

DESIGN REVIEW COMMISSION August 2, 2023 MEETING AGENDA:

- I. CALL TO ORDER
- II. APPROVAL OF AGENDA
- III. APPROVAL OF MINUTES
- IV. OLD BUSINESS NONE
- V. NEW BUSINESS ACTION ITEMS
 - a. Commission to make a recommendation for The Office Hub 8180 Tara Blvd; Parcel No. 13239B C011; New wall sign and ground sign panel for new business.
 - b. Commission to make a recommendation for Residence 168 Whiteline Street; Parcel No. 12017C G003; New residence for vacant lot.
 - c. Commission to make a recommendation for Smoothie King 8101 Tara Blvd; Parcel No. 13210D A006; New wall sign and ground sign panel for new business.
 - d. Commission to make a recommendation for Bail Bond Company 8081 Tara Blvd; Parcel No. 13210D A006; New wall sign and ground sign panel for business.

VI. ADJOURNMENT



5.a

CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

COUNCIL MEETING DATE August 2, 2023

Requesting Agency (Initiator)

Sponsor(s)

Office of the City Manager

Community Development Director Allen

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Commission to make a recommendation for The Office Hub – 8180 Tara Blvd; Parcel No. 13239B C011; New wall sign and ground sign panel for new business.

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

City Code Section 86-489 and 86-490 – Sign Standards

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

Yes

Beautification, Community Planning, Neighborhood and Business Revitalization

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details

Agency recommendation - Approval of sign design; Recently, The Office Hub was approved for a "business incubator" at 8180 Tara Boulevard. This is the former Aaron Rents building next to the QT gas station and car wash at 8180 Tara Boulevard. The new owner has submitted a new sign design for a wall sign on the front of the building and to fill in the existing ground sign framework at the road.

The wall sign replacement panel will not exceed the maximum 150 square feet allowed in Code Section 86-490(b) and will be below the 7.5% of the total business façade allowed in Code Section 86-489(c)(3). The panel will be made of acrylic. The blue, green, and white color scheme will not be incompatible with adjacent businesses. The ground sign panel will occupy the existing framework at the road, which will not change in size, height, or location.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private Owner

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- **Property Pictures**
- Panel Design
- Acceptance Letter

Staff Recommendation (Type Name, Title, Agency and Phone)

Approval

FOLLOW-UP APPROVAL ACTION (City Clerk)			
Typed Name and Title Melissa Brooks, Interim City Clerk	Date August, 2, 2023		
Signature	City Clerk's Office		
			Doolsof Doug



Image capture: Jun 2023 @ 2023 Google



Attachment: Property Pictures (3490:8180 Tara Blvd Signs)



Image capture: Mar 2022 @ 2023 Google

Packet Pg. 4

Attachment: Property Pictures (3490: 8180 Tara Blvd Signs)





MEMORANDUM

To: Raheem Punjani

The Office Hub

Jonesboro, Ga. 30236

From: David D. Allen

City of Jonesboro 1859 City Center Way Jonesboro, GA 30236

Date: August 2, 2023

Re: Notification of Request for Design Review Commission – Wall sign and ground

sign panels; 8180 Tara Blvd; Parcel No. 13239B C011

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of sign panels for the property located at 8180 Tara Boulevard, Jonesboro, Georgia.

A hearing has been scheduled for Wednesday, August 2, 2023 at 4:30 pm before the Design Review Commission at 1859 City Center Way to consider the request as described above. Your presence is recommended.

Sincerely,

David D. Allen

Community Development Director / Zoning Administrator





CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

COUNCIL MEETING DATE August 2, 2023

Requesting Agency (Initiator)

Sponsor(s)

Office of the City Manager

Community Development Director Allen

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Commission to make a recommendation for Residence – 168 Whiteline Street; Parcel No. 12017C G003; New residence for vacant lot.

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

City Code Section 86-99 – R-4 Zoning Standards

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

Yes

Beautification, Community Planning, Neighborhood and Business Revitalization

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details

Agency recommendation - Approval of house facade exterior, with conditions: A few months ago, Ms. Esparza applied for a building permit for a single-family detached home on the vacant lot known as 168 Whiteline Street. I informed the applicant of the City's zoning and architectural requirements, as well as the need for a Design Review Commission meeting for the house exterior, prior to approving the permit.

The property is zoned R-4 (Single Family Residential) and is not located in any Historic District or Overlay District. The proposed house is a one-story, 3-bedroom, with 1174 heated square feet. There is an attached carport on the side.

Sec. 86-98. - R-4 single family residential district regulations.

