



DESIGN REVIEW COMMISSION

June 2, 2021

MEETING AGENDA:

- I. CALL TO ORDER**
- II. APPROVAL OF AGENDA**
- III. APPROVAL OF MINUTES**
- IV. OLD BUSINESS - NONE**
- V. NEW BUSINESS - ACTION ITEMS**
- VI. ADJOURNMENT**
- VII. ACTION ITEMS**
 - 1. Commission to make a recommendation for Pure Beauty Bar – 244 North Main Street; Parcel No. 13240B E006A; Revised sign design for business in commercial center.
 - 2. Commission to make a recommendation for La'T Amore – 309 North Main Street, Suite B; Parcel No. 13209C C010; New sign panel for business in commercial center.
 - 3. Commission to make a recommendation for Gas Station – 155 South McDonough Street; Parcel No. 13241D H002; Replacement sign panels for existing business in Historic District.
 - 4. Commission to make a recommendation for Taste of Thailand – 121 Jonesboro Road; Parcel No. 13240B E012; New ground sign for existing business.
 - 5. Commission to make a recommendation for Elite Buzi Dance Studio – 1423 Stockbridge Road; Parcel No. 12017B A003; New Wall Sign for New Business.



CITY OF JONESBORO, GEORGIA COUNCIL
Agenda Item Summary

Agenda Item #

7.1

- 1

COUNCIL MEETING DATE
June 2, 2021

Requesting Agency (Initiator)

Office of the City Manager

Sponsor(s)

Community Development Director Allen

Requested Action (Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)

Commission to make a recommendation for Pure Beauty Bar – 244 North Main Street; Parcel No. 13240B E006A; Revised sign design for business in commercial center.

Requirement for Board Action (Cite specific Council policy, statute or code requirement)

City Code Section 86-489 and 86-490 – Sign Standards

Is this Item Goal Related? (If yes, describe how this action meets the specific Board Focus Area or Goal)

Yes

Beautification, Community Planning, Neighborhood and Business
Revitalization

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Agency recommendation – Approval of revised sign design (without flat iron and brush graphics); At the May 5th meeting, Design Review rejected the original design, with the following comments:

- o Re-word the service descriptions
- o Reduce the number of colors.
- o Remove window coverings to compliance.

The revised design simplifies the graphics and colors of the original design and was informally approved by the Design Review Commission via email. The revised panels will be the same size as the original design below.

The new ground sign panel (metal) will be in the pre-existing sign frame at the front of the parking lot and building sidewalk and will not exceed the panel framework. The size (each side) will be 32 square feet, which is below the 35 square feet maximum allowed in Section 86-490(a) for ground sign panels in planned centers. The white, blue, pink and yellow color scheme of the sign will not conflict with nearby businesses. The framework has been there for many years and has hosted many different businesses. The sign will not be illuminated. The new wall sign panel (metal) will be located on the red sloped roof portion above the entrance door, as have other business signs. The panel size will be 16 square feet, 6.67% of the total store façade and below the 7.5% maximum allowed in Section 86-489(b). The white, blue, pink and yellow color scheme of the sign will not conflict with nearby businesses. The sign will not be illuminated.

Staff continues to require that the blue and white signs in the windows – “Now Open Pure Beauty Bar...” be removed as they would be redundant and take up much of the window space.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private owner

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky L. Clark, City Manager

Date

June, 2, 2021

06/02/21

Design Review Commission

APPROVED

Signature

City Clerk's Office

- Meeting Notes
- Revised Design
- Acceptance Letter - June 2021

7.1

Staff Recommendation *(Type Name, Title, Agency and Phone)*

Approval

David Allen

From: Dorian Zachery <dorzachery@gmail.com>
Sent: Friday, May 14, 2021 1:10 PM
To: David Allen
Subject: Re: New Design Draft

Hello, I've applied the changes that were suggested for the business. Attached are the two new designs. Thanks!
Pure Beauty Bar
404-784-4001

On 6 May 2021, at 2:54 PM, David Allen <dallen@jonesboroga.com> wrote:

The Design Review Commission yesterday afternoon recommended denial of your submitted sign designs and had the following recommendations for the redesign:

1. Put the word "Pure" over "Beauty Bar". All words centered on sign.
2. Put more information on the sign, like the phone number and the fact that it is a salon.
3. The signs need less colors, they are too busy.

When the final design is installed, the blue and white signs in the windows need to be removed.

