the City	X	X	X			City Staff	Staff Time
Become into Compliance with the LCI program	X					City Staff	Staff Time
Update the LCI plan	X	X				City Staff	\$100000 from ARC with local match
Conduct a code audit to compare plans with codes	X					City Staff	Staff Time
Develop an economic development package for new and existing businesses	X	X				City Staff	Staff Time
Develop an economic development website		X				City Staff	Staff Time
Apply for GDOT Roadside Enhancement Funds for the State Routes within the city			X			City Staff	Staff Time

5.D.a

Attachment: Comp Plan - Final w edits (1013 : Comprehensive Plan)

## Report of Accomplishments for the 2005-2010 Work Program

	Project	Status	Notes
1	Develop and implement a plan for recruiting more volunteers for Historic Jonesboro Clayton County, Inc.	Complete	Since 2005, there have been appointments ratified to the Historic Jonesboro Committee. At current, Historic Jonesboro is under new management, I Bruce as President. Since elected as President, Mrs. Bruce has been an integral part of pushing this organization forward with fresh ideas and involving community. Recently, Historic Jonesboro reopened the First Historic County Jail in Clayton County as a museum and also hosted several community functions.
2	Develop signage, landmarks, crosswalk for walking tour of Downtown Jonesboro.	In Progress	As the City continues to explore rebranding opportunities, we have completed some phases of signage but look for more to come in the near future. With the approved 2015 SPLOST, funding was allocated for signage.
3	Update the city's zoning ordinance to encourage diverse, attractive and neighborhood scaled commercial development in Jonesboro.	In Progress	Over the years, there have been substantial updates to the City's zoning code. We are currently in the process of a zoning audit to provide for additional updates as an effort to attract additional development.
4	Develop a market strategy to attract businesses to locate in downtown Jonesboro.	In Progress	The City has begun conversations relative to a marketing strategy with Clayton County's Economic Development Department & the ARC. The first part of our marketing strategy is reaching out to at least 5 to 10 businesses per month to conduct a BRE (Business Retention & Expansion Visit). The meetings assist us in understanding what Jonesboro and Clayton County can provide to a business in terms of resources and managing their issues. Resources can range from capital, permitting, workforce development, police, available land/space, etc.
5	Continuously Survey the housing stock and identify unstable areas and deteriorating houses.	Ongoing	Each budget cycle, our Code Enforcement Officer appropriates funding for the demolition of at least two dilapidated structures. In addition, we join forces with other community organizations to assist local residents on minor cosmetic housing issues.
6	Revise the Jonesboro zoning ordinance to allow for diverse types of housing units.	Ongoing	See above, #5
7	Work with Clayton County to improve, renovate and replace the storm drainage system as needed citywide.	Ongoing	To address our storm drainage system issues, we attend the CCWA meetings, quarterly to review recommended enhancements. We are privileged to have forged a great working relationship with the Water Authority and by virtue of this relationship we have been able to perform upgrades on our drainage systems, as needed.
8	Coordinate suggested water and sewer system improvements with the Clayton County Water Authority and have suggested improvement included in the Water Authority 10 Year Master Plan.	Ongoing	CCWA has worked with the City to install new sewer lines to alleviate flooding in the system. South Avenue, Lee Street, North Avenue are just a few streets that have had sewer lines replaced. In addition, the City has completed projects that provide curbing, gutters and new catch basins on Fayetteville Road, Lee Street & North Avenue.
9	Develop and implement traffic management techniques at trouble streets and intersections in Jonesboro.	Ongoing	Our Chief of Police, in cooperation with our Mayor & Council, aggressively addresses problematic areas within Jonesboro. Each year, GDOT reviews streets and provides comments relative to necessary changes.
10	Increase the number of volunteer firefighters to fifty (50).	Remove from STWP	Fire Services handled by Clayton County
11	Evaluate the possibility of paid fire truck driver(s) during the daytime operation hours.	Remove from STWP	Fire Services handled by Clayton County
12	Investigate procedures for the Insurance Service Office (ISO) to lower the fire insurance rating with the City. (Currently a Class 6).	Completed	The ISO rating was lowered when we transitioned to the County for Fire Emergency Services. This in fact, lowered our ISO rating from a 6 to a 3.
13	Design and construct an addition to the Police Station to create a City municipal complex.	In Progress	Within the 2015 SPLOST, \$2M was appropriated for a Municipal Complex. At current, the City is seeking land suitable for such a complex.
14	Improve Public Works Buildings and Grounds, Landscaping	Complete	In 2012, an 60X90 storage building was added to the Public Works Department to allow for additional space at our Public Works Department. This facility houses central heating & air which allows for the storage of temperature sensitive items. New landscaping has been added near the street.
15	Main Street/McDonough Street Streetscape Improvements	Ongoing	Phase I of the Streetscape is complete. Streetscape II will be complete in February 2016.
16	Construct Massengale Park Toddler Playground	Complete	The Toddler Playground at Massengale Park was completed around 2005. This park was funded with grant money.
17	Construct stage on Courthouse Green	Plan Diverted	In lieu of constructing a stage on the Courthouse Green, the City approved a contract for the reclamation of Lee Street Park to include an amphitheater, small stage area, pavilion space & market area. Estimated Completion Date : Jan 2016
18	Construct Downtown Parking Deck	On Hold	Prior to constructing a Downtown Parking Deck, the City intends to obtain a Downtown Study to ascertain the best placement of a Parking Deck. We intend to begin a Downtown Study early in 2016.
19	Develop Pocket Park on Southwest Side of Jonesboro with Playground Equipment	Plan Diverted	The City is anticipating acquiring additional land to place Municipal Complex & Park in this quadrant.
20	Construct Broad Street Plaza/Park	On Hold	Funds have been allocated in the 2015-2020 SPLOST for the constructing of Green Space on Broad Street
21	Smith Street Streetscape Improvements	Plan Diverted	We anticipate the Smith Street improvements to be our Phase III Streetscape Project. Once we complete Phase II in the early months of 2016, we anticipate the beginning necessary prep work for Phase III.
22	Improve Streetscapes on North Main Street	In Progress	We are currently under contract for Streetscape Phase II. The contract was let in 2015. This project includes 0.68 miles of streetscape improvements on Main Street and 0.61 miles of streetscape improvements on McDonough Street. Est. Completion Feb' 16
23	Improve the Battleground Park to include Open Field, Nature Walk, Nature Preserve	In Progress	Within our 2015 SPLOST, we appropriated funding for park enhancements. We hope to be complete with this project by 2020. This addition would serve as a great resource for Jonesboro Middle School.
24	Develop new Arts Clayton Arts Center	Complete	Arts Clayton is now housed in a building in Downtown Jonesboro.
25	Develop new Jonesboro Library and Community Room	On Hold	Library is under the auspices of the County Commission & State of Georgia. We developed a Community Room in our Firehouse Museum.
26	Update the zoning ordinance and regulations to protect the health, safety, and welfare of residents in Jonesboro.	Ongoing	See above, #5
27	Annex adjacent land along Tara Boulevard and/or Highway 3 and/or Highway 54.	Ongoing	Within recent months, the City has become aggressive with the annexation of additional parcels on Tara Boulevard. We have submitted letters of interest to several properties throughout the Tara Boulevard Corridor.
28	Develop gateway entrances into Jonesboro that are distinct and aesthetically pleasing.	Ongoing	Money has been appropriated through 2015-2020 SPLOST for additional gateway signage.
29	Provide safe pedestrian access across Tara Boulevard.	Ongoing	The intersection at North Avenue & Tara Blvd has been improved. Intersection at Smith Street and Tara Blvd has been widened and improved. We also added crosswalks to assist with pedestrian safety concerns. In addition, we also constructed a sidewalk from Fayetteville Road to Tara Blvd.
30	Develop an annexation plan to support possible expansions of city revenue base.	Ongoing	See above, #29



# CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

5.E

OTHER BUSINESS (Items A-B)  
- E

COUNCIL MEETING DATE  
March 7, 2016

Requesting Agency (Initiator)

Office of the City Clerk

Sponsor(s)

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Discussion regarding Ordinance #2016-004 in which repeals Chapter 52 (Signs) and enacts Article XVI (Signs) in Chapter 86 (Zoning).

Requirement for Board Action *(Cite specific Council policy, statute or code requirement)*

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

**Summary & Background**

*(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)*

In June 2015, the U.S. Supreme Court, in Reed v. Gilbert, issued an opinion regarding the constitutionality of content-based sign regulations. Upon being notified of the opinion of the Supreme Court and subsequent applications being challenged, our legal team requested that a moratorium be issued on the Sign Ordinance while the City made the necessary revisions to our sign ordinance.

This comprehensive rewrite of the Jonesboro Sign Ordinance brings us in line with current statute. In addition, the sign ordinance was placed into the City's zoning ordinance. Enclosed is a change comparison chart that outlines the many changes made to the sign ordinance.

**Fiscal Impact**

*(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)*

N/A

Exhibits Attached *(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)*

- Chart Comparison-FINAL

**Staff Recommendation** *(Type Name, Title, Agency and Phone)*

**Approval**

## FOLLOW-UP APPROVAL ACTION (City Clerk)

City Clerk's  
Office

Typed Name and Title

Ricky Clark, City Clerk

Signature

Date

March, 7, 2016

STATE OF GEORGIA  
CITY OF JONESBORO

ORDINANCE NO. (ID # 1014)

Sign Ordinance

**STATE OF GEORGIA**  
**CITY OF JONESBORO**

**ORDINANCE NO. 2016-004**

AN ORDINANCE TO AMEND THE CODE OF ORDINANCES, CITY OF JONESBORO, BY REPEALING CHAPTER 52 (SIGNS) IN ITS ENTIRETY AND BY ENACTING ARTICLE XVI (SIGNS) IN CHAPTER 86 (ZONING); TO PROVIDE FOR SEVERABILITY; TO REPEAL CONFLICTING ORDINANCES; TO PROVIDE AN EFFECTIVE DATE; AND FOR OTHER LAWFUL PURPOSES.

WHEREAS, the duly elected governing authority of the City of Jonesboro, Georgia (the “City”) is the Mayor and Council thereof; and

WHEREAS, the City has the power to regulate the display of outdoor signage within its limits pursuant to its exclusive zoning and planning authority granted by the 1983 Constitution of the State of Georgia, including but not limited to Article IX, Section II, Paragraph IV and Article IX, Section II, Paragraph III; the authority granted by the General Assembly of the State of Georgia, including but limited to O.C.G.A. § 36-70-3; the authority granted under the Charter of the City of the Jonesboro, including but not limited to Sections 1.12 and 1.13(4), (11) (23) and (30); as well as the general police powers of the City and other authority provided by federal, state, and local laws applicable hereto; and

governing the manner in which people may display outdoor signs that presently is codified in Chapter 52 of its Code of Ordinances; and

**WHEREAS**, the United States Supreme Court's recent opinion in *Reed v. Town of Gilbert, Arizona*, 135 S.Ct. 2218 (2015), clarified the meaning of content neutrality as a central requirement of the First Amendment's protection of free speech with respect to the regulation of certain types of signs; and

**WHEREAS**, the *Gilbert* Court reaffirmed that ordinances which regulate certain signs by category according to the type of information conveyed are content-based and subject to strict scrutiny analysis, the most exacting form of judicial review and one that is exceptionally hard to satisfy; and

**WHEREAS**, the *Gilbert* opinion also makes clear that regulations which apply to all signs and use content-neutral standards, such as size, material composition, lighting, moving parts, and portability, would not be subject to strict scrutiny review under the First Amendment and, therefore, would likely to be upheld if challenged; and

**WHEREAS**, the City desires to revise its sign regulations in light of the *Gilbert* opinion by repealing Chapter 22 (Signs) of the Code of Ordinances in its entirety and enacting Article XVI (Signs) in Chapter 86 (Zoning); and

**WHEREAS**, the public health, safety, and general welfare of the citizens of the City will be positively impacted by the adoption of this Ordinance.

BE IT AND IT IS HEREBY ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF JONESBORO, GEORGIA, and by the authority thereof:

**Section 1.** The Code of Ordinances of the City of Jonesboro, Georgia is hereby amended by repealing in its entirety Chapter 52 (Signs) and by enacting Article XVI (Signs) in Chapter 86 (Zoning),

**Section 2.** The preamble of this Ordinance shall be considered to be and is hereby incorporated by reference as if fully set out herein.

**Section 3.** (a) It is hereby declared to be the intention of the Mayor and Council that all sections, paragraphs, sentences, clauses and phrases of this Ordinance are or were, upon their enactment, believed by the Mayor and Council to be fully valid, enforceable and constitutional.

(b) It is hereby declared to be the intention of the Mayor and Council that, to the greatest extent allowed by law, each and every section, paragraph, sentence, clause or phrase of this Ordinance is severable from every other section, paragraph, sentence, clause or phrase of this Ordinance. It is hereby further declared to be the intention of the Mayor and Council that, to the greatest extent allowed by law, no section, paragraph, sentence, clause or phrase of this Ordinance is mutually dependent upon any other section, paragraph, sentence, clause or phrase of this Ordinance.

(c) In the event that any phrase, clause, sentence, paragraph or section of this Ordinance shall, for any reason whatsoever, be declared invalid, unconstitutional or otherwise unenforceable by the valid judgment or decree of any court of competent jurisdiction, it is the express intent of the Mayor and Council that such invalidity, unconstitutionality or unenforceability shall, to the greatest extent allowed by law, not render invalid, unconstitutional or otherwise unenforceable any of the remaining phrases, clauses, sentences, paragraphs or sections of the Ordinance and that, to the greatest extent allowed by law, all remaining phrases, clauses, sentences, paragraphs and sections of the Ordinance shall remain valid, constitutional, enforceable, and of full force and effect.

**Section 4.** All ordinances and parts of ordinances in conflict herewith are hereby expressly repealed.

of Georgia and the City.

**Section 6.** The effective date of this Ordinance shall be the date of adoption unless otherwise specified herein.

**ORDAINED** this \_\_\_\_\_ day of \_\_\_\_\_, 2015.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
**CITY OF JONESBORO, GEORGIA**  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
**Joy Day, Mayor**  
\_\_\_\_\_

**ATTEST:**

\_\_\_\_\_  
**Ricky L. Clark, Jr., City Clerk**

**APPROVED AS TO FORM:**

\_\_\_\_\_  
**Steven M. Fincher, City Attorney**

[See Attached]

“Chapter 86 - ZONINGARTICLE XVI. - SIGNSSection 86-475. - Short title.

This article shall hereafter be known and cited as the "Sign Ordinance of the City of Jonesboro."

Section 86-476. - Findings and purpose.

(a) *Findings.* The governing authority of the City of Jonesboro hereby finds as follows:

- (1) The explosive growth experienced in the entire Atlanta metropolitan area over the past two decades has impacted the City. Significant infrastructure improvements in the area have included the expansion of Tara Boulevard and other major thoroughfares within the municipal limits of the City. As a result of these improvements, the City has witnessed a dramatic increase in traffic and the addition of numerous signs within its limits. Uniform regulation of signage providing information to the motoring public is essential to minimize hazards to pedestrians and vehicle operators.
- (2) Exterior signs have a substantial impact on the character and the quality of a community. This is particularly true in the City as very few areas within its limits are distinctly residential or distinctly commercial and homes are often found in close proximity to commercial areas. Moreover, the unique character of the historical areas of the City is especially vulnerable to the impact of exterior signs. A plethora of unregulated signs will have a negative impact on the visual characteristics of the community. Regulation of signs will protect property values and the aesthetic character of the City, maintaining it as a desirable place in which to live and to work.
- (3) A variety of businesses are located within the municipal limits of the City. Their need to advertise products and services must be balanced by the City's obligation to restrict clutter, maintain an aesthetically pleasing environment, protect property values, minimize risks to pedestrians and motor vehicle operators, and enhance public safety.
- (4) Signs provide an important medium through which individuals, organizations, institutions, and businesses may exercise their right to freedom of speech and expression and convey a variety of messages.
- (5) The provisions in this article which regulate signs on the basis of size, height, shape, design, spacing, placement, and distance, but not on the content of any message conveyed therein, provide an appropriate balance between the right to freedom of speech and expression via the sign medium and the protection of the substantial governmental purposes stated above.

- (1) To protect the health, safety, and general welfare of the citizens of the City of Jonesboro, and to implement the policies and objectives of the comprehensive development plan of the City of Jonesboro through the enactment of a comprehensive set of regulations governing signs within the municipal limits of the City.
- (2) To regulate the erection and placement of signs within the City of Jonesboro in order to provide safe operating conditions for pedestrian and vehicular traffic without unnecessary and unsafe distractions to drivers and pedestrians.
- (3) To preserve the value on property on which signs are located and from which signs may be viewed.
- (4) To maintain an aesthetically attractive city in which signs are compatible with the use patterns of existing zoning districts.
- (5) To establish comprehensive sign regulations which effectively balance legitimate business and development needs with a safe and aesthetically attractive environment for residents, workers, and visitors to the City.
- (6) To provide fair and reasonable opportunities for the identification of businesses which are located within the city, and to provide for the identification of the availability of products, goods or services which are available upon site so as to promote the economic vitality of businesses which are located within the City.
- (7) To ensure the protection of the right to freedom of speech and expression provided under the Constitutions of the United States and the State of Georgia and, in no event, place restrictions that apply to any given sign dependent on the communicative content of the sign.
- (8) To establish a permit system to allow specific types of signs in zoning districts consistent with the uses, intent and aesthetic characteristics of those districts.
- (9) To allow certain signs that are small, safe, unobtrusive, and incidental, subject to the substantive requirements of the article but without a requirement for permits.

(10) To provide for Temporary Signs in limited circumstances, without regard to the commun  
content of the sign.

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(11) To place reasonable controls on Nonconforming Signs that are by definition contrary to the public health, safety, and welfare while protecting the constitutional rights of the owners of said Nonconforming Signs.

(12) To continue to encourage the display of public art as a vital part of the urban landscape, while imposing reasonable restrictions on such art in order to protect public safety and to avoid the abuse of a public art exemption as a means for evading the purpose and effect of these sign regulations.

## Section 86-477. - Definitions.

(a) For purposes of this article, certain words are hereby defined. Words used in the present tense shall include the future, the singular shall include the plural, the plural shall include the singular. The word "shall" is mandatory and not discretionary.

(b) Unless otherwise indicated, the following words and terms shall have the meaning ascribed herein:

2005 Zoning Ordinance means the provisions contained in Chapter 86 of the Code of Ordinances, City of Jonesboro, Georgia, as adopted and from time to time amended.

A-Frame Sign means a moveable sign not permanently secured or attached to the ground or surface upon which it is located.

Administrator means the individual employed by the City as the "code enforcement officer" or his/her designee. In the absence of such employment, the term shall mean the individual designated by the mayor and council to oversee the enforcement of this article.

Animated Sign means any sign with action, motion, changing colors, or having characteristics that require electrical or mechanical energy, including wind-activated elements such as spinners and aerial devices.

Area of Sign. Both sides of a Double-Faced Sign shall be used in computing the area.

(1) Ground Sign/Monument Sign. The area of a Ground Sign or Monument Sign shall mean and shall be computed as the entire area within a continuous perimeter, enclosing the limits of all writing, representation, emblem, or any figure or similar character, together with any frame, other material, open space, or color forming an integral part of the display or used to differentiate such sign from the background upon which it is placed. The supports or structure upon which any sign is supported shall be included in determining the sign area whenever such supports are designed in such a manner as to form an integral part of the display; however, provided that the area of the frame shall not be included in computing the area when the frame is composed of stone or brick and provided the frame contains or has attached no copy, words, writing, letters, or advertisement, although one trademark, insignia, coat of arms, or other similar identifying mark may be affixed to the frame, but may not be internally illuminated, and provided that the surface area of the frame that is parallel to the display of the sign is no greater than 100 percent of the area of the sign displayed. A Ground Sign may include individual letters, numbers, figures, mounted on a surface composed of stone or brick or other permanent structures. The area of Monument Signs shall be computed as provided for Wall Signs.

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(2) Wall Sign. The area of a Wall Sign shall mean and shall be computed using the contiguous square, circle, rectangle, triangle, or combination thereof, that would encompass the external limits of the writing, representation, emblem, or other display, together with any material or color forming any integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed. When a Wall Sign is formed by placing individual letters, numbers, or figures on the wall, without a distinguishing background, the area shall be determined by a contiguous perimeter drawn around all letters, numbers, figures, trademark, or other symbols, enclosing the limits of writing. Any letters, numbers, figures, trademarks, or graphics separated by 36 inches or more shall be considered two separate signs.

(3) Three dimensional sign. The area of a three dimensional sign shall be determined by a contiguous perimeter drawn around the three dimensional sign enclosing the limits of the three dimensional sign; said perimeter to be drawn around the vertical plane through the sign which creates the perimeter with the largest area. The three dimensional sign shall be treated as a double sided sign for purposes of sign area; therefore, the area of the above described perimeter shall be doubled, which product shall be the area of the sign for purposes of this sign ordinance.

Awning and Canopy Sign means a sign imposed or painted upon any roof-like structure that provides either permanent or temporary shelter for adjacent walkways or entrances to a building or property.

Banner means a sign with or without characters, letters, illustrations, or ornamentation, applied to cloth, paper, plastic or fabric of any kind with only such material for backing, the same being characteristically hung or displayed on buildings or suspended in midair across streets, passageways, and other areas visible to the general public.

Bench Sign means any sign attached to or painted upon a bench or other seat placed in the public view and meant to be for public use or viewing.

Building Face Projection means the facade area of a building, generally parallel to the street, excluding roofs, covered sidewalks, or facade areas which are perpendicular to the street. For applicants located in a Planned Center, the Building Face Projection shall be that portion of the front facade that the applicant occupies.

Building Line means a line established in general, parallel to the front street line, between which line and the street no part of a building shall project.

Changeable Copy Sign means a sign on which panels of copy may be changed manually in the field, or boards or backgrounds upon which changeable letters or changeable panels may be placed.

City means the City of Jonesboro, Georgia.

City Code means the Code of Ordinances, City of Jonesboro, Georgia.

Decision Date means the date upon which the Administrator makes a final decision to approve or to deny an application for authorization to erect a sign.

Designated Agent means an individual who is licensed as a real estate broker or sales agent by the State of Georgia, and who is contracted with the owner(s) of land to sell, lease or manage said land or parts thereof.

District means a zoning district.

Double-Faced Sign means a sign which has two display areas against each other, where one face is designed to be seen from one direction and the other face from another direction, and where the two display areas are no more than 19 inches apart at any location on the displays.

Electronic Message Center Sign (EMC) means a computer programmable sign capable of displaying words, symbols, figures, or picture images that can be altered or rearranged on site or by remote means without altering the face or surface of the sign. Said messages are displayed through the use of LED, LCD, plasma or other similar type panels or screens. If any indoor EMC sign is visible from outside the building or other structure in which it is located, it will be subject to all conditions and standards of this article.

Erect means to build, construct, attach, paint, hang, place, replace, suspend, or affix or fabricate a sign, which shall also include painting of a Wall Sign or other graphics.

Exposed Neon means neon tubing left uncovered or exposed to view on exterior of structure or a building.

Flag means a sign consisting of fabric or similar material attached at one end to a pole or building and hanging freely such that it may flutter or move in the wind.

Flashing Sign means a Sign, the illumination of which is not kept constant in intensity at all times when in use, and which exhibits sudden or marked changes in lighting effects.

