



Jonesboro Historic Preservation Commission
124 NORTH AVENUE
July 19, 2021 – 5:30 PM

Agenda

NOTE: As set forth in the Americans with Disabilities Act of 1990, the City of Jonesboro will assist citizens with special needs given proper notice to participate in any open meetings of the City of Jonesboro. Please contact the City Clerk's Office via telephone (770-478-3800) or email at rclark@jonesboroga.com should you need assistance.

I. CALL TO ORDER – Chairperson Betsy Wester

II. APPROVAL OF AGENDA

III. APPROVAL OF MINUTES

IV. OLD BUSINESS - NONE

V. NEW BUSINESS - ACTION ITEMS

1. Historic Preservation Commission to consider a Certificate of Appropriateness for Truist Bank – 223 North Main Street; Parcel No. 13240B A003; Replacement signs for commercial property in the Historic Residential Overlay.
2. Historic Preservation Commission to consider a Certificate of Appropriateness for Nouveau Bar & Grill – 103 West Mill Street; Parcel No. 13241D B005; New signs for new restaurant in Historic District.
3. Historic Preservation Commission to consider a Certificate of Appropriateness for Specialty Salon – 112 Stockbridge Road; Parcel No. 13241B D002; Renovations and new signage for existing commercial building in Historic District.

VI. ADJOURNMENT



CITY OF JONESBORO, GEORGIA COUNCIL
Agenda Item Summary

Agenda Item #

5.1

- 1

COUNCIL MEETING DATE
July 19, 2021

Requesting Agency (Initiator)

Office of the City Manager

Sponsor(s)

Community Development Director Allen

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Historic Preservation Commission to consider a Certificate of Appropriateness for Truist Bank – 223 North Main Street; Parcel No. 13240B A003; Replacement signs for commercial property in the Historic Residential Overlay.

Requirement for Board Action *(Cite specific Council policy, statute or code requirement)*

City Code Section 86-489 and 86-490 – Sign Standards; Sec. 86-495 – Historic District Sign Standards

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

Yes

Beautification, Community Planning, Neighborhood and Business
Revitalization, Historic Preservation

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Agency recommendation – Approval of sign designs; BB&T Bank has been located at 223 North Main Street for many years. Recently, BB&T Bank and Suntrust Bank merged to become Truist Bank. The signs at the bank at 223 North Main need to reflect the name change.

There is a replacement ground sign panel proposed within the existing pylon sign framework at the corner of the property, a replacement wall sign panel on the southern wall, various small directional signs scattered throughout the property, and refurbishment of the outside ATM machine. The property is zoned C-2 (Highway Commercial) but is also in the Historic Residential Overlay and thus, the proposed signs require Certificate of Appropriateness approval from the Historic Preservation Commission in addition to the review by the Design Review Commission. The City Code does not regulate specific colors, and the blue and white color scheme of all the proposed signs are the recognized “brand” colors for Truist, a national banking company.

The replacement panel in the existing, pylon sign at the road will not exceed the panel framework already there. The panel (50 square feet each side) is above the maximum 35 square feet allowed (each side) in Code Section 86-490(a) but will not exceed the framework already provided. The panel will have no changeable copy, no electronics, but will be internally illuminated, as the previous BB&T sign was. This existing ground sign framework is not a monument sign.

The wall sign replacement panel will be 8.77 square feet (one side), which is well below the maximum 150 square feet allowed in Code Section 86-490(b). The wall sign panel is approximately 1% of the total side building façade, well below the 7.5% allowed in Code Section 86-489(c)(3). The panel will have no changeable copy, no electronics but will be internally illuminated.

The various small directional signs (“Enter”, etc.) scattered throughout the property simply replace same-sized signs used for BB&T. The electronic ATM signs on the canopy above the ATM drive-thru lanes will remain as is but cannot be seen from the road. The graphics on the outside ATM / live banking machine will change to Truist colors. The existing banner frameworks at the drive-thru lanes will be supplied with Truist banners.

The property is in the Historic Residential Overlay, not the actual Historic District, but the proposed designs seem to comply with all other Historic District sign standards:

Sec. 86-495. - Historic districts.

The purpose of this section is to ensure that signage in the historic district is harmonious in proportion, form, color, and

FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky L. Clark, City Manager

Date

July, 19, 2021

Signature

City Clerk's Office

materials to the character of said district. Visual relatedness is crucial to the goal of an integrated historic district, and signs play a key role in helping to preserve the historical district's sense of time and place, and to achieve the desired effect of charm and compatibility. No sign shall be erected, altered, restored or moved within the historic district until an application for a certificate of appropriateness as to exterior architectural features and signage has been reviewed and approved by the historic preservation commission and the design review commission. All proposed changes requiring a certificate of appropriateness shall comply with the applicable design standards in the 2005 zoning ordinance.

- (1) *Applicability.* This section shall apply only to those structures and uses within the geographical boundaries of the historic districts, the H-1 and H-2 zoning districts.
- (2) *Compatibility.* As to signs, buildings, structures, and uses within the historic districts, when a provision of this section conflicts with any section in the balance of this article, the provision of this section shall control. Otherwise, to the extent reasonably possible, the provisions of this section shall be interpreted consistent with the provisions of the balance of this article.
- (3) *Signage standards.*
 - a. *General.* Signage shall complement the architectural details of the building and shall not violate or otherwise obscure the architecture of the building to which it is attached. Signs, lettering, or boxed graphics shall not cut across columns, cornices, windowsills, arches or balconies, nor extend above the roofline (except for parapets and mansards) of any building to which it is attached.
 - b. *Lettering, size, and content.* Letters can be painted or mounted directly on a signboard, storefront, wall or window, if in proportion to the storefront. Lots in the H-1 and H-2 historic districts are allowed the same amount of signage as lots outside of the H-1 and H-2 historic districts. In the H-1 and H-2 historic districts, canopy signs and hanging or suspended signs may be utilized. Provided, however, in no case may the total signage area exceed ten percent of the building face to which the sign is attached. Acceptable lettering materials include wood, stone, synthetic stone, metal, and acrylic. The overall design of all signage shall be compatible with the turn-of-the-century theme of the historic district.
 - c. *Materials.* Signs may be constructed of concrete, brick, wood, stone, metal, glass, or synthetic materials that have the same appearance of the aforementioned natural materials due to their finish. All materials shall be compatible with the building's architecture and should be colorfast and resistant to corrosion. Signs shall be professionally finished in accordance with the material selected, whether by sanding, painting, staining and/or sealing, with the edges of the sign framed out and/or sealed. **Panels are aluminum.**
 - d. *Lighting.* All signs in the historic district, whether ground signs or wall signs, shall only be illuminated by an external light source, and through craftsmanship and materials, shall reflect the design aesthetics of the historic district. **Already internally illuminated for many years.**
 - e. *Colors.* The historic preservation commission and the design review commission shall consider the context of the surrounding area when reviewing the color of a proposed sign in the historic districts; **however, the colors and logos of nationally and regionally recognized businesses shall not be prohibited.**
 - f. *Awning and canopy signs.* Awnings or canopies over doors, entrances, windows or outside service areas are permitted in the H-1 historic district. Professionally applied forms, graphics, symbols, lettering, or other visual presentation may be incorporated into the awning or canopy valance/drop flap but are restricted to 20 percent of the awning field. Size of the signage shall be computed as for a wall sign. Signage pursuant to this subsection shall be included within the overall amount of signage allowed under section 86-489. Awnings or canopies shall clear sidewalks by seven feet in height, and project no more than six feet from the building. Canvas or synthetic look-alike canvas are the only materials permitted for awnings and canopies. Metal or vinyl may be approved for awnings or canopies if the overall design is consistent with the H-1 historic district's turn-of-the-century theme. Awnings or canopies may not be backlit. Metal awnings and canopies are preferred.
 - g. *Hanging or suspended signs.* Hanging, suspended, or projecting signs are permitted and shall clear sidewalks by seven feet in height, and project or drop no more than 36 inches from the building. Hanging or suspended signs should project or drop from a wall or roof at a 90-degree angle. Hanging or suspending signs over driveways, alleys, or parking areas is prohibited. Hanging, suspended, or projecting signs shall be limited to a maximum size of six square feet, and if double sided, shall be calculated as only one sign. One hanging, suspended, or projecting sign per business is permitted, and shall be calculated as part of the total signage area allowed under section 86-489. Attractive hardware for hanging is encouraged.
 - h. *Window signs.* Interior window signs shall not exceed 25 percent of the total window area exposed to public view. Window signs shall not be included within the overall amount of signage allowed under section 86-489.
 - i. *Special events.* Additional signage is permitted in the historic district under section 86-494, provided that all such additional signage conforms to the aesthetic standards of the historic district.
 - j. *Ground signs.* Ground signs may hang or suspend from a horizontal support that is affixed to the ground by vertical post. **A pylon sign for many years.**
 - k. *A-frame signs.* A-frame or "sandwich" signs are allowed at the rate of one per business or parcel. A-frame signs shall not obstruct pedestrian or vehicular routes.

