



MINUTES
JONESBORO DDA & MAIN STREET
PROMOTIONS AND ORGANIZATION COMMITTEE
REGULAR MEETING
NOVEMBER 28, 2023 5:00 PM

Members present: Jule Segner, Chair, Andrew Simpson, Economic Development, Dana Holmes, Tammary Scott, Mitch Johnson, Jaynine Taylor, Penny Faucett, Donya Sartor, Mayor

Members absent: Aileen Conteh, Karen Sullivan

Meeting was called to order at 5:04 pm by Chairperson Jule Segner. Due to the city election, on November 7th, and the needed attendance of Andrew Simpson, at a Main Street Conference, on rescheduled date of November 14th, this regular meeting was held on November 28th.

Agenda and minutes, from October 5, 2023 were adopted by unanimous vote.

Old Business: A discussion was held as to agencies for distribution of socks collected in the “Sock it to Me”, Jonesboro Gives Back, sock Drive, which ended on November 25th. Containers will be picked up this week.

Mayor Sartor gave an update on the **Mayor’s “Mommy and Me” Tea** to be held on December 19th, at The Magnolia House. There are still tickets available for this event. Committee is invited to attend and help out.

The next scheduled event is the **Tree Lighting and MistleToe Market** scheduled for Saturday, December 2nd. Since this is to be an outdoor event and rain probability is high, the alternative Location is inside City Center. A call on this will be Thursday, November 30th. Promotions Committee will be manning the Popcorn Booth, Hot Chocolate Booth and Cotton Candy.

New Business: Since no other events will be held after December 19th, there will be no regular meeting in December. **The Planning Session is scheduled for Tuesday, January 9, 2024, from 10:00am- 2:00pm. This meeting will be held in the Conference Room at City Center** and will be our regular meeting for January of 2024. There will be no meeting on January 2, 2024, our usual date.

Having no further business, meeting was adjourned at 5:46 pm.

Respectfully submitted,

Jule Segner
Chairperson