- (a) Purpose. The R-4 single family residential district is established to provide for single family detached dwellings on individual lots having a minimum area of one-quarter acre. The district is intended to create and preserve a neighborhood setting in which smaller lots are desired. While the R-4 district is primarily free of non-residential uses as well as higher density residential uses, the district may adjoin such districts and may be located near the downtown. Public and institutional uses traditionally found in relatively low-density neighborhoods are compatible with the R-4 district. Such development is also typically served by a network of local streets to minimize traffic impacts on the neighborhood.
- (b) Development standards. Unless otherwise provided in this chapter, uses permitted in the R-4 district shall conform to the following development standards:
- (1) Minimum lot area: 10,480 square feet (%-acre); Lot is approximately 0.38 acres
- (2) Minimum lot width: 75 feet; Plat and legal description seem to indicate 71 feet along Whiteline Street. This referenced plat is Plat Book 2, page 113, which predates the Zoning Code (1987). Thus, the existing width would be grandfathered. From the submitted site plan, it would appear that the building setbacks could be met.
- (3) Minimum front yard: 25 feet; From the submitted site plan, it would appear that this setback could be met.
- (4) Minimum side yard: 12 feet; From the submitted site plan, it would appear that this setback could be met.
- (5) Minimum rear yard: 25 feet; From the submitted site plan, it would appear that this setback could be met.

FOLLOW-UP APPROVAL ACTION (City Clerk)				
Typed Name and Title Melissa Brooks, Interim City	Date			
Clerk	August, 2, 2023			
Signature	City Clerk's Office			
			Packet Pa 7	

- (6) Minimum floor area per dwelling unit: 1,600 square feet; Total square footage for both floors is only 1174.
- (7) Maximum building height: Two stories and 35 feet; House will be one story.
- (8) Maximum lot coverage: 35 percent
- (c) Design standards. Unless otherwise provided in this chapter, uses permitted in an R-4 district shall conform to the following design standards: (1) Off-street parking shall be provided as specified in article XIII of this chapter. (2) Buffers shall be provided as specified in article XV of this chapter.

The exterior of the home will be primarily vinyl (see plans). However, vinyl siding will not be allowed. The house exterior will be equal to or superior to other houses in the nearby area. However, the house size (heated) is required to be 1600 square feet minimum, not 1174.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private Owner

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- Site Pictures
- House Elevation
- Acceptance Letter

Staff Recommendation (Type Name, Title, Agency and Phone)

Approval with Conditions

Google Maps 168 White Line St

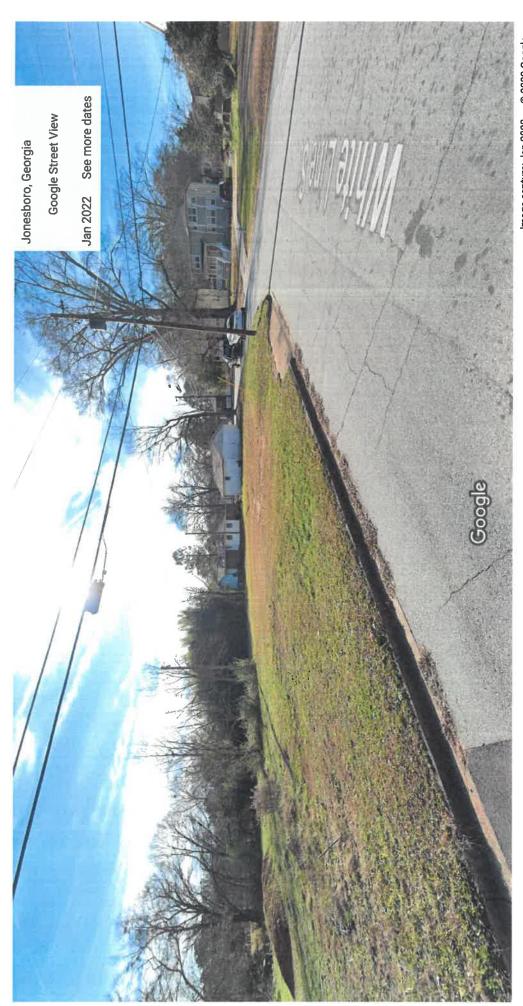


Image capture: Jan 2022 @ 2023 Google



Attachment: Site Pictures (3491: 168 Whiteline Street House)