Design Review Commission recommendation, 7.7.21: Approval as shown.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private owner

Exhibits Attached *(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)*

- Property Pictures
- 152038_Truist_Jonesboro_Exterior BB_RE_B_030921
- Acceptance Letter
- Certificate of Appropriateness - 223 North Main Street Signs

Staff Recommendation *(Type Name, Title, Agency and Phone)*

Approval

Google Maps 223 N Main St

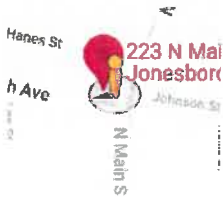


Image capture: Jun 2019 © 2021 Google

Jonesboro, Georgia



Street View



Attachment: Property Pictures (1932 : 223 North Main Street - Bank Signs)

Google Maps Jonesboro, Georgia



Image capture: Sep 2018 © 2021 Google

Google
Street View



Attachment: Property Pictures (1932 : 223 North Main Street - Bank Signs)

Google Maps 226 N Main St

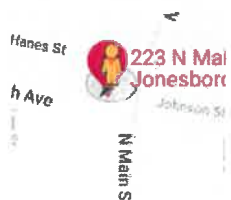


Image capture: Jun 2019 © 2021 Google

Jonesboro, Georgia



Street View



Attachment: Property Pictures (1932 : 223 North Main Street - Bank Signs)

**LOB**

Retail Branch Traditional - Tier 2

Document Type

Recommendation Book - Exterior

Building Type

Branch - Traditional

Property ID

152038

Property Name

Jonesboro

Property Address

223 North Main Street, Jonesboro, GA 30236

Project Manager

Jodi Moody

Bi-Lingual

Yes

Entry Control

N/A

Drawn By

Shy A.

Date

03-09-2021

Revision

B

 Signature of (Owner/Lessor/Mortgage or security Interest holder)

 Print Name

 Date


CONTENTS



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REVISION LOG

Date of Request	Requested By	Revision Request Comment	Why	Revision Made	Made By
02/25/2021	Jodi Moody	E03 - Remove the word "Client" E10 - Move V-7 to bottom left window pane E11 - Move V-7 to bottom left window pane	PM Request	A	ER
03/09/2021	Erin Bartell	E02- Change to LILWFTL12 and remove banner	PM Request	B	ER

CODE

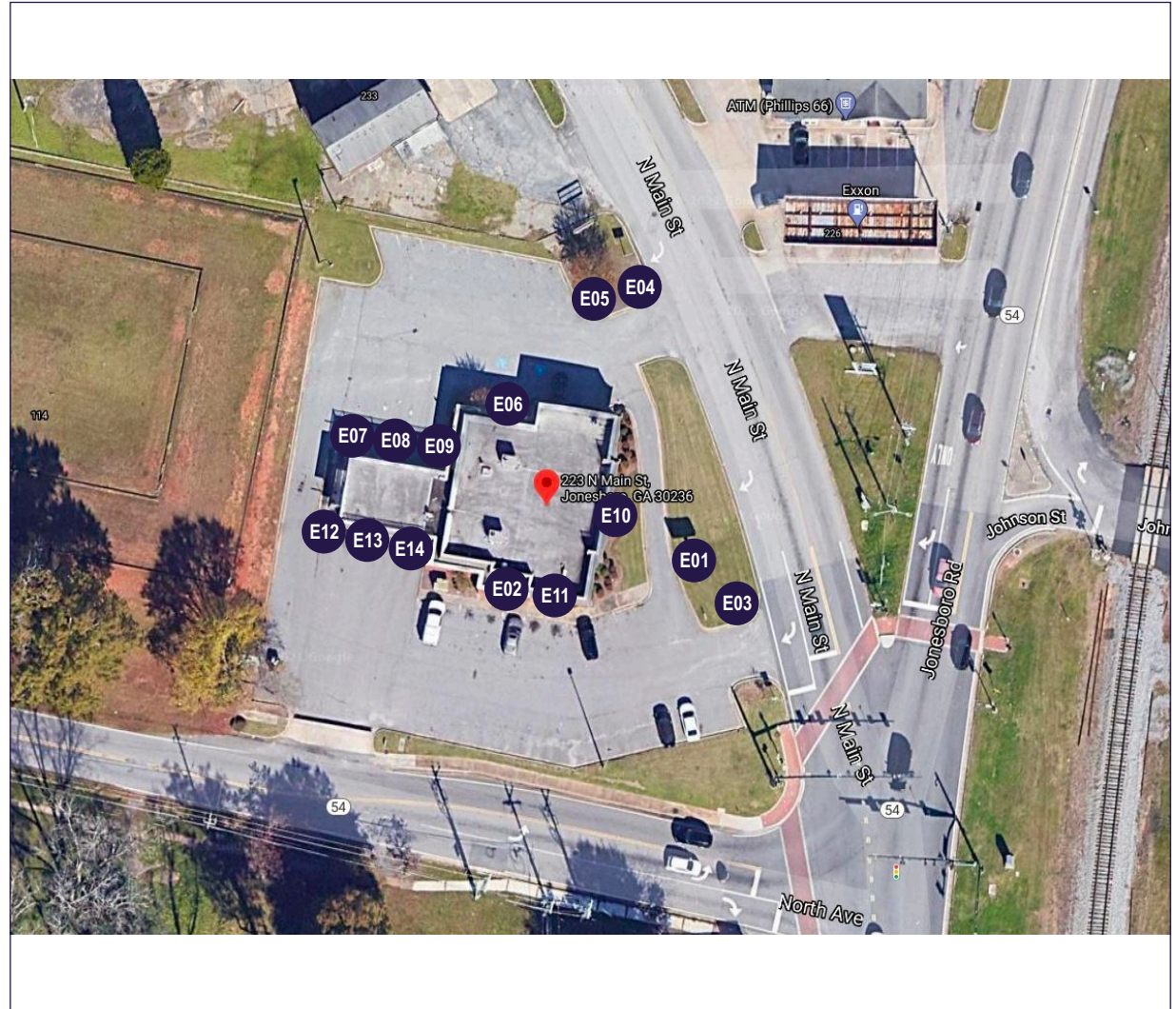
GROUND SIGNS	ALLOWED BY CODE	CURRENTLY INSTALLED	PROPOSED	COMMENTS
HEIGHT (ft):	6ft	5'	5'	
NUMBER:	1	1	1	
SQ. FOOTAGE:	35sq ft	50sq ft	50sq ft	
WALL SIGNS	ALLOWED BY CODE	CURRENTLY INSTALLED	PROPOSED	COMMENTS
HEIGHT (ft):	NTE roofline	2.04'	2'-2.25"	
NUMBER:	1 per frontage	1	1	
SQ. FOOTAGE:	10% of wall	12.76sq ft	20.3sq ft	10% of wall is 24.5sq ft
DIRECTIONAL SIGNS	ALLOWED BY CODE	CURRENTLY INSTALLED	PROPOSED	COMMENTS
HEIGHT (ft):	N/A	1.25'	2'	
NUMBER:	As needed	3	3	
SQ. FOOTAGE:	N/A	3.13sq ft	12sq ft	
ATMS	ALLOWED BY CODE	CURRENTLY INSTALLED	PROPOSED	COMMENTS
HEIGHT (ft):	N/A	4'-7.625"	7'-5.625"	Proposed Includes ATM Topper - 1'-8"
NUMBER:	N/A	1	1	
SQ. FOOTAGE:	N/A	15.91sq ft	24.27sq ft	
TOTAL SIGNS	ALLOWED BY CODE	CURRENTLY INSTALLED	PROPOSED	COMMENTS
NUMBER:	4	6	6	
SQ. FOOTAGE:	35sq ft	81.8sq ft	106.57sq ft	

ADDITIONAL INFORMATION						
WINDOW SIGN COUNT AGAINST SQ FT:	YES/NO:	N/A	% OF WINDOW ALLOWED TO BE USED:	N/A		
SETBACK RESTRICTIONS:	PYLON:	10ft from property 	DIRECTIONAL:	N/A		
PERMIT INFORMATION:	CONTACT:	David Allen, 770-474- 	AVERAGE PERMIT LEAD TIME:	30+		
TEMPORARY SIGNAGE PERMIT INFORMATION:	PERMIT REQUIRED?	Yes	AVERAGE PERMIT LEAD TIME:	N/A	LENGTH OF TIME TEMPORARY SIGNAGE CAN BE INSTALLED	90 days
OTHER	Historic District. Historic Residential.					