Ground Sign means a permanently affixed sign, which is wholly independent of a building for support.

Height of a Ground Sign or Monument Sign means the vertical distance from the base of the sign at normal grade to the top of the highest component of the sign. Normal grade shall be the predominant grade after construction, exclusive of any filling, berming, mounding or excavating for the purpose of locating or elevating the sign. Base shall be where the sign support meets, or should meet, the normal grade. Signs with a height of greater than six feet are prohibited, except that the structure of the monument may extend to seven feet above normal grade.

Historic District means any of the following zoning districts in the City as categorized in the 2005 Zoning Ordinance: H-1 (Historic District); H-2 (Historic District); and Historical Residential Overlay.

Illuminated Sign, External means a sign illuminated by an external light source not mounted to the sign and directed toward such sign.

Illuminated Sign, Internal means a sign illuminated by an internal light source.

Lot means a parcel of land which meets all requirements of the City, including zoning and subdivision requirements, for a legally developable lot for the zoning district in which it is located, meets all of the minimum size, dimension, road frontage and other requirements for a developable lot within its zoning district, and which may be developed or used for purposes consistent with those permitted within its zoning district.

Mobile Sign means any sign which is mounted or designed for mounting on wheels, or which is mounted or designed for mounting on a towed vehicle.

Monument Sign means a free standing sign mounted directly upon the ground and not raised by vertical supports.

Multiple Frontage Lots means Lots that have frontage on two or more public streets.

Neon means a lamp or tube filled with electrically charged gas thereby creating a light source.

Neon Accents means neon lighting around windows (inside or outside the window), building facades, rooflines, doors, signs, and other building structures, building projections or designs upon buildings.

Non-Residential Zoning District means any of the following zoning districts in the City as categorized in the 2005 Zoning Ordinance: H-1 (Historic District); H-2 (Historic District); MX (Mixed Use District); O-I (Office and Institutional District); C-1 (Neighborhood Commercial District); C-2 (Highway Commercial District); M-1 (Light Industrial District); Tara Boulevard Overlay; Assembly Overlay; and Historical

Residential Overlay. For purposes of this article, Lots zoned for mixed residential and commercial use shall be considered to be located in a Non-Residential Zoning District.

Nonconforming Sign means signs, which, on the effective date of the original sign ordinance, which were approved or legally erected under previous sign restrictions, and which became or have become nonconforming with respect to the requirements of the original sign ordinance or this article.

Outparcel means a Lot carved from a Planned Center which is in compliance with all City requirements and ordinances for legal stand-alone Lot on which a free standing building is constructed which building meets all City setback requirements.

Pennant mean several small flags connected to a single line. See Spectacular Signs.

Person means any individual, association, corporation, firm, organization, partnership, trust, or any other entity.

Planned Center means a group of two or more retail stores, service establishments, offices, industries, or any other businesses, or combination thereof, consisting of individual buildings or Units which are adjacent or abutting one another, and which are planned to serve the public, and which share common amenities or common area, sidewalks, parking areas or driveways, excepting Outparcels.

Primary Arterials means roads designed to provide a high degree of mobility and serve longer vehicle trips to, from, and within urban areas. Arterials form the skeleton of the roadway network, linking urban centers such as the central business district, industrial parks, commercial centers, major residential developments and other key activity centers. Primary Arterials are designed to carry between 45,000 and 75,000 trips per day. The City of Jonesboro has only one Primary Arterial and that is Tara Boulevard (Highway 19/41).

Residential Zoning District means any of the following zoning districts in the City as categorized in the 2005 Zoning Ordinance: R-2 (Single Family Residential District); R-4 (Single Family Residential District); R-C (Cluster Residential District); R-A (Single Family Attached Residential); and R-M (Multifamily Residential District).

Roof Sign means any sign erected or maintained wholly or partially on or over the roof of a building. This requirement does not include those signs that may be mounted on parapets or mansards, which may extend above the roofline.

Sandwich Sign. See: A-Frame Sign.

A Shopping Center is a Planned Center.

Sidewalk Sign. See: A-Frame Sign.

Sign means any surface, frame, letter, figure, character, mark, plane, point, design, picture, stroke, stripe, reading matter, material, fabric, device, object, three-dimensional object, or display which bears lettered, numbered, pictorial, or sculptured matter, designed to convey information visually or to draw attention and which is exposed to public view. For the purpose of this article, the term "sign" shall not include those devices located entirely within a building or structure, unless such devices are considered Window Signs; additionally the term Sign shall include all structural members used to erect or mount same, and any company colors, trademarks, service marks, brand names, logos, symbols, or roof shapes, which are generally used by the company in the design of its buildings, and are generally used, or identified, as trade styles or other identifying marks or symbols of the company's business.

Sign Face means the part of a Sign that is or can be used to convey information visually.

Special Event means any planned occurrence which does not take place on a daily, weekly, or monthly basis and is designed as a celebration or an irregular occurrence to attract business or raise money.

Examples of a Special Event include: grand openings, seasonal sales, liquidations, going-out-of-business sales, vehicle shows/displays, craft shows, rummage sales, bake sales, and festivals.

Spectacular Sign means an Animated Sign, Streamer, Pennant, balloon and other air or gas filled device, search light, laser, beacon, or other light projecting device.

Stake Sign means any Temporary Sign with supported by uprights which are placed into the ground, and not supported by or suspended from any building with signable area not greater than five square feet. A Stake Sign may not be more than four feet high to the top of the Sign component, when placed and standing in ground. A Stake Sign may not be placed within the right-of-way.

Streamers mean several small flags connected to a single line. See Spectacular Signs.

Swinging or Projecting Sign means a Sign projecting perpendicularly more than 12 inches from the outside wall or walls of any building or supports upon which it is located.

Temporary Sign means any Sign constructed of cloth, canvas, vinyl, paper, plywood, fabric, or other lightweight material not well suited to provide a durable substrate or, if made of some other material, is neither permanently installed in the ground nor permanently affixed to a building or structure which is permanently installed in the ground.

Trailer Sign. See: Mobile Sign.

Unit means a portion of a Planned Center which by city ordinances and codes may be occupied by a single use or tenant, and which is segregated from other uses or tenants within the Planned Center by 360 degrees of vertical walls (may include doors and windows) and a floor and a ceiling, and which has a separate entrance to the outside.

Vehicle Sign means any Sign painted, drawn or affixed to or on a vehicle including an automobile, truck or trailer.

Wall Sign means a Sign applied to or mounted to the wall or surface of a building or structure, the display surface of which does not project more than 15 inches from the outside face of the wall of such building or structure, and does not extend above the highest horizontal line of the wall. The vertical surface of a canopy is not a wall for purposes of this article.

Window Sign means any type of Sign located entirely within the interior of a building or structure, and placed near a window or door, the letters, numbers, pictorial or sculptured matter of which is visible from the exterior of the premises.

#### Section 86-478. - Administration.

The provisions of this article shall be administered by the Administrator.

#### Section 86-479. - Enforcement.

The Administrator or a police officer of the City may issue citations for violation of this article. The citation shall be returnable to and tried before the municipal court of the City. Any Person violating any provision of this article shall, upon conviction, be fined in an amount, and/or imprisoned for such term, as authorized by the City's Charter and Code. Each day any said violation shall continue shall constitute a separate offense.

#### Section 86-480. - Authorization to erect a sign and permit.

(a) Except where specifically excluded by a provision in this article, it shall be unlawful for any Person to post, display, substantially change, change or modify Sign Face or face panels, alter, or erect, reconstruct, replace or reset a Sign within the limits of the City without first having obtained an authorization to erect a Sign and thereafter a permit in the manner prescribed herein. 5.E

(b) An existing Sign which conforms to the provisions of this article that would be required to obtain authorization to erect a Sign and a subsequent permit under this ordinance must register with the City within 90 days of the effective date of this article. The information provided for such registration will be the same information required in an application under section 86-481. No fee shall be required for the registration of an existing Sign.

#### Section 86-481. - Application.

An application for authorization to erect a Sign shall be made upon forms provided by the Administrator, and shall contain or have attached thereto the following information:

- (1) Name, address, and telephone number of the property owner and applicant;
- (2) Address of building, structure, or Lot to which or upon which the Sign is to be attached or erected;
- (3) Written consent of the property owner, or the property owner's agent, granting permission for the placement of the Sign on the property and permission to enter the property to maintain said Sign;
- (4) Position of the Sign in relation to nearby buildings or structures, other Signs, setbacks from right-of-ways, property lines and easements;
- (4) One accurate scale drawing of the Sign plans, specifications, and method of construction and attachment to the building or ground for the Sign as well as a scale drawing of the site showing driveways, structures, existing and proposed Signs and any other limiting site features;
- (5) A survey, prepared by a registered land surveyor or professional engineer, of the Lot upon which the proposed Sign is to be erected;
- (6) Name of Person erecting the Sign;
- (7) Name of any business or other activity at the address where the Sign is to be erected;
- (8) Complete calculations establishing the area of the Sign; and
- (9) A written description of all other Signs located on the Lot indicating the Sign type, size and placement.

#### Section 86-482. - Fees.

Fees for an authorization to erect a Sign and for a permit shall be fixed from time to time by the mayor and council.

#### Section 86-483. - Time for consideration and notification.

The Administrator shall process an application for authorization to erect a Sign within 45 days of the City's actual receipt of a completed application and all necessary fees as required under section 86-482. The Administrator shall give notice to the applicant of the decision of the City by hand delivery, by mailing to the address on the application, or by fax to the designated telephone number provided on the application on or before the 45th day after the City's receipt of the completed application and fee. Notice shall be deemed to have been given upon the date of mailing (if mailed).

date of faxing (if faxed), or date of hand delivery (if hand delivered). If the Administrator fails within the 45-day period, applicant shall notify the Administrator in writing of the failure and the Administrator shall issue or deny the authorization sought by the application within 10 business days after the notification. If the Administrator fails to act upon the application within this 10 business day period, the authorization to erect the Sign shall automatically be granted; however, the applicant must follow the final permit procedures set forth in section 86-484.

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#### Section 86-484. - Decision on application and issuance of permit; violations.

(a) *Denial.* In the event the Administrator determines that the applicant has not properly completed the application for authorization to erect the proposed Sign or that the application contains any false material statement, he shall promptly notify the applicant of such fact and shall automatically deny the application. In the event the Administrator determines that all requirements for approval of the application have not been met, he shall deny the application.

(b) *Issuance of an authorization.* Upon the filing of an application for authorization to erect a Sign that contains all information required under section 86-481 and the payment of all necessary fees as required under section 86-482, the Administrator shall examine all plans and specifications submitted and the premises upon which the proposed Sign is to be erected. If it shall appear to the Administrator that the proposed Sign is in compliance with all requirements of this article and all other ordinances and laws of the City, and if a business, that the business has registered and paid any tax due pursuant to the City's occupation tax chapter, the Administrator shall then issue an authorization to erect the Sign pursuant to the application and any conditions placed upon the authorization by the City. If the work authorized thereby has not been completed within 180 days after the date of issuance and a final permit has not been requested in writing, the authorization shall become null and void and no final permit may be issued.

(c) *Request for final permit.* Within ten days after completion of the erection of a Sign pursuant to an approved application, and within 180 days of the issuance of an authorization to erect a Sign, the applicant shall deliver to the Administrator a written request for a final permit along with current and dated color photographs of each face of the Sign (at least three-inch by five-inch in size) and a signed affidavit that the photographs are current and accurate photographs of the Sign Faces as of the date on the photographs, that the Sign was and is erected as described in the application as conditioned and authorized by the City, including the size, location; building materials, height and lighting. Within ten business days of the filing of a request for a final permit, the Administrator shall issue the final permit or deny the final permit because of the applicant's failure to properly and timely submit the written permit request, failure to properly and timely document the request, or failure to properly and timely erect the Sign as described in the application conditioned and authorized by the City. Notification of a denial shall be effectuated pursuant to section 86-483. Failure of the Administrator to approve or deny the application for a final Sign permit within said ten business days of the applicant properly and timely filing with the City a fully and properly documented written permit request shall constitute an approval of the final permit.

(d) *Violations and Noncompliance.* An applicant who fails to complete the erection of a Sign within 180 days of the issuance of an authorization or who fails to request a final permit within ten days of erection of a Sign pursuant to an authorization or who fails to apply for a final permit within 180 days of the issuance of an authorization or whose request for a final permit is denied, shall remove the Sign or parts of the Sign within 30 days of notice from the Administrator to remove the Sign or parts of the Sign. Failure to so remove the sign shall constitute a separate ordinance violation for each day that the sign or part of the Sign is not removed from the proposed site and upon conviction, the applicant and/or owner or tenant of the Sign site shall be guilty of an ordinance violation and shall be

subject to fines or imprisonment as authorized by the City's Charter and Code. Furthermore, Sign and all parts thereof are not removed within said 30 days, the City may remove the Sign and all parts thereof and charge the applicant and/or owner of the site the cost of removal and disposal.

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### Section 86-485. - Appeals.

(a) An applicant who is dissatisfied by a decision of the Administrator rendered under section 86-484 or 86-493 may appeal such decision to the mayor and council. Any such appeal shall comply with the procedures set forth in Article XI of the 2005 Zoning Ordinance, subject to the following:

- (1) The notice of appeal shall be in writing and shall be filed with the Administrator on or before the 10<sup>th</sup> day following the date notice of the decision of the Administrator is given. In the event that no appeal is filed within this 10-day period, the decision of the Administrator shall become final. In the event that an appeal is filed, the administrator shall transmit to the mayor and council all documents constituting the record upon which the action appealed from was taken.
- (2) The mayor and council shall schedule the matter for hearing within 45 days of the appeal being filed and, at such meeting, may continue the matter for ten days for further investigation to determine whether to affirm, reverse, or modify the decision of the Administrator. The mayor and council shall make its final determination on the appeal on or before ten days of the close of the hearing.
- (3) The review of the decision by the mayor and council shall be limited to a determination of whether or not the decision of the Administrator was clearly erroneous.

(b) Any appeal of the decision of the mayor and council shall be taken to the Superior Court of Clayton County by a petition for a writ of certiorari.

### Section 86-486. - Variances.

a) The mayor and council can authorize upon appeal in a specific case such variance from the terms of this article as will not be contrary to the public interest when, due to special conditions, a literal enforcement of the provisions of this article will, in an individual case result in extreme and unusual hardship, so the spirit of this article shall be observed, public safety and welfare secured, and substantial justice done. The mere existence of a Nonconforming Sign shall not constitute a valid reason to grant a variance. A variance shall be granted in an individual case of extreme and unusual hardship not self-imposed only upon a finding by the mayor and council that the following conditions exist:

- (1) There exist extraordinary and exceptional conditions pertaining to the property in question resulting from its size, shape, or topography which are not applicable to other lands or structures in the area;
- (2) A literal interpretation of the provisions of this article would deprive the applicant of rights commonly enjoyed by other similar properties in the City;
- (3) Granting the variance requested will not confer upon the property of the applicant significant privileges which are denied to other similar properties in the City;

(4) The requested variance will be in harmony with the purpose and intent of this article and will not be injurious to the neighborhood or to the general welfare;

(5) The variance is not a request to permit a type of Sign which otherwise is not permitted in the zoning districts involved;

(6) The cause for the need for the variance is not created by the applicant, the owner, lessor, or successor in ownership or occupancy;

(7) Signs may be displaced upon the vertical surface of a canopy only by a variance, upon the applicant reducing the number or square footage of Ground Signs or Wall Signs authorized by this article for the Lot in question, so as to reasonably set-off for the additional Signs.

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(b) All requests for such variances shall be in written form and filed for review by the mayor and council at its next regular meeting at least ten days prior to said meeting.

(c) No change may be made in the location, shape, color, height, size, copy or text of any Sign subject to a variance unless the Sign is brought into compliance with the provisions of this article and a Sign permit is granted.

(d) A change in the owner, lessor, lessee, or user of property served by a Sign subject to a variance shall negate the variance, and the Sign shall be removed or brought into compliance with the provisions of this article and a new Sign permit granted.

(e) A Sign subject to a variance may not be reconstructed, replaced or reset if it is removed for any reason.

(f) When a Sign under a variance has been razed or damaged by any cause, naturally occurring or otherwise, the Sign shall not be re-established:

- (1) If the value of the Sign as damaged is 50 percent or less of the value of the Sign prior to the damage;
- (2) If the estimated cost of repairing the above ground portion of the Sign is more than the value of the Sign in its damaged condition; or
- (3) Value shall be established by the Administrator and shall be based upon the value of the Sign's materials above ground with no allowance for the intrinsic value of the Sign or the value of the right to have a Sign at that location.

#### Section 86-487. - Prohibited signs.

The following Signs are prohibited in all zoning districts of the City:

- (1) Air and gas filled devices;
- (2) Awning and Canopy Signs, except as authorized in section 86-495;
- (3) Banners, except as authorized in section 86-494;
- (4) Bench Signs;
- (5) Flashing Signs;
- (6) Mobile Signs or Trailer Signs;

- (7) Roof Signs:
- (8) A-Frame Signs:
- (9) Signs on a public right-of-way or on City property:
- (10) Signs that due to color, shape, size, height, lighting, location, and/or position appear to be in imitation of or may be confused by motorists or pedestrians for an official traffic control device or signal;
- (11) Signs that impede the view of an official traffic control device or signal;
- (12) Signs which emit or utilize in any manner any sound capable of being detected on any public right-of-way by an individual with normal hearing;
- (13) Signs affixed to utility poles, trees, street markers, and fence posts or placed on any curb, sidewalk, fence, hydrant, bridge or other surface located on public property or over or across any public street;
- (14) Signs that contain Exposed Neon or Neon Accents;
- (15) Signs that are erected, located or maintained in such a manner as to interfere with safe and free ingress or egress of any door, any window, an emergency exit, or any fire escape;
- (16) Spectacular Signs:
- (17) Swinging or Projecting Signs, except as authorized in section 86-495;
- (18) Signs which obstruct sight of motorists or pedestrians so as to create safety hazards for motorists or pedestrians;
- (19) Vehicle Signs with a total Sign area in excess of ten square feet, when the vehicle upon which the Sign is painted, drawn, or otherwise affixed meets the following:
  - a. Any part of the vehicle is parked for more than three consecutive hours within 100 feet of any street right-of-way;
  - b. The vehicle is visible from any street right-of-way;
  - c. The vehicle is not being actively loaded or unloaded;
  - d. If the vehicle is parked on a non-residential Lot, the vehicle is not being used for the purpose of providing transportation for the owner, employees, inventory, merchandise, supplies, or materials concerning a business operated on that Lot; and
  - e. There are other available and accessible locations on or about the Lot where the vehicle can be parked, which are not within 100 feet of a street right-of-way and visible from such.

#### Section 86-488. - Exempt signs.

The following Signs are allowed and exempt from the authorization and permit provisions in this article but, notwithstanding, must comply with all other applicable requirements in this article, the 2005 Zoning Ordinance, and the Code:

(1) Except as limited by section 86-495, Window Signs so long as they do not exceed 5 percent of the total window area exposed to view to the public.

(2) Flags. In Non-Residential Zoning Districts, each Lot that is less than five acres in area shall be allowed a maximum of two Flags and each Lot that is greater than five acres in area shall be allowed a maximum of four Flags. In Residential Zoning Districts, each Lot shall be allowed a maximum of two Flags.

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(3) Each Lot is entitled to one Sign that is less than 36 square inches in area and that must be placed in any of the following areas:

- On the front of every building, every Unit in a multiple unit building, residence, or structure;
- On each side of an authorized United States Postal Service mailbox; or
- On one post which measures no more than 48 inches in height and 4 inches in width and shall not be placed in a public right-of-way.

(4) Temporary Signs that meet the following criteria:

- For each Lot during the period that it is being developed under an active building permit issued by the City, one Sign that is no more than twelve square feet in area, is no more than six feet in height to the top of the Sign component when placed and standing in ground, and is not placed within a public right-of-way.
- For each Lot in a Residential Zoning District, one Temporary Sign that is no more than five square feet in area, is no more than four feet in height to the top of the Sign component when placed and standing in ground, and is not placed within a public right-of-way.
- For each Lot of less than five acres in a Non-Residential Zoning District, one Temporary Sign that is no more than five square feet in area, is no more than four feet in height to the top of the Sign component when placed and standing in ground, and is not placed within a public right-of-way. For each Lot of more than five acres in a Non-Residential Zoning District, two Temporary Signs, each Sign shall be no more than five square feet in area, no more than four feet in height to the top of the Sign component when placed and standing in ground, and not placed within a public right-of-way.
- For each Lot during the period in which it is listed for sale or for rent, one Temporary Sign that is no more than twelve square feet in area, is no more than six feet in height to the top of the Sign component when placed and standing in ground, and is not placed within a public right-of-way.

e. For each Lot, additional Temporary Signs that, collectively, have a total area of no more than two square feet, do not exceed four Signs in number at any one time, are not placed within a public right-of-way, and are removed within 90 days after being erected. 5.E

Any Sign erected under this section shall not be calculated as part of the overall signage allowed per Lot by any other provision of this article.

Section 86-489. - General regulations.

a) Messages. Any Sign allowed under this article may contain any message.

(b) Non-Residential Zoning Districts. In Non-Residential Zoning Districts Signs shall be permitted in the following combination of Wall and Ground Signs subject to the provisions hereinafter stated:

(1) Lot with one building, which building is currently occupied pursuant to a current and valid certificate of occupancy issued by the City.

a. Combination of one Wall Sign and one Ground Sign equal to five percent of the Building Face Projection (subject to the size limitations in section 86-490).

b. Single building on Multiple Frontage Lots are allowed a total of 7.5 percent of the building facade, and may have one additional Wall Sign, and one additional Ground Sign (subject to the size limitations in section 86-490). When calculating their allowed square footage, buildings on Multiple Frontage Lots shall base their calculations on the facade with the primary entrance and/or architectural features of the building. Otherwise, the facade used shall be that facade which faces the public road of the greatest capacity. The classification of streets in the 2005 Zoning Ordinance shall be the basis for determining street capacity.

(2) Lots of less than three acres in Non-Residential Zoning Districts shall be entitled to one Stake Sign, which shall not be placed within a right-of-way.

(c) Planned centers.

(1) A Planned Center shall be entitled to one Monument Sign on each street right-of-way fronted. These permitted signs shall be limited to 45 square feet with a maximum height of six feet from grade. No portion of the Sign shall include an area for changeable letters.

(2) A Planned Center shall be entitled to one Ground Sign per entrance which shall not be designed or placed so as to be read from a public road. Each such Ground Sign may have multiple face panels. Each face panel shall be of the same size, color, and font and shall be no more than 108 square inches in area. No portion of the Sign or any face panel shall include an area for changeable letters.

(3) Each building or Unit with a separate entrance, not accessible by other tenants, located in a Planned Center shall be permitted one Wall Sign with a maximum area of five percent of the building facade which it is mounted upon (see the definition of "building facade"), but not to exceed 150 square feet. Additional Wall Signs per section 86-490(b) are not allowed for multiple facade frontages. If two or more tenants, as in the case of an office building, share an entrance to a building, Wall Signs on the exterior of the building are not permitted. As an example: a building constructed as a Shopping Center will be allowed Wall Signs. A building constructed as an office building will not be allowed Wall Signs.

(4) No permits shall be issued for buildings or Units in a Planned Center unless and until a master signage plan for the Planned Center has been submitted and approved by the Administrator. The master signage plan shall indicate how all signage will be consistent in:

- a. Lighting.
- b. Colors.
- c. Fonts.
- d. Building materials.
- e. Location in relation to the primary building.
- f. Proportions.

