



REGULAR MEETING

Jonesboro City Center | 1859 City Center Way | Jonesboro, GA 30236

Tuesday October 3rd 2023

Attending:

Trina Kolawole, Helen Meadows, Donya Sartor, Jule Segner, Tammery Scott Dowdell,
Karen Sullivan,

Staff: Andrew Simpson, Maria Wetherington.

MINUTES

- I. **CALL TO ORDER** – The meeting was called to order by Karen Sullivan at 6:05pm.
- II. **ADOPTION OF THE AGENDA.** Jule moved to adopt the agenda and Helen seconded. The vote was unanimous.
- III. **ADOPTION OF MINUTES.** Trina moved to adopt the minutes and Helen seconded. The vote was unanimous.
 1. **FINANCIAL STATEMENTS.** Consideration of Financial Statements for the 30-day period ended August 31st, 2023. Andrew discussed the principal payments on 166 S. Main St. Andrew also expressed concerned about the Event revenue projection being 10 times more than what came in. 166 South Main Street lease projected at \$20,000 was also a concern due to no tenant. Trina moved to accept the financial report and Jule seconded. The vote was unanimous.
- IV. **AGENDA ITEMS**
 1. DDA owned properties.
 - a. 166 S. Main St. Appraisal. Andrew noted that the appraisal was for \$192,000.
 2. Nouveau Bar and Grill.
 - a. Review of Receipts. The original Firehouse LLC agreement had specified that Nouveau Bar and Grill would receive \$50,000 once receipts had been provided. Jule moved to accept the payment to Nouveau Bar and Grill and Helen seconded the motion. The vote was unanimous.
 3. Façade Grant Applications.
 - a. LaShondra Swanson – Pamper Me Total Beauty Spa. Andrew presented and Jule made the motion. Helen seconded. The vote was unanimous.
 - b. Derrick Whisby – Quik Clinic Jonesboro. Andrew stated that as the work was made in the last financial year, this may set a precedent. The board voted to agree that the façade grant application should be from the same year as the award. Jule made the motion and Helen seconded.

4. Events

- a. Halloween on N. Main St. October 31, 2023. Tammary, Karen and Jule will be in attendance. Karen noted that nothing ever happened on North Main Street and this would be good publicity for businesses.
- b. Jonesboro Gives Back. Jonesboro Sock Drive. November 2023. Jule will be taking care of the sock drive with Andrew providing promotion on social media.
- c. Small Business Saturday Update. November 25, 2023. Trina is going to help Andrew with a pre-promotion and then on the day with Facebook Lives.
- d. Jolly Jonesboro's Jingle Jam Jamboree, December 2, 2023. This is going to be between 4pm and 8pm. There will be the Mistletoe Market and an explosive finale. The DDA will help with hot chocolate from the concession stand.

V. COMMITTEE UPDATES

- 1. Promotions/Organization Committee - Julie Segner, Promotions Chair.
- 2. Design Review Committee - David Allen, Community Development Director.

VI. EXECUTIVE DIRECTOR'S REPORT. Andrew is going to review the vacancy tax for downtown buildings on South Main Street.

VII. BOARD OF DIRECTOR'S/PUBLIC COMMENTS. The mayor discussed the "Mayors, Mommy and Me Christmas Tea and Daddy too," tea at the Magnolia House and Garden. This would be at Noon, Tuesday December 19th and ticketed.

VIII. EXECUTIVE SESSION. The board entered an executive session to discuss property. Jule made the motion to go into executive session and Donya Seconded. Jule made the motion to come out of executive session and Donya seconded.

IX. ADJOURNMENT. Donya made the motion to adjourn the meeting at 7.15pm and Helen seconded the motion. The vote was unanimously passed.