*Please see additional code check information available on PrincipleConnect.

SITE PLAN

Key	Existing Sign	Recommended Sign
E01	Pylon Sign	PH50
E02	Channel Letters	LILWFTL12
E03	Directional Sign	D4
E04	Directional Sign	D4
E05	Directional Sign	D4
E06	Handicap Parking	Leave as is
E07	Lane Readers	Leave as is
E08	ATM Light	LD1
E09	Clearance Sign	C2
E10	Door Vinyl	V-1b,V-1d,V-7,V-10
E11	Door Vinyl	V-1b,V-1d,V-7,V-10
E12	ATM	ATM-3-Topper-DT-NCR 6688 DU
E13	Bollards	BC460
E14	Drive Up Banner	Replace Graphics Banner



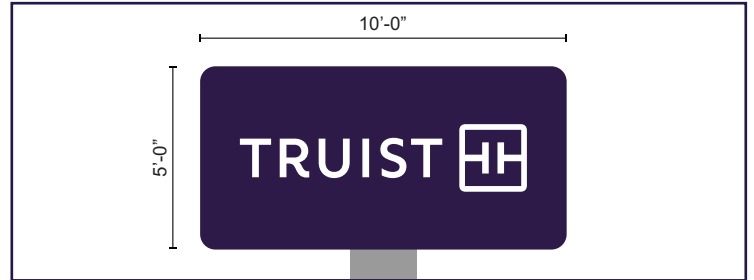
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TRUIST

Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	5

LOCATION - E01
PROPOSED



Action:	Remove and replace with new pylon head
Sign Type:	PH50
Description:	Replace new illuminated head onto existing cladding
Repair Action:	Check post cladding. Repair if necessary
Signage Text:	Truist with monogram logo
Comments:	N/A

EXISTING

Quantity:	1 D/F
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Height:	4'-11 1/2"	Available Height:	15'-0 OAH
Width:	10'-0 1/2"	Available Width:	N/A



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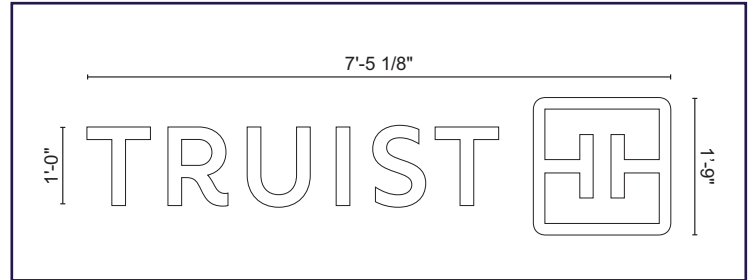
NOTE:

All measurements and required electrical details to be verified by supplier for proper fit and illumination prior to install.



Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	6

LOCATION - E02
PROPOSED



Action:	Remove and replace with new letter set
Sign Type:	LILWFTL12
Description:	Letters - Illuminated - Flush Mount - White Face - Trimless
Repair Action:	Patch and repair wall if necessary
Signage Text:	Truist with monogram logo
Comments:	Since originally not illuminated an additional Survey, quote, permitting, and installation cost will need to be approved to proceed with the request to provide an illuminated signage

EXISTING

Quantity:	1
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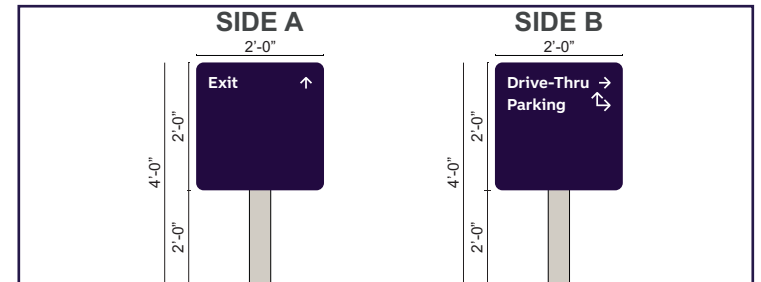


Height:	2'-0 1/2"	Available Height:	N/A
Width:	6'-3"	Available Width:	N/A

TRUIST

Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	7

LOCATION - E03
PROPOSED



Action:	Remove and replace with new directional sign
Sign Type:	D4
Description:	Purple panel with white copy
Repair Action:	Fill in ground after install
Signage Text:	Exit, Drive-Thru, Client Parking with directional arrow
Comments:	Verify Parking and arrow placement for clearance.

EXISTING

Quantity:	1 D/S
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Height:	1'-3"	Available Height:	2'-10"
Width:	2'-6"	Available Width:	N/A



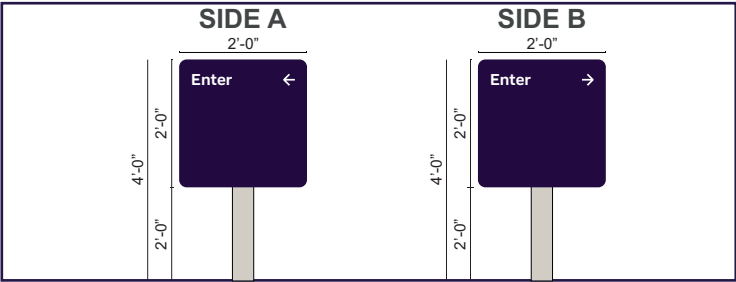
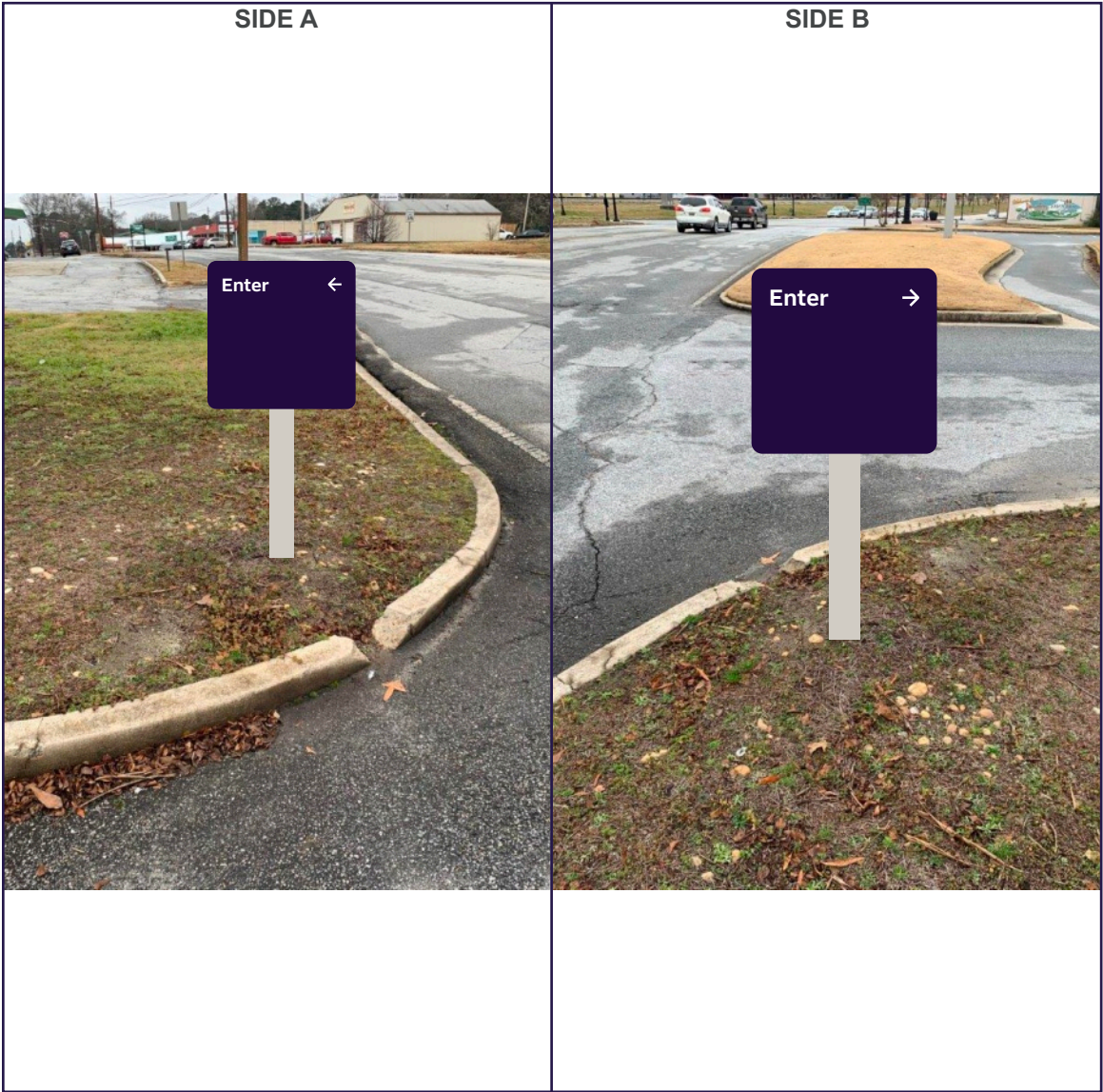
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TRUIST

Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	8

LOCATION - E04
PROPOSED



Action:	Remove and replace with new directional sign
Sign Type:	D4
Description:	Purple panel with white copy
Repair Action:	Fill in ground after install
Signage Text:	Enter with directional arrow
Comments:	Technical survey required to validate flow of directional signs

EXISTING	Quantity:	1 D/S
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Height:	0'-10"	Available Height:	3'-6"
Width:	2'-6"	Available Width:	N/A

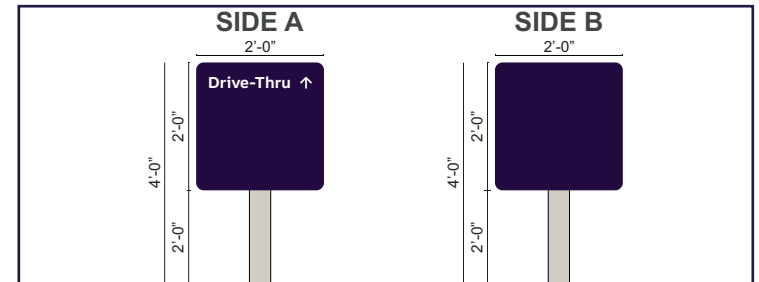
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Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	9

LOCATION - E05
PROPOSED



Action:	Remove and replace with new directional sign
Sign Type:	D4
Description:	Purple panel with white copy
Repair Action:	Fill in ground after install
Signage Text:	Drive-Thru with directional arrow
Comments:	Technical survey required to validate flow of directional signs

EXISTING

Quantity:	1 S/S
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Height:	0'-10"	Available Height:	3'-6"
Width:	2'-6"	Available Width:	N/A



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TRUIST

Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	10

LOCATION - E06
PROPOSED



LEAVE AS IS

Action:	Leave as is
Sign Type:	Handicap Parking
Description:	N/A
Repair Action:	N/A
Signage Text:	N/A
Comments:	N/A

EXISTING

Quantity:	2
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Width:	1'-0"	Available Width:	N/A

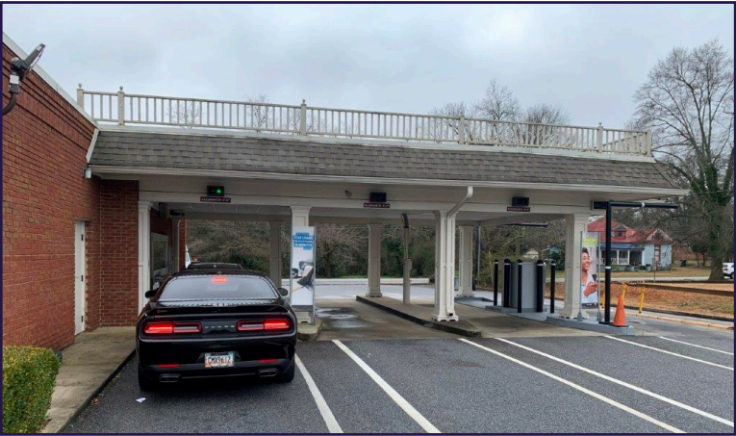
LOCATION - E07
PROPOSED



LEAVE AS IS

Action:	Leave as is
Sign Type:	Lane Readers
Description:	N/A
Repair Action:	N/A
Signage Text:	N/A
Comments:	N/A

EXISTING	Quantity:	3
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Height:	N/A	Available Height:	N/A
Width:	N/A	Available Width:	N/A



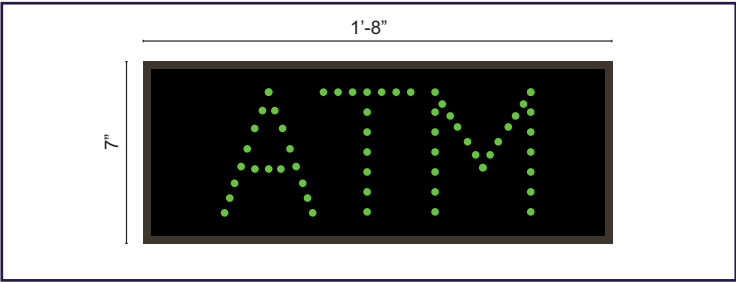
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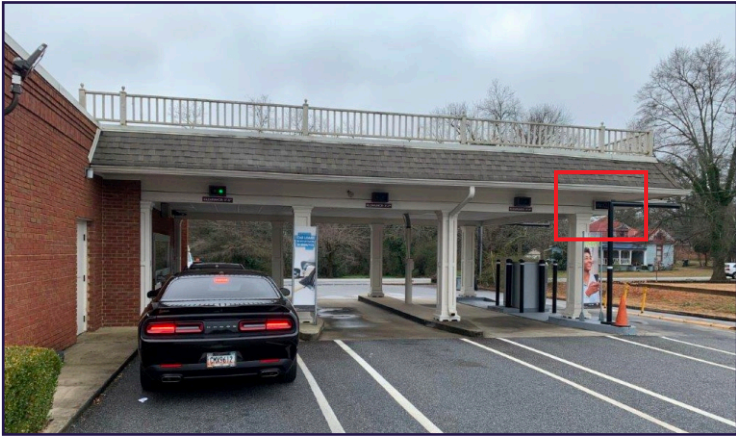
Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	12

LOCATION - E08
PROPOSED



Action:	Remove and Replace with new Traffic Controller
Sign Type:	LD1
Description:	Illuminated Panel
Repair Action:	Patch, and repaint wall if necessary
Signage Text:	ATM
Comments:	NA

EXISTING	Quantity:	1
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Height:	N/A	Available Height:	N/A
Width:	N/A	Available Width:	N/A

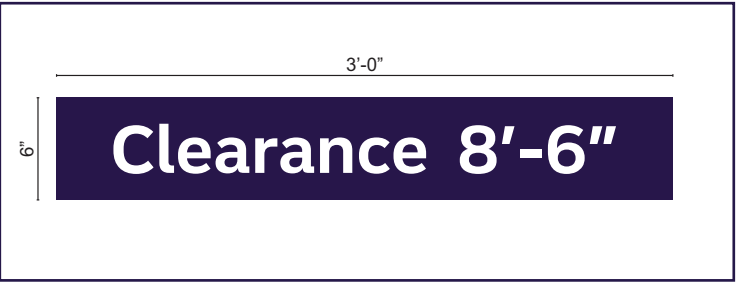
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Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	13

LOCATION - E09
PROPOSED



Action:	Remove and Replace with new
Sign Type:	C2
Description:	Clearance Plaque
Repair Action:	Patch, and repaint wall if necessary
Signage Text:	Clearance 8'-6"
Comments:	NA

EXISTING	Quantity:	3
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Height:	0'-4"	Available Height:	N/A
Width:	2'-0"	Available Width:	N/A

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Title:	223 North Main Street	Revision:	B
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LOCATION - E10
PROPOSED



Report any incident occurring on
bank property: 1-877-727-7207

Action:	New vinyls and plaques
Sign Type:	V-1b, V-1d, V-7, V-10
Description:	Wall plaque and vinyls
Repair Action:	Clean windows.
Signage Text:	N/A
Comments:	All vinyl and 'clutter' removed. Firearm decal will vary by state basis.

EXISTING

Quantity:	4
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Height:	N/A	Available Height:	N/A
Width:	N/A	Available Width:	N/A



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NOTE:

Supplier must validate via technical survey that the proposed sign fits the existing space, is depicted properly, and can be installed as shown in the rendering.

TRUIST 

Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	15

LOCATION - E11
PROPOSED



Action:	New vinyls and plaques
Sign Type:	V-1b, V-1d, V-7, V-10
Description:	Wall plaque and vinyls
Repair Action:	Clean windows.
Signage Text:	N/A
Comments:	All vinyl and 'clutter' removed. Firearm decal will vary by state basis.