(d) Other allowable signs.

- (1) Changeable copy shall be limited to Ground Signs, unless expressly allowed or prohibited by another provision in this article.
- (2) Notwithstanding any other provision of this article, no Sign, whether permitted as a regulated Sign or an exempt Sign, shall be permitted within 100 feet of the intersection of any state highway with any other state highway or major thoroughfare without the prior approval of the mayor and council. In considering such application, the mayor and council shall approve such a location only upon a determination that the proposed Sign will not potentially obstruct the view of motorists or pedestrians so as to prevent their safety in traversing the intersection.
- (3) Subdivisions shall be permitted one double-sided Ground Sign, each side of which shall not exceed 35 square feet of signage area, or two one-sided Signs, each Sign not to exceed 35 square feet of signage area. The height of the Sign shall not exceed six feet. Each Sign shall be placed on private property and may not be placed within ten feet of a public right-of-way.
- (4) Subdivision homeowner associations may have one 25 square feet changeable copy or glass covered Sign located adjacent to the entrance to the subdivision's intersection with the public right of way and located within the common area owned by the homeowner's association but not interfering with sidewalks or streets, and the Sign Face directed toward motorists and pedestrians who have entered the subdivision. These Signs may not be placed on individual Lots. The homeowner association Sign shall be the responsibility of the elected officials of the homeowner's association. Subdivisions without elected homeowner association officers must have a designated individual responsible for the Sign.
- (5) An apartment complex, a condominium complex, a non-subdivided industrial or commercial complex, or any other building with multiple residential dwelling units or multiple commercial units shall be permitted one double-sided Ground Sign at its entrance. Each side of such Ground Sign shall not exceed 35 square feet signage area. The height of the sign shall not exceed six feet.
- (6) In Non-Residential Zoning Districts, each Lot that is less than five acres in area shall be allowed a maximum of two Flags and each Lot that is greater than five acres in area shall be allowed a maximum of four Flags. In Residential Zoning Districts, each Lot shall be allowed a maximum of two Flags.
- (7) The owner or the owner's Designated Agent (but not both at the same time) of a subdivision under development in which the owner of the subdivision owns one or more subdivision Lots may obtain a permit, effective for up to one year, to display within the subdivision under development one temporary double-sided Ground Sign with no more than 16 square feet of Sign Face per side. A Planned Center with one out-parcel is not a subdivision for purpose of this subsection. The Sign may not be placed within ten feet of a right-of-way.
- (8) In Non-Residential Zoning Districts within the Tara Boulevard Overlay District, as defined in section 86-109 of the 2005 Zoning Ordinance, the following shall apply:

a. A Lot with one building facing a Primary Arterial, which building is currently occupied pursuant to a current and valid certificate of occupancy issued by the City, shall be permitted one double-sided Sign to be located within 100 feet of the right of way of the Primary Arterial, each side of which shall not exceed 150 square feet signage area. The height of the Sign shall not exceed 35 feet.

5.E

b. A Planned Center, facing a Primary Arterial, which building is currently occupied pursuant to a current and valid certificate of occupancy issued by the City, shall be permitted one double-sided Sign to be located within 100 feet of the right of way of the Primary Arterial, each side of which shall not exceed 400 square feet signage area. The height of the Sign shall not exceed 35 feet.

## Section 86-490. - Regulated signs.

(a) Ground Signs, which are permanent, shall be permitted in Non-Residential Zoning Districts. No Ground Sign shall have a height greater than six feet above normal grade, or an area greater than 35 square feet for Lots with a single building and 45 square feet for Planned Centers. A Ground Sign shall not be located within ten feet of a street right-of-way or within 50 feet of any other Sign, structure or building. Changeable copy shall not exceed 20 percent of the area of the Sign Face. Ground Signs are allowed only on Lots upon which there is a building which is currently occupied pursuant to a current and valid certificate of occupancy issued by the City or which is currently being developed under an active building permit issued by the City.

(b) Wall Signs shall be permitted in Non-Residential Zoning Districts. Permitted area of Wall Signs shall not exceed 150 square feet. No single building or unit shall be permitted more than one Wall Sign except for Multiple Frontage Lots as provided in section 86-490(b)(1). Wall Signs are allowed only upon a building which is currently occupied pursuant to a current and valid certificate of occupancy issued by the City or which is currently being developed under an active building permit issued by the City.

(c) Electronic Message Center Signs are permitted freestanding Signs in a Non-Residential Zoning District subject to the following:

- (1) A maximum of one Electronic Message Center Sign is allowed per Lot;
- (2) An Electronic Message Center Sign shall not exceed 40 percent of the total sign area of the freestanding Sign on which the Electronic Message Center Sign is located;
- (3) Each message displayed on an Electronic Message Center Sign shall remain static for at least 10 seconds following the completion of its transition from the previous message. As used in this subsection, "static" shall mean a display that is fixed in one position with no portion of the display being in motion or changing in color or intensity;
- (4) Electronic Message Center Signs shall have automatic dimming capability that adjusts the brightness to the ambient light at all times of the day and night so as to comply with the provisions stated in section 86-493(j) and (k); and
- (5) Electronic Message Center Signs are permitted in the following zoning districts:

C-1 Neighborhood Commercial District

C-2 Highway Commercial District

O&I Office and Institutional District

MX Mixed Use District

Section 86-491. - Nonconforming signs.

Non-conforming Signs may continue in existence subject to the following restrictions:

- (1) No change may be made in the location, shape, height, size, or design of any Nonconforming Sign, or replacement of or change in the face or message panel of a Nonconforming Sign except to bring the Sign into compliance with the provisions of this article, and a Sign permit granted.
- (2) A Nonconforming Sign may not be reconstructed, replaced, or reset if the owner or agent for the owner for any reason removes it.
- (3) Any Sign erected in violation of this article may be removed from any public right-of-way by duly authorized employees of the City, and the responsible party may be cited for such violation.
- (4) No additional Sign shall be erected on the same Lot with an existing Nonconforming Sign until the Nonconforming Sign has been removed or brought into conformity with this article.
- (5) No Sign permit may be granted to any applicant, where there exists on the subject Lot a Nonconforming Sign, as defined in this article, an illegal Sign, an unpermitted Sign, a damaged Sign, a Sign in need of repair or painting, or a Sign in violation of section 86-492.
- (6) A Nonconforming Sign may not be replaced by another Nonconforming Sign except where changed conditions beyond the control of the owner render the sign nonconforming or warrant the Sign's repair.
- (7) A Nonconforming Sign may not be expanded or altered in any manner that increases the degree of nonconformity.

Section 86-492. - Removal of certain signs.

- (a) Any Sign within the right of way which has become dilapidated, or any Sign which, due to poor maintenance or neglect, has become a visual blight, or by its condition and state of repair is deemed to be dangerous, and any Sign which has been erected in a manner which fails to meet the requirements of this article as a legal or a recognized Nonconforming Sign may be removed by the Administrator provided some reasonable attempt has been made to have such Sign removed by the owner thereof, and provided further that such removal can be made without damage to any property or sign, except for the cutting or severing of supports for the Sign at or near the ground or its attachment to any wall or structure. Any Sign removed under the foregoing provision shall be stored by the City at the expense of the Sign owner or owner of the Lot upon which the Sign is located.
- (b) In the case of a Sign which cannot be removed without risk of property damage and in the case of Signs removed and stored as provided herein, the Administrator shall cause notice of the same to be mailed to the owner of the Sign if the same may be determined or to the owner of the property upon which said Sign be located of the impending action pertaining to said Sign. Owners shall be given 30 days from the date of receipt of such notice to take appropriate remedial action.

(c) If the permittee or property owner fails to remove or alter the structure so as to comply with standards herein set forth within 30 days after such notice, the permit for such Sign shall be revoked and the permittee or property owner shall be subject to the penalties set forth in section 86-479. 5.E

(d) After notification as herein prescribed, the Administrator shall cause such Signs to be removed and disposed of in the manner provided by law for the disposition of abandoned personal property.

(e) No Sign removed after the provisions hereof shall be returned to the owner until all expenses incurred in the removal and storage of the same has been paid.

Section 86-493. - Construction and maintenance requirements.

(a) No Sign shall be constructed in such a manner which will hinder vehicle traffic or pedestrians or block any entrances or exists from any sidewalk or building or any windows, doors, fire escapes. Each Sign shall be securely erected and free of any protruding nails, tacks and wire.

(b) No Sign shall be constructed with any type material, finished letters, characters or surface that will reflect sunlight or any other type of light of such an intensity to hinder vehicle traffic or in any way create a nuisance to the surrounding area.

(c) A Sign containing wood in its structure, face or frame or any part thereof shall be painted or stained.

(d) No Wall Sign or its supports shall protrude more than 15 inches from the wall on which it is mounted.

(e) All Signs shall be constructed in such a manner and fastened in such a way to prevent movement by wind action.

(f) No wood, metal or any other type of supports for Ground Signs shall be less than four by four inches in size for each support or less than three inches in diameter if circular.

(g) Wood Signs shall be framed on the two sides attached to the supports, except for hanging and projecting Signs allowed in the Historic District. Supports can be considered framing if the Sign is so designed with supports as part of framing on both Sign Face areas.

(h) UL, FM or similar approval is required where applicable.

(i) All Signs shall be constructed and maintained in accordance with the provisions of the building code as adopted and from time to time amended by the City.

(j) The illumination of internally Illuminated Signs shall not exceed 20 foot candles of incandescent light measured at a distance of ten feet from such structure.

(k) Externally Illuminated Signs shall be lighted so as to shine on the Sign itself, and that no lights are positioned in such a manner that light glares or shines into the eyes of motorists or pedestrians or on residences as to create a hazardous or dangerous condition.

(l) No Wall Sign shall cover wholly or partially any wall opening, nor project beyond the ends or top of the wall to which it is attached.

(m) All Signs erected under section 86-494 shall be securely installed, and shall meet all applicable safety standards as prescribed by the City's current building code or electrical code.

(n) All Ground Signs and Monument Signs shall be placed on private property and may be placed within ten feet of a right-of-way. 5.E

(o) All Lots, buildings, structures or property owned or operated by the City shall be exempt from all requirements of this article.

(p) Except for Ground Signs described in section 86-489(c)(4), all Signs must be placed upon a Lot, as defined in the 2005 Zoning Ordinance and the subdivision regulations. No Sign may be placed on any Lot that does not meet the minimum Lot requirements of the 2005 Zoning Ordinance and the subdivision regulations.

(q) No message may be displayed on any portion of the structural supports of any Sign.

(r) All Signs regulated by this article shall be kept clean, neatly painted, and free from all electrical and mechanical hazards, including, but not limited to, faulty wiring and loose connections, and the premises surrounding the Signs shall be maintained by the owner in a sanitary and inoffensive condition, free and clear of all weeds, rubbish, and debris.

(s) No Sign shall be illuminated either internally or externally, in any Residential Zoning District except that a Ground Sign located at the entrance of a subdivision, an apartment complex, a condominium complex, or other building with multiple dwelling units may be externally illuminated from dusk until dawn.

#### Section 86-494. - Special events.

Additional Signs are authorized for any Lot in a Non-Residential Zoning District during the period that a Special Event occurs on that Lot but only under the following conditions and subject to the following requirements:

- (1) Prior to the Special Event and the erection and placement of any Sign under this section, an application for a permit shall be filed with the Administrator. The application shall specifically describe all Signs as to their construction and/or composition.
- (2) Any Sign erected under this section shall meet the definition in this article of a Temporary Sign or a Banner.
- (3) The maximum size allowance for all signs erected under this section shall not exceed 32 square feet.
- (4) Any sign erected under this section may be attached to the exterior wall or walls of a building or beneath a canopy or attached to the ground.
- (5) Any Sign erected under this section shall not be placed within ten feet of a public right-of-way or in any other way as to obstruct the view of motorists or pedestrians.
- (6) A Lot shall be eligible for additional Signs under this section for a maximum of two Special Events per year.
- (7) A permit issued under this section shall be valid for 30 consecutive days, starting from the date of issuance.

#### Section 86-495. - Historic district.

The purpose of this section is to ensure that signage in the Historic District is harmonious in proportion, form, color, and materials to the character of said district. Visual relatedness is crucial to

the goal of an integrated Historic District, and Signs play a key role in helping to preserve the Historical District's sense of time and place, and to achieve the desired effect of charm and compatibility. No Sign shall be erected, altered, restored or moved within the Historic District until an application for a certificate of appropriateness as to exterior architectural features and signage has been reviewed and approved by the historic preservation commission. All proposed changes requiring a certificate of appropriateness shall comply with the applicable design standards in the 2005 Zoning Ordinance.

5.E

- 1) Applicability. This section shall apply only to those building structures and uses within the geographical boundaries of the Historic District.
- (2) Compatibility. As to Signs, buildings, structures, and uses within the Historic District, when a provision of this section conflicts with any section in the balance of this article, the provision of this section shall control. Otherwise, to the extent reasonably possible, the provisions of this section shall be interpreted consistent with the provisions of the balance of this article.
- (3) Signage standards.

  - a. General. Signage shall complement the architectural details of the building, and shall not violate or otherwise obscure the architecture of the building to which it is attached. Signs, lettering, or boxed graphics shall not cut across columns, cornices, windowsills, arches or balconies, nor extend above the roofline of any building to which it is attached.
  - b. Lettering, size, and content. Letters can be painted or mounted directly on a signboard, storefront, wall or window, if in proportion to the storefront. Lots in the H-1 Historic District are allowed the same amount of signage as Lots outside of the H-1 Historic District. In the H-1 Historic District, Canopy Signs and hanging or suspended Signs may be utilized. Provided, however, in no case may the total signage area exceed ten percent of the Building Face to which the Sign is attached. Acceptable lettering materials include wood, stone, synthetic stone, metal, vinyl, dimensional plastic, acrylic, or high-density polystyrene foam. The overall design of all signage shall be compatible with the turn-of-the-century theme of the Historic District.
  - c. Materials. Signs may be constructed of concrete, brick, wood, stone, metal, glass, or synthetic materials that have the same appearance of the aforementioned natural materials due to their finish. All materials shall be compatible with the building's architecture, and should be colorfast and resistant to corrosion. Signs shall be professionally finished in accordance with the material selected, whether by sanding, painting, staining and/or sealing, with the edges of the Sign framed out and/or sealed.
  - d. Lighting. All Signs in the Historic District, whether Ground Signs or Wall Signs, shall only be illuminated by an external light source, and through craftsmanship and materials, shall reflect the design aesthetics of the Historic District.
  - e. Colors. The historic preservation commission shall approve the color or colors of all Signs as well as the color or colors of all lettering, symbols, marks, pictures, figures, embellishments, frames or the like contained therein.
  - f. Awning and Canopy Signs. Awnings or canopies over doors, entrances, windows or outside service areas are permitted in the H-1 Historic District. Professionally applied forms, graphics, symbols, lettering, or other visual presentation may be incorporated

into the awning or canopy valance/drop flap, but are restricted to 20 percent awning field. Size of the signage shall be computed as for a Wall Sign. Signage pursuant to this subsection shall be included within the overall amount of signage allowed under section 86-489. Awnings or canopies shall clear sidewalks by seven feet in height, and project no more than six feet from the building. Canvas or synthetic look-alike canvas, is the only material permitted for awnings and canopies. Metal or vinyl may be approved for awnings or canopies if the overall design is consistent with the H-1 Historic District's turn-of-the-century theme. Awnings or canopies may not be backlit. 5.E

- g. Hanging or suspended Signs. Hanging, suspended, or projecting Signs are permitted and shall clear sidewalks by seven feet in height, and project no more than 36 inches from the building. Hanging or suspended Signs should project from the wall at a 90-degree angle. Hanging or suspending Signs over driveways, alleys, or parking areas is prohibited. Hanging, suspended, or projecting Signs shall be limited to a maximum size of six square feet, and if double sided, shall be calculated as only one Sign. One hanging, suspended, or projecting Sign per building street frontage is permitted, and shall be calculated as part of the total signage area allowed under section 86-489. Attractive hardware for hanging is encouraged.
- h. Window Signs. Interior Window Signs shall not exceed 25 percent of the total window area exposed to public view. Window Signs shall not be included within the overall amount of signage allowed under section 86-489.
- i. Special Events. Additional signage is permitted in the Historic District under section 86-494, provided that all such additional signage conforms to the aesthetic standards of the Historic District.
- j. Ground Signs. Ground Signs may hang or suspend from a horizontal support that is affixed to the ground by vertical post.

(4) Any Lot in the H-2 Historic District that is used as residential property shall comply with the residential provisions of this article. Any Lot in the H-1 Historic District or the H-2 Historic District for which a business license is maintained shall comply with the non-residential provisions of this article and obtain approval of the historic preservation commission before the display of any Sign.

#### Section 86-496. - Substitution clause.

The owner or the permittee of any Sign which is otherwise allowed by this article may substitute non-commercial speech in lieu of any other commercial speech or non-commercial speech. This substitution of copy may be made without any additional approval or permitting. The purpose of this provision is to prevent any inadvertent favoring of commercial speech over non-commercial speech, or favoring of any particular non-commercial speech over any other non-commercial speech. This provision prevails over any more specific provision to the contrary.

#### Section 86-497. - Severability.

(a) It is hereby declared to be the intention of the mayor and council that all parts, sections, subsections, paragraphs, sentences, clauses, phrases, terms, or words of this article, were

(b) It is hereby declared to be the intention of the mayor and council that, to the greatest extent allowed by law, each and every part, section, subsection, paragraph, sentence, clause, phrase, term, or word of this article is severable from every other part, section, subsection, paragraph, sentence, clause, phrase, term, or word of this article. It is hereby further declared to be the intention of the mayor and council that, to the greatest extent allowed by law, no part, section, subsection, paragraph, sentence, clause, phrase, term, or word in this article is mutually dependent upon any other part, section, subsection, paragraph, sentence, clause, phrase, term or word in this article.

Sec. 86-498. - Other ordinances regarding signage.

It is the intention of this article to regulate signage. Where additional ordinances regulate Signs in the Code, such other regulations shall be harmonized herewith. If such provisions are in conflict with this article, the provisions of this article shall be deemed to prevail. Specifically, all other references to signage found in the 2005 Zoning Ordinance shall be considered superseded by section 86-475 et seq. as provided hereinabove.”

**ORDAINED** this 7th day of March 2016.

**CITY OF JONESBORO, GEORGIA**

**ATTEST:**

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**Joy Day, Mayor**

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**Ricky L. Clark, Jr., City Clerk**

**APPROVED AS TO FORM:**

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**Steven M. Fincher, City Attorney**

## CITY CLERK'S CERTIFICATE

I, **RICKY L. CLARK, JR.**, the duly appointed, qualified, and acting City Clerk of The City of Jonesboro, Georgia (the "City"), **DO HEREBY CERTIFY** that the foregoing pages of typewritten matter constitute a true and correct copy of Ordinance # adopted on March 7, 2016, by the City Council of the City in a meeting duly called and assembled in accordance with applicable laws and with the procedures of the City, by a vote of (Yea-Nay), which meeting was open to the public and at which a quorum was present and acting throughout, and that the original of the foregoing resolution appears of public record in the Minute Book of the City, which is in my custody and control.

**GIVEN** under my hand and the seal of the City, this 7th day of March, 2016.

(SEAL)

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City Clerk, The City of Jonesboro, Georgia