<image001.jpg>

David Allen | Community Development Director | City of Jonesboro, GA
 tel: [770-478-3800](tel:770-478-3800) | cell: [770-570-2977](tel:770-570-2977) | dallen@jonesboroga.com |
 124 North Avenue | Jonesboro, Georgia 30236 | www.jonesboroga.com
[Like Us On Facebook](#) [Like Us on Twitter](#)

From: David Allen
Sent: Tuesday, May 4, 2021 4:58 PM
To: dorzachery@gmail.com
Subject: Design Review Staff Report

<image001.jpg>

David Allen | Community Development Director | City of Jonesboro, GA
 tel: [770-478-3800](tel:770-478-3800) | cell: [770-570-2977](tel:770-570-2977) | dallen@jonesboroga.com |
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Attachment: Meeting Notes (1894 : 244 North Main Street - Revised Sign)



**Design Review Commission
Meeting Minutes
May 5, 2021**

I. CALL TO ORDER

| Attendee Name | Title | Status | Arrived |
|--------------------|--------------------------------|---------|---------|
| Bonnie Shekarabi | Board Member | Present | |
| Barbara Casey-Lane | Board Member | Present | |
| Kimberly Lightford | Board Member | Present | |
| Tammary Dowdell | Board Member | Present | |
| Ricky McKenzie | Board Member | Late | 5:03 PM |
| David Allen | Community Development Director | Present | |
| Cable Glenn-Brooks | Executive Assistant | Present | |

II. APPROVAL OF AGENDA

- a. Motion to approve the agenda as presented.

| | |
|------------------|---|
| RESULT: | APPROVED [UNANIMOUS] |
| MOVER: | Tammary Dowdell, Board Member |
| SECONDER: | Barbara Casey-Lane, Board Member |
| AYES: | Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie |

III. APPROVAL OF MINUTES

- a. Motion to approve the April 7, 2021 as presented.

| | |
|------------------|---|
| RESULT: | APPROVED [UNANIMOUS] |
| MOVER: | Bonnie Shekarabi, Board Member |
| SECONDER: | Kimberly Lightford, Board Member |
| AYES: | Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie |

IV. OLD BUSINESS - NONE

V. NEW BUSINESS - ACTION ITEMS

- a. Commission to make a recommendation for F.O.E. Property Management – 759 North Avenue; Parcel No. 13210D A005; New sign panels for business in commercial center.

RESULT: APPROVED [UNANIMOUS]
MOVER: Bonnie Shekarabi, Board Member
SECONDER: Tammary Dowdell, Board Member
AYES: Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie

Staff recommends adding a logo or a description of the F.O.E. (Family Over Everything)

- b. Commission to make a recommendation for Susan Kirby Law Office – 185 North Main Street; Parcel 13240D C007; Replacement sign panel for business in Historic District.

RESULT: APPROVED [UNANIMOUS]
MOVER: Barbara Casey-Lane, Board Member
SECONDER: Tammary Dowdell, Board Member
AYES: Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie

The existing panel framework (wood posts) will remain in place, being in a grandfathered position. The sign panel will now reflect three attorneys in the same office.

Staff recommends adding landscaping at the base of the ground sign.

- c. Commission to make a recommendation for Tran Realty – 181 North Main Street; Parcel No. 13240D C005; New wall sign for business in Historic District.

RESULT: APPROVED [UNANIMOUS]
MOVER: Barbara Casey-Lane, Board Member
SECONDER: Kimberly Lightford, Board Member
AYES: Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie

Staff recommends relocating the sign to the down spout on the corner of the building.

- d. Commission to make a recommendation for Event Center – 127 Jonesboro Road; Parcel No. 13240B E001; New ground sign for business.

RESULT: APPROVED [UNANIMOUS]
MOVER: Bonnie Shekarabi, Board Member
SECONDER: Barbara Casey-Lane, Board Member
AYES: Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie

Applicant will adjust the design and resize the sign to meet height requirements.

- e. Commission to make a recommendation for Pure Beauty Bar – 244 North Main Street; Parcel No. 13240B E006A; New wall sign and ground sign panel for business in commercial center.

RESULT: DENIED [0 TO 5]
MOVER: Bonnie Shekarabi, Board Member
SECONDER: Barbara Casey-Lane, Board Member
NAYS: Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie

Redesign the sign;

- Re-word the service descriptions;
- Reduce the number of colors.
- Remove window coverings to compliance.

