



City of Jonesboro  
Downtown Development Authority / Main Street Advisory Board  
**Strategic Planning Retreat**

Held At:

Clayton County Chamber of Commerce  
2270 Mt. Zion Rd ~ Jonesboro, Georgia  
**February 24, 2017**

**Facilitated By:**

Tommy Lowmon – Communications & Training Coordinator  
Georgia Department of Community Affairs

Ricky L. Clark, Jr., - Executive Director – DDA & Main Street  
City of Jonesboro



## Planning Retreat

February 24, 2017

### Agenda

	8:30 AM	Continental Breakfast
	9:00 AM	Welcome, Overview & Introductions
RC	9:30 AM	Getting to Know the Players
	10:00 AM	Break
	10:15 AM	Expectations of Board & Staff
	11:00 AM	Introduction to Main Street <ul style="list-style-type: none"><li>• Roles And Responsibilities of Board &amp; Staff</li></ul>
	12:00 PM	Lunch
	12:45 PM	Main Street Programmatic Approach / Training <ul style="list-style-type: none"><li>Ten National Standards (Presentation)</li></ul>
	2:00 PM	Community Transformation Strategy & Correlation to Work Program
TL	2:45 PM	Break
	3:00 PM	2017 Work Program Strategic Planning <ul style="list-style-type: none"><li>• Promotions</li><li>• Organization</li><li>• Design</li><li>• Economic Restructuring</li></ul>
	4:00 PM	Summation of Activities/Closing Comments from Board - Staff
	5:00 PM	Adjourn