## CITY OF JONESBORO SIGN ORDINANCE

<u>Issue/Provision</u>	<u>Current Sign Provision</u>	<u>Proposed Sign Provision</u>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-1. - Short title.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-475. – Short title.</p>	<p>This chapter shall hereafter be known and cited as the "sign ordinance."</p>	<p>This <del>chapter</del>article shall hereafter be known and cited as the "Sign Ordinance of the City of Jonesboro."</p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-2. – Definitions.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-477. – Definitions.</p>	<p>(a) For purposes of this chapter, certain words are hereby defined. Words used in the present tense shall include the future, the singular shall include the plural, the plural shall include the singular. The word "shall" is mandatory and not discretionary. The word "person" includes a firm, corporation, association, trust or partnership or other entity. The word city shall mean the City of Jonesboro, Georgia.</p> <p>(b) Unless otherwise indicated, the following words and terms shall have the meaning ascribed herein:</p> <p>Advertising device means any structure or device erected or intended for the purposes of displaying advertising or any object for attracting attention situated upon, above, or attached to real property.</p> <p>Animated sign means any sign, or attention-getting device, with action, motion, changing colors, or having characteristics</p>	<p>(a) For purposes of this <del>article</del><del>chapter</del>, certain words are hereby defined. Words used in the present tense shall include the future, the singular shall include the plural, the plural shall include the singular. The word "shall" is mandatory and not discretionary. <del>The word "person includes a firm, corporation, association, trust or partnership or other entity. The word city shall mean the City of Jonesboro, Georgia.</del></p> <p>(b) Unless otherwise indicated, the following words and terms shall have the meaning ascribed herein:</p> <p>2005 Zoning Ordinance means the provisions contained in Chapter 86 of the Code of Ordinances, City of Jonesboro, Georgia, as adopted and from time to time amended.</p> <p>A-Frame Sign means a moveable sign not permanently secured or attached to the ground or surface upon which it</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>that require electrical or mechanical energy, including wind-activated elements such as spinners and aerial devices.</p> <p>Area of sign. Only one face of a double-faced sign, as defined herein, bearing identical copy on each side shall be used in computing the area, otherwise both sides shall be used in computing area.</p> <p>(1) Ground sign/monument sign. The area of a ground sign shall mean and shall be computed as the entire area within a continuous perimeter, enclosing the limits of all writing, representation, emblem, or any figure or similar character, together with any frame, other material, open space, or color forming an integral part of the display or used to differentiate such sign from the background upon which it is placed. The supports or structure upon which any sign is supported shall be included in determining the sign area whenever such supports are designed in such a manner as to form an integral part of the display; however, provided that the area of the frame shall not be included in computing the area when the frame is composed of stone or brick and provided the frame contains or has attached no copy, words, writing, letters, or advertisement, although one trademark, insignia, coat of arms, or other similar identifying mark may be affixed to the frame, but may not be internally illuminated, and provided that the surface area of the frame that is parallel to the display of the sign is no greater than 100 percent of the area of the sign</p>	<p>located.</p> <p>Administrator means the individual employed by the City as the “code enforcement officer” or his/her designee. In the absence of such employment, the term shall mean the individual designated by the mayor and council to oversee the enforcement of this article.</p> <p><del>Advertising device means any structure or device erected or intended for the purposes of displaying advertising or an object for attracting attention situated upon, above, or attached to real property.</del></p> <p>Animated Sign means any sign, <del>or attention getting device</del> with action, motion, changing colors, or having characteristics that require electrical or mechanical energy including wind-activated elements such as spinners and aerial devices.</p> <p>Area of Sign. Only one face of a Double-Faced Sign, <del>a defined herein</del>, bearing identical copy on each side shall be used in computing the area, otherwise both sides shall be used in computing area.</p> <p>(1) Ground Sign/Monument Sign. The area of a Ground Sign <del>or Monument Sign</del> shall mean and shall be computed as the entire area within a continuous perimeter, enclosing the limits of all writing, representation, emblem, or any figure or similar</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>displayed. A ground sign may include individual letters, numbers, figures, mounted on a surface composed of stone or brick or other permanent structures; called monument signs. The area of monument signs shall be computed as provided for wall signs.</p> <p>(2) Wall sign. The area of a wall sign shall mean and shall be computed using the smallest contiguous square, circle, rectangle, triangle, or combination thereof, that would encompass the external limits of the writing, representation, emblem, or other display, together with any material or color forming any integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed. When a wall sign is formed by placing individual letters, numbers, or figures on the wall, without a distinguishing background, the area shall be determined by a contiguous perimeter drawn around all letters, numbers, figures, trademark, or other symbols, enclosing the limits of writing. Any letters, numbers, figures, trademarks, or graphics separated by 36 inches or more shall be considered two separate signs.</p> <p>(3) Three dimensional sign. The area of a three dimensional sign shall be determined by a contiguous perimeter drawn around the three dimensional sign enclosing the limits of the three dimensional sign; said perimeter to be drawn around the vertical plane through</p>	<p>character, together with any frame, other material, open space, or color forming an integral part of the display used to differentiate such sign from the background upon which it is placed. The supports or structure upon which any sign is supported shall be included in determining the sign area whenever such supports are designed in such a manner as to form an integral part of the display; however, provided that the area of the frame shall not be included in computing the area when the frame is composed of stone or brick and provides the frame contains or has attached no copy, words, writing, letters, or advertisement, although on a trademark, insignia, coat of arms, or other similar identifying mark may be affixed to the frame, but may not be internally illuminated, and provided that the surface area of the frame that is parallel to the display of the sign is no greater than 100 percent of the area of the sign displayed. A Ground Sign may include individual letters, numbers, figures, mounted on a surface composed of stone or brick or other permanent structures; <u>called monument signs</u>. The area of Monument Signs shall be computed as provided for Wall Signs.</p> <p>(2) Wall Sign. The area of a Wall Sign shall mean and shall be computed using the smallest contiguous square, circle, rectangle, triangle, or combination thereof, that would encompass the external limits of the writing, representation, emblem, or other display, together with</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>the sign which creates the perimeter with the largest area. The three dimensional sign shall be treated as a double sided sign for purposes of sign area; therefore, the area of the above described perimeter shall be doubled, which product shall be the area of the sign for purposes of this sign ordinance.</p> <p>Awning and canopy sign means a sign imposed or painted upon any roof-like structure that provides either permanent or temporary shelter for adjacent walkways or entrances to a building or property. Awning and canopy signs are prohibited, except see section 52-16, Historic district signs.</p> <p>Banner means a sign with or without characters, letters, illustrations, or ornamentation, applied to cloth, paper, plastic or fabric of any kind with only such material for backing, the same being characteristically hung or displayed on buildings or suspended in midair across streets, passageways, and other areas visible to the general public. See special event signs.</p> <p>Bench sign means any sign attached to or painted upon a bench or other seat placed in the public view and meant to be for public use or viewing. Bench signs are prohibited.</p> <p>Building face projection means the facade area of a building, generally parallel to the street, excluding roofs, covered sidewalks, or facade areas which are perpendicular to the street. For applicants located in a planned center, the building face</p>	<p>any material or color forming any integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed. When a Wall Sign is formed by placing individual letters, numbers, or figures on the wall without a distinguishing background, the area shall be determined by a contiguous perimeter drawn around all letters, numbers, figures, trademark, or other symbols enclosing the limits of writing. Any letters, numbers, figures, trademarks, or graphics separated by 36 inches or more shall be considered two separate signs.</p> <p>(3) Three dimensional sign. The area of a three dimensional sign shall be determined by a contiguous perimeter drawn around the three dimensional sign enclosing the limits of the three dimensional sign; said perimeter to be drawn around the vertical plane through the sign which creates the perimeter with the largest area. The three dimensional sign shall be treated as a double sided sign for purposes of sign area; therefore, the area of the above described perimeter shall be doubled, which product shall be the area of the sign for purposes of this sign ordinance.</p> <p>Awning and Canopy Sign means a sign imposed or painted upon any roof-like structure that provides either permanent or temporary shelter for adjacent walkways or entrances to a building or property. <u>Awning and canopy signs are prohibited, except see section 52-16, Historic district signs.</u></p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>projection shall be that portion of the front facade that the applicant occupies.</p> <p>Building line means a line established in general, parallel to the front street line, between which line and the street no part of a building shall project.</p> <p>Changeable copy sign means a sign on which panels of copy may be changed manually in the field, or boards or backgrounds upon which changeable letters or changeable panels may be placed.</p> <p>City manager means the person appointed by the mayor and council as "city manager" or his designee.</p> <p>Designated agent means a person who is licensed as a real estate broker or sales person by the State of Georgia, and who is contracted with the owner(s) of land to sell, lease or manage said land or parts thereof.</p> <p>Double-faced sign means a sign which has two display areas against each other, where one face is designed to be seen from one direction and the other face from another direction, and where the two display areas are no more than 19 inches apart at any location on the displays.</p> <p>Electronic message center (EMC) means a computer programmable sign capable of displaying words, symbols,</p>	<p>Banner means a sign with or without characters, letter illustrations, or ornamentation, applied to cloth, paper, plastic or fabric of any kind with only such material for backing, the same being characteristically hung or displayed on buildings or suspended in midair across streets, passageways, and other areas visible to the general public. <a href="#">See special event signs.</a></p> <p>Bench Sign means any sign attached to or painted upon bench or other seat placed in the public view and meant to be for public use or viewing. <a href="#">Bench signs are prohibited.</a></p> <p>Building Face Projection means the facade area of a building, generally parallel to the street, excluding roof-covered sidewalks, or facade areas which are perpendicular to the street. For applicants located in a Planned Center, the Building Face Projection shall be that portion of the front facade that the applicant occupies.</p> <p>Building Line means a line established in general, parallel to the front street line, between which line and the street no part of a building shall project.</p> <p>Changeable Copy Sign means a sign on which panels of copy may be changed manually in the field, or boards or backgrounds upon which changeable letters or changeable panels may be placed.</p> <p>City means the City of Jonesboro, Georgia.</p>

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	<p>figures, or picture images that can be altered or rearranged on site or by remote means without altering the face or surface of the sign. Said messages are displayed through the use of LED, LCD, plasma or other similar type panels or screens. If any indoor EMC signs are visible from a public right-of-way, they will be subject to all conditions and standards of this ordinance.</p> <p>Entrance sign means any monument sign placed at the intersection of a public street and a private entryway into an apartment complex, or condominium complex.</p> <p>Erect means to build, construct, attach, paint, hang, place, replace, suspend, or affix or fabricate a sign, which shall also include painting of wall sign or other graphics.</p> <p>Exposed neon means neon tubing left uncovered or exposed to view on exterior of structure or a building. Exposed neon is prohibited.</p> <p>Flag sign means flag or flags on a pole. Flag signs are prohibited, except for official governmental flags.</p> <p>Flashing sign means a sign, the illumination of which is not kept constant in intensity at all times when in use, and which exhibits marked changes in lighting effects. Illuminated signs which indicate only the time, temperature, or date shall not be considered as flashing signs.</p> <p>Governmental sign means signs posted or erected by a</p>	<p>City Code means the Code of Ordinances, City of Jonesboro, Georgia.</p> <p><u>City manager</u> means the person appointed by the mayor and council as "city manager" or his designee.</p> <p>Decision Date means the date upon which the Administrator makes a final decision to approve or to deny an application for authorization to erect a sign.</p> <p>Designated Agent means an <u>individual</u> who is licensed as real estate broker or sales <u>agent</u> by the State of Georgia, and who is contracted with the owner(s) of land to sell, lease or manage said land or parts thereof.</p> <p>District means a zoning district.</p> <p>Double-Faced Sign means a sign which has two display areas against each other, where one face is designed to be seen from one direction and the other face from another direction, and where the two display areas are no more than 19 inches apart at any location on the displays.</p> <p>Electronic Message Center Sign (EMC) means a computer programmable sign capable of displaying words, symbols, figures, or picture images that can be altered or rearrange on site or by remote means without altering the face or surface of the sign. Said messages are displayed through the use of LED, LCD, plasma or other similar type panels or screens. If any indoor EMC sign <del>s-are</del> is visible from outside</p>

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	<p>governmental body or agency which is required by law or is in furtherance of the governmental body's or agency's public purpose.</p> <p>Ground sign means a permanently affixed sign, which is wholly independent of a building for support.</p> <p>Height of a ground sign or monument sign means the vertical distance from the base of the sign at normal grade to the top of the highest component of the sign. Normal grade shall be the predominant grade after construction, exclusive of any filling, berming, mounding or excavating for the purpose of locating or elevating the sign. Base shall be where the sign support meets, or should meet, the normal grade. Signs with a height of greater than six feet are prohibited, except that the structure of the monument may extend to seven feet above normal grade.</p> <p>Illuminated sign, external means a sign illuminated by an external light source not mounted to the sign and directed toward such sign.</p> <p>Illuminated sign, internal means a sign illuminated by an internal light source.</p> <p>Lot means a parcel of land which meets all requirements of the city, including zoning and subdivision requirements, for a legally developable lot for the zoning district in which it is located, meets all of the minimum size, dimension, road</p>	<p>the building or other structure in which it is located, <del>they</del> will be subject to all conditions and standards of the <del>ordinance</del> article.</p> <p><del>Entrance sign means any monument sign placed at the intersection of a public street and a private entryway into an apartment complex, or condominium complex.</del></p> <p>Erect means to build, construct, attach, paint, hang, place, replace, suspend, or affix or fabricate a sign, which shall also include painting of a Wall Sign or other graphics.</p> <p>Exposed Neon means neon tubing left uncovered and exposed to view on exterior of structure or a building. <del>Exposed neon is prohibited.</del></p> <p>Flag sign means flag or flags on a pole. <del>Flag signs are prohibited, except for official governmental flags.</del> means sign consisting of fabric or similar material attached at one end to a pole or building and hanging freely such that it may flutter or move in the wind.</p> <p>Flashing Sign means a Sign, the illumination of which is not kept constant in intensity at all times when in use, and which exhibits sudden or marked changes in lighting effects. <del>Illuminated signs which indicate only the time, temperature, or date shall not be considered as flashing signs.</del></p> <p><del>Governmental sign means signs posted or erected by</del></p>

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	<p>frontage and other requirements for a developable lot within its zoning district, and which may be developed or used for purposes consistent with those permitted within its zoning district.</p> <p>Mobile sign means any sign which is mounted or designed for mounting on wheels, or which is mounted or designed for mounting on a towed vehicle, and the primary purpose of which is advertising. Mobile signs are prohibited.</p> <p>Monument sign means a free standing sign mounted directly upon the ground and not raised by vertical supports.</p> <p>Multiple frontage lots means those lots that have frontage on two or more public streets.</p> <p>Mural means a facade easement granted to the city of an exterior building wall of a building within the city's historic district upon which the city maintains a painting related to the history of Jonesboro of circa of a prior time, 1940 or earlier.</p> <p>Neon means a lamp or tube filled with electrically charged gas thereby creating a light source.</p> <p>Neon accents means neon lighting around windows (inside or outside the window), building facades, rooflines, doors, signs, and other building structures, building projections or designs upon buildings. Neon accents are prohibited.</p>	<p><del>governmental body or agency which is required by law or i in furtherance of the governmental body's or agency's publi purpose.</del></p> <p>Ground Sign means a permanently affixed sign, which is wholly independent of a building for support.</p> <p>Height of a Ground Sign or Monument Sign means the vertical distance from the base of the sign at normal grade to the top of the highest component of the sign. Normal grade shall be the predominant grade after construction, exclusive of any filling, berming, mounding or excavating for the purpose of locating or elevating the sign. Base shall be where the sign support meets, or should meet, the normal grade. Signs with a height of greater than six feet are prohibited, except that the structure of the monument may extend to seven feet above normal grade.</p> <p>Historic District means any of the following zoning districts in the City as categorized in the 2005 Zoning Ordinance: H-1 (Historic District); H-2 (Historic District); and Historical Residential Overlay.</p> <p>Illuminated Sign, External means a sign illuminated by an external light source not mounted to the sign and directed toward such sign.</p> <p>Illuminated Sign, Internal means a sign illuminated by an internal light source.</p>

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	<p>Non-residential zoning means a lot zoned for commercial, office, retail, professional, industrial, institutional or government use, including RP zoning. For purposes of this chapter those lots zoned for mixed residential and commercial use shall be considered "non-residential zoning".</p> <p>Nonconforming sign means signs, which, on the effective date of the original sign ordinance, which were approved or legally erected under previous sign restrictions, and which became or have become nonconforming with respect to the requirements of the original sign ordinance or this chapter.</p> <p>Obscene sign means a sign containing obscene material as defined by O.C.G.A. § 16-12-80 and as may be amended or superceded or judicially interpreted from time to time.</p> <p>Official government flag means a flag of a national or state government.</p> <p>Outparcel means a lot carved from a planned center which is in compliance with all city requirements and ordinances for legal stand-alone lot on which a free standing building is constructed which building meets all city setback requirements.</p> <p>Pennant and streamers mean several small flags connected to a single line. See "spectacular signs."</p> <p>Planned center, office, commercial, or industrial means a group</p>	<p>Lot means a parcel of land which meets all requirements of the City, including zoning and subdivision requirements, for a legally developable lot for the zoning district in which it is located, meets all of the minimum size, dimension, road frontage and other requirements for a developable lot within its zoning district, and which may be developed or used for purposes consistent with those permitted within its zoning district.</p> <p>Mobile Sign means any sign which is mounted or designed for mounting on wheels, or which is mounted or designed for mounting on a towed vehicle <del>and the primary purpose of which is advertising. Mobile signs are prohibited.</del></p> <p>Monument Sign means a free standing sign mounted directly upon the ground and not raised by vertical supports.</p> <p>Multiple Frontage Lots means Lots that have frontage on two or more public streets.</p> <p><del>Mural means a facade easement granted to the city of a exterior building wall of a building within the city's historic district upon which the city maintains a painting related to the history of Jonesboro of circa of a prior time, 1940 or earlier.</del></p> <p>Neon means a lamp or tube filled with electrically charged gas thereby creating a light source.</p> <p>Neon Accents means neon lighting around windows (inside</p>

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	<p>of two or more retail stores, service establishments, offices, industries, or any other businesses, or combination thereof, consisting of individual buildings or units which are adjacent or abutting one another, and which are planned to serve the public, and which share common amenities or common area, sidewalks, parking areas or driveways, excepting outparcels.</p> <p>Portable sign means any sign which is not permanently affixed, including, but not limited to, signs mounted, painted or affixed on vehicles parked in such a manner as to serve the purpose of an advertising device, or not routinely parked at the immediate premises of the business or entity indicated, advertised or identified by said sign. Portable signs are prohibited, except for authorized public safety use.</p> <p>Primary arterials means roads designed to provide a high degree of mobility and serve longer vehicle trips to, from, and within urban areas. Arterials form the skeleton of the roadway network, linking urban centers such as the central business district, industrial parks, commercial centers, major residential developments and other key activity centers. Primary arterials are designed to carry between 45,000 and 75,000 trips per day. The City of Jonesboro has only one primary arterial and that is Tara Boulevard (Highway 19/41).</p> <p>Roof sign means any sign, graphic, or advertising device erected or maintained wholly or partially on or over the roof of a building. This requirement does not include those signs that</p>	<p>or outside the window), building facades, rooflines, door signs, and other building structures, building projections c designs upon buildings. <b>Neon accents are prohibited.</b></p> <p>Non-Residential Zoning District means <del>a lot zoned for commercial, office, retail, professional, industrial institutional or government use, including RP zoning</del> any of the following zoning districts in the City as categorized in the 2005 Zoning Ordinance: H-1 (Historic District); H-2 (Historic District); MX (Mixed Use District); O-I (Office and Institutional District); C-1 (Neighborhood Commercial District); C-2 (Highway Commercial District); M-1 (Light Industrial District); Tara Boulevard Overlay; Assembly Overlay; and Historical Residential Overlay. For purpose of this <del>chapter</del>article, <b>these</b> Lots zoned for mixed residential and commercial use shall be considered <b>to be located in</b> Non-Residential Zoning District.</p> <p>Nonconforming Sign means signs, which, on the effective date of the original sign ordinance, which were approved and legally erected under previous sign restrictions, and which became or have become nonconforming with respect to the requirements of the original sign ordinance or this <del>chapter</del>article.</p> <p><del>Obscene sign means a sign containing obscene material as defined by O.C.G.A. § 16-12-80 and as may be amended or superseded or judicially interpreted from time to time.</del></p> <p><del>Official government flag means a flag of a national or state</del></p>

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	<p>may be mounted on parapets or mansards, which may extend above the roofline. Roof signs are prohibited.</p> <p>Shopping center is a planned center.</p> <p>Sidewalk, sandwich sign, or A-frame sign means a moveable sign not permanently secured or attached to the ground or surface upon which it is located. Sidewalk, sandwich and A-frame signs are prohibited.</p> <p>Sign means any surface, frame, letter, figure, character, mark, plane, point, design, picture, stroke, stripe, reading matter, material, fabric, device, object, three-dimensional object, or display which bears lettered, numbered, pictorial, or sculptured matter, designed to convey information visually or to draw attention and which is exposed to public view. For the purpose of this chapter, the term "sign" shall not include those devices located entirely within a building or structure, unless such devices are considered window signs; additionally the term "sign" shall include all structural members used to erect or mount same, and any company colors, trademarks, service marks, brand names, logos, symbols, or roof shapes, which are generally used by the company in the design of its buildings, and are generally used, or identified, as trade styles or other identifying marks or symbols of the company's business.</p> <p>Sign face means the part of a sign that is or can be used for advertising purposes.</p>	<p><u>government.</u></p> <p>Outparcel means a Lot carved from a Planned Center which is in compliance with all City requirements and ordinance for legal stand-alone Lot on which a free standing building is constructed which building meets all City setback requirements.</p> <p>Pennant <u>and streamers</u> mean several small flags connected to a single line. See Spectacular Signs.</p> <p><u>Person means any individual, association, corporation, firm organization, partnership, trust, or any other entity.</u></p> <p>Planned Center, <u>office, commercial, or industrial</u> means group of two or more retail stores, service establishments, offices, industries, or any other businesses, or combination thereof, consisting of individual buildings or units which are adjacent or abutting one another, and which are planned to serve the public, and which share common amenities on common area, sidewalks, parking areas or driveways, excepting Outparcels.</p> <p><u>Portable sign means any sign which is not permanent affixed, including, but not limited to, signs mounted, painted or affixed on vehicles parked in such a manner as to serve the purpose of an advertising device, or not routinely parked at the immediate premises of the business or entity indicated, advertised or identified by said sign. Portable signs are prohibited, except for authorized public safety use.</u></p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>Special event sign means a temporary sign or banner for use during a special event per section 52-15.</p> <p>Spectacular sign or device means animated signs, flags (except official government flags), streamers, pennants, balloons and other air or gas filled devices, search lights, lasers, beacons, or other light projecting devices. Spectacular signs or devices are prohibited.</p> <p>Stake sign means any temporary sign with supported by uprights which are placed into the ground, and not supported by or suspended from any building with signable area not greater than five square feet. Stake sign may not be more than four feet high to the top of the sign component, when placed and standing in ground. A stake sign may not be placed within the right-of-way.</p> <p>Subdivision sign means a monument sign placed at the intersection of two public roads where one of the roads is the main thoroughfare into and out of a commercial or residential subdivision.</p> <p>Swinging or projecting sign means a sign projecting perpendicularly more than 12 inches from the outside wall or walls of any building or supports upon which it is located.</p> <p>Temporary sign means a sign of nonpermanent nature.</p>	<p>Primary Arterials means roads designed to provide a high degree of mobility and serve longer vehicle trips to, from and within urban areas. Arterials form the skeleton of the roadway network, linking urban centers such as the central business district, industrial parks, commercial centers, major residential developments and other key activity centers. Primary Arterials are designed to carry between 45,000 and 75,000 trips per day. The City of Jonesboro has only one Primary Arterial and that is Tara Boulevard (Highway 19/41).</p> <p>Residential Zoning District means any of the following zoning districts in the City as categorized in the 200 Zoning Ordinance: R-2 (Single Family Residential District); R-4 (Single Family Residential District); R-C (Cluster Residential District); R-A (Single Family Attached Residential); and R-M (Multifamily Residential District).</p> <p>Roof Sign means any sign, <u>graphic, or advertising device</u> erected or maintained wholly or partially on or over the roof of a building. This requirement does not include those signs that may be mounted on parapets or mansards, which may extend above the roofline. <u>Roof signs are prohibited.</u></p> <p>Sandwich Sign. See: A-Frame Sign.</p> <p>Shopping Center is a Planned Center.</p> <p>Sidewalk Sign. See: A-Frame Sign. <u>sandwich sign, or A frame sign means a moveable sign not permanently secure</u></p>