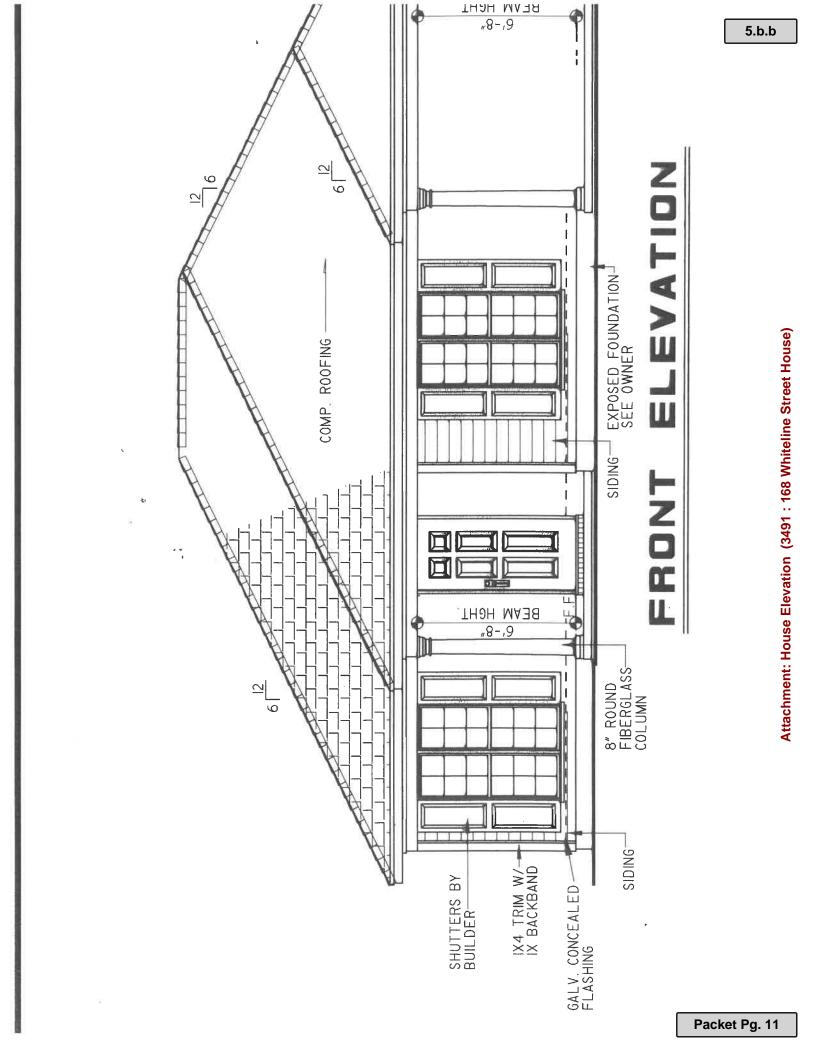
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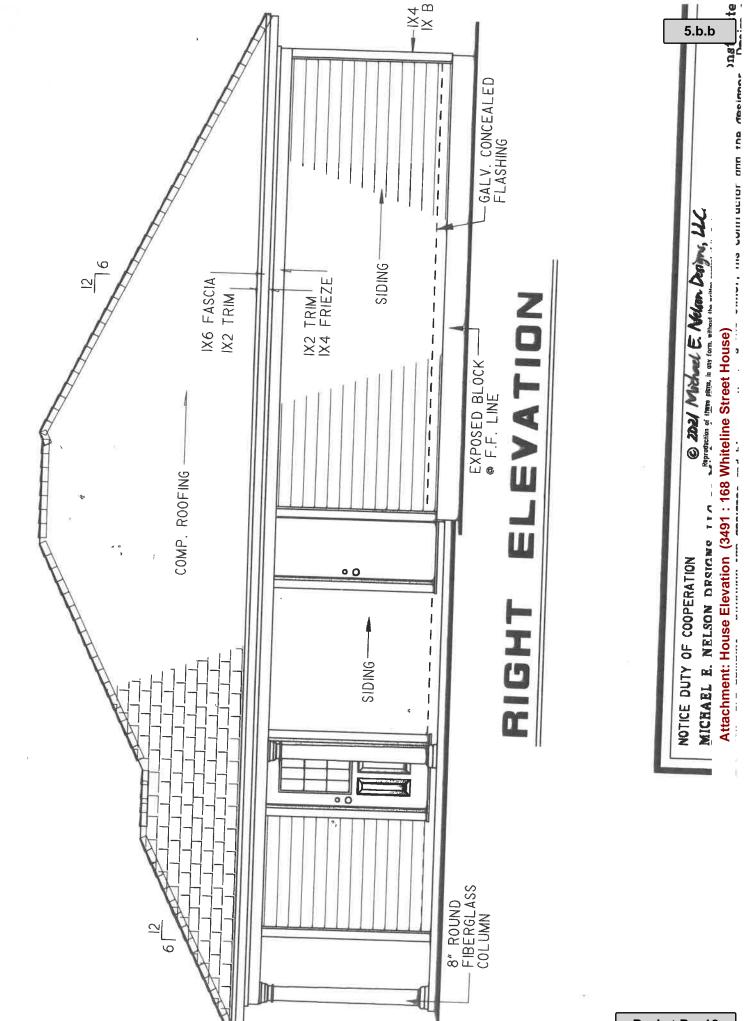


Wegan Jonesboro Grove PRWy Packet Pg. 10

GIV PK LA

Attachment: Site Pictures (3491: 168 Whiteline Street House)







MEMORANDUM

To:

Esparza

168 Whiteline Street Jonesboro, Ga. 30236

From:

David D. Allen

City of Jonesboro 1859 City Center Way Jonesboro, GA 30236

Date:

August 2, 2023

Re:

Notification of Request for Design Review Commission – New House Exterior;

168 Whiteline Street; Parcel No. 12017C G003

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of a new house design for the property located at 168 Whiteline Street, Jonesboro, Georgia.