EXISTING

Quantity:	4
-----------	---



Height:	N/A	Available Height:	N/A
Width:	N/A	Available Width:	N/A



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Knoxville, TN 37922
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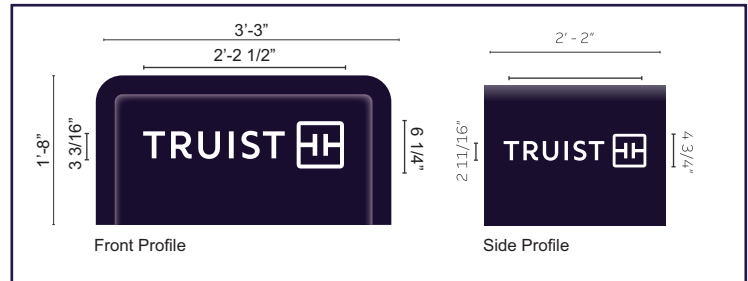
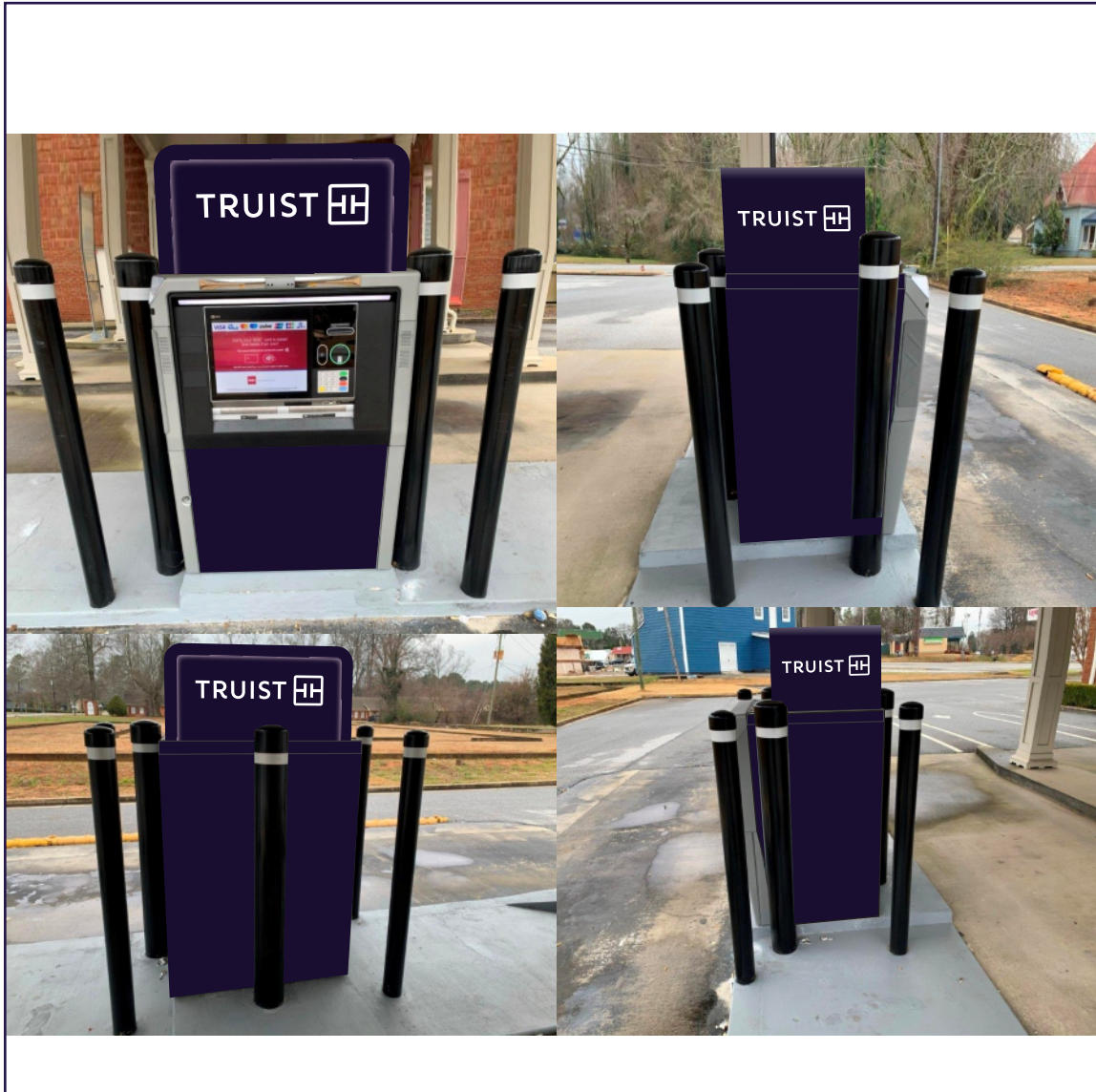
NOTE:

Supplier must validate via technical survey that the proposed sign fits the existing space, is depicted properly, and can be installed as shown in the rendering.

TRUIST

Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	16

LOCATION - E12
PROPOSED



Action:	Add new topper and wrap
Sign Type:	Topper DT, ATM 3 -NCR 6688 DU
Description:	Aluminum topper painted Truist purple internally illuminated purple. Truist purple wrapped to existing ATM as shown.
Repair Action:	Repair wall, dispose of old branding, clean area
Signage Text:	Truist
Comments:	N/A

EXISTING

Quantity:	1
-----------	---



Height:	N/A	Available Height:	N/A
Width:	N/A	Available Width:	N/A



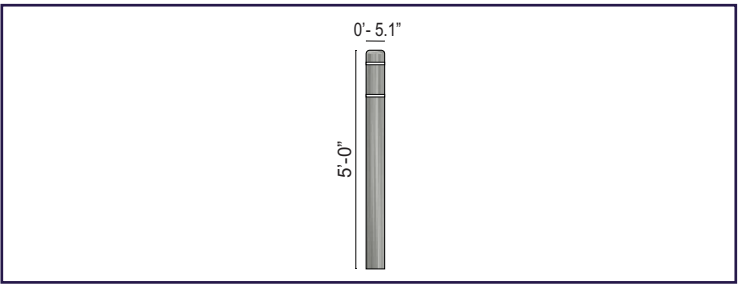
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TRUIST

Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	17

LOCATION - E13
PROPOSED



Action:	Cover bollards with new sleeve
Sign Type:	BC460
Description:	Bollards to have new sleeves applied
Repair Action:	N/A
Signage Text:	N/A
Comments:	N/A

EXISTING	Quantity:	7
----------	-----------	---



Height:	5'-0"	Available Height:	N/A
Width:	0'-5.1'	Available Width:	N/A

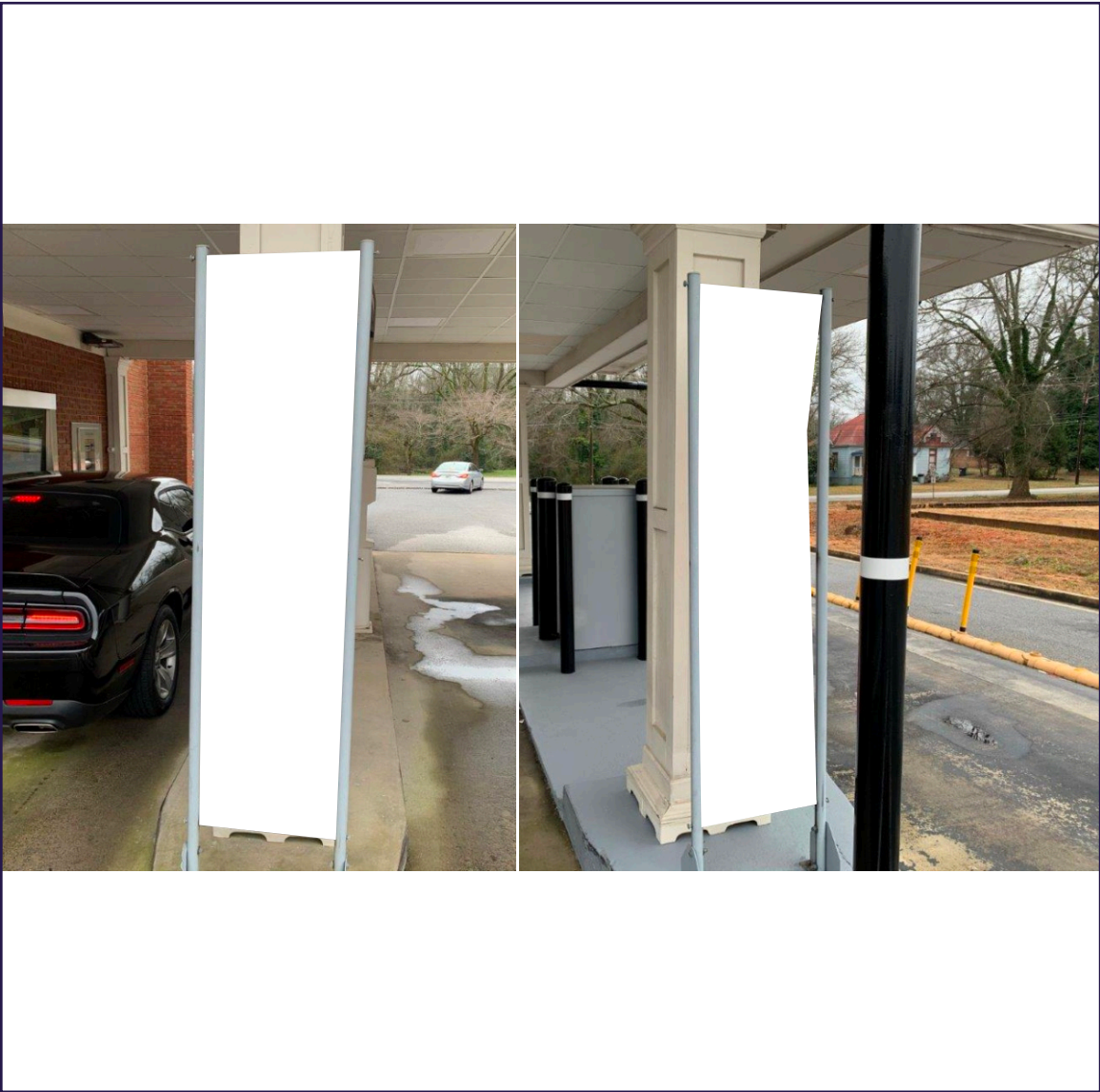
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 Knoxville, TN 37922
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Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	18