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	<p>Tenant directory sign means a sign within a shopping center or planned center, and not designed or placed so as to be read from a public road. Each tenant is allowed up to 108 square inches of signage. Such signs shall be of a neutral color and shall be uniform as to graphic style, size and color.</p> <p>Traffic instructional sign means a sign used to give direction or specific instruction to the public, such as, but not limited to: "enter," "exit," "no parking," "drive through," "restroom," "handicap parking," "fire lane," "parcel pickup," and so forth. Such sign shall contain only instructional information and shall not advertise the business name and/or services or products offered. The lettering on instructional signs may be no longer than eight inches at any dimension. Traffic instructional sign is a traffic control device under the jurisdiction of the city's police chief.</p> <p>Trademark means a graphic of image used as representation of a business.</p> <p>Trailer sign. See: Mobile sign. Trailer signs are prohibited.</p> <p>Unit means a portion of a planned center which by city ordinances and codes may be occupied by a single use or tenant, and which is segregated from other uses or tenants within the planned center by 360 degrees of vertical walls (may include doors and windows) and a floor and a ceiling, and which has a separate entrance to the outside.</p>	<p><del>or attached to the ground or surface upon which it is located. Sidewalk, sandwich and A frame signs are prohibited.</del></p> <p>Sign means any surface, frame, letter, figure, character, mark, plane, point, design, picture, stroke, stripe, reading matter, material, fabric, device, object, three-dimensional object, or display which bears lettered, numbered, pictorial or sculptured matter, designed to convey information visually or to draw attention and which is exposed to public view. For the purpose of this <del>chapter</del> article, the term "sign" shall not include those devices located entirely within building or structure, unless such devices are considered Window Signs; additionally the term Sign shall include a structural members used to erect or mount same, and any company colors, trademarks, service marks, brand names, logos, symbols, or roof shapes, which are generally used by the company in the design of its buildings, and are generally used, or identified, as trade styles or other identifying marks or symbols of the company's business.</p> <p>Sign Face means the part of a Sign that is or can be used to convey information visually <del>for advertising purposes</del>.</p> <p>Special Event <del>sign means a temporary sign or banner for use during a special event per section 52-15.</del> means any planned occurrence which does not take place on a daily, weekly, or monthly basis and is designed as a celebration or an irregular occurrence to attract business or raise money. Examples of a Special Event include: grand opening;</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>Vehicle sign means any sign painted, drawn or affixed to or on a vehicle including an automobile, truck or trailer.</p> <p>Wall sign means a sign applied to or mounted to the wall or surface of a building or structure, the display surface of which does not project more than 15 inches from the outside face of the wall of such building or structure, and does not extend above the highest horizontal line of the wall. The vertical surface of a canopy is not a wall for purposes of this chapter; however, see section 52-6, Variances.</p> <p>Window sign means any type of sign located entirely within the interior of a building or structure, and placed near a window or door, the letters, numbers, pictorial or sculptured matter of which is visible from the exterior of the premises.</p>	<p>seasonal sales, liquidations, going-out-of business sales, vehicle shows/displays, craft shows, rummage sales, bake sales, and festivals.</p> <p>Spectacular Sign <del>or device</del> means <del>an</del> Animated Signs, <del>flags</del> <del>(except official government flags)</del>, Streamers, Pennants, balloons and other air or gas filled devices, search lights, lasers, beacons, or other light projecting devices. <del>Spectacular signs or devices are prohibited.</del></p> <p>Stake Sign means any Temporary Sign with supported by uprights which are placed into the ground, and not supported by or suspended from any building with signable area not greater than five square feet. <del>A</del> Stake Sign may not be more than four feet high to the top of the Sign component, when placed and standing in ground. A Stake Sign may not be placed within the right-of-way.</p> <p>Streamers mean several small flags connected to a single line. See Spectacular Signs.</p> <p><del>Subdivision sign means a monument sign placed at the intersection of two public roads where one of the roads is the main thoroughfare into and out of a commercial or residential subdivision.</del></p> <p>Swinging or Projecting Sign means a Sign projecting perpendicularly more than 12 inches from the outside walls of any building or supports upon which it is located.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
		<p>Temporary Sign means <del>a sign of nonpermanent nature, an</del> Sign constructed of cloth, canvas, vinyl, paper, plywood, fabric, or other lightweight material not well suited to provide a durable substrate or, if made of some other material, is neither permanently installed in the ground nor permanently affixed to a building or structure which is permanently installed in the ground.</p> <p>Tenant directory sign means <del>a sign within a shopping center or planned center, and not designed or placed so as to be read from a public road. Each tenant is allowed up to 10 square inches of signage. Such signs shall be of a neutral color and shall be uniform as to graphic style, size and color.</del></p> <p>Traffic instructional sign means <del>a sign used to give directions or specific instruction to the public, such as, but not limited to: "enter," "exit," "no parking," "drive through," "restroom," "handicap parking," "fire lane," "parcel pickup, and so forth. Such sign shall contain only instructional information and shall not advertise the business name and/or services or products offered. The lettering on instructional signs may be no longer than eight inches at an dimension. Traffic instructional sign is a traffic control device under the jurisdiction of the city's police chief.</del></p> <p>Trademark means <del>a graphic or image used as representation of a business.</del></p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
		<p>Trailer Sign. See: Mobile Sign. <a href="#">Trailer signs are prohibited.</a></p> <p>Unit means a portion of a Planned Center which by city ordinances and codes may be occupied by a single use or tenant, and which is segregated from other uses or tenants within the Planned Center by 360 degrees of vertical wall (may include doors and windows) and a floor and a ceiling and which has a separate entrance to the outside.</p> <p>Vehicle Sign means any Sign painted, drawn or affixed to or on a vehicle including an automobile, truck or trailer.</p> <p>Wall Sign means a Sign applied to or mounted to the wall or surface of a building or structure, the display surface of which does not project more than 15 inches from the outside face of the wall of such building or structure, and does not extend above the highest horizontal line of the wall. The vertical surface of a canopy is not a wall for purposes of this <a href="#">chapter/article; however, see section 52-6, Variances.</a></p> <p>Window Sign means any type of Sign located entirely within the interior of a building or structure, and placed near a window or door, the letters, numbers, pictorial or sculptured matter of which is visible from the exterior of the premises.</p>
Current: Chapter 52 – Signs,	The mayor and council find that:	(a) <i>Findings.</i> The governing authority of the City of Jonesboro hereby finds as follows:

Issue/Provision	Current Sign Provision	Proposed Sign Provision
<p>Section 52-3. - Purpose.</p> <p><b>Proposed:</b></p> <p>Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-476. – Findings and purpose.</p>	<p>(1) Proper regulation of signs is a necessary prerequisite to a peaceable, orderly, and safely designed business environment.</p> <p>(2) An improperly regulated sign environment imposes health and safety dangers to the public.</p> <p>(3) The result of effective sign regulation will be to lessen hazardous conditions, confusion, and visual clutter, caused by the proliferation, improper placement, illumination and excessive height and size of signs that compete for the attention of pedestrian and vehicular traffic, and impede vision of traffic, traffic controls signs, and devices.</p> <p>(4) Uncontrolled and unlimited signs may result in a roadside clutter that impedes the flow of information thereby defeating the purpose of signage, and that impedes the flow of information from traffic signs and signals thereby creating hazards to drivers and pedestrians.</p> <p>(5) Uncontrolled and unlimited signs degrade the aesthetic attractiveness of the natural and manmade attributes of the community and thereby undermine the economic value of tourism, visitation, and permanent economic growth.</p> <p>(6) Through proper regulation of signs, the attractiveness and economic well being of the City of Jonesboro will be enhanced as a place to live, work and conduct business.</p>	<p>(1) The explosive growth experienced in the entire Atlanta metropolitan area over the past two decades has impacted the City. Significant infrastructure improvements in the area have included the expansion of Tara Boulevard and other major thoroughfares within the municipal limits of the City. As a result of these improvements, the City has witnessed a dramatic increase in traffic and the addition of numerous signs within its limits. Uniform regulation of signage providing information to the motoring public is essential to minimize hazards to pedestrians and vehicle operators.</p> <p>(2) Exterior signs have a substantial impact on the character and the quality of a community. This is particularly true in the City as very few areas within its limits are distinctly residential or distinctly commercial and homes are often found in close proximity to commercial areas. Moreover, the unique character of the historical areas of the City is especially vulnerable to the impact of exterior signs. A plethora of unregulated signs will have a negative impact on the visual characteristics of the community. Regulation of signs will protect property values and the aesthetic</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>(7) Signs provide an important medium through which individuals may convey a variety of noncommercial and commercial messages. However, left unregulated, signs can become a threat to public safety as well as a traffic hazard. Such signs may also constitute an aesthetic nuisance and be a detriment to property values and the city's public welfare. The mayor and council intend by enacting this chapter to:</p> <ul style="list-style-type: none"> <li>a. Balance the rights of individuals to convey their message through signs and the right of the public to be protected against the unrestricted proliferation of signs;</li> <li>b. Further, the objectives of the city's comprehensive plan;</li> <li>c. Protect the public health, safety, welfare, and aesthetics of the city;</li> <li>d. Reduce traffic and pedestrian hazards;</li> <li>e. Maintain the historical image of the city;</li> <li>f. Protect property values by minimizing the potentially adverse effects and visual blight caused by signs;</li> <li>g. Promote economic development; and</li> <li>h. Ensure the fair and consistent enforcement of sign regulations.</li> </ul> <p>(8) Further, the city has an obligation and a right to protect the rights of adjoining landowners to adequate light and air, to promote desirable living conditions and the sustained stability of neighborhoods, to protect property against blight and deprivation, and encourage the most appropriate use of land, buildings, and other structures throughout the city.</p> <p>(9) Accordingly, in consideration of the city's rights and</p>	<p>character of the City, maintaining it as a desirable place in which to live and to work.</p> <p>(3) A variety of businesses are located within the municipal limits of the City. Their need to advertise products and services must be balanced by the City's obligation to restrict clutter, maintain an aesthetically pleasing environment, protect property values, minimize risks to pedestrians and motor vehicle operators, and enhance public safety.</p> <p>(4) Signs provide an important medium through which individuals, organizations, institutions, and businesses may exercise their right to freedom of speech and expression and convey a variety of constitutionally protected messages.</p> <p>(5) The provisions in this article which regulate signs on the basis of size, height, shape, design, spacing, placement, and distance, but not on the content of a message conveyed therein, provide an appropriate balance between the right to freedom of speech and expression via the sign medium and the protection of the substantial governmental purposes stated above.</p> <p>(b) <i>Purpose.</i> The purpose and intent of the governin</p>

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	<p>obligations to promote traffic safety, to preserve property values, to provide for the convenience and enjoyment of public travel, to eliminate annoyance to travelers, to attract tourists, residents and industry, to serve the public health, safety and morals, to advance the general prosperity of the community, and to serve the general welfare, the city hereby imposes the regulations contained in this chapter.</p>	<p>authority of the City in enacting this article are as follows:</p> <ul style="list-style-type: none"> <li data-bbox="1305 425 2031 670">(1) To protect the health, safety, and general welfare of the citizens of the City of Jonesboro, and to implement the policies and objectives of the comprehensive development plan of the City of Jonesboro through the enactment of a comprehensive set of regulations governing signs within the municipal limits of the city.</li> <li data-bbox="1305 711 2031 915">(2) To regulate the erection and placement of signs within the City of Jonesboro in order to provide safe operating conditions for pedestrian and vehicular traffic without unnecessary and unsafe distractions to drivers and pedestrians.</li> <li data-bbox="1305 956 2031 1029">(3) To preserve the value on property on which signs are located and from which signs may be viewed.</li> <li data-bbox="1305 1103 2031 1225">(4) To maintain an aesthetically attractive city in which signs are compatible with the use patterns of existing zoning districts.</li> <li data-bbox="1305 1266 2031 1421">(5) To establish comprehensive sign regulations which effectively balance legitimate business and development needs with a safe and aesthetically attractive environment for residents, workers, and</li> </ul>

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		<p>visitors to the city.</p> <p>(6) To provide fair and reasonable opportunities for the identification of businesses which are located within the city, and to provide for the identification of the availability of products, goods or services which are available upon site so as to promote the economic vitality of businesses which are located within the city.</p> <p>(7) To ensure the protection of the right to freedom of speech and expression provided under the Constitutions of the United States and the State of Georgia and, in no event, place restrictions that apply to any given sign dependent on the communicative content of the sign.</p> <p>(8) To establish a permit system to allow specific types of signs in zoning districts consistent with the uses, intensity and aesthetic characteristics of those districts.</p> <p>(9) To allow certain signs that are small, safe, unobtrusive and incidental, subject to the substantive requirements of the article but without a requirement for permits.</p> <p>(10) To provide for Temporary Signs in limited circumstances, without regard to the communicative</p>

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		<p>content of the sign.</p> <p>(11) To place reasonable controls on Nonconforming Signs that are by definition contrary to the public health, safety, and welfare while protecting the constitutional rights of the owners of said Nonconforming Signs.</p> <p>(12) To continue to encourage the display of public art as a vital part of the urban landscape, while imposing reasonable restrictions on such art in order to protect public safety and to avoid the abuse of a public art exemption as a means for evading the purpose and effect of these sign regulations.</p>
<b>Current:</b> Chapter 52 – Signs, Section 52-4. -	The provisions of this chapter shall be administered by the city manager of the City of Jonesboro, Georgia, or his designee.	The provisions of this <del>chapter</del> <ins>article</ins> shall be administered by the <del>Administrator, city manager of the City of Jonesboro, Georgia, or his designee.</del>

<u>Issue/Provision</u>	<u>Current Sign Provision</u>	<u>Proposed Sign Provision</u>
Administration.  <b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-478. – Administration.		
<b>Current:</b> Chapter 52 – Signs, Section 52-5. – Enforcement.  <b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-479. – Enforcement.	The city manager or his/her designee, or a police officer of the city may issue citations for violation of this chapter. The citation shall be returnable to and tried before the municipal court of the city. Any person, firm, or corporation violating any provisions of this chapter shall, upon conviction, be fined in an amount, and/or imprisoned for such term as authorized by the city's Charter and Code. Each day said violation shall continue shall constitute a separate offense.	The <del>city manager</del> <ins>Administrator or his/her designee</ins> , or a police officer of the City may issue citations for violation of this <del>chapter</del> <ins>article</ins> . The citation shall be returnable to and tried before the municipal court of the City. Any Person <del>firm, e</del> <ins>corporation</ins> violating any provisions of this <del>chapter</del> <ins>article</ins> shall, upon conviction, be fined in an amount, and/or imprisoned for such term, as authorized by the City's Charter and Code. Each day <ins>any</ins> said violation shall continue shall constitute a separate offense.

Issue/Provision	Current Sign Provision	Proposed Sign Provision
<p><b>Current:</b> Chapter 52 – Signs, Section 52-6. – Variances.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-486. – Variances.</p>	<p>(a) The city council can authorize upon appeal in specific cases such variance from the terms of this chapter as will not be contrary to the public interest when, due to special conditions, a literal enforcement of the provisions of this chapter will, in an individual case result in extreme and unusual hardship, so the spirit of this chapter shall be observed, public safety and welfare secured, and substantial justice done. The mere existence of a nonconforming sign or advertising device shall not constitute a valid reason to grant a variance. A variance may be granted in an individual case of extreme and unusual hardship not self-imposed upon a finding by the city council that the following conditions exist:</p> <p>(1) There exist extraordinary and exceptional conditions pertaining to the property in question resulting from its size, shape, or topography which are not applicable to other lands or structures in the area;</p> <p>(2) A literal interpretation of the provisions of this chapter would deprive the applicant of rights commonly enjoyed by other similar properties in the city;</p> <p>(3) Granting the variance requested will not confer upon the property of the applicant significant privileges which are denied to other similar properties in the city;</p> <p>(4) The requested variance will be in harmony with the purpose and intent of this chapter and will not be injurious</p>	<p>(a) The <del>city</del> mayor and council can authorize upon appeal in <del>a</del> specific cases such variance from the terms of this <del>chapter</del> article as will not be contrary to the public interest when, due to special conditions, a literal enforcement of the provisions of this <del>chapter</del> article will, in an individual case result in extreme and unusual hardship, so the spirit of this <del>chapter</del> article shall be observed, public safety and welfare secured, and substantial justice done. The mere existence of Nonconforming Sign <del>or advertising device</del> shall not constitute a valid reason to grant a variance. A variance <del>may</del> shall be granted in an individual case of extreme and unusual hardship not self-imposed <del>only</del> upon a finding by the <del>city</del> mayor and council that the following conditions exist:</p> <p>(1) There exist extraordinary and exceptional conditions pertaining to the property in question resulting from its size, shape, or topography which are not applicable to other lands or structures in the area;</p> <p>(2) A literal interpretation of the provisions of this <del>chapter</del> article would deprive the applicant of rights commonly enjoyed by other similar properties in the City;</p> <p>(3) Granting the variance requested will not confer upon the property of the applicant significant privileges which are denied to other similar properties in the City;</p> <p>(4) The requested variance will be in harmony with the purpose and intent of this chapter and will not be injurious</p>

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	<p>to the neighborhood or to the general welfare;</p> <p>(5) The variance is not a request to permit a type of sign which otherwise is not permitted in the zoning districts involved;</p> <p>(6) The cause for the need for the variance is not created by the applicant, the owner, lessor, or successor in ownership or occupancy;</p> <p>(7) Signs may be displaced upon the vertical surface of a canopy only by a variance, upon the applicant reducing the number or square footage of ground or wall signs authorized by this chapter for the lot in question, so as to reasonably set-off for the additional signs.</p> <p>(b) All requests for such variances shall be in written form and filed for review by the city council at its next regular meeting at least ten days prior to said meeting.</p> <p>(c) No change may be made in the location, shape, color, height, size, copy or text of any sign subject to a variance unless the sign is brought into compliance with the provisions of this chapter and a sign permit is granted.</p> <p>(d) A change in the owner, lessor, lessee, or user of property served by a sign subject to a variance shall negate the</p>	<p>purpose and intent of this <del>chapter</del> article and will not be injurious to the neighborhood or to the general welfare;</p> <p>(5) The variance is not a request to permit a type of Sign which otherwise is not permitted in the zoning district involved;</p> <p>(6) The cause for the need for the variance is not created by the applicant, the owner, lessor, or successor in ownership or occupancy;</p> <p>(7) Signs may be displaced upon the vertical surface of a canopy only by a variance, upon the applicant reducing the number or square footage of <del>Ground Signs</del> <del>ground</del> or Wa Signs authorized by this <del>chapter</del> article for the Lot in question, so as to reasonably set-off for the additional Signs.</p> <p>(b) All requests for such variances shall be in written form and filed for review by the <del>city</del> mayor and council at its next regular meeting at least ten days prior to said meeting.</p> <p>(c) No change may be made in the location, shape, color, height, size, copy or text of any Sign subject to a variance unless the Sign is brought into compliance with the provisions of this <del>chapter</del> article and a Sign permit is granted.</p> <p>(d) A change in the owner, lessor, lessee, or user of property served by a Sign subject to a variance shall negat</p>

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	<p>variance, and the sign shall be removed or brought into compliance with the provisions of this chapter and a new sign permit granted.</p> <p>(e) A sign subject to a variance may not be reconstructed, replaced or reset if it is removed for any reason.</p> <p>(f) When a sign under a variance has been razed or damaged by any cause, naturally occurring or otherwise, the sign shall not be re-established:</p> <ul style="list-style-type: none"> <li>(1) If the value of the sign as damaged is 50 percent or less of the value of the signs prior to the damage;</li> <li>(2) If the estimated cost of repairing the above ground portion of the sign is more than the value of the sign in its damaged condition; or</li> <li>(3) Value shall be established by the city manager or his/her designee and shall be based upon the value of the sign's materials above ground with no allowance for the intrinsic value of the sign or the value of the right to have a sign at that location.</li> </ul>	<p>the variance, and the Sign shall be removed or brought into compliance with the provisions of this <del>chapter</del><ins>article</ins> and new Sign permit granted.</p> <p>(e) A Sign subject to a variance may not be reconstructed, replaced or reset if it is removed for any reason.</p> <p>(f) When a Sign under a variance has been razed or damaged by any cause, naturally occurring or otherwise, the Sign shall not be re-established:</p> <ul style="list-style-type: none"> <li>(1) If the value of the Sign as damaged is 50 percent or less of the value of the Sign prior to the damage;</li> <li>(2) If the estimated cost of repairing the above ground portion of the Sign is more than the value of the Sign in its damaged condition; or</li> <li>(3) Value shall be established by the <del>city manager</del><ins>Administrator</ins> and shall be based upon the value of the Sign's materials above ground with no allowance for the intrinsic value of the Sign or the value of the right to have a Sign at that location.</li> </ul>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-7. – Sign permit required. (Subsection (a) only)</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-480. – Authorization to erect a sign and permit.</p>	<p>a) Required. Except where specifically excluded by other provisions of this chapter, it shall be unlawful for any person, firm or corporation to post, display, substantially change, change or modify sign face or face panels, alter, or erect, reconstruct, replace or reset a sign or advertising device in the City of Jonesboro, Georgia without first having obtained an authorization to erect a sign and thereafter a permit in the manner prescribed herein.</p>	<p>(a) Except where specifically excluded by a provision in this <b>article</b>, it shall be unlawful for any Person to post, display, substantially change, change or modify Sign Face or face panels, alter, or erect, reconstruct, replace or reset a Sign within the limits of the City without first having obtained a authorization to erect a Sign and thereafter a permit in the manner prescribed herein.</p> <p>(b) An existing Sign which conforms to the provisions of this <b>article</b> that would be required to obtain authorization to erect Sign and a subsequent permit under this ordinance must register with the City within 90 days of the effective date of this <b>article</b>. The information provided for such registration will be the same information required in an application under section 86-481. No fee shall be required for the registration of a existing Sign.</p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-7. – Sign permit</p>	<p>(b) Application for permits. Application for authorization to erect a sign shall be made upon forms provided by the city manager, and shall contain or have attached thereto the</p>	<p>An application for authorization to erect a Sign shall be made upon forms provided by the <b>Administrator</b>, and shall contain or have attached thereto the following information:</p>

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<p>required. (<i>Subsection (b) only</i>)</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-481. – Application.</p>	<p>following information:</p> <p>(1) Name, address and telephone number of the property owner and applicant;</p> <p>(2) Address of building, structure, or lot to which or upon which the sign is to be attached or erected;</p> <p>(3) Position of the sign in relation to nearby buildings or structures and other signs. Setbacks from right-of-ways, property lines and easements;</p> <p>(4) One accurate scale drawing of the sign plans, specifications, and method of construction and attachment to the building or ground for the sign as well as a scale drawing of the site showing driveways, structures, existing and proposed signs and any other limiting site features;</p> <p>(5) Name of person, firm, corporation, or association erecting the sign;</p> <p>(6) Name of business or activity at the address where the sign is to be erected if any;</p> <p>(7) Complete calculations establishing the area of sign;</p> <p>(8) Such other information as the city manager shall require to show full compliance with this and all other</p>	<p>(1) Name, address, and telephone number of the property owner and applicant;</p> <p>(2) Address of building, structure, or Lot to which or upon which the Sign is to be attached or erected;</p> <p>(3) Written consent of the property owner, or the property owner's agent, granting permission for the placement of the Sign on the property and permission to enter the property to maintain said Sign;</p> <p>(4) Position of the Sign in relation to nearby building or structures, other Signs, setbacks from right-of-ways, property lines and easements;</p> <p>(4) One accurate scale drawing of the Sign plans, specifications, and method of construction and attachment to the building or ground for the Sign as well as a scale drawing of the site showing driveways, structures, existing and proposed Signs and any other limiting site features;</p> <p>(5) Name of Person erecting the Sign;</p> <p>(6) Name of any business or other activity at the address where the Sign is to be erected;</p> <p>(7) Complete calculations establishing the area of the Sign; and</p> <p><del>(8) Such other information as the city manager shall require to show full compliance with this and all other</del></p>

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	<p>ordinances of the city;</p> <p>(9) Written consent of the owner of the building or lot upon which the sign is to be erected; and</p> <p>(10) A written description of all other signs located on the lot indicating the sign type, size and placement.</p>	<p><i>other ordinances of the city;</i></p> <p>(8) A written description of all other Signs located on the Lot indicating the Sign type, size and placement.</p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-7. – Sign permit required. <i>(Subsection (c) only)</i></p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-482. – Fees.</p>	<p>(c) Fees. Fees for authorizations and permits shall be as fixed from time to time by the city council</p>	<p>Fees for an authorization to erect a Sign and for a permit shall be fixed from time to time by the <b>mayor and</b> council.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-7. – Sign permit required. (Subsection (d) only)</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-483. – Time for consideration and</p>	<p>(d) Notification. The city shall process all sign authorization and permit applications within 45 days of the city's actual receipt of a completed application and a sign authorization and permit fee. The city shall give notice to the applicant of the decision of the city by hand delivery, by mailing to the address on the authorization and permit application, or by fax as provided on the application on or before the 45th day after the city's receipt of the completed application. Notice shall be deemed to have been given upon the date of mailing (if mailed), date of faxing (if faxed), or date of hand delivery (if hand delivered). If the city fails to act within the 45-day period,</p>	<p>The <b>Administrator</b> shall process an application for authorization to erect a Sign within 45 days of the City's actual receipt of a completed application <b>and all necessary fees are required under section 86-482.</b> The Administrator shall give notice to the applicant of the decision of the City by hand delivery, by mailing to the address on the application, or by fax to the designated telephone number provided on the application on or before the 45th day after the City's receipt of the completed application and fee. Notice shall be deemed to have been given upon the date of mailing (if mailed), date of faxing (if faxed), or date of hand delivery (if hand delivered). If the</p>