A hearing has been scheduled for Wednesday, August 2, 2023 at 4:30 pm before the Design Review Commission at 1859 City Center Way to consider the request as described above. Your presence is recommended.

Sincerely,

David D. Allen

Community Development Director / Zoning Administrator



CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

– c

5.c

COUNCIL MEETING DATE August 2, 2023

Requesting Agency (Initiator)

Sponsor(s)

Office of the City Manager

Community Development Director Allen

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Commission to make a recommendation for Smoothie King – 8101 Tara Blvd; Parcel No. 13210D A006; New wall sign and ground sign panel for new business.

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

City Code Section 86-489 and 86-490 – Sign Standards

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

Yes

Beautification, Community Planning, Neighborhood and Business Revitalization

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Agency recommendation – Approval of sign designs; Recently, Smoothie King received zoning approval to conduct business in the commercial center at 8101 Tara Boulevard. They are also undergoing interior renovations to the building. The applicant has applied for three signs – a replacement ground panel in the pylon framework at the highway, a wall sign over the front entrance, and a wall sign on the rear of the building.

The replacement panel (lexan) in bottom of the pre-existing ground (pylon) sign at the road will not exceed the panel framework already there. The red and white color scheme will be compatible with adjacent businesses. The ground sign replacement panel will not exceed the existing frame.

The wall sign replacement panel at the front entrance will be 23.94 square feet, which is below the maximum 150 square feet allowed in Code Section 86-490(b). The front wall sign panel will be about 6.95% of the total front building façade, below the 7.5% allowed in Code Section 86-489. The sign will be internally illuminated.

The wall sign replacement panel (polycarbonate) at the rear of the building will be 55.5 square feet and will fit into the existing sign cabinet at the back. The sign will be internally illuminated.

The applicant has also presented alternative sign designs that are larger than what is proposed above and proposes a third wall sign for the north side. These scenarios would require variances.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private Owner

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- Site Pictures
- Sign Design to Code

FOLLOW-UP APPROVAL ACTION (City Clerk)			
Typed Name and Title Melissa Brooks, Interim City Clerk	Date August, 2, 2023		
Signature	City Clerk's Office		
			Dooket Da 15

