



City of Jonesboro  
Downtown Development Authority / Main Street Advisory Board  
**Strategic Planning Retreat**

Held At:

Clayton County Chamber of Commerce  
2270 Mt. Zion Rd ~ Jonesboro, Georgia  
**February 24, 2017**

**Facilitated By:**

Tommy Lowmon – Communications & Training Coordinator  
Georgia Department of Community Affairs

Ricky L. Clark, Jr., - Executive Director – DDA & Main Street  
City of Jonesboro



## Planning Retreat

February 24, 2017

### Agenda

|    |          |  |
|----|----------|--|
|    | 8:30 AM  | Continental Breakfast  |
|    | 9:00 AM  | Welcome, Overview & Introductions  |
| RC | 9:30 AM  | Getting to Know the Players  |
|    | 10:00 AM | Break  |
|    | 10:15 AM | Expectations of Board & Staff  |
|    | 11:00 AM | Introduction to Main Street <ul style="list-style-type: none"><li>• Roles And Responsibilities of Board &amp; Staff</li></ul>  |
|    | 12:00 PM | Lunch  |
|    | 12:45 PM | Main Street Programmatic Approach / Training <ul style="list-style-type: none"><li>Ten National Standards (Presentation)</li></ul>   |
|    | 2:00 PM  | Community Transformation Strategy & Correlation to Work Program  |
| TL | 2:45 PM  | Break  |
|    | 3:00 PM  | 2017 Work Program Strategic Planning <ul style="list-style-type: none"><li>• Promotions</li><li>• Organization</li><li>• Design</li><li>• Economic Restructuring</li></ul> |
|    | 4:00 PM  | Summation of Activities/Closing Comments from Board - Staff  |
|    | 5:00 PM  | Adjourn  |