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notification.	<p>applicant shall notify the clerk of the city in writing of the failure and the city council shall meet within ten days of the clerk's receipt of such notice and shall issue or deny the authorization to erect a sign. Upon failing to so act, the authorization to erect the sign shall automatically be granted; however, the applicant must follow the final permit procedure.</p>	<p>Administrator fails to act within the 45-day period, applicant shall notify the Administrator in writing of the failure and <del>the city council shall meet within ten days of the clerk's receipt of such notice and shall issue or deny the authorization to erect a sign. Upon failing to so act, the authorization to erect the sign shall automatically be granted</del> the Administrator shall issue or deny the authorization sought by the application within 10 business days after the notification. If the Administrator fails to act upon the application within this 10 business day period, the authorization to erect the sign shall automatically be granted; however, the applicant must follow the final permit procedure set forth in section 86-484.</p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-7. – Sign permit required. (Subsections (e), (f), (h), (i) and (j) only)</p> <p><b>Proposed:</b></p>	<p>(e) Denial. In the event the city manager determines or learns at any time that the applicant has not properly completed the application for authorization to erect the proposed sign, he shall promptly notify the applicant of such fact and shall automatically deny the application. In the event the city manager determines that all requirements for approval of the application for authorization have not been met, he shall then deny the application.</p>	<p>(a) <i>Denial.</i> In the event the <del>city manager</del> Administrator determines <del>or learns</del> that the applicant has not properly completed the application for authorization to erect the proposed sign or that the application contains any false material statement, he shall promptly notify the applicant of such fact and shall automatically deny the application. In the event the <del>city manager</del> Administrator determines that a requirement for approval of the application have not been met</p>

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<p>Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-484. – Decision on application and issuance of permit; violations and noncompliance.</p>	<p>(f) Issuance of an authorization. Upon the filing of an application for an authorization and permit and the payment of all necessary fees as required by this section, the city manager or his designee shall examine all plans and specifications submitted and the premises upon which the proposed sign is to be erected, and if it shall appear that the proposed sign is in compliance with all the requirements of this chapter and all other ordinances and laws of the city, and if a business, that the business has registered and paid any tax due pursuant to the city's occupation tax chapter, he/she shall then issue an authorization to erect the sign pursuant to the application and any conditions placed upon the authorization by the city. If the work authorized thereby has not been completed within 180 days after the date of issuance and a final permit has not been requested in writing, the authorization shall become null and void and no final permit may be issued.</p> <p>(h) [Request for final permit.] Within ten days after completion of the erection of a sign pursuant to an approved application and an authorization to erect, and within 180 days of the issuance of an authorization, the applicant shall deliver to the city manager a written request for a final permit along with</p>	<p>he shall then deny the application.</p> <p>(b) <i>Issuance of an authorization.</i> Upon the filing of a application for authorization <del>and permit</del> to erect a Sign that contains all information required under section 86-481 and the payment of all necessary fees as required <del>by this section under</del> section 86-482, the <del>city manager or his designee</del> Administrator shall examine all plans and specifications submitted and the premises upon which the proposed Sign is to be erected <del>and i</del>. If it shall appear to the Administrator that the proposed Sign is in compliance with all requirements of this <del>chapter</del> article and all other ordinances and laws of the City, and if a business, that the business has registered and paid any tax due pursuant to the City's occupation tax chapter, <del>he/she</del> the Administrator shall then issue an authorization to erect the Sign pursuant to the application and any conditions placed upon the authorization by the City. If the work authorized thereby has not been completed within 180 days after the date of issuance and a final permit has not been requested in writing, the authorization shall become null and void and no final permit may be issued.</p> <p>(c) <i>Request for final permit.</i> Within ten days after completion of the erection of a Sign pursuant to an approved application <del>and an authorization to erect</del>, and within 180 days of the issuance of an authorization to erect a Sign, the applicant shall deliver to the <del>city manager</del> Administrator a written request for</p>

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	<p>current and dated color photographs of each face of the sign (at least three-inch by five-inch in size) and a signed affidavit that the photographs are current and accurate photographs of the sign's faces as of the date on the photographs, that the sign was and is erected as described in the application as conditioned and authorized by the city, including the size, location; building materials, height and lighting. Within ten business days of the filing of a request for a final permit, the city manager shall issue the final permit or deny the final permit because of the applicant's failure to properly and timely submit the written request for final permit, failure to properly and timely document the request, or failure to properly and timely erect the sign as described in the application conditioned and authorized by the city. Notification of a denial shall be effectuated pursuant to subsection (d) above, and the applicant shall have the appeal rights as provided at subsection (g). Failure of the city manager to approve or deny the application for a final sign permit within said ten business days of the applicant properly and timely filing with the city a fully and properly documented application for final permit shall constitute an approval of the final permit.</p> <p>(i) [Violations.] An applicant who has failed to complete the erection of a sign within 180 days of the issuance of an</p>	<p>final permit along with current and dated color photographs of each face of the Sign (at least three-inch by five-inch in size) and a signed affidavit that the photographs are current and accurate photographs of the Sign's Faces as of the date on the photographs, that the Sign was and is erected as described in the application as conditioned and authorized by the City including the size, location; building materials, height and lighting. Within ten business days of the filing of a request for final permit, the <del>city manager</del> <b>Administrator</b> shall issue the final permit or deny the final permit because of the applicant failure to properly and timely submit the written permit request, failure to properly and timely document the request, or failure to properly and timely erect the Sign as described in the application conditioned and authorized by the City. Notification of a denial shall be effectuated pursuant to <del>subsection (d) above</del> section 86-483. Failure of the <del>city manager</del> <b>Administrator</b> to approve or deny the application for final Sign permit within said ten business days of the applicant properly and timely filing with the City a fully and properly documented written permit request shall constitute an approval of the final permit.</p> <p>(d) <i>Violations and Noncompliance.</i> An applicant who <del>has failed</del> <b>fails</b> to complete the erection of a Sign within 180 day</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>authorization or who fails to request a final permit within ten days of erection of a sign pursuant to an authorization or who fails to apply for a final permit within 180 days of the issuance of an authorization or who's request for a final permit is denied, shall remove the sign or parts of the sign within 30 days of notice from the city manager to remove the sign or parts of the sign. Failure to so remove the sign shall constitute a separate ordinance violation for each day that the sign or part of the sign is not removed from the proposed site and upon conviction, the applicant and/or owner or tenant of the sign site shall be guilty of an ordinance violation and shall be subject to fines or imprisonment as authorized by the city's Charter.</p> <p>(j) [Noncompliance; city to remove sign or part of sign and charge applicant for removal and disposal.] Furthermore, if the sign or part of the sign is not removed within said 30 days, the city may remove the sign or part of the sign and charge the applicant and/or owner of the site the cost of removal and disposal.</p>	<p>of the issuance of an authorization or who fails to request final permit within ten days of erection of a Sign pursuant to a authorization or who fails to apply for a final permit within 18 days of the issuance of an authorization or whose request for final permit is denied, shall remove the Sign or parts of the Sign within 30 days of notice from the <b>city manager</b> <b>Administrator</b> to remove the Sign or parts of the Sign. Failure to so remove the sign shall constitute a separate ordinance violation for each day that the sign or part of the Sign is not removed from the proposed site and upon conviction, the applicant and/or owner or tenant of the Sign site shall be guilty of an ordinance violation and shall be subject to fines or imprisonment as authorized by the City's Charter <b>and Code</b>. Furthermore, if the Sign and all parts thereof are not removed within said 30 days, the City may remove the Sign and all parts thereof and charge the applicant and/or owner of the site the cost of removal and disposal.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-7. – Sign permit required. (Subsection (g) only)</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-485. – Appeals.</p>	<p>(g) Appeal procedure. Any applicant who is dissatisfied by a decision of the city manager may appeal such decision to the city council. Such appeal shall be in writing and shall be filed with the city manager within ten days of the decision being appealed. The city council will schedule the matter for hearing within 45 days of the appeal being filed and at such meeting may continue the matter ten days for further investigation to affirm, reverse, or modify the determination of the city manager. The city council shall make its final determination on the appeal within ten days of the close of the hearing.</p>	<p>(a) An applicant who is dissatisfied by a decision of the Administrator rendered under section 86-484 or 86-494 may appeal such decision to the mayor and council. Any such appeal shall comply with the procedures set forth in Article XI of the 2005 Zoning Ordinance, subject to the following:</p> <p>(1) The notice of appeal shall be in writing and shall be filed with the Administrator on or before the 10<sup>th</sup> day following the date notice of the decision of the Administrator is given. In the event that no appeal is filed within this 10-day period, the decision of the Administrator shall become final. In the event that an appeal is filed, the administrator shall transmit to the mayor and council all documents constituting the record upon which the action appealed from was taken.</p> <p>(2) The mayor and council shall schedule the matter for hearing within 45 days of the appeal being filed and at such meeting, may continue the matter for ten days for further investigation to determine whether to affirm, reverse, or modify the decision of the Administrator. The mayor and council shall make its final determination on the appeal on or before ten days of the close of the hearing.</p> <p>(3) The review by the mayor and council shall be limited to a determination of whether or not the decision of the Administrator was clearly erroneous.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-8. – Prohibited signs and advertising devices.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-487. – Prohibited signs.</p>	<p>The following signs and advertising devices are prohibited in all zoning districts of the city:</p> <ol style="list-style-type: none"> <li>(1) Air and gas filled devices;</li> <li>(2) Awning and canopy signs, except see historic district signs;</li> <li>(3) Banners unless permitted as special event signs;</li> <li>(4) Bench signs;</li> <li>(5) Signs which display obscene text, copy, message, pictures, forms or structures;</li> <li>(6) Flashing, blinking, traveling signs or lights, except for authorized public safety or as otherwise permitted in subsection 52-11(d);</li> <li>(7) Portable, mobile or trailer signs, except for authorized public safety;</li> <li>(8) Roof signs;</li> <li>(9) Signs on a public right-of-way or on city property except exempt governmental signs;</li> <li>(10) Signs which contain or are in imitation of an official traffic sign or signal or contain the words "stop," "go," "slow," "danger," "detour," "speed limit," "yield" or similar words intended to direct or regulate traffic;</li> <li>(11) Signs affixed to utility poles, trees, street markers, and fence posts or placed on any curb, sidewalk, fence, hydrant, bridge or other surface located on public property or over or</li> </ol>	<p>(b) Any appeal of the decision of the mayor and council shall be taken to the Superior Court of Clayton County by petition for a writ of certiorari.</p> <p>The following Signs <del>and advertising devices</del> are prohibited in all zoning districts of the City:</p> <ol style="list-style-type: none"> <li>(1) Air and gas filled devices;</li> <li>(2) Awning and Canopy Signs, except <del>see historic district signs</del> as authorized in section 86-495;</li> <li>(3) Banners <del>unless permitted as special event signs</del>, except as authorized in section 86-494;</li> <li>(4) Bench Signs;</li> <li>(5) <del>Signs which display obscene text, copy, message, pictures, forms or structures;</del></li> <li>(5) Flashing, <del>blinking, traveling</del> Signs or lights, except for authorized public safety or as otherwise permitted in subsection 52-11(d);</li> <li>(6) <del>Portable, Mobile</del> Signs or Trailer Signs, except for authorized public safety;</li> <li>(7) Roof Signs;</li> <li>(8) A-Frame, Signs;</li> <li>(9) Signs on a public right-of-way or on City property <del>except exempt governmental signs</del>;</li> <li>(10) Signs <del>which contain or are in imitation of an official traffic sign or signal or contain the words "stop," "go," "slow," "danger," "detour," "speed limit," "yield" or similar words intended to direct or regulate</del> that due to color, shape, size, height, lighting, location, and/or position appear to be in</li> </ol>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>across any public street;</p> <p>(12) Signs that advertise or promote illegal activities;</p> <p>(13) Signs that are erected, located or maintained in such a manner as to interfere with safe and free ingress or egress of any door or emergency exit or fire escape;</p> <p>(14) Spectacular signs;</p> <p>(15) Swinging or projecting signs, except see section 52-16, Historic district signs;</p> <p>(16) Signs which obstruct sight of motorists or pedestrians so as to create safety hazards for motorists or pedestrians;</p> <p>(17) Vehicle signs with a total sign area in excess of ten square feet, when the vehicle:</p> <ul style="list-style-type: none"> <li>a. Any part of the vehicle is parked for more than three consecutive hours within 100 feet of any street right-of-way, and the vehicle is not being actively loaded or unloaded, and there are other available and accessible locations on or about the occupancy advertised where the vehicle can be parked, which are not within 100 feet of a street right-of-way and visible from such; and</li> <li>b. Is visible from within 100 feet of the street right-of-way; and</li> <li>c. For more than three consecutive hours is not regularly used in the conduct of the business advertised on the vehicle. A vehicle used primarily for advertising, and not for the purpose of providing transportation for owner, employees, inventory, merchandise, supplies or materials of the occupancy advertised on the vehicle, shall not be considered a vehicle used in the conduct of business.</li> </ul>	<p>imitation of or may be confused by motorists or pedestrians for an official traffic control device or signal;</p> <p>(11) Signs that impede the view of an official traffic control device or signal;</p> <p>(12) Signs which emit or utilize in any manner any sound capable of being detected on any public right-of-way by an individual with normal hearing;</p> <p>(13) Signs affixed to utility poles, trees, street markers, an fence posts or placed on any curb, sidewalk, fence, hydrant, bridge or other surface located on public property or over or across any public street;</p> <p><u>(12) Signs that advertise or promote illegal activities;</u></p> <p>(14) Signs that contain Exposed Neon or Neon Accents;</p> <p>(15) Signs that are erected, located or maintained in such manner as to interfere with safe and free ingress or egress of any door, any window, <del>or an</del> emergency exit, or any fire escape;</p> <p>(16) Spectacular Signs;</p> <p>(17) Swinging or Projecting Signs, except <u>see section 52-16, Historic district signs</u> as authorized in section 86-495;</p> <p>(18) Signs which obstruct sight of motorists or pedestrians so as to create safety hazards for motorists or pedestrians;</p> <p>(19) Vehicle Signs with a total Sign area in excess of ten square feet, when the vehicle <u>upon which the Sign is painted</u> drawn, or otherwise affixed meets the following:</p> <ul style="list-style-type: none"> <li>a. Any part of the vehicle is parked for more than three consecutive hours within 100 feet of any street right-of-way;</li> <li>b. The vehicle is visible from any street right-of-way;</li> </ul>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>Vehicle may not be used for off premises storage of inventory, merchandise, supplies, or materials.</p> <p>(18) All signs not specifically permitted or allowed by this chapter.</p>	<p>c. <del>T, and the</del> the vehicle is not being actively loaded or unloaded; ;</p> <p>d. If the vehicle is parked on a non-residential Lot, the vehicle is not being used for the purpose of providing transportation for the owner, employees, inventory, merchandise, supplies, or materials concerning a business operated on that Lot; and</p> <p>e. <del>and t</del> There are other available and accessible locations on or about <del>the Lot</del> <del>occupancy advertised</del> where the vehicle can be parked, which are not within 100 feet of street right-of-way and visible from such; and</p> <p><del>b. Is visible from within 100 feet of the street right of way; and</del></p> <p><del>e. For more than three consecutive hours is not regularly used in the conduct of the business advertised on the vehicle. A vehicle used primarily for advertising, and not for the purpose of providing transportation for owner employees, inventory, merchandise, supplies or material of the occupancy advertised on the vehicle, shall not be considered a vehicle used in the conduct of business. Vehicle may not be used for off premises storage of inventory, merchandise, supplies, or materials.</del></p> <p><del>(18) All signs not specifically permitted or allowed by this chapter.</del></p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
<p><b>Current:</b> Chapter 52 –Signs, Section 52-9. – Exempt signs.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-488. – Exempt signs.</p>	<p>The following signs and advertising devices are exempt from the permit requirements of this chapter but must in all respects otherwise comply with this chapter:</p> <ol style="list-style-type: none"> <li>(1) Governmental signs.</li> <li>(2) Window signs so long as they do not exceed 25 percent of the business's total window area exposed to view to the public, except see limitations at section 52-16, Historic district signs.</li> <li>(3) Official government flags (flag poles shall be considered as an "accessory structure" under the city's zoning ordinance as to the location and site of flagpoles).</li> <li>(4) One stake sign per lot in residential zoning districts not</li> </ol>	<p><del>The following signs and advertising devices are exempt from the permit requirements of this chapter but must in all respects otherwise comply with this chapter:</del> The following Signs are allowed and exempt from the authorization and permit provisions in this article but, notwithstanding, must comply with all other applicable requirements in this article, the 2005 Zoning Ordinance, and the Code:</p> <p class="list-item-l1">(1) <b>Governmental signs.</b></p> <p class="list-item-l1">(1) <b>Except as limited by section 86-495, Window Signs</b> so long as they do not exceed 25 percent of the <b>business's total window area exposed to view to the public, except see limitations at section 52-16 Historic district signs.</b></p> <p class="list-item-l1">(2) <b>Official government Flags.</b> In Non-Residential Zoning Districts, each Lot that is less than five</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>placed within the right-of-way on lots; except not during the time a sign is displaced on the lot pursuant to subsection 52-10(c)(14).</p> <p>(5) For a period of 45 days immediately preceding a federal, state, Clayton County or City of Jonesboro election or referendum, any lot may, in addition to any other signs authorized by this chapter, display four stake signs, which signs will be removed one day after conclusion of the election period, which period shall include run-off elections.</p> <p>(6) Lots of less than five acres, in non-residential zoning districts shall be entitled to one stake sign, which may not be placed within a right-of-way.</p> <p>(7) Mural (defined at section 52-2).</p> <p>(8) All other signs must be permitted by the city before displaying, or they are prohibited.</p>	<p>acres in area shall be allowed a maximum of two Flags and each Lot that is greater than five acres in area shall be allowed a maximum of four Flags. In Residential Zoning Districts, each Lot shall be allowed a maximum of two Flags. (flag poles shall be considered as an "accessory structure" under the city's zoning ordinance as to the location and sit of flagpoles).</p> <p>(4) One stake sign per lot in residential zoning district not placed within the right of way on lots; except not during the time a sign is displaced on the lot pursuant to subsection 52-10(c)(14).</p> <p>(5) For a period of 45 days immediately preceding a federal, state, Clayton County or City of Jonesboro election or referendum, any lot may, in addition to any other signs authorized by this chapter, display four stake signs, which signs will be removed on day after conclusion of the election period, which period shall include run-off elections.</p> <p>(6) Lots of less than five acres, in non-residential zoning districts shall be entitled to one stake sign, which may not be placed within a right-of-way.</p> <p>(7) Mural (defined at section 52-2).</p> <p>(8) All other signs must be permitted by the city before displaying, or they are prohibited.</p> <p>(3) Each Lot is entitled to one Sign that is less than 3</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
		<p>square inches in area and that must be placed in any of the following areas:</p> <ul style="list-style-type: none"> <li>(a) On the front of every building, every Unit in a multiple unit building, residence, or structure;</li> <li>(b) On each side of an authorized United States Postal Service mailbox;</li> <li>(c) On one post which measures no more than 48 inches in height and 4 inches in width and shall not be placed in a public right-of-way.</li> </ul> <p>(4) Temporary Signs that meet the following criteria:</p> <ul style="list-style-type: none"> <li>(a) For each Lot during the period that it is being developed under an active building permit issued by the City, one Sign that is no more than twelve square feet in area, is no more than six feet in height to the top of the Sign component when placed and standing in ground, and is not placed within a public right-of-way.</li> <li>(b) For each Lot in a Residential Zoning District, one Temporary Sign that is no more than five square feet in area, is no more than four feet in height to the top of the Sign component when placed and standing in ground, and is not placed within a public right-of-way.</li> <li>(c) For each Lot of less than five acres in a Non-Residential Zoning District, one Temporary Sig</li> </ul>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
		<p>that is no more than five square feet in area, is not more than four feet in height to the top of the Sign component when placed and standing in ground and is not placed within a public right-of-way.</p> <p>(d) For each Lot during the period in which it is listed for sale or for rent, one Temporary Sign that is no more than twelve square feet in area, is not more than six feet in height to the top of the Sign component when placed and standing in ground and is not placed within a public right-of-way.</p> <p>(e) For each Lot, additional Temporary Signs that collectively, have a total area of no more than thirty-two square feet, do not exceed four Signs in number at any one time, are not placed within a public right-of-way, and are removed within 9 days after being erected.</p> <p>Any Sign erected under this section shall not be calculated as part of the overall signage allowed per Lot by any other provision of this article.</p>

<b><u>Issue/Provision</u></b>	<b><u>Current Sign Provision</u></b>	<b><u>Proposed Sign Provision</u></b>
<b>Current:</b> Chapter 52 – Signs, Section 52-10. – General regulations.	(a) [Non-residential zoning districts.] In non-residential zoning districts signs shall be permitted in the following combination of wall and ground signs subject to the provisions hereinafter stated:	a) Messages. Any Sign allowed under this article may contain any message so long as said Sign complies with the size, height, area, and other requirements of this article and of the 2005 Zoning Ordinance.