Sign Design - Variance Required
 Acceptance Letter

Staff Recommendation (Type Name, Title, Agency and Phone)
Approval

5.c

Acceptance Letter

Google Maps Jonesboro, Georgia

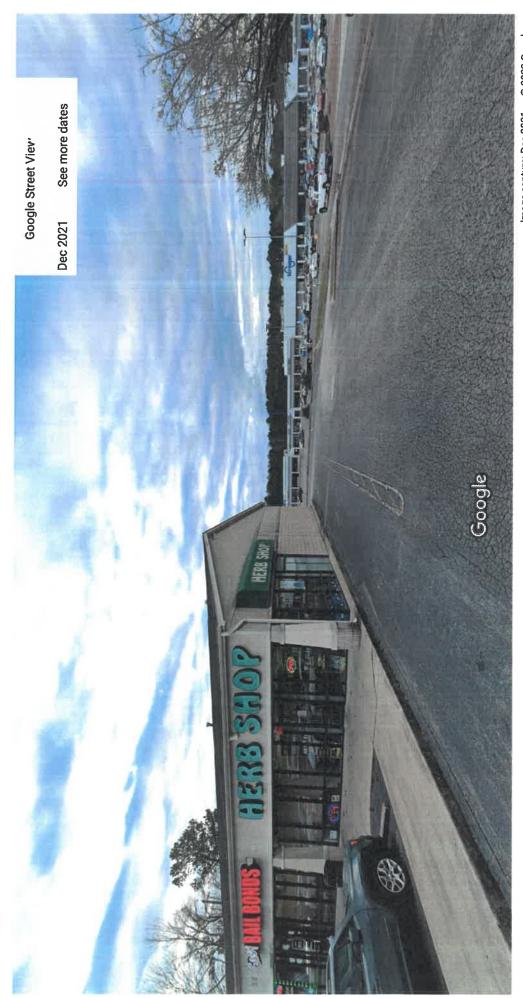


Image capture: Dec 2021 @ 2023 Google









Swint: Garde



Google Maps Jonesboro, Georgia

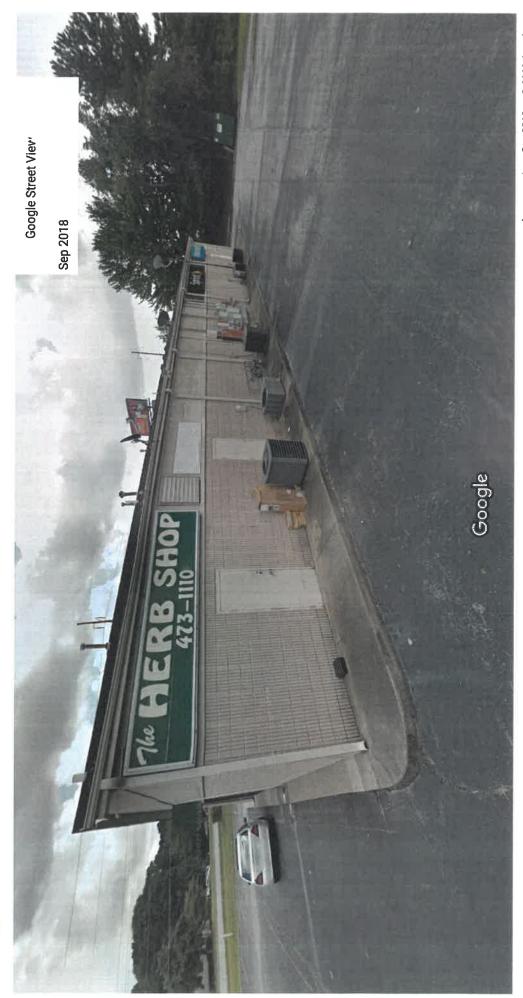


Image capture: Sep 2018 © 2023 Google







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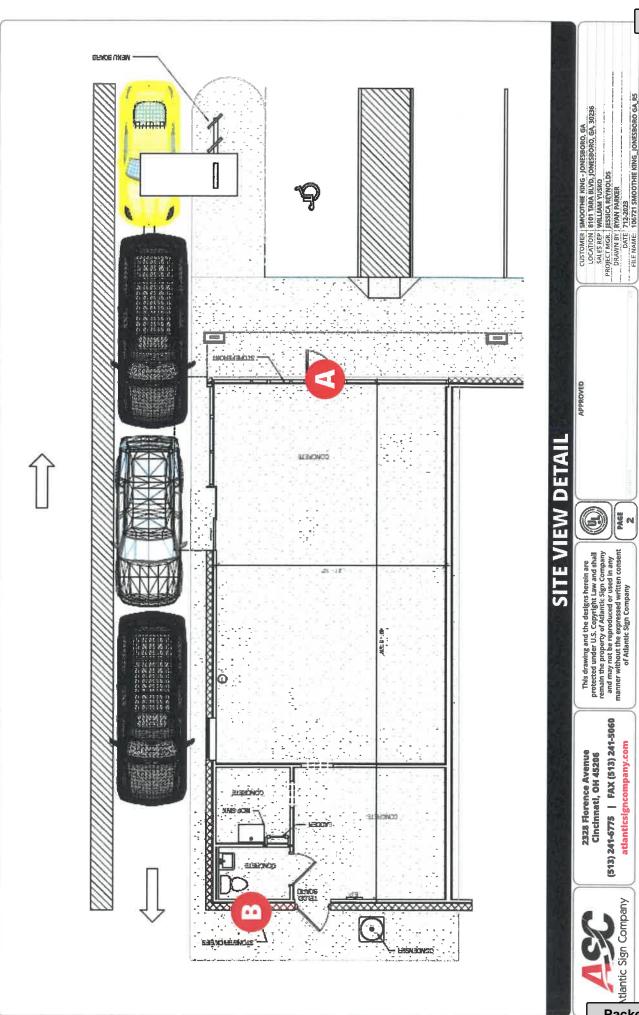
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2328 Florence Avenue Cincinnati, OH 45206

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Attachment: Sign Design to Code (3492: 8101 Tara Blvd Signs)

