

**DOWNTOWN DEVELOPMENT AUTHORITY OF THE CITY OF JONESBORO**  
**Regular Meeting**  
**170 SOUTH MAIN STREET**  
**March 2, 2017 – 6:00 PM**

**NOTE: As set forth in the Americans with Disabilities Act of 1990, the City of Jonesboro will assist citizens with special needs given proper notice to participate in any open meetings of the City of Jonesboro. Please contact the City Administrator's Office via telephone (770-478-3800) or email at [rclark@jonesboroga.com](mailto:rclark@jonesboroga.com) should you need assistance.**

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**Agenda**

- I. CALL TO ORDER**
- II. ADOPTION OF AGENDA**
- III. ADOPTION OF MINUTES**
  - 1. Consideration of the Minutes of the February 2, 2017 Regular Meeting.
- IV. AGENDA ITEMS**
  - 1. Consideration of 2017 Main Street Calendar of Events as presented by the Promotions Committee Chair Jule Segner.
  - 2. Consideration to merge Promotion Committee & Organization Committee.
- V. EXECUTIVE DIRECTOR'S REPORT**
- VI. BOARD OF DIRECTOR'S COMMENTS**
- VII. ADJOURNMENT**

**CITY OF JONESBORO  
REGULAR MEETING  
170 SOUTH MAIN STREET  
February 2, 2017 – 6:00 PM**

**MINUTES**

The City of Jonesboro Mayor & Council held their Regular Meeting on Thursday, February 2, 2017. The meeting was held at 6:00 PM at the Jonesboro Police Station, 170 South Main Street, Jonesboro, Georgia.

**I. CALL TO ORDER - CHAIRMAN JOEL AVILES**

Attendee Name	Title	Status	Arrived
Joel Aviles	Board of Directors	Present	
Harry Osborne	Board of Directors	Present	
Allen Roark	Board of Directors	Present	
Juli Segner	Board of Directors	Present	
Joy B. Day	Ex-Officio	Present	
Ricky Clark	Executive Director	Present	
Helen Meadows	Board of Directors	Present	

**II. ADOPTION OF AGENDA**

1. Motion to adopt the agenda with amendments.

Amendments:

Item 3 - Discussion regarding Enterprise Zone.

Item 4 - Discussion regarding an update to conversation with Georgia Power referencing light outages.

**III. ADOPTION OF MINUTES**

1. Consideration of the Minutes of the January 5, 2017 Regular Meeting.

<b>RESULT:</b>	<b>ACCEPTED [UNANIMOUS]</b>
<b>MOVER:</b>	Joy B. Day, Ex-Officio
<b>SECONDER:</b>	Helen Meadows, Board of Directors
<b>AYES:</b>	Osborne, Roark, Segner, Day, Clark, Meadows

**IV. AGENDA ITEMS**

1. Consideration to amend the Downtown Development Authority of the City of Jonesboro Bylaws.

<b>RESULT:</b>	<b>APPROVED [UNANIMOUS]</b>
<b>MOVER:</b>	Allen Roark, Board of Directors
<b>SECONDER:</b>	Helen Meadows, Board of Directors
<b>AYES:</b>	Osborne, Roark, Segner, Day, Clark, Meadows

2. Discussion regarding the establishment of meeting dates, times & composition of subcommittees.

<b>RESULT:</b>	<b>APPROVED [UNANIMOUS]</b>
<b>MOVER:</b>	Joy B. Day, Ex-Officio
<b>SECONDER:</b>	Helen Meadows, Board of Directors
<b>AYES:</b>	Osborne, Roark, Segner, Day, Clark, Meadows

After discussion amongst Board members, the following times meeting date/times were decided for subcommittee meetings:

Design Committee - Last Tuesday of the month at 5:30 p.m.

Organization Committee - Last Wednesday of the month at 6:00 p.m.

Promotion Committee - First Monday of the month at 6:00 p.m.

In addition, the Board also limited the number of subcommittee members to no more than five (5) per committee.

### 3. Discussion of Enterprise Zone.

In response to concerns raised by Director Osborne, Mr. Clark explained the process of the establishment of the Enterprise Zone within the City of Jonesboro and also the eligibility for areas to be included in the Enterprise Zone.

### 4. Discussion regarding an update to conversation with Georgia Power referencing light outages.

In response to Director's Osborne's request for an update, Mr. Clark advised that immediately following the last meeting, he spoke with the Public Works Director regarding possible light pole outages. Further, Mr. Clark advised that GA Power has been contacted and is aware of the outages and will move forward in fixing them.

## V. EXECUTIVE DIRECTOR'S REPORT - RICKY L. CLARK, JR.

1. Downtown Development Retreat - Friday, February 24, 2017 @ 9:00 a.m. The retreat will be held at the Magnolia House & Gardens. Tommy Lowmon fro the Department of Community Affairs will be joining us.
2. Jonesboro Business Luncheon will be held next week at the Magnolia House. The purpose of this luncheon will be to launch the City's rebranding efforts.
3. February's Event - Strike a Pose on Main Street.

## VI. BOARD OF DIRECTORS COMMENTS

Chairman Aviles - Discussed the possibility of the City having a continual exercise program at Lee Street.

Director Day - Every first Monday at 5:30 p.m. there is a new gallery opening at Art's Clayton. All are invited to attend.

**VII. ADJOURNMENT**

1. Motion to adjourn.

<b>RESULT:</b>	<b>APPROVED [UNANIMOUS]</b>
<b>MOVER:</b>	Juli Segner, Board of Directors
<b>SECONDER:</b>	Allen Roark, Board of Directors
<b>AYES:</b>	Osborne, Roark, Segner, Day, Clark, Meadows

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JOY B. DAY – MAYOR

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RICKY L. CLARK, JR. – CITY ADMINISTRATOR



# CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

-1

4.1

COUNCIL MEETING DATE  
March 2, 2017

Requesting Agency (Initiator)  
Office of the City Administrator

Sponsor(s)  
Board of Directors Segner

**Requested Action** (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)  
Consideration of 2017 Main Street Calendar of Events as presented by the Promotions Committee Chair Jule Segner.

**Requirement for Board Action** (Cite specific Council policy, statute or code requirement)  
Approval of 2017 Main Street Calendar of Events

**Is this Item Goal Related?** (If yes, describe how this action meets the specific Board Focus Area or Goal)

Recreation, Entertainment and Leisure Opportunities

**Summary & Background**

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

On last week, the Promotion committee had their first meeting. The product of this extremely informational and productive meeting, was a proposed 2017 events calendar for the Main Street Advisory Board. As deliberated, any awards from any events would be gifts to support other local businesses within the City limits of Jonesboro.

The proposed events calendar is attached to this item summary.

**Fiscal Impact**

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Budgeted with FY' 17 DDA/Main Street Program Budget

**Exhibits Attached** (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

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**Staff Recommendation** (Type Name, Title, Agency and Phone)

**Approval**

## FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title  
Ricky Clark, City  
Administrator

Date  
March, 2, 2017

Signature

City Clerk's Office