Issue/Provision	Current Sign Provision	Proposed Sign Provision
<p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-489. – General regulations.</p>	<p>(1) Lot with one building, which building is currently occupied pursuant to a current and valid city certificate of occupancy.</p> <p>a. Combination of one wall and one ground sign equal to five percent of the building face projection (subject to ground sign and wall sign size limitations per subsection 52-11(c)).</p> <p>b. Single building on double frontage lots are allowed a total of 7.5 percent of the building facade, and may have one additional wall sign, and one additional ground sign, (subject to ground sign and wall sign size limitations per subsection 52-11(c)). When calculating their allowed square footage, buildings on double frontage lots shall base their calculations on the facade with the primary entrance and/or architectural features of the building. Otherwise, the facade used shall be that facade which faces the public road of the greatest capacity. The classification of streets the city's zoning ordinance shall be the basis for determining street capacity.</p> <p>(3) Lots of less than three acres, in non-residential zoning districts shall be entitled to one stake sign, which may not be placed within a right-of-way.</p> <p>(b) Planned centers.</p> <p>(1) A planned center shall be entitled to one monument</p>	<p><b>(b)</b> Non-Residential Zoning Districts. In Non Residential Zoning Districts Signs shall be permitted in the following combination of Wall and Ground Signs subject to the provisions hereinafter stated:</p> <p>(1) Lot with one building, which building is currently occupied pursuant to a current and valid certificate of occupancy issued by the City.</p> <p>a. Combination of one Wall Sign and one Ground Sign equal to five percent of the Building Face Projection (subject to ground sign and wall sign size limitations per subsection 52-11(e) in section 86-490).</p> <p>b. Single building on double Multiple Frontage Lots are allowed a total of 7.5 percent of the building facade, and may have one additional Wall Sign, and one additional Ground Sign (subject to ground sign and wall sign size limitations per subsection 52-11(e) in section 86-490). When calculating their allowed square footage, buildings on double Multiple Frontage Lots shall base their calculations on the facade with the primary entrance and/or architectural features of the building. Otherwise, the facade used shall be that facade which faces the public road of the greatest capacity. The classification of street the in the city's 2005 Zoning Ordinance sha</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>entrance sign on each street right-of-way fronted. These permitted signs shall be limited to 45 square feet with a maximum height of six feet from grade. No portion of the sign shall include an area for changeable letters.</p> <p>(2) A planned center shall be entitled to one tenant directory sign per entrance. Directory signs shall not be designed or placed so as to be read from a public road. Each tenant shall be allowed up to 108 square inches of signage. Each panel on a directory sign shall be of the same size, color, and font.</p> <p>(3) Each building or unit with a separate entrance, not accessible by other tenants, located in a planned center shall be permitted one wall sign with a maximum area of five percent of the building facade which it is mounted upon (see the definition of "building facade"), but not to exceed 150 square feet. Additional wall signs per subsection 52-10(a) are not allowed for multiple facade frontages. If two or more tenants, as in the case of an office building, share an entrance to a building wall signs on the exterior of the building are not permitted. As an example: a building constructed as a strip center will be allowed wall signs. A building constructed as an office building will not be allowed wall signs.</p>	<p>be the basis for determining street capacity.</p> <p>(2) Lots of less than three acres in Non-Residential Zoning Districts shall be entitled to one Stake Sign which <del>may</del> shall not be placed within a right-of-way.</p> <p>(c) Planned centers.</p> <p>(1) A Planned Center shall be entitled to one Monumer Sign on each street right-of-way fronted. These permitted signs shall be limited to 45 square feet with a maximum height of six feet from grade. N portion of the <del>s</del>Sign shall include an area fo changeable letters.</p> <p>(2) A Planned Center shall be entitled to one <del>tenant directory</del> Ground Sign per entrance. <del>Directory sign which</del> shall not be designed or placed so as to b read from a public road. <del>Each tenant shall b allowed up to 108 square inches of signage</del> Eac such Ground Sign may have multiple face panels. Each face panel <del>on a directory sign</del> shall be of th same size, color, and font <del>and shall be no more than 108 square inches in area. No portion of the Sign or any face panel shall include an area for changeable letters.</del></p> <p>(3) Each building or Unit with a separate entrance, no accessible by other tenants, located in a Planne Center shall be permitted one Wall Sign with maximum area of five percent of the building facad</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>(4) No permits shall be issued for buildings or units in a planned center unless and until a master signage plan for the planned center has been submitted and approved by the city manager or his representative. The master signage plan shall indicate how all signage will be consistent in:</p> <ul style="list-style-type: none"> <li>a. Lighting.</li> <li>b. Colors.</li> <li>c. Fonts.</li> <li>d. Building materials.</li> <li>e. Location in relation to the primary building.</li> <li>f. Proportions.</li> </ul> <p>(c) Other allowable signs.</p> <p>(1) Changeable copy shall be limited to ground signs, but cannot be used on entrance or subdivision signs.</p> <p>(2) Notwithstanding any other provision of this sign chapter, no sign, whether permitted as a regulated sign or an exempt sign, shall be permitted within 100 feet of the intersection of any state highway with any other state highway or major thoroughfare without the prior approval of the city council of the City of Jonesboro. Considering such application, the council shall approve such a location only upon a determination that the proposed sign will not potentially obstruct the view of motorists or pedestrians so as to prevent their safety</p>	<p>which it is mounted upon (see the definition of "building facade"), but not to exceed 150 square feet. Additional Wall Signs per <del>subsection 52-10(a)</del> section 86-490(b) are not allowed for multiple facade frontages. If two or more tenants, as in the case of an office building, share an entrance to the building, Wall Signs on the exterior of the building are not permitted. As an example: a building constructed as a Shopping Center will be allowed Wall Signs. A building constructed as an office building will not be allowed Wall Signs.</p> <p>(4) No permits shall be issued for buildings or units in a planned center unless and until a master signage plan for the planned center has been submitted and approved by the <del>city manager</del> <del>Administrator or his representative</del>. The master signage plan shall indicate how all signage will be consistent in:</p> <ul style="list-style-type: none"> <li>a. Lighting.</li> <li>b. Colors.</li> <li>c. Fonts.</li> <li>d. Building materials.</li> <li>e. Location in relation to the primary building.</li> <li>f. Proportions.</li> </ul> <p>(d) Other allowable signs.</p> <p>(1) Changeable copy shall be limited to Ground Signs</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>in traversing the intersection.</p> <p>(3) Any sign authorized by this chapter is allowed to contain noncommercial copy or commercial copy, except for traffic instructional signs.</p> <p>(4) Subdivisions shall be permitted one double-sided ground subdivision sign, each side of which shall not exceed 35 square feet signage area, per section 52-2, or two one-sided signs, each sign not to exceed 35 square feet signage area, per section 52-2. The height of the sign shall not exceed six feet. All subdivision signs shall be placed on private property and may not be placed within ten feet of a right-of-way.</p> <p>Subdivision homeowner associations may have one 25 square feet changeable copy or glass covered sign located adjacent to the entrance to the subdivision's intersection with the public right of way and located within the common area owned by the homeowner's association but not interfering with sidewalks or streets, and the message face directed toward motorists and pedestrians who have entered the subdivision. These signs may not be placed on individual lots. The homeowner association sign shall be the responsibility of the elected officials of the homeowner's association. Subdivisions without elected homeowner association officers must have a designated person responsible for the sign.</p>	<p><del>but cannot be used on entrance or subdivision signs</del> unless expressly allowed or prohibited by another provision in this article.</p> <p>(2) Notwithstanding any other provision of this <del>sign chapter</del> article, no Sign, whether permitted as regulated Sign or an exempt Sign, shall be permitted within 100 feet of the intersection of an state highway with any other state highway or major thoroughfare without the prior approval of the <del>city</del> mayor and council of the City of Jonesboro. In considering such application, the <del>mayor and</del> council shall approve such a location only upon determination that the proposed Sign will not potentially obstruct the view of motorists or pedestrians so as to prevent their safety in traversing the intersection.</p> <p><del>(3) Any sign authorized by this chapter is allowed to contain noncommercial copy or commercial copy, except for traffic instructional signs.</del></p> <p>(3) Subdivisions shall be permitted one double-sided Ground <del>subdivision</del> Sign, each side of which shall not exceed 35 square feet of signage area, <del>per section 52-2</del>, or two one-sided Signs, each Sign not to exceed 35 square feet of signage area, <del>per section 52-2</del>. The height of the <del>sign</del> shall not exceed six feet. <del>All subdivision</del> Each Sign shall be placed on</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>(5) Traffic instructional signs shall be placed by the owner at such locations and for such purposes as required by the city's chief of police. A traffic instructional sign plan shall be submitted to the city for approval with the master signage plan for planned centers.</p> <p>(6) Apartment complex, condominium complex, a non-subdivided industrial or commercial complex or other building with multiple residential dwelling units or multiple commercial units shall be permitted one double-sided entrance sign, each side of which shall not exceed 35 square feet signage area, per section 52-2, or two one-sided signs, each sign not to exceed 35 square feet signage area, per section 52-2. The height of the sign shall not exceed six feet.</p> <p>(7) One stake sign per lot in residential zoning districts not placed within the right-of-ways; except not during the time a sign is displayed on the lot pursuant to subsection 52-10(c)(14).</p> <p>(8) For a period of 45 days immediately preceding a federal, state, Clayton County or City of Jonesboro election or referendum, any lot may, in addition to any other signs authorized by this chapter, display four stake signs, which signs will be removed one-day after conclusion of the election period, which period shall</p>	<p>private property and may not be placed within the feet of a <b>public</b> right-of-way.</p> <p>(4) Subdivision homeowner associations may have one 25 square feet changeable copy or glass covered sign located adjacent to the entrance to the subdivision's intersection with the public right of way and located within the common area owned by the homeowner's association but not interfering with sidewalks or streets, and the <b>message sign</b> <b>face</b> <b>directed toward motorists and pedestrians who have entered the subdivision. These signs may not be placed on individual lots.</b> The homeowner's association sign shall be the responsibility of the elected officials of the homeowner's association. Subdivisions without elected homeowner association officers must have a designated person responsible for the sign.</p> <p><b>Traffic instructional signs shall be placed by the owner at such locations and for such purposes as required by the city's chief of police. A traffic instructional sign plan shall be submitted to the city for approval with the master signage plan for planned centers.</b></p> <p>(5) <b>An apartment complex, a condominium complex, non-subdivided industrial or commercial complex or any other building with multiple residential</b></p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>include run-off elections.</p> <p>(9) Governmental signs.</p> <p>(10) Window signs, except see limitations at section 52-16, Historic district signs. Window signs are not calculated as part of the overall signage allowed per property and must meet the sign material requirements of this chapter.</p> <p>(11) Official government flags.</p> <p>(12) The owner or the owner's designated agent (but not both at the same time) of a subdivision under development in which the owner of the subdivision owns one or more subdivision lots may obtain a permit, effective for up to one year, to display within the subdivision under development one temporary double-sided ground sign with no more than 16 square feet of sign face per side. A planned center with one out-parcel is not a subdivision for purpose of this subsection. The sign may not be placed within ten feet of a right-of-way.</p> <p>(13) In non-residential zoning districts within the Tara Boulevard Overlay District, as defined in section 86-109 of this Code, the following shall apply:</p>	<p>dwelling units or multiple commercial units shall be permitted one double-sided <b>Ground Sign</b> at its entrance. <b>sign</b>, Each side of <b>such Ground Sign</b> shall not exceed 35 square feet signage area, <del>per section 52-2, or two one-sided signs, each sign not to exceed 35 square feet signage area, per section 52-2</del>. The height of the sign shall not exceed six feet.</p> <p><del>(7) One stake sign per lot in residential zoning district not placed within the right of ways; except <del>ne</del> during the time a sign is displayed on the <del>le</del> pursuant to subsection 52-10(c)(14).</del></p> <p><del>(8) For a period of 45 days immediately preceding federal, state, Clayton County or City of Jonesboro election or referendum, any lot may, in addition to any other signs authorized by this chapter, display four stake signs, which signs will be removed one day after conclusion of the election period, which period shall include run-off elections.</del></p> <p><del>(9) Governmental signs.</del></p> <p><del>(10) Window signs, except see limitations at section 52-16, Historic district signs. Window signs are not calculated as part of the overall signage allowed per property and must meet the sign material requirements of this chapter.</del></p> <p><b>(6) Official government flags.</b> In Non-Residential Zoning Districts, each Lot that is less than five acre</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>a. Lots with one building facing a "primary arterial", as defined herein, which building is currently occupied pursuant to a current and valid city certificate of occupancy, shall be permitted one double-sided sign to be located within 100 feet of the right of way of the primary arterial, each side of which shall not exceed 150 square feet signage area. The height of the sign shall not exceed 35 feet.</p> <p>b. Planned centers, as defined herein, facing a primary arterial which building is currently occupied pursuant to a current and valid city certificate of occupancy shall be permitted one double-sided sign to be located within 100 feet of the right of way of the primary arterial, each side of which shall not exceed 400 square feet signage area. The height of the sign shall not exceed 35 feet.</p> <p>(14) Mural (defined at section 52-2).</p>	<p>in area shall be allowed a maximum of two Flags and each Lot that is greater than five acres in area shall be allowed a maximum of four Flags. In Residential Zoning Districts, each Lot shall be allowed a maximum of two Flags.</p> <p>(7) The owner or the owner's Designated Agent (but not both at the same time) of a subdivision under development in which the owner of the subdivision owns one or more subdivision Lots may obtain a permit, effective for up to one year, to display within the subdivision under development one temporary double-sided Ground Sign with no more than 1 square feet of Sign Face per side. A Planned Center with one out-parcel is not a subdivision for purposes of this subsection. The Sign may not be placed within ten feet of a right-of-way.</p> <p>(8) In Non-Residential Zoning Districts within the Tar Boulevard Overlay District, as defined in section 86-109 of this <del>Code</del> 2005 Zoning Ordinance, the following shall apply:</p> <p>a. A Lot with one building facing a Primary Arterial, <del>as defined herein</del>, which building is currently occupied pursuant to a current and valid <del>city</del> certificate of occupancy <del>issued by</del> the City, shall be permitted one double-sided <del>Sign</del> to be located within 100 feet of the right of way of the <del>Primary</del> <del>a</del>Arterial, each side of which shall not exceed 400 square feet signage area. The height of the sign shall not exceed 35 feet.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
		<p>which shall not exceed 150 square feet signag area. The height of the <del>s</del>ign shall not exceed 35 feet.</p> <p>b. A Planned Center, <del>as defined herein</del>, facing Primary Arterial, which building is current occupied pursuant to a current and valid <del>ent</del> certificate of occupancy <del>issued by the City</del> shall be permitted one double-sided <del>s</del>ign to be located within 100 feet of the right of wa of the Primary Arterial, each side of which shall not exceed 400 square feet signage area. The height of the Sign shall not exceed 3 feet.</p> <p><u>(14) Mural (defined at section 52-2).</u></p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-11. - Regulated signs.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-490. – Regulated signs.</p>	<p>(a) All signs or advertising devices not specifically permitted in a zoning district as an exempt sign (section 52-9) shall be regulated signs, which are prohibited except as provided for under this chapter and upon issuance of a permit by the city. The city manager or his designee is authorized to issue sign permits for any sign that meets the standards and limitations set forth herein.</p> <p>(b) Ground signs as defined in subsection 52-2(b), which are permanent, shall be permitted in non-residential zoning districts. No ground sign shall have a height greater than six feet above normal</p>	<p><del>(a) All signs or advertising devices not specifically permitted in a zoning district as an exempt sign (section 52-9) shall be regulated signs, which are prohibited except as provided for under this chapter and upon issuance of a permit by the city. The city manager or his designee is authorized to issue sign permits for any sign that meets the standards and limitations set forth herein.</del></p> <p><del>(a) Ground Signs as defined in subsection 52-2(b), which are permanent, shall be permitted in Non-Residential Zoning Districts. No Ground Sign shall have a height greater than six feet above normal</del></p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>grade, or an area greater than 35 square feet for lots with a single building and 45 square feet for planned centers. A ground sign shall not be located within ten feet of a street right-of-way or within 50 feet of any other sign, structure or building. Changeable copy shall not exceed 20 percent of the area of the sign face. Ground signs are allowed only on lots upon which there is a building which is currently occupied pursuant to a current and valid city certificate of occupancy or which is currently being developed under an active City of Jonesboro building permit.</p>	<p>grade, or an area greater than 35 square feet for Lot with a single building and 45 square feet for Planne Centers. A Ground Sign shall not be located withi ten feet of a street right-of-way or within 50 feet c any other Sign, structure or building. Changeabl copy shall not exceed 20 percent of the area of th Sign Face. Ground Signs are allowed only on Lot upon which there is a building which is current occupied pursuant to a current and valid certificat of occupancy <b>issued by the City</b> or which is current being developed under an active <b>City of Jonesbor</b> building permit <b>issued by the City</b>.</p>
(c)	<p>Wall signs as defined in subsection 52-2(b) shall be permitted in non-residential zoning districts. Permitted area of wall signs shall not exceed 150 square feet. Except for double frontage lots per subsection 52-10(a)(1)a. no single building or unit shall be permitted more than one wall sign. Wall signs are allowed only upon a building which is currently occupied pursuant to a current and valid city certificate of occupancy or which is currently being developed under an active City of Jonesboro building permit.</p>	<p>Wall Signs<del>as defined in subsection 52-2(b)</del> shall b permitted in Non-Residential Zoning Districts. Permitted area of Wall Signs shall not exceed 15 square feet. <del>Except for double frontage lots pe</del> <del>subsection 52-10(a)(1)a.</del> <b>No</b> single building or un shall be permitted more than one Wall Sign <del>except</del> <b>for Multiple Frontage Lots as provided in section 86 489(b)(1).</b> Wall Signs are allowed only upon building which is currently occupied pursuant to current and valid <del>city</del> certificate of occupancy <b>issue</b> <b>by the City</b> or which is currently being develope under an active <b>City of Jonesboro</b> building perm <b>issued by the City</b>.</p>
(d)	<p>Electronic message signs are permitted freestanding signs in a nonresidential zoning district subject to the following:</p> <p>(1)Maximum of one electronic message sign per lot;</p>	<p>Electronic Message Center Signs are permitte freestanding Signs in a Non-Residential Zonin</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>(2) Electronic message sign shall not exceed 40 percent of the total sign area of the freestanding sign on which said sign is located;</p> <p>(3) Electronic message shall not change more than once every ten seconds;</p> <p>(4) Electronic message signs shall have automatic dimming capability that adjusts the brightness to the ambient light at all times of the day and night; not to exclude the provisions stated in subsections 52-14(j) and (k); and</p> <p>(5) Electronic message center signs are permitted in the following zoning districts:</p> <ul style="list-style-type: none"> <li>C-1 Neighborhood Commercial District</li> <li>C-2 Highway Commercial District</li> <li>O&amp;I Office and Institutional District</li> <li>MX Mixed Use District</li> <li>M-1 Light Industrial District</li> </ul>	<p>District subject to the following:</p> <p>(1) A maximum of one Electronic Message Center Sign is allowed per Lot;</p> <p>(2) An Electronic Message Center Sign shall not exceed 40 percent of the total sign area of the freestanding sign on which <del>said</del> the Electronic Message Center Sign is located;</p> <p>(3) <del>Electronic message shall not change more than one every ten seconds</del> Each message displayed on a Electronic Message Center Sign shall remain static for at least 10 seconds following the completion of its transition from the previous message. As used in this subsection, "static" shall mean a display that is fixed in one position with no portion of the display being in motion or changing in color or intensity;</p> <p>(4) Electronic Message Center Signs shall have automatic dimming capability that adjusts the brightness to the ambient light at all times of the day and night; <del>not to exclude</del> so as to comply with the requirements stated in subsections 52-14(j) and (k) section 86-493(j) and (k); and</p> <p>(5) Electronic Message Center Signs are permitted in the following zoning districts:</p> <ul style="list-style-type: none"> <li>C-1 Neighborhood Commercial District</li> <li>C-2 Highway Commercial District</li> </ul>

<b><u>Issue/Provision</u></b>	<b><u>Current Sign Provision</u></b>	<b><u>Proposed Sign Provision</u></b>
		O&I Office and Institutional District MX Mixed Use District M-1 Light Industrial District
<b>Current:</b> Chapter 52 – Signs,	Non-conforming signs may continue in existence subject to the following restrictions:	Non-conforming Signs may continue in existence subject to the following restrictions:

Issue/Provision	Current Sign Provision	Proposed Sign Provision
<p>Section 52-12. - Nonconforming signs.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-491. – Nonconforming signs.</p>	<p>(1) No change may be made in the location, shape, height, size, or design of any nonconforming sign, or replacement of or change in the face or message panel of a nonconforming sign except to bring the sign into compliance with the provisions of this chapter, and a sign permit granted.</p> <p>(2) A nonconforming sign may not be reconstructed, replaced, or reset if the owner or agent for the owner for any reason removes it.</p> <p>(3) Any sign erected in violation of this chapter may be removed from any public right-of-way by duly authorized employees of the city, and the responsible party may be cited for such violation.</p> <p>(4) No additional sign or advertising devise shall be erected on the same lot with an existing nonconforming sign until the nonconforming sign has been removed or brought into conformity with this chapter.</p> <p>(5) No sign permit may be granted to any applicant, where there exists on the subject lot a nonconforming sign, as defined in this chapter, an illegal sign, an unpermitted sign, a damaged sign, a sign in need of repair or painting, or a sign in violation of section 52-13.</p>	<p>(1) No change may be made in the location, shape, height, size, or design of any Nonconforming Sign, or replacement of or change in the face or message panel of a Nonconforming Sign except to bring the Sign into compliance with the provisions of this <b>chapter</b> article, and a Sign permit granted.</p> <p>(2) A Nonconforming Sign may not be reconstructed, replaced, or reset if the owner or agent for the owner for any reason removes it.</p> <p>(3) Any Sign erected in violation of this <b>chapter</b> article may be removed from any public right-of-way by duly authorized employees of the City, and the responsible party may be cited for such violation.</p> <p>(4) No additional Sign <del>or advertising devise</del> shall be erected on the same Lot with an existing Nonconforming Sign until the Nonconforming Sign has been removed or brought into conformity with this <b>chapter</b> article.</p> <p>(5) No Sign permit may be granted to any applicant, where there exists on the subject Lot a Nonconforming Sign, as defined in this <b>chapter</b> article, an illegal Sign, a unpermitted Sign, a damaged Sign, a Sign in need of repair or painting, or a Sign in violation of section <b>52</b>.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>(6) A nonconforming sign may not be replaced by another nonconforming sign except where changed conditions beyond the control of the owner render the sign nonconforming or warrant the sign's repair.</p> <p>(7) A nonconforming sign may not be expanded or altered in any manner that increases the degree of nonconformity.</p>	<p><b>1386-492.</b></p> <p>(6) A Nonconforming Sign may not be replaced by another Nonconforming Sign except where changed conditions beyond the control of the owner render the sign nonconforming or warrant the Sign's repair.</p> <p>(7) A Nonconforming Sign may not be expanded or altered in any manner that increases the degree of nonconformity.</p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-13. - Removal of certain signs.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-492. – Removal of certain signs.</p>	<p>(a) Any sign within the right of way which has become dilapidated, or any sign which, due to poor maintenance or neglect, has become a visual blight, or by its condition and state of repair is deemed to be dangerous, and any sign which has been erected in a manner which fails to meet the requirements of this chapter as a legal or a recognized nonconforming sign may be removed by the city manager provided some reasonable attempt has been made to have such sign removed by the owner thereof, and provided further that such removal can be made without damage to any property or sign, except for the cutting or severing of supports for the sign at or near the ground or its attachment to any wall or structure. Any sign removed under the foregoing provision shall be stored by the city at the expense of the sign owner or landowner upon which the sign is located.</p> <p>(b) In the case of a sign which cannot be removed without risk of property damage and in the case of signs removed and stored</p>	<p>(a) Any Sign within the right of way which has become dilapidated, or any Sign which, due to poor maintenance or neglect, has become a visual blight, or by its condition and state of repair is deemed to be dangerous, and any Sign which has been erected in a manner which fails to meet the requirements of this <b>chapter</b> <b>article</b> as a legal or a recognized Nonconforming Sign may be removed by the <b>city manager</b> <b>Administrator</b> provided some reasonable attempt has been made to have such Sign removed by the owner thereof, and provided further that such removal can be made without damage to any property or sign, except for the cutting or severing of supports for the Sign at or near the ground or its attachment to any wall or structure. Any Sign removed under the foregoing provision shall be stored by the City at the expense of the Sign owner or <b>landowner of the Lot</b> upon which the Sign is located.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>as provided herein, the city manager shall cause notice of the same to be mailed to the owner of the sign if the same may be determined or to the owner of the property upon which said sign be located of the impending action pertaining to said sign. Owners shall be given 30 days from the date of receipt of such notice to take appropriate remedial action.</p> <p>(c) If the permittee or property owner fails to remove or alter the structure so as to comply with the standards herein set forth within 30 days after such notice, the permit for such sign shall be revoked and the permittee or property owner shall be subject to the penalties set forth in section 52-5.</p> <p>(d) After notification as herein prescribed, the city manager shall cause such signs to be removed and disposed of in the manner provided by law for the disposition of abandoned personal property.</p> <p>(e) No sign removed after the provisions hereof shall be returned to the owner until all expenses incurred in the removal and storage of the same has been paid.</p>	<p>located.</p> <p>(b) In the case of a Sign which cannot be remove without risk of property damage and in the case c Signs removed and stored as provided herein, the <b>city manager</b>Administrator shall cause notice of th same to be mailed to the owner of the Sign if th same may be determined or to the owner of th property upon which said Sign be located of th impending action pertaining to said Sign. Owner shall be given 30 days from the date of receipt c such notice to take appropriate remedial action.</p> <p>(c) If the permittee or property owner fails to remove c alter the structure so as to comply with the standard herein set forth within 30 days after such notice, th permit for such Sign shall be revoked and th permittee or property owner shall be subject to th penalties set forth in section <b>52-5</b>86-479.</p> <p>(d) After notification as herein prescribed, the <b>city manager</b>Administrator shall cause such Signs to b removed and disposed of in the manner provided b law for the disposition of abandoned persona property.</p> <p>(e) No Sign removed after the provisions hereof shall b returned to the owner until all expenses incurred i the removal and storage of the same has been paid.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-14. - Construction and maintenance requirements</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-493. – Construction and maintenance requirements.</p>	<p>(a) No sign shall be constructed in such a manner which will hinder vehicle traffic or pedestrians or block any entrances or exists from any sidewalk or building or any windows, doors, fire escapes. Each sign shall be securely erected and free of any protruding nails, tacks and wire.</p> <p>(b) No sign shall be constructed with any type material, finished letters, characters or surface that will reflect sunlight or any other type of light of such an intensity to hinder vehicle traffic or in any way create a nuisance to the surrounding area.</p> <p>(c) A sign containing wood in its structure, face or frame or any part thereof shall be painted or stained.</p> <p>(d) No wall sign or its supports shall protrude more than 15 inches from the wall on which it is mounted.</p> <p>(e) All signs shall be constructed in such a manner and</p>	<p>(a) No Sign shall be constructed in such a manner which will hinder vehicle traffic or pedestrians or block any entrances or exists from any sidewalk or building or any windows, doors, fire escapes. Each Sign shall be securely erected and free of any protruding nails, tacks and wire.</p> <p>(b) No Sign shall be constructed with any type material, finished letters, characters or surface that will reflect sunlight or any other type of light of such an intensity to hinder vehicle traffic or in any way create a nuisance to the surrounding area.</p> <p>(c) A Sign containing wood in its structure, face or frame or any part thereof shall be painted or stained.</p> <p>(d) No Wall Sign or its supports shall protrude more than 15 inches from the wall on which it is mounted.</p> <p>(e) All Signs shall be constructed in such a manner and fastened in such a way to prevent movement by wind action.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>fastened in such a way to prevent movement by wind action.</p> <p>(f) No wood, metal or any other type of supports for ground signs shall be less than four by four inches in size for each support or less than three inches in diameter if circular.</p> <p>(g) Wood signs shall be framed on the two sides attached to the supports, except for hanging and projecting signs allowed in the historic district. Supports can be considered framing if the sign is so designed with supports as part of framing on both sign face areas.</p> <p>(h) UL, FM or similar approval is required where applicable.</p> <p>(i) All signs shall be constructed and maintained in accordance with the provisions of the building code as adopted and from time to time amended by the city.</p> <p>(j) The illumination of internally illuminated signs shall not exceed 20 foot candles of incandescent light measured at a distance of ten feet from such structure.</p> <p>(k) Externally illuminated signs shall be lighted so as to shine on the sign itself, and that no lights are positioned in such a manner that light glares or shines into the eyes of motorists or pedestrians or on residences as to create</p>	<p>(f) No wood, metal or any other type of supports for Ground Signs shall be less than four by four inches in size for each support or less than three inches in diameter if circular.</p> <p>(g) Wood Signs shall be framed on the two sides attached to the supports, except for hanging and projecting Signs allowed in the Historic District. Supports can be considered framing if the Sign is so designed with supports as part of framing on both Sign Face areas.</p> <p>(h) UL, FM or similar approval is required where applicable.</p> <p>(i) All Signs shall be constructed and maintained in accordance with the provisions of the building code as adopted and from time to time amended by the City.</p> <p>(j) The illumination of internally Illuminated Signs shall not exceed 20 foot candles of incandescent light measured at a distance of ten feet from such structure.</p> <p>(k) Externally Illuminated Signs shall be lighted so as to shine on the Sign itself, and that no lights are positioned in such a manner that light glares or shines into the eyes of motorists or pedestrians or on residences as to create a hazardous or dangerous condition.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>a hazardous or dangerous condition.</p> <p>(l) No wall sign shall cover wholly or partially any wall opening, nor project beyond the ends or top of the wall to which it is attached.</p> <p>(m) All special event signs shall be securely installed, and shall meet all applicable safety standards as prescribed by the city's current building code or electrical code.</p> <p>(n) All entrance signs shall be placed on private property and may not be placed within ten feet of a right-of-way.</p> <p>(o) All lots, buildings, structures or property owned or operated by the city shall be exempt from all requirements of this chapter.</p> <p>(p) Except for subdivision signs described at subsection 52-10(c)(4), all signs must be placed upon a lot, as defined in the city's zoning ordinance and the subdivision regulations. No sign may be placed on any lot, which lot does not meet the minimum lot requirements of the zoning ordinance and subdivision requirements.</p> <p>(q) No message or advertisement may be displayed on any portion of the structural supports of any sign.</p>	<p>(l) No Wall Sign shall cover wholly or partially an wall opening, nor project beyond the ends or top c the wall to which it is attached.</p> <p>(m) All <del>special event</del> Signs <ins>erected under section 86-49</ins> shall be securely installed, and shall meet a applicable safety standards as prescribed by th City's current building code or electrical code.</p> <p>(n) All <del>entrance signs</del>Ground Signs and Monumer Signs shall be placed on private property and ma not be placed within ten feet of a right-of-way.</p> <p>(o) All Lots, buildings, structures or property owned c operated by the City shall be exempt from a requirements of this <del>chapter</del>article.</p> <p>(p) Except for <del>subdivision</del>Ground Signs described <del>at subsection 52-10(e)(4)</del> in section 86-489(c)(4), a Signs must be placed upon a Lot, as defined in th <del>city's zoning ordinance</del>2005 Zoning Ordinance an the subdivision regulations. No Sign may be place on any Lot, <del>which is</del> <ins>to</ins> that does not meet th minimum Lot requirements of <del>zoning ordinance</del>th 2005 Zoning Ordinance and the <del>the</del> subdivisio requirements regulations.</p> <p>(q) No message <del>or advertisement</del>may be displayed o any portion of the structural supports of any Sign.</p> <p>(r) All Signs regulated by this article shall be kept clean, neatly painted, and free from all electrical an</p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>(r) All signs regulated by this article shall be kept clean, neatly painted, and free from all electrical and mechanical hazards, including, but not limited to, faulty wiring and loose connections, and the premises surrounding the signs shall be maintained by the owner in a sanitary and inoffensive condition, free and clear of all weeds, rubbish, and debris.</p> <p>(s) No sign shall be illuminated either internally or externally, in any residential district zoned except that entrance signs and subdivision signs may be externally illuminated from dusk until dawn.</p>	<p>mechanical hazards, including, but not limited to faulty wiring and loose connections, and the premises surrounding the Signs shall be maintained by the owner in a sanitary and inoffensive condition free and clear of all weeds, rubbish, and debris.</p> <p>(s) No Sign shall be illuminated either internally or externally, in any Residential Zoning District <u>zone</u> except that a Ground Sign located at the entrance of a subdivision, an apartment complex, condominium complex, or other building with multiple dwelling units <u>entrance signs</u> <u>an subdivision signs</u> may be externally illuminated from dusk until dawn.</p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-15. - Special events signs.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-494. – Special events.</p>	<p>Special use or event signs are permitted but only under the following conditions and requirements:</p> <p>(1) Prior to use of such special event signs, and the erection and placement of any such temporary signs, an application for a permit shall be filed with the city manager or his authorized representative. Such signs shall be specifically described as to their construction and/or composition.</p> <p>(2) The maximum size allowance for all such signs used for an event shall be a total of 50 square feet.</p> <p>(3) All such signs may be attached to the exterior wall or walls of a building or beneath a canopy or attached to</p>	<p><u>Special use or event signs are permitted but only under the following conditions and requirements:</u></p> <p><u>(1) Prior to use of such special event signs, and the erection and placement of any such temporary signs, an application for a permit shall be filed with the city manager or his authorized representative. Such signs shall be specifically described as to their construction and/or composition.</u></p> <p><u>(2) The maximum size allowance for all such signs used for an event shall be a total of 50 square feet.</u></p> <p><u>(3) All such signs may be attached to the exterior wall or walls of a building or beneath a canopy or attached to the ground, but shall not be placed withi</u></p>

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	<p>the ground, but shall not be placed within ten feet of the street right-of-way or in any other way as to obstruct the view of motorists or pedestrians.</p> <p>(4) A lot or unit shall be allowed a maximum of two special event sign permits per year, each of which shall be valid for 30 consecutive days, starting from the date of issue.</p> <p>(5) All special event signs shall comply with all other applicable regulations and conditions as set forth in this chapter.</p>	<p><del>ten feet of the street right-of-way or in any other way as to obstruct the view of motorists or pedestrians.</del></p> <p>(4) <del>A lot or unit shall be allowed a maximum of two special event sign permits per year, each of which shall be valid for 30 consecutive days, starting from the date of issue.</del></p> <p>(5) <del>All special event signs shall comply with all other applicable regulations and conditions as set forth in this chapter.</del></p> <p>Additional Signs are authorized for any Lot in a Non Residential Zoning District during the period that a Special Event occurs on that Lot but only under the following conditions and subject to the following requirements:</p> <p>(1) Prior to the Special Event and the erection and placement of any Sign under this section, an application for a permit shall be filed with the Administrator. The application shall specifically describe all Signs as to their construction and/or composition.</p> <p>(2) Any Sign erected under this section shall meet the definition in this article of a Temporary Sign or Banner.</p> <p>(3) The maximum size allowance for all signs erected</p>

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		<p>under this section shall not exceed 50 square feet.</p> <p>(4) Any sign erected under this section may be attached to the exterior wall or walls of a building or beneath canopy or attached to the ground.</p> <p>(5) Any Sign erected under this section shall not be placed within ten feet of a public right-of-way or in any other way as to obstruct the view of motorists or pedestrians.</p> <p>(6) A Lot shall be eligible for additional Signs under this section for a maximum of two Special Events per year.</p> <p>(7) A permit issued under this section shall be valid for 3 consecutive days, starting from the date of issuance.</p>
<p><b>Current:</b> Chapter 52 – Signs, Section 52-15. - Historic district signs.</p> <p><b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-495. – Historic</p>	<p>The purpose of the historic district sign ordinance is to ensure the district's signage is harmonious in proportion, form, color, and materials to the character of the historic district. Visual relatedness is crucial to the goal of an integrated historic district, and signs play a key role in helping to preserve the historical district's sense of time and place, and achieve the desired effect of charm and compatibility. The ordinance allows businesses to maintain their individual identities, and also become identified with the downtown historic district as a</p>	<p>The purpose of this section <del>the historic district sign ordinance</del> is to ensure <del>the district's</del> <del>that</del> signage in the Historic District is harmonious in proportion, form, color, and materials to the character of <del>the historic</del> <del>said</del> district. Visual relatedness is crucial to the goal of an integrated Historic District, and Signs play a key role in helping to preserve the Historical District sense of time and place, and to achieve the desired effect of charm and compatibility. <del>The ordinance allows businesses to maintain their individual identities, and also become identified with the downtown historic district as a</del></p>

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<p>district.</p> <p>whole. No sign shall be erected, altered, restored or moved within the historic district, as defined as H-1 or H-2, until an application for a certificate of appropriateness as to exterior architectural features and signage has been reviewed and approved by the historic preservation commission. All proposed changes requiring a certificate of appropriateness shall comply with the design standards the appropriate H-1 or H-2 standards as found in chapter 86, Zoning.</p> <p>(1) Applicability. This section shall apply only to those building structures and uses within the geographical boundaries of the historic district, as established and defined in the city's zoning ordinance.</p> <p>(2) Compatibility. As to signs, buildings, structures, and uses within the historic district, when a provision of this section conflicts with any section in the balance of this chapter, the provision of this section shall control. Otherwise, to the extent reasonably possible, the provisions of this section shall be interpreted consistent with the provisions of the balance of this chapter.</p> <p>(3) Signage standards.</p> <p>a. General. Signage shall complement the architectural details of the building, and shall not violate or otherwise obscure the architecture of the building to which it is attached. Signs, lettering, or boxed graphics shall not cut</p>	<p><del>with the downtown historic district as a whole.</del> No Sign shall be erected, altered, restored or moved within the Historic District, <del>as defined as H-1 or H-2,</del> until an application for certificate of appropriateness as to exterior architectural features and signage has been reviewed and approved by the historic preservation commission. All proposed changes requiring a certificate of appropriateness shall comply with the applicable design standards <del>the appropriate H-1 or H-2 standards as found in chapter 86, the 2005 Zoning Ordinance.</del></p> <p>1) Applicability. This section shall apply only to those building structures and uses within the geographical boundaries of the Historic District, <del>as established and defined in the city's zoning ordinance.</del></p> <p>(2) Compatibility. As to Signs, buildings, structures, and uses within the Historic District, when a provision of this section conflicts with any section in the balance of this chapter, the provision of this section shall control. Otherwise, to the extent reasonably possible, the provisions of this section shall be interpreted consistent with the provisions of the balance of this chapter.</p> <p>(3) Signage standards.</p> <p>a. General. Signage shall complement the architectural details of the building, and shall not violate or otherwise obscure the</p>	

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	<p>across columns, cornices, windowsills, arches or balconies, nor extend above the roofline of any building to which it is attached.</p> <p>b. Lettering, size, and content. Letters can be painted or mounted directly on a signboard, storefront, wall or window, if in proportion to the storefront. Lots in the H-1 are allowed the same amount of signage as lots outside of the H-1 district. Inside the H-1 businesses may also utilize canopy signs, hanging or suspended signs. Provided, however, in no case may the total signage area exceed ten percent of the building face to which the sign is attached. (See section 52-10, general regulations for total signage size allowances per business.) Acceptable lettering materials include wood, stone, synthetic stone, metal, vinyl, dimensional plastic, acrylic, or high-density polystyrene foam. The overall design of all signage shall be compatible with the turn-of-the-century theme. Decorative borders and/or embellishments are encouraged.</p> <p>c. Materials. Signs may be constructed of concrete, brick, wood, stone, metal, glass, or synthetic materials that have the same appearance of the aforementioned natural materials due to their finish. All materials shall be compatible with the building's architecture, and should be colorfast and resistant to corrosion. Signs shall be professionally finished in accordance with the material selected, whether by sanding, painting, staining and/or</p>	<p>architecture of the building to which it is attached. Signs, lettering, or boxed graphic shall not cut across columns, cornices, windowsills, arches or balconies, nor extend above the roofline of any building to which it is attached.</p> <p>b. Lettering, size, and content. Letters can be painted or mounted directly on a signboard, storefront, wall or window, if in proportion to the storefront. Lots in the H-1 <b>Historic District</b> are allowed the same amount of signage as Lots outside of the H-1 <b>Historic District</b>. Inside the H-1 <b>Historic District</b>, <del>businesses may also utilize</del> Canopy Signs and hanging or suspended Signs <b>may be utilized</b>. Provided, however, in no case may the total signage area exceed ten percent of the Building Face to which the Sign is attached. <del>(See section 52-10, general regulations for total signage size allowances per business.)</del> Acceptable lettering materials include wood, stone, synthetic stone, metal, vinyl, dimensional plastic, acrylic, or high-density polystyrene foam. The overall design of all signage shall be compatible with the turn-of-the-century theme <b>of the Historic District</b>. <del>Decorative borders and/or embellishments are encouraged.</del></p>

Issue/Provision	Current Sign Provision	Proposed Sign Provision
	<p>sealing, with the edges of the sign framed out and/or sealed.</p> <p>d. Lighting. All signs in the historic district, whether ground signs or wall signs, shall only be illuminated by an external light source, and through craftsmanship and materials, shall reflect downtown district design aesthetics.</p> <p>e. Colors. The historic preservation commission shall approve signs, and all lettering, symbols, and embellishments contained therein.</p> <p>f. Awnings and canopies. Decorative awnings or canopies over doors or windows are permitted in the H-1 district area, and shall not be calculated as part of total signage area allowed under section 52-10, general regulations. Professionally applied lettering or symbols may be incorporated into the awning or canopy valance/drop flap, but are restricted to 20 percent of the awning field. Size of the signage shall be computed as for a wall sign at section 52-2, definitions. Signage pursuant to this subsection shall be included within the overall amount of signage allowed under section 52-10. Awnings or canopies shall clear sidewalks by seven feet in height, and project no more than six feet from the building. Canvas or synthetic look-alike canvas, is the only material permitted for decorative awnings and canopies. Metal or vinyl may be approved for functional awnings or canopies</p>	<p>c. Materials. Signs may be constructed of concrete, brick, wood, stone, metal, glass, or synthetic materials that have the same appearance of the aforementioned natural materials due to their finish. All materials shall be compatible with the building's architecture and should be colorfast and resistant to corrosion. Signs shall be professionally finished in accordance with the material selected whether by sanding, painting, staining and/or sealing, with the edges of the sign framed out and/or sealed.</p> <p>d. Lighting. All signs in the historic district, whether ground signs or wall signs, shall only be illuminated by an external light source, and through craftsmanship and materials, shall reflect <del>downtown district</del> the design aesthetics of the historic district.</p> <p>e. Colors. The historic preservation commission shall approve the color or colors of all signs as well as the color or colors of all signs, and all lettering, symbols, marks, pictures, figures, embellishments, frames or the like—an embellishments contained therein.</p> <p>f. Awnings and canopy signs. Decorative</p>

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	<p>if the overall design is consistent with the H-1 district's turn-of-the-century theme. Awnings/canopies may not be backlit.</p> <p>g. Hanging or suspended signs. Hanging, suspended, or projecting signs are permitted in the historic area, and shall clear sidewalks by seven feet in height, and project no more than 36 inches from the building. Hanging or suspended signs should project from the wall at a 90-degree angle. Hanging or suspending signs over driveways, alleys, or parking areas is prohibited. Hanging, suspended, or projecting signs shall be limited to a maximum size of six square feet, and if double sided, shall be calculated as only one sign. One hanging, suspended, or projecting sign per business street frontage is permitted, and shall be calculated as part of the total signage area allowed under section 52-10, general regulations. Attractive hardware for hanging is encouraged.</p> <p>h. Window signs. Interior window signs, bearing lettered, numbered, or pictorial matter, designed to draw attention or convey information visually, but not including merchandise for sale, shall not exceed 25 percent of the business' total window area exposed to public view. Window signs shall not be included within the overall amount of signage allowed under section 52-10.</p> <p>i. Special event signs. Special event signs will be</p>	<p>Awnings or canopies over doors, <del>or entrance windows or outside service areas</del> are permitted in the H-1 Historic District <del>area, and shall not be calculated as part of total signage area allowed under section 52-10, general regulation</del>. Professionally applied forms, graphic symbols, lettering, or other visual presentation <del>symbols</del> may be incorporated into the awning or canopy valance/drop flap, but are restricted to 20 percent of the awning field. Size of the signage shall be computed as for a Wa Sign <del>at section 52-2, definitions</del>. Signage pursuant to this subsection shall be included within the overall amount of signage allowed under section <del>52-10</del> 86-489. Awnings or canopies shall clear sidewalks by seven feet in height, and project no more than six feet from the building. Canvas or synthetic look-alike canvas, is the only material permitted for <del>decorative</del> awnings and canopies. Metal or vinyl may be approved for <del>functional</del> awning or canopies if the overall design is consistent with the H-1 Historic District's turn-of-the-century theme. Awnings or canopies may not be backlit.</p> <p>g. Hanging or suspended Signs. Hanging, suspended, or projecting Signs are permitted in</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
	<p>permitted in the historic district, and shall conform to historic district aesthetic standards.</p> <p>j. Ground signs. Ground signs may hang or suspend from a horizontal support that is affixed to the ground by vertical post.</p> <p>(4) Properties used as residential property within the H-2 district shall comply with the residential provisions of this chapter. Properties maintaining a business license shall comply with non-residential provisions of this chapter and obtain approval of the historic preservation commission before the display of any sign or signs.</p>	<p><del>the historic area</del>, and shall clear sidewalks by seven feet in height, and project no more than 36 inches from the building. Hanging or suspended Signs should project from the wall at a 90-degree angle. Hanging or suspending Signs over driveways, alleys, or parking areas is prohibited. Hanging, suspended, or projecting Signs shall be limited to a maximum size of six square feet, and if double sided, shall be calculated as only one Sign. One hanging, suspended, or projecting Sign per <del>business</del> building street frontage is permitted and shall be calculated as part of the total signage area allowed under section <del>52-10</del> <del>general regulations</del> 86-489. Attractive hardware for hanging is encouraged.</p> <p>h. Window Signs. Interior Window Signs <del>bearing lettered, numbered, or pictorial matte designed to draw attention or convey information visually, but not including merchandise for sale</del>, shall not exceed 2 percent of the <del>business'</del> total window area exposed to public view. Window Signs shall not be included within the overall amount of signage allowed under section <del>52-10</del> 86-489.</p> <p>i. Special Events <del>signs</del>. Additional signage i</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
		<p>permitted in the Historic District under section 86-494, provided that all such additional signage conforms to <del>Special event signs will be permitted in the historic district, and shall conform to historic district</del> the aesthetic standards of the Historic District.</p> <p>j. Ground Signs. Ground Signs may hang or suspend from a horizontal support that is affixed to the ground by vertical post.</p> <p>(4) <del>Properties</del> Any Lot <del>used as residential property within</del> the H-2 Historic District that is used as a residential property shall comply with the residential provisions of this article<del>chapter</del>. <del>Properties</del> Any Lot in the H-1 Historic District or the H-2 Historic District for which a business license is maintained <del>business license</del> shall comply with the non-residential provisions of this <del>chapter</del> article and obtain approval of the historic preservation commission before the display of any Sign<del>s or signs</del>.</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
<b>Current:</b> None		
<b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-496. – Substitution clause.		The owner or the permittee of any Sign which is otherwise allowed by this article may substitute non-commercial speech in lieu of any other commercial speech or non-commercial speech. This substitution of copy may be made without any additional approval or permitting. The purpose of this provision is to prevent any inadvertent favoring of commercial speech over non-commercial speech, or favoring of any particular non-commercial speech over any other non-commercial speech. This provision prevails over any more specific provision to the contrary.
<b>Current:</b>  <b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-497. – Severability.		<p>(a) It is hereby declared to be the intention of the mayor and council that all parts, sections, subsections, paragraphs, sentences, clauses, phrases, terms, or words of this article, were upon their enactment, believed by the mayor and council to be fully valid, enforceable, and constitutional.</p> <p>(b) It is hereby declared to be the intention of the mayor and council that, to the greatest extent allowed by law, each and every part, section, subsection, paragraph, sentence, clause,</p>

<b>Issue/Provision</b>	<b>Current Sign Provision</b>	<b>Proposed Sign Provision</b>
		phrase, term, or word of this article is severable from every other part, section, subsection, paragraph, sentence, clause, phrase, term, or word of this article. It is hereby further declared to be the intention of the mayor and council that, to the greatest extent allowed by law, no part, section, subsection, paragraph, sentence, clause, phrase, term, or word in this article is mutually dependent upon any other part, section, subsection, paragraph, sentence, clause, phrase, term or word in this article.
<b>Current:</b> None <b>Proposed:</b> Chapter 86. – Zoning, ARTICLE XVI. – Signs, Section 86-498. – Other ordinances regarding signage.		It is the intention of this article to regulate signage. Where additional ordinances regulate Signs in the Code, such other regulations shall be harmonized herewith. If such provisions are in conflict with this article, the provisions of this article shall be deemed to prevail. Specifically, all other references to signage found in the 2005 Zoning Ordinance shall be considered superseded by section 86-475 et seq. as provided hereinabove.