

**CITY OF JONESBORO  
DOWNTOWN DEVELOPMENT AUTHORITY  
& MAIN STREET ADVISORY BOARD  
REGULAR MEETING  
170 SOUTH MAIN STREET  
March 12, 2019 – 6:00 PM**

**MINUTES**

The Jonesboro Downtown Development Authority and the Jonesboro Main Street Advisory Board held their Regular Meeting on Tuesday, March 12, 2019. The meeting was held at 6:00 PM at the Jonesboro Police Station, 170 South Main Street, Jonesboro, Georgia.

**AGENDA**

**I. CALL TO ORDER**

Attendee Name	Title	Status	Arrived
Joel Aviles	Chairman	Present	
Joy B. Day	Board of Directors	Present	
Sylvester Ford	Board of Directors	Present	
Helen Meadows	Board of Directors	Present	
Allen Roark	Board of Directors	Present	
Juli Segner	Board of Directors	Remote	
Karen Sullivan	Board of Directors	Present	
Ricky L. Clark	Executive Director	Present	

**II. ADOPTION OF AGENDA**

1. Motion to adopt Agenda.

**RESULT: APPROVED [UNANIMOUS]**  
**MOVER:** Karen Sullivan, Board of Directors  
**SECONDER:** Helen Meadows, Board of Directors  
**AYES:** Aviles, Day, Ford, Meadows, Roark, Segner, Sullivan

**III. FINANCIAL REPORT**

1. Consideration of Financial Statements for two-month period ended February 28, 2019.

**RESULT: APPROVED [UNANIMOUS]**  
**MOVER:** Karen Sullivan, Board of Directors  
**SECONDER:** Sylvester Ford, Board of Directors  
**AYES:** Aviles, Day, Ford, Meadows, Roark, Segner, Sullivan

**IV. MINUTES**

**RESULT: APPROVED [UNANIMOUS]**  
**MOVER:** Joy Day, Board of Directors  
**SECONDER:** Karen Sullivan, Board of Directors  
**AYES:** Aviles, Day, Ford, Meadows, Roark, Segner, Sullivan

1. Consideration of the Minutes of the September 6, 2018 Regular Meeting.
2. Consideration of the Minutes of the December 20, 2018 Regular Meeting.

## V. AGENDA ITEMS

1. Update regarding 2019 Main Street Memberships

At this time Mr. Clark advised the Board of the present Main Street Memberships and encouraged Board Members to join.

2. Discussion regarding 2019 Annual Gala.

After substantial conversation, majority consensus agreed to postpone the Annual Gala.

3. Discussion regarding Annual St. Patrick's Day Street Party.

At this time, Mr. Clark provided the Board with an update on the planning of the St. Patrick's Day Festival. Mr. Clark noted that we are expecting a record number of participants.

4. Discussion regarding 2019 Strategic Planning Retreat.

Mr. Clark advised the Board of the need to conduct our Strategic Annual Planning Retreat. After discussion amongst the Board Members, it was decided that our Annual Retreat would be held in Madison, Georgia. Mr. Clark to firm up details and provide to Board.

5. Executive Session for the purpose of discussing real estate acquisition.

<b>RESULT:</b> APPROVED [UNANIMOUS]
<b>MOVER:</b> Joy B. Day, Board of Directors
<b>SECONDER:</b> Karen Sullivan, Board of Directors
<b>AYES:</b> Aviles, Day, Ford, Meadows, Roark, Segner, Sullivan

6. Motion to adjourn Executive Session.

<b>RESULT:</b> APPROVED [UNANIMOUS]
<b>MOVER:</b> Sylvester Ford, Board of Directors
<b>SECONDER:</b> Karen Sullivan, Board of Directors
<b>AYES:</b> Aviles, Day, Ford, Meadows, Roark, Segner, Sullivan

7. Motion to authorize Chairman Aviles to execute a Purchase and Sale Agreement for the property located at 166 South Main Street.

<b>RESULT:</b> APPROVED [UNANIMOUS]
<b>MOVER:</b> Karen Sullivan, Board of Directors
<b>SECONDER:</b> Sylvester Ford, Board of Directors
<b>AYES:</b> Aviles, Day, Ford, Meadows, Roark, Segner, Sullivan

**VI. COMMITTEE UPDATES**

1. Promotions/Organization Committee - Juli Segner, Chairperson
2. Economic Restructuring Committee - Sylvester Ford, Chairperson
3. Design Committee - Joel Aviles, Chairperson

**VII. EXECUTIVE DIRECTOR'S REPORT**

**VIII. BOARD OF DIRECTOR'S COMMENTS**

**IX. ADJOURNMENT**

1. Motion to Adjourn.

**RESULT: APPROVED [6 TO 0]**

**MOVER:** Sylvester Ford, Board of Directors

**SECONDER:** Karen Sullivan, Board of Directors

**AYES:** Aviles, Day, Ford, Meadows, Roark, Sullivan

**AWAY:** Segner

---

JOEL AVILES, CHAIRMAN

---

RICKY L. CLARK, JR. – EXECUTIVE DIRECTOR