PAGE

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5.c.b

1712-2023 106721 SMOOTHIE KING_JONESBORO GA_RS

Packet Pg. 20

DATE | 712-2023 FILE NAME: | 106721 SMOOTHIE KING_JONESBORO GA_RS

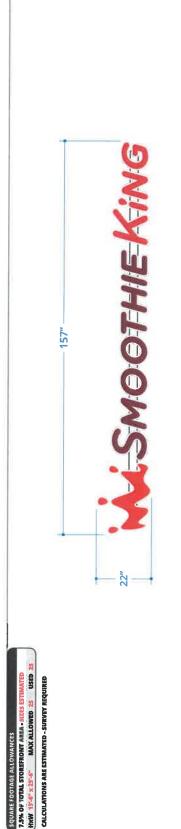




DATE 712-2023 FILE NAME: \$ 106721 \$MOOTHIE KING_JONESBORO GA_RS







SIDE VIEW

RECUIRE

SURVEY

(5) LED ILLUMINATED CHANNEL LETTERS: QUANTITY 5

RETURNS: .040" x 3" DEEP ALUM. RETURN - PMS COOL GRAY 7C **BACKS: 3MM ACM**

FACES: 177" #7328 WHITE PLEX WITH 1ST SURFACE VINYL (SEE COLOR PALETTE) TRIM CAP: 1" METALLIC SILVER

ILLUMINATION: USE WHITE LEDS & POWER SUPPLIES AS REQUIRED FOR PROPER ILLUMINATION

MOUNTING: RACEWAY INSTALLATION WITH APPROPRIATE FASTENERS

SHERWIN-WILLIAMS RACEWAY COOL GRAY **COLORS USED**



ALUNINUM BACEWAY WITH INTERNAL LED POWER SUPPLY

11/2" EIFS OVER 5/8" PLYWOOD ON STUDS @ 16" CC

20 AMP/120 VOLT JUNCTION BOX BY OTHERS

1/4"D, X 4" LONG ALL-THREAD WITH SELECONE ADMESTIVE 🐽 zo amp disconnect switch (externally mounted)

WEEP HOLES (BAFFLES AS REQUERED)

.040 ALUMINIM RETURN

3/16" THICK ACRYLIC FACE INTERIOR PAINTED WHITE

LED MODULES

SILICONE SEAL - TYPICAL .065" ALUMINUM BACK

RACEWAY MOUNTED - FACE LIT CHANNEL LETTERS

T NETAL PASS-THRU WITH 166A LOW VOLTAGE WIRE

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APPROVED

CUSTOMER I SMOOTHIE KING - JONESBORO, GA
LOCATION I 8101 TARA BLYD, JONESBORO, GA, 30236
SALES REP WILLIAM YUSKO PROJECT MGR. JESSICA REYNOLDS DRAWN BY RYAN PARKER

DATE 1712-2023 FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_RS

Attachment: Sign Design to Code (3492:8101 Tara Blvd Signs)

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DATE (112-2023 FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_RS









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200" 40,

REPLACEMENT FACES: QUANTITY 2

1/2" SCALE

COLORS USED

3/16" WHITE LEXAN WITH APPLIED VINYL GRAPHICS

AVERY UC900-343-T

PANTONE 1797 Red

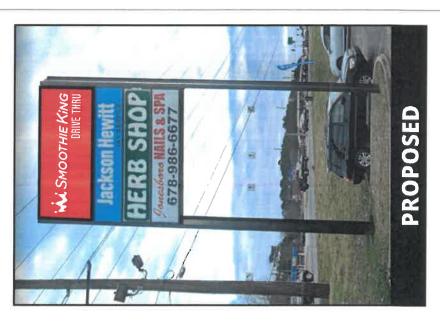
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APPROVED

PAGE

CUSTOMER SMOOTHERING JONESBORO, GA
CUGCIONI SHOTTARA BLUD, JONESBORO, GA, 30236
SALES REP. WILLIAM VUSICO
PROJECT MGR. JESSICA RETNOLDS
DRAWN BY REAM PARKER
DRAWN BY REAM PARKER
PELE 112-2023
FILE NAME: 106721 SMOOTHER KING JONESBORO GA, BS

tlantic Sign Company





3/16" WHITE LEXAN WITH APPLIED VINYL GRAPHICS

COLORS USED

AVERY UC900-343-T

PANTONE 1797

REPLACEMENT FACES: QUANTITY 2

3-16" SCALE



SMOOTHIE KING

240"

DRIVE THRU

REQUIRED

SURVEY

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PAGE 6

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CUSTOMER I SMOOTHIE KING - JONESBORO, GA LOCATION 8101 TARA BLUD, JONESBORO, GA, 30236 SALLES REF MILLIAM YOSKO PROJECT MGR. | ESSICA REMOLDS DRAWN BY RYAN PARKER

DATE 712-2023 FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_RS

FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_RG

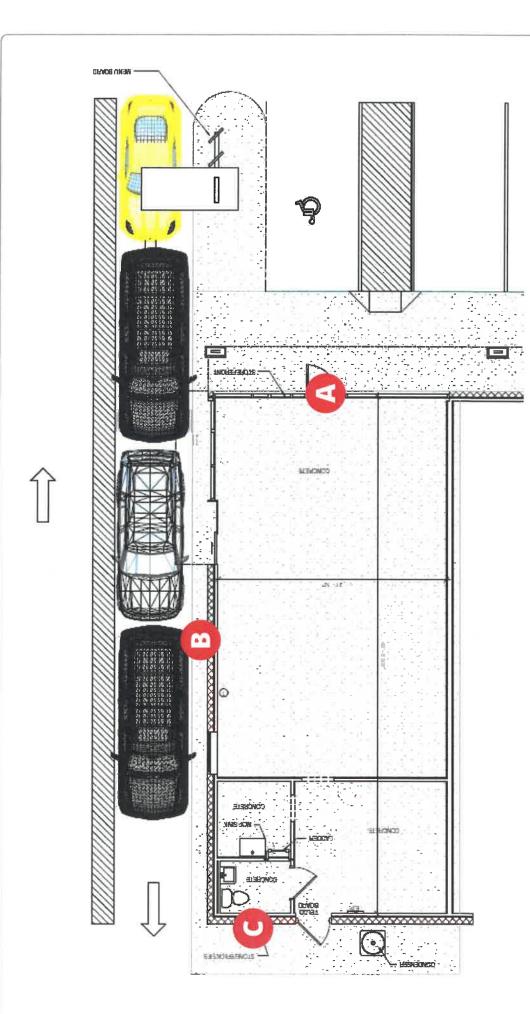




Attachment: Sign Design - Variance Required (3492:8101 Tara Blvd Signs)

