



Jonesboro Urban Redevelopment Agency

MEETING

Jonesboro City Center | 1859 City Center Way | Jonesboro, GA 30236

6:00PM Tuesday June 4th 2024

MINUTES

Present; Trina Kolawole, Helen Meadows, Tammary Scott, Jule Segner, Karen Sullivan.

Absent: Santia Fox, Donya Sartor.

Staff: David Allen, Andrew Simpson, Maria Wetherington.

Guest: Kaysie Lazzaro

- I. **CALL TO ORDER** – Karen called the meeting to order at 6:04pm.
- II. **ADOPTION OF AGENDA** – Jule made the motion to accept the agenda and Tammary seconded. The vote was unanimous.
- III. **ADOPTION OF MINUTES** – Tammary made the motion to accept the agenda and Helen Seconded. The vote to accept was unanimous.

IV. FINANCIAL STATEMENTS

Consideration of Financial Statements for 30-day period ending April 30th, 2024 – Andrew discussed the realities of the financial statement. \$156,000 does not belong to the DDA but to the Urban Redevelopment Agency. This \$156,000 is intended to pay of the debt incurred by the bond for the Broad Street project. Andrew met with Mr. Quinn, and it was decided that the \$156,000 would be paid back over 3 years to maintain our bank account in good order.

V. AGENDA ITEMS

- 1. DDA Properties, 166 S. Main St. 205, 207 and 217 N. Main St. 166 S. Main St. was still being investigated for possible rental. 205 N. Main St. had a whole in the roof and 217 N. Main St. could also be a possible rental. Andrew will follow up.
- 2. QuickBooks subscription for DDA Accounts. Andrew said this was now up and running and invoice for Main Street Membership would be issued soon.
- 3. Promotion of City Green. Trina said the perception was that the City Green was not open to the public. People should be able to come up with ideas and have a place to stop at. There are no sitting areas either. Perhaps there could be photo op contests with people physically there and sharing it. Tammary said Nouveau puts their truck behind it so the perception is that it is part of Nouveau. Jule said part of the problem is that there is nowhere to sit. We should look for sponsorships for tables and benches. Karen felt that there was a need to market the green.

4. Rental Fee for City Green. This was discussed and it was decided that Nouveau Bar and Grill can rent the City Green three times a month, but not when it clashes with a DDA event. Jule said that previously booked events should take priority. Trina said there should be a profit for the DDA after expenses. Tammary said that pushing Friday through Sunday rentals would prove in time positive. People will have events. A minimum of \$2000. \$500 deposit. \$200 for security and \$150 cleaning fee on Friday thru Sunday. Tammary said that \$600 during the week is cheap. Karen made the motion and Trina seconded. The vote was unanimous. All fees should be reviewed by the end of October. Monday to Thursday should have a \$1000 base fee plus \$500 deposit. Jule made the motion and Helen seconded the motion passed unanimously.
5. D.A.T.E. Night. May 31st Review. Tammary said it was a much bigger crowd than the one in April and Andrew suggested that perhaps Main St. may be closed at the next event depending on what the Police Chief said regarding public safety.

VI. COMMITTEE UPDATES

1. Promotions/Organization Committee - Jule Segner, Promotions Chair. Jule said it was a very successful Kentucky Derby and that we were waiting on sponsorships to come in. DDA would be at the Juneteenth celebration for the concession stand.
2. Design Review Committee - David Allen, Community Development Director.

VII. EXECUTIVE DIRECTOR'S REPORT - Andrew mentioned that he was working on a banner project for at least 25 banners. These would require 25 sponsors and somewhere between \$775 to \$1000 depending on the size of the sponsorship logo. Andrew will also be checking on 3 quotes for the roof at 205 N. Main St.

VIII. BOARD OF DIRECTOR'S/PUBLIC COMMENTS - Tammary suggested that businesses adopt a bench. Jule suggested that benches be painted and then a price be given.

IX. EXECUTIVE SESSION - There was no executive session.

X. ADJOURNMENT - Tammary made the motion to adjourn the meeting and Trina seconded at 7:35pm.