LOCATION - E14
PROPOSED



Stands to stay and marketing to be replaced

Action:	Stands to stay and marketing to be replaced
Sign Type:	NA
Description:	NA
Repair Action:	NA
Signage Text:	NA
Comments:	NA

EXISTING	Quantity:	2
----------	-----------	---



Height:	N/A	Available Height:	N/A
Width:	N/A	Available Width:	N/A



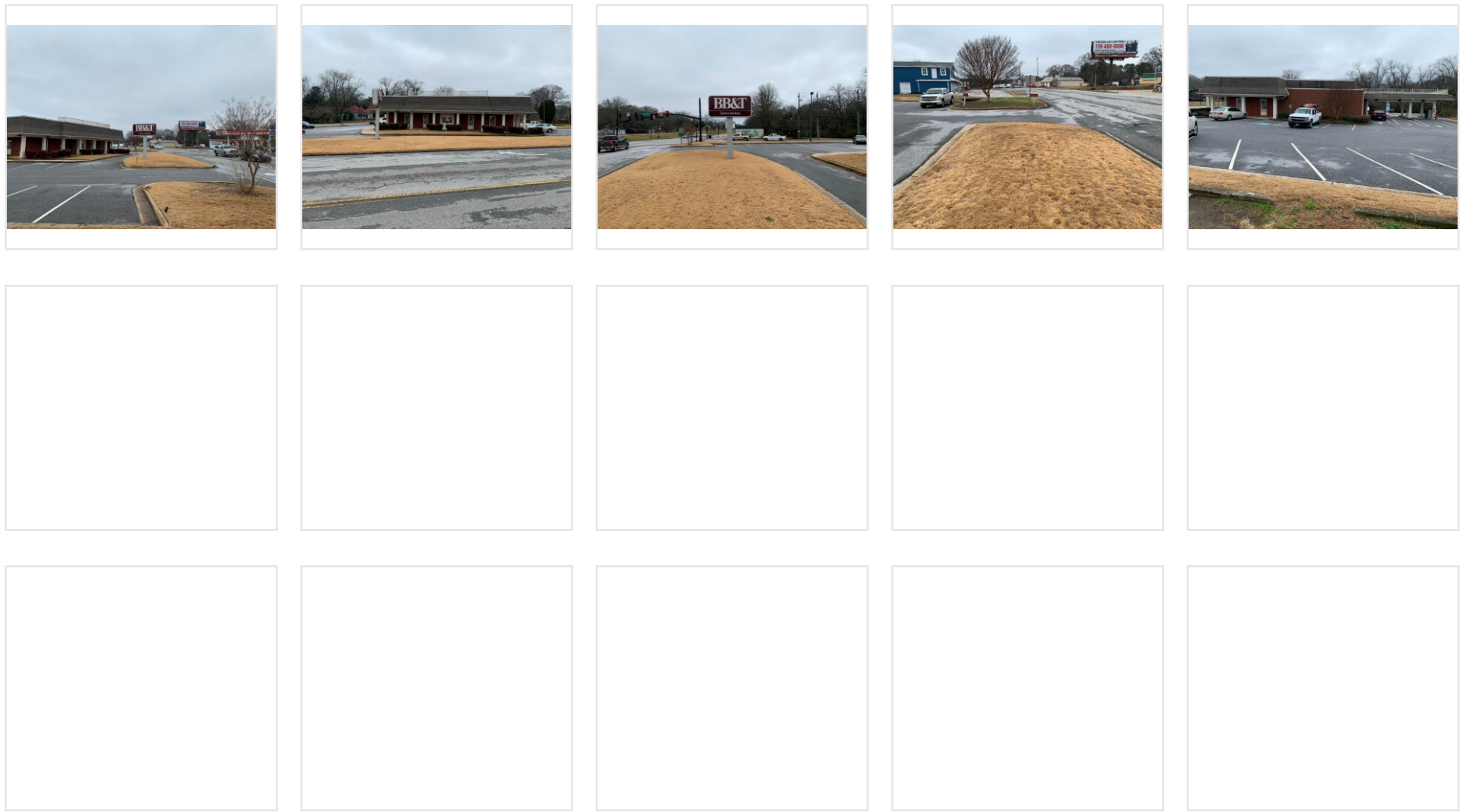

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Site ID:	152038	Drawn By:	Shy A.
Client:	Truist	Checked By:	RS
Project:	Re-brand	Scale:	N/A
Title:	223 North Main Street	Revision:	B
Date:	03-09-2021	Page:	19


ADDITIONAL PHOTOS





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TRUIST 	Site ID:	152038	Drawn By:	Shy A.
	Client:	Truist	Checked By:	RS
	Project:	Re-brand	Scale:	N/A
	Title:	223 North Main Street	Revision:	B
	Date:	03-09-2021	Page:	20



MEMORANDUM

To: Michael Hammond
Apollo Sign

From: David D. Allen
City of Jonesboro
124 North Avenue
Jonesboro, GA 30236

Date: July 9, 2021

Re: Notification of Request for Historic Preservation Commission – Replacement Sign Panels; 223 North Main Street; Parcel No. 13240B A003

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Historic Preservation Commission, has accepted your request for review of replacement sign panels for the property located at 223 North Main Street, Jonesboro, Georgia.

Due to the COVID-19 outbreak, the review meeting will be conducted by members via a remote conference call (Zoom Meetings) on Monday, July 19, 2021 at 5:30 pm. You will be provided a link to the meeting to participate if you wish. If you are unable to be a part of the meeting, then you will be informed of the recommendation on the following day.

Sincerely,

David D. Allen
Community Development Director / Zoning Administrator

Attachment: Acceptance Letter (1932 : 223 North Main Street - Bank Signs)

CERTIFICATE OF APPROPRIATENESS



City of Jonesboro
Historic Preservation Commission
124 North Avenue
Jonesboro, Georgia 30236



THIS DOCUMENT TO BE POSTED AT ALL TIMES

The City of Jonesboro Historic Preservation Commission in conforming with Sec. 42-28 of the Code of Ordinances for the City of Jonesboro, hereby grants permission for work to be performed on the premises listed in accordance with outline specification.

PREMISES: Commercial Building

OWNER: Tara State Bank

ADDRESS: 223 North Main Street

TYPE: Replacement signage

HISTORIC PRESERVATION MEETING DATE: **JULY 19, 2021**

Work Approved:

Approval of replacement signage as shown in drawings prepared for Truist Bank on March 9, 2021.

Under penalty of law, I, the undersigned, assure that the work to be performed will be executed as specified under the terms of this Certificate. If it is determined that changes are necessary, I will apply for those modifications prior to the commencement of any work on those changes.

Signed: _____
Applicant

Approved: _____
Chairperson, Betsy Wester
Historic Preservation Commission

Approved: _____
Zoning Administrator, David D. Allen
City of Jonesboro

Note: An additional permit may still be required. All work shall be in compliance with all Building Codes and Zoning Regulations. This Certificate shall become void unless construction is commenced within six months of the date of issuance.