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PAGE

8-1-2023 106721 SMOOTHIE KING_JONESBORO GA_R6 SMOOTHE KING - JONESBORO, GA 8101 TARA BLVD, JONESBORO, GA, 30236 MILLIAM YUSKO JESSICA REYNOLDS RYAN PARKER

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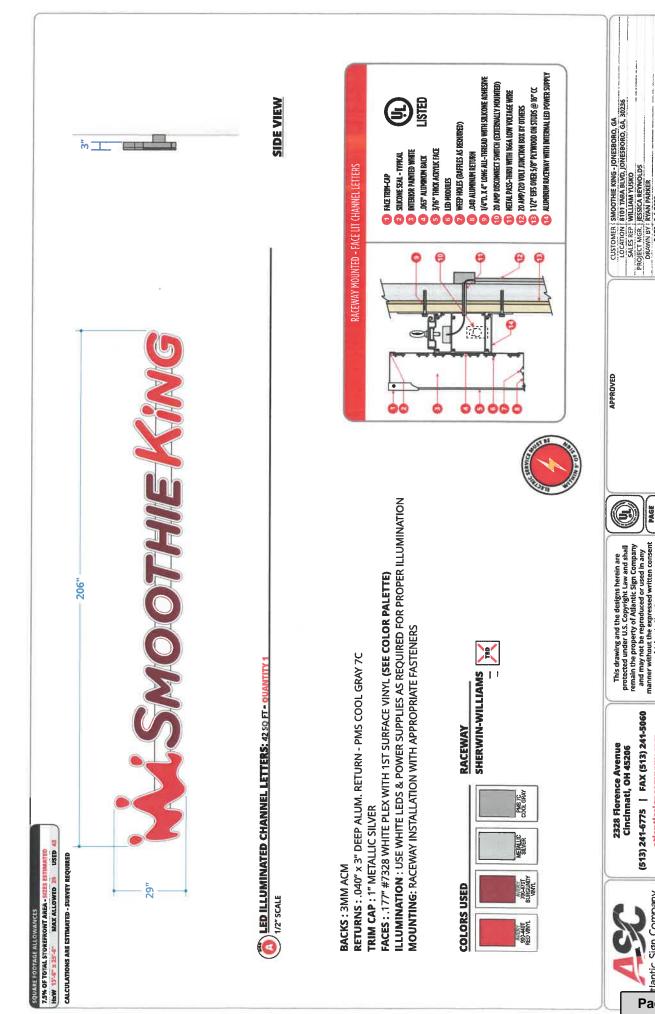
196721 SMOOTHIE KING JONESBORD GA RE



Attachment: Sign Design - Variance Required (3492:8101 Tara Blvd Signs)

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PATE 14-7023
FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_R6 PAGE This drawing and the designs herein are proceed under U.S. Copyright Law and shall remain the property of Atlantic Sign Company and may not be reproduced or used in any manner without the expressed written consent of Atlantic Sign Company

Attachment: Sign Design - Variance Required (3492: 8101 Tara Blvd Signs)

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106721 SMOOTHIE KING, JONESBORO GA, RG





DATE | 84-2023 FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_R6





DATE 84-2023 FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_R6

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Attachment: Sign Design - Variance Required (3492: 8101 Tara Blvd Signs)

106721 SMOOTHIE KING_JONESBORO GA_R6



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106721 SMOOTHIE KING_JONESBORO GA_R6



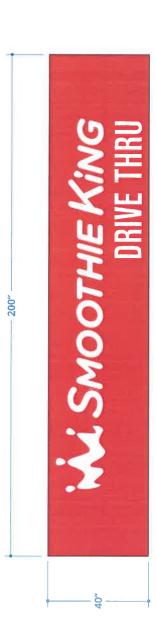
Attachment: Sign Design - Variance Required (3492:8101 Tara Blvd Signs)

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Packet Pg. 37





REPLACEMENT FACES: QUANTITY 2
1/2" SCALE

3/16" WHITE LEXAN WITH APPLIED VINYL GRAPHICS

AVERY UC900-343-T

COLORS USED

PANTONE 1797

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PAGE 11

APPROVED

DATE (8-1-2023) FILE NAME: 106721 SMOOTHIE KING_JONESBORO GA_R6 CUSTOMER ISMOOTHEKING-JONESBORO, GA. 30236.
SALES EW MILLIAM YOSKO
PROJECT MICH. PRESICA REVIOLDS
DRAWIN BY RYAN PARKER

lantic Sign Company

Attachment: Sign Design - Variance Required (3492:8101 Tara Blvd Signs)