- f. Commission to make a recommendation for Willie Middleton II – 120 North McDonough Street; Parcel No. 13241B F004; New deck for rear of commercial building in Historic District.

| | |
|------------------|---|
| RESULT: | APPROVED [UNANIMOUS] |
| MOVER: | Bonnie Shekarabi, Board Member |
| SECONDER: | Tammary Dowdell, Board Member |
| AYES: | Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie |

Staff recommendations:

- Remove picket fencing.
 - Continue railing around the deck and stain the entire deck.
 - Add stream lighting and landscaping.
- g. Commission to make a recommendation for Roger and Kathy Swint – 186 North McDonough Street; Parcel No. 13240D A029; Replacement metal roof for building in Historic District.

| | |
|------------------|---|
| RESULT: | APPROVED [UNANIMOUS] |
| MOVER: | Tammary Dowdell, Board Member |
| SECONDER: | Barbara Casey-Lane, Board Member |
| AYES: | Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie |

- h. Commission to make a recommendation for HT Shop – 194 Jonesboro Road; Parcel No. 12048C A002; Replacement wall sign panel for business in commercial center.

| | |
|------------------|---|
| RESULT: | APPROVED [UNANIMOUS] |
| MOVER: | Bonnie Shekarabi, Board Member |
| SECONDER: | Kimberly Lightford, Board Member |
| AYES: | Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie |

VI. ADJOURNMENT

- a. Motion to adjourn at 5:36 PM.

| | |
|------------------|---|
| RESULT: | APPROVED [UNANIMOUS] |
| MOVER: | Bonnie Shekarabi, Board Member |
| SECONDER: | Kimberly Lightford, Board Member |
| AYES: | Shekarabi, Casey-Lane, Lightford, Dowdell, McKenzie |



404-784-4001

•BUNDLES •WIGS •INSTALLS

•BRAIDS •MAKEUP



404-784-4001

Attachment: Revised Design (1894 : 244 North Main Street - Revised Sign)

Sent from my iPhone



MEMORANDUM

To: Dorian Zachery
8284 Holly Drive
Jonesboro, Ga. 30238

From: David D. Allen
City of Jonesboro
124 North Avenue
Jonesboro, GA 30236

Date: May 28, 2021

Re: Notification of Request for Design Review Commission – **Revised Signs**; 244 North Main Street; Parcel No. 13240B E006A

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of revised sign panels for the property located at 244 North Main Street, Jonesboro, Georgia.

Due to the COVID-19 outbreak, the review meeting will be conducted by members via a remote conference call (Zoom Meetings) on Wednesday, June 2, 2021 at 4:30 pm. You will be provided a link to the meeting to participate if you wish. If you are unable to be a part of the meeting, then you will be informed of the recommendation on the following day.

Sincerely,

David D. Allen
Community Development Director / Zoning Administrator

Attachment: Acceptance Letter - June 2021 (1894 : 244 North Main Street - Revised Sign)



CITY OF JONESBORO, GEORGIA COUNCIL
Agenda Item Summary

Agenda Item #

7.2

- 2

COUNCIL MEETING DATE
June 2, 2021

Requesting Agency (Initiator)

Office of the City Manager

Sponsor(s)

Community Development Director Allen

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Commission to make a recommendation for La'T Amore – 309 North Main Street, Suite B; Parcel No. 13209C C010; New sign panel for business in commercial center.

Requirement for Board Action *(Cite specific Council policy, statute or code requirement)*

City Code Section 86-489 and 86-490 – Sign Standards

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

Yes

Beautification, Community Planning, Neighborhood and Business
Revitalization

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Agency recommendation – Approval of replacement wall sign; Recently, La'T Amore clothing boutique received zoning approval to conduct business in the commercial center at 309 North Main Street.

The wall sign will be located in an existing cabinet above the entrance, which has provided signage for other businesses in the past. The yellow and blue color scheme is compatible with adjacent businesses.