CITY OF JONESBORO, GEORGIA COUNCIL
Agenda Item Summary

Agenda Item #

5.2

- 2

COUNCIL MEETING DATE
July 19, 2021

Requesting Agency (Initiator)

Office of the City Manager

Sponsor(s)

Community Development Director Allen

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Historic Preservation Commission to consider a Certificate of Appropriateness for Nouveau Bar & Grill – 103 West Mill Street; Parcel No. 13241D B005; New signs for new restaurant in Historic District.

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

City Code Section 86-102 Historic District Standards

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

Yes

Beautification, Community Planning, Neighborhood and Business
Revitalization, Historic Preservation

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Approval of exterior signs; The Broad Street development in the Historic District has completed construction and the restaurant inside the Firehouse Museum is slated to open by the end of July. Enclosed are the proposed wall signs (two) for two sides of the building – one facing West Mill Street and one facing Church Street. **No ground signs are currently proposed.**

For the wall sign directly facing West Mill Street, the area of the sign is **35 square feet** (one sided), which individually is well below the maximum total 150 square feet allowed in Code Section 86-490(b). The wall sign panel is approximately 4.38% of the main portion of the building façade, well below the 10% allowed in Code Section 86-489(b)(1) for multiple frontage lots. The panel will have no changeable copy and no electronics **but is proposed to be internally illuminated (front lit).** The primary material is acrylic. The black, white, and blue color scheme will not conflict with adjacent businesses and will go well with the exterior of the Broad Street buildings. The “N” design is part of the recognized Nouveau logo.

For the “Nouveau” wall sign directly facing Church Street, the area of the sign is **20 square feet** (one side), which individually is well below the maximum total 150 square feet allowed in Code Section 86-490(b). The wall sign panel is approximately 3.2% of the main portion of the rear building façade, well below the 10% allowed in Code Section 86-489(b)(1) for multiple frontage lots. The panel will have no changeable copy and no electronics. It will not be internally illuminated. The primary material is acrylic. The white and black color scheme will not conflict with adjacent businesses and will go well with the exterior of the Broad Street buildings.

Total wall sign area (for both signs) equals 55 square feet, below the maximum total 150 square feet allowed in Code Section 86-490(b).

The property is in the Historic District, and only externally illuminated signs are allowed there, per Code Section 86-495 (3)(d). However, the illuminated sign will face a parking lot and not the main portion of the Historic downtown, and staff does not feel that this internal illumination will be an issue here.

Design Review Commission recommendation, 7.7.21: Approval of sign designs.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private funds

FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky L. Clark, City Manager

Date

July, 19, 2021

Signature

City Clerk's Office

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- Acceptance Letter
- Nouveau Building Channel Signage
- Certificate of Appropriateness Application

Staff Recommendation (Type Name, Title, Agency and Phone)

Approval



MEMORANDUM

To: Kwame Richards
Opium Restaurant Consulting

From: David D. Allen
City of Jonesboro
124 North Avenue
Jonesboro, GA 30236

Date: July 9, 2021

Re: Notification of Request for Historic Preservation Commission – Wall Signs; 103 West Mill Street; Parcel No. 13241D B005

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Historic Preservation Commission, has accepted your request for review of wall signs for the property located at 103 West Mill Street, Jonesboro, Georgia.

Due to the COVID-19 outbreak, the review meeting will be conducted by members via a remote conference call (Zoom Meetings) on Monday, July 19, 2021 at 5:30 pm. You will be provided a link to the meeting to participate if you wish. If you are unable to be a part of the meeting, then you will be informed of the recommendation on the following day.

Sincerely,

David D. Allen
Community Development Director / Zoning Administrator

CITI SIGNS
ATLANTA

Date:

July 13, 2021

CitiSignsAtl.com

Tel: 678-698-7330
citisigns@yahoo.com

Client:

NOUVEAU

Location:

ETC:

30 Days

Provisions:

\$9,800

Project includes
Fabrication and Installation

Drawings:

NTS

Attachment: Nouveau Building Channel Signage (1933 : 103 West Mill Street Signs)

Front-Lit Channel Letters

Manufacture and install one (1) Front-lit Illuminated wall display

Channel Letters

Face: 3/16" Acrylic
Trim cap: 3/4" Black
Returns: .040 Aluminum

Interior: Reflective White
Illumination: LEDs
UL Listed Label

Installation

Wall Type: Stucco
Mounting: Bolts
Power Supplies:
Primary: 110v



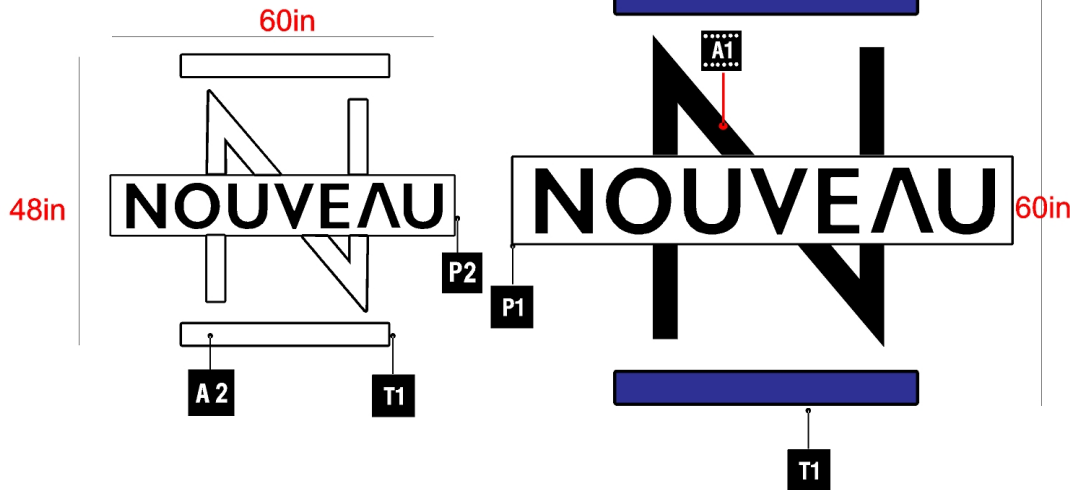
A SIGN ELEVATION VIEW - Manufacture & Install New Set Interior-Illuminated Channel Letters

One (1) Required

Scale: NTS

Fabricate and install (1)

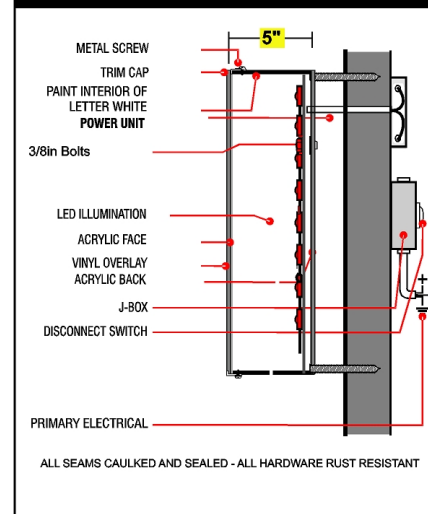
Fabricate and install (1)



Colors

- P1** Black Returns
- P2** White Returns
- T1** Black Trimcap
- A1** Blackout Vinyl
- A2** White Vinyl

Front-Lit Channel Letters - Typical



A Attachment Detail

Scale: NTS



CITY OF JONESBORO

124 North Avenue
Jonesboro, Georgia 30236
www.jonesboroqa.com

JONESBORO HISTORIC PRESERVATION COMMISSION

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS

The Jonesboro Historic Preservation Commission or J.H.P.C. is tasked with insuring the Historic District's Preservation and standards are met according to the City of Jonesboro Codes and Ordinances. This application and approval thereof does not constitute an approval to begin construction. It is a review of Chapter 86 – Zoning, Section 86-102 (H-1) Historic District and Section 86-103 (H-2) Historic District. Once the applicants meets Historic District Code, the process of approval of plans, land disturbance, and other compliance measures must be met. Please contact the Jonesboro City Hall (770) 478-3800 and speak with the City Clerk for further information.

Property Information:

Address: 103 West Mill Street, Jonesboro, GA 30236

Owner: Ebony Austin

Note: if applicant is not the owner, the applicant must provide written permission from the owner - notarized, and owner's contact information. See Jonesboro City Hall staff to obtain permissible document.

Applicant Information:

Applicant Name: Ebony Austin

Mailing Address: 2104 Hammock Trail, Hampton, GA 30228

Email Address: ea2958@gmail.com Telephone: 773-418-0255

- Fees and Charges as identified within the City of Jonesboro's schedule of fees for the Historic Preservation Committee Certificate of Appropriateness.