Attachment: Sign Design - Variance Required (3492:8101 Tara Blvd Signs)







SMOOTHIE KING

.86

240"

DRIVE THRU

REQUIRED

SURVEY

COLORS USED

3/16" WHITE LEXAN WITH APPLIED VINYL GRAPHICS

REPLACEMENT FACES: QUANTITY 2

3-16" SCALE

AVERY UC900-343-T

PANTONE 1797 Red

2328 Florence Avenue Cincinnati, OH 45206

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APPROVED

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MEMORANDUM

To: Jessica Reynolds

Atlantic Sign Company

From: David D. Allen

City of Jonesboro 1859 City Center Way Jonesboro, GA 30236

Date: August 2, 2023

Re: Notification of Request for Design Review Commission – Signs; 8101 Tara Blvd;

Parcel No. 13210D A006

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of a new sign designs for the property located at 8101 Tara Boulevard, Jonesboro, Georgia.

A hearing has been scheduled for Wednesday, August 2, 2023 at 4:30 pm before the Design Review Commission at 1859 City Center Way to consider the request as described above. Your presence is recommended.

Sincerely,

David D. Allen

Community Development Director / Zoning Administrator



CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary

Agenda Item #

5.d

COUNCIL MEETING DATE August 2, 2023

Requesting Agency (Initiator)

Sponsor(s)

Office of the City Manager

Community Development Director Allen

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Commission to make a recommendation for Bail Bond Company – 8081 Tara Blvd; Parcel No. 13210D A006; New wall sign and ground sign panel for business.

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

City Code Section 86-489 and 86-490 – Sign Standards

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

Yes

Beautification, Community Planning, Neighborhood and Business Revitalization

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Agency recommendation – Approval of sign designs; A bail bond company has operated at 8081 Tara Blvd for many years and is now undergoing a name change. The applicant has applied for two signs – a replacement ground panel in the pylon framework at the highway, and a replacement wall sign over the front entrance.

The replacement panel at the top of the pre-existing ground (pylon) sign at the road will not exceed the panel framework already there. The red and white color scheme will be compatible with adjacent businesses.

The wall sign replacement panel at the front entrance will be 30 square feet, which is below the maximum 150 square feet allowed in Code Section 86-490(b). However, the front wall sign panel will be about 10% of the total front building façade, above the 7.5% allowed in Code Section 86-489. However, the new sign will be smaller than the bond sign that was already there and will look better as well. The sign will be internally illuminated.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private Owner

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- Site Picture
- New Sign Design
- Acceptance letter

Staff Recommendation (Type Name, Title, Agency and Phone)

Approval

FOLLOW-UP APPROVAL ACTION (City Clerk)				
Typed Name and Title Melissa Brooks, Interim City Clerk	Date August, 2, 2023			
Signature	City Clerk's Office		Deal of Deal	



Image capture: Dec 2021 @ 2023 Google



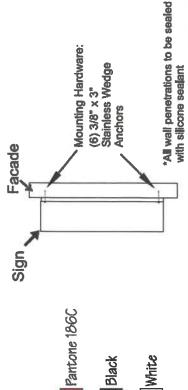
Packet Pg. 42

15. 3

30 sq ft



Flat Lexan Face with Translucent Vinyl Overlays Painted Black, LED Illumination, UL Approved Wall Mounted Cabinet Sign 1.5" Retainers



8081 Tara Blvd, Jonesboro, GA 30236



167.75

<u>..</u>EZ

Replace Existing Flex Faces Qty: 2 Sides



Current views



Ryan Matalon

305-790-5090

ryan@a2rdchancebailbords.com ADDRESS:

8223

FILE NAME

Jonesboro/

ASCBB_Jonesboro

DESIGNER Kimberly CUSTOMER APPROVAL:

DATES

vithout the prior write onsent of Southern S oprietary to, South roduce this docum

Attachment: New Sign Design (3493: 8081 Tara Blvd Signs)

Packet Pg. 43

¥hite

Black



MEMORANDUM

To: Kimberly Dumett

Southern Signs USA

From: David D. Allen

City of Jonesboro 1859 City Center Way Jonesboro, GA 30236

Date: August 2, 2023

Re: Notification of Request for Design Review Commission – Signs; 8081 Tara Blvd;

Parcel No. 13210D A006

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of a new sign designs for the property located at 8081 Tara Boulevard, Jonesboro, Georgia.

A hearing has been scheduled for Wednesday, August 2, 2023 at 4:30 pm before the Design Review Commission at 1859 City Center Way to consider the request as described above. Your presence is recommended.

Sincerely,

David D. Allen

Community Development Director / Zoning Administrator