Residential - \$35.00

Commercial: \$50.00

Sign: \$10.00

Attachment: Certificate of Appropriateness Application (1933 : 103 West Mill Street Signs)

PROJECT INFORMATION

Type of Project (Check all that apply)

Construction

- ☐ New building
- ☐ Additional building
- ☐ Minor Exterior Change
- ☐ Major Building Restoration, Rehabilitation, or Remodeling

Site Changes

- ☐ Parking area(s), Driveway(s), or Walkway(s)
- ☐ Fence(s) or Wall (s)
- ☒ Sign(s)
- ☐ Mechanical System(s)
- ☐ Non-temporary Site Feature(s): (i.e. satellite dishes, pools, lighting, arbors gazebo's, etc.)

Demolition or Relocation

- ☐ Primary Building
- ☐ Outbuilding
- ☐ Site Feature

APPLICATION REQUIREMENTS

Applicants must include support materials as noted to be considered (i.e. plans, schematics images, dimensions, surrounding structures). Incomplete applications will not be reviewed.

APPLICATION DEADLINE & REPRESENTATION

Applications must be delivered to the Jonesboro City Hall at least eighteen (18) days preceding the next scheduled J.H.P.C. meeting. The J.H.P.C. meets on an as needed basis. Applicant's attendance is required: A presentation with visuals and detailed information is suggested. Questions which may arise, and if unanswered could result in the denial of the application.

REQUIRED MATERIALS

The following materials are required for a complete application. Incomplete applications WILL NOT be reviewed.

A. New Buildings and Additions:

- i. Description of Project
- ii. Site Plan
- iii. Architectural Elevations
- iv. Floor Plan
- v. Description of Materials
- vi. Photographs of Proposed Site

B. Major Restoration, Rehabilitation, or Remodeling:

- i. Architectural Elevations or Sketches
- ii. Description of Project
- iii. Description of Materials
- iv. Photographs of Proposed Site

C. Minor Exterior Changes:

- i. Description of Project
- ii. Description of Materials
- iii. Photographs of Existing Building

D. Site Changes: Parking, Driveways & Walkways:

- i. Site Plan or Sketch of Site
- ii. Description of Materials
- iii. Photographs of Site

E. Site Changes: Fences, Walls, and other Site Features:

- i. Site Plan or Sketch of Site
- ii. Architectural Elevations or Sketches
- iii. Description of Materials
- iv. Photographs of Site

F. Site Changes: Signs:

- i. Architectural Elevation or Sketch (For signs located on the building)
- ii. Site Plan or Sketch of Site (For free standing signs)
- iii. Description of Materials and Illumination

PROJECT AND MATERIALS DESCRIPTION

(Add Additional Sheets as Necessary)

Ebony Austin

PRINT NAME

July 12, 2021

DATE _____

Edgar Smith

\$10.00

FEE AMOUNT

_____(Application Received By)

Attachment: Certificate of Appropriateness Application (1933 : 103 West Mill Street Signs)



CITY OF JONESBORO, GEORGIA COUNCIL

Agenda Item Summary

Agenda Item #

5.3

- 3

COUNCIL MEETING DATE

July 19, 2021

Requesting Agency (Initiator)

Office of the City Manager

Sponsor(s)

Community Development Director Allen

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Historic Preservation Commission to consider a Certificate of Appropriateness for Specialty Salon – 112 Stockbridge Road; Parcel No. 13241B D002; Renovations and new signage for existing commercial building in Historic District.

Requirement for Board Action *(Cite specific Council policy, statute or code requirement)*

City Code Section 86-102 – H-1 Zoning Purpose and Standards; 86-495 Historic District Sign Standards

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

Yes

Beautification, Community Planning, Neighborhood and Business
Revitalization, Historic Preservation

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Agency recommendation – **Approval of renovations; Approval of sign panel design;** Recently, a permit was approved to repair the interior sub-floor at the commercial building at 112 Stockbridge Road. During that same time, the existing siding was repainted white (from a light gray color), and the doors (formerly white) and the shutters (formerly dark brown) were repainted to a light blue color. As of July 2021, the shutters and door were repainted again to a gray color. There is already a driveway there, and a gravel parking lot towards the rear. The only access is Stockbridge Road. The property is zoned H-1 (Historic District), thus requiring Historic Preservation approval on the exterior changes.

In June, a specialty salon was approved by the Mayor and Council for the subject property. The applicant will open soon and wants to have a new ground sign at the front of the property to advertise (see below).

Sec. 86-102 (l)(1)(e)

e. Building color.

1. Color shades and patterns shall complement the color schemes that are found in the district. Reference materials on appropriate color palettes will be available for review at the office of downtown development at city hall. **The former colors were too drab and dark. As of the writing of this report, the applicant had repainted the shutters and door a brown gray color.**

2. The use of neon colors is prohibited. **Not a neon color.**

The proposed sign will be a ground sign on a single pole in the front yard, within the following parameters that the applicant was informed of:

- 1. At least 10 feet off of the front property line.**
- 2. Maximum 6 feet tall.**
- 3. Maximum 32 square feet for the actual sign face (each side).**
- 4. In the Historic District, cannot have a monument sign (with a brick or other base). The sign can be between two posts, partially off of the ground.**
- 5. In the Historic District, no internal illumination or electronics.**

FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky L. Clark, City Manager

Date

July, 19, 2021

Signature

City Clerk's Office

The sign design is enclosed. The design is the business logo with a blue, green, and white color scheme. colors will not be in conflict with adjacent businesses and the color choices are part of the applicant's family heritage. The sign will be on a single, short pole (not a monument sign) at least 10 feet from the property line in the front yard. The sign panel size (two-sided) will be 7.89 square feet (each side), well below the maximum standard. The sign will not be internally illuminated and may be illuminated by solar ground lights.

Design Review Commission recommendation, 7.7.21: Approval

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private owner

Exhibits Attached *(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)*

- Former Site Pictures
- Current Site Pictures
- Sign Design
- Acceptance Letter
- Certificate of Appropriateness - 112 Stockbridge Road Sign
- Sign Design 2

Staff Recommendation *(Type Name, Title, Agency and Phone)*

Approval



Image capture: Feb 2021 © 2021 Google

Jonesboro, Georgia



Street View



Image capture: Feb 2021 © 2021 Google

Jonesboro, Georgia
Google
Street View









MEMORANDUM

To: Valencia Jenkins
Crown Mae Enterprises

From: David D. Allen
City of Jonesboro
124 North Avenue
Jonesboro, GA 30236

Date: July 12, 2021

Re: Notification of Request for Historic Preservation Commission – Renovations and Sign for Specialty Salon; 112 Stockbridge Road; Parcel No. 13241B D002

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Historic Preservation Commission, has accepted your request for review of renovations and a new sign for a specialty salon for the property located at 112 Stockbridge Road, Jonesboro, Georgia.

Due to the COVID-19 outbreak, the review meeting will be conducted by members via a remote conference call (Zoom Meetings) on Monday, July 19, 2021 at 5:30 pm. You will be provided a link to the meeting to participate if you wish. If you are unable to be a part of the meeting, then you will be informed of the recommendation on the following day.

Sincerely,

David D. Allen
Community Development Director / Zoning Administrator

Attachment: Acceptance Letter (1938 : 112 Stockbridge Road)

CERTIFICATE OF APPROPRIATENESS



City of Jonesboro
Historic Preservation Commission
124 North Avenue
Jonesboro, Georgia 30236



THIS DOCUMENT TO BE POSTED AT ALL TIMES

The City of Jonesboro Historic Preservation Commission in conforming with Sec. 42-28 of the Code of Ordinances for the City of Jonesboro, hereby grants permission for work to be performed on the premises listed in accordance with outline specification.

PREMISES: Commercial Building

OWNER: Jonesboro Holdings, LLC

ADDRESS: 112 Stockbridge Road

TYPE: New signage and change in exterior color

HISTORIC PRESERVATION MEETING DATE: **JULY 19, 2021**

Work Approved:

Approval of new ground sign as shown in drawings prepared by Fast Signs on July 7, 2021. Sign will not be internally illuminated. Window shutters and door approved for current brown / gray color or previous blue color.

Under penalty of law, I, the undersigned, assure that the work to be performed will be executed as specified under the terms of this Certificate. If it is determined that changes are necessary, I will apply for those modifications prior to the commencement of any work on those changes.

Signed: _____
Applicant

Approved: _____
Chairperson, Betsy Wester
Historic Preservation Commission

Approved: _____
Zoning Administrator, David D. Allen
City of Jonesboro

Note: An additional permit may still be required. All work shall be in compliance with all Building Codes and Zoning Regulations. This Certificate shall become void unless construction is commenced within six months of the date of issuance.