The wall sign replacement panel will be 16 square feet, which is well below the maximum 150 square feet allowed in Code Section 86-490(b). The wall sign panel is about 4% of the total front building façade, below the 7.5% allowed in Code Section 86-489(c)(3). It will be internally illuminated.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private owner

Exhibits Attached *(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)*

- Permit Application
- Sign Panel
- Acceptance Letter

Staff Recommendation *(Type Name, Title, Agency and Phone)*

Approval

FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky L. Clark, City Manager

Date

June, 2, 2021

06/02/21

Design Review Commission

APPROVED

Signature

City Clerk's Office



CITY OF JONESBORO
124 North Avenue
Jonesboro, Georgia
30236
770-478-3800

SIGN PERMIT **No** 0852

GOOD FOR SIX MONTHS ONLY

Business La'T Amore

Location 309 N. Main #B

Owner Lataranya Elliott

Sign Description _____

Estimated Cost _____

Fee _____

Received Payment \$60 pd 5-19-21

Date _____

Attachment: Permit Application (1895 : 309 North Main Street Sign)



CITY OF JONESBORO
 124 North Avenue
 Jonesboro, Georgia 30236
 City Hall: (770) 478-3800
 Fax: (770) 478-3775
 www.jonesboroga.com

SIGN PERMIT APPLICATION

ATTACH ADDITIONAL PAGES IF NECESSARY. ALL ATTACHMENTS MUST BE NUMBERED. INDICATE THE PAGE NUMBER OF ATTACHMENT IN THE SPACES PROVIDED FOR EACH RELEVANT ANSWER. USE A SEPARATE PAGE FOR EACH NECESSARY QUESTION/ANSWER ATTACHMENT.

ANY MISSTATEMENT OR CONCEALMENT OF FACT IN THIS APPLICATION SHALL BE GROUNDS FOR REVOCATION OF THE LICENSE ISSUED AND SHALL MAKE THE APPLICANT LIABLE TO PROSECUTION FOR PERJURY. PLEASE DO NOT LEAVE ANY AREAS UNANSWERED.

APPLICATION FEE: \$60.00 (Non-Refundable). The Sign Permit fee is an additional cost. The City of Jonesboro will calculate and advise fees due.

| | |
|--|--------------------------------------|
| Administrative fee | (flat fee) \$60.00 |
| Area of Sign 1-10ft ² | (flat fee) \$35.00 |
| Area of Sign 11-25ft ² | (flat fee) \$60.00 |
| Area of Sign 26-50ft ² | (flat fee) \$90.00 |
| Area of Sign 51ft ² and greater | (flat fee) \$125.00 |
| Temporary Signs | (flat fee for second permit) \$30.00 |
| Two permits allowed per property per year. | |
| First is free and a flat fee is required for | |
| 2nd permit. | |

Attachment: Permit Application (1895 : 309 North Main Street Sign)

Date of Application: 5-19-21

PLEASE PRINT OR TYPE This is an application for authorization to erect/change signage. A permit fee of \$_____ will be charged and must be submitted with this application, and is based on the City of Jonesboro Schedule of Fees. The signage fees are based on independent sign size. A separate application is required for each new sign or for any change to an existing sign.

Once authorization has been given, and within 10 days of work completion, the applicant must request in writing a final permit. Included with your final permit request must be a current and dated photograph of each face of the sign and a signed affidavit that the photographs are accurate, with a statement that the sign was erected/changed as described in the application. False statements made on this application are grounds for revocation of the sign permit authorization

The city shall process all sign authorizations/permit applications, within 45 days of the city's receipt of completed application. Once written authorization has been issued, all work must be completed within 180 days. If, after 180 days, the City has not received report of completion, the authorization shall become null and void and no final permit will be issued.

Description of Permit

Please check:

- ☒ New Sign
☐ Change to Existing Sign
☐ Ground Sign
☐ Window Sign
☐ Subdivision Sign
☐ Projecting Sign Wall Sign
☐ Entrance Sign
☐ Special Event Sign
☐ Other (describe below)

Property Owner or Applicant Information

Name: LaTanya Elliott
Mailing Address: 7124 Southlake PKWY APT. I1
City: MORROW State: GA Zip: 30260-412
Phone: (Day) 317-777-5632 (Evening) _____

*Signature: _____

*By signing the above line, Property Owner gives permission for appropriate actions.

Attachment: Permit Application (1895 : 309 North Main Street Sign)

Jonesboro Property Information

Existing Uses and Structures: women's clothing and accessories

Surrounding Uses and Structures: (See Official Zoning Map): _____

Surrounding Zoning: _____

North: _____ South: _____ East: _____ West: _____

Property Address of Sign: 309 N. Main suit B Jonesboro

Complete dimensions and total area of the sign: 16 SQUARE FEET

What is the position of the sign in relation to nearby buildings/structures and other signs?

IN EX. SIGN CABINET ON WALL

What is the position of the sign in relation to nearby buildings/structures and other signs?

What are the setbacks from right-of-ways, property lines and easements?

N/A

Name of person, firm, corporation or association erecting the sign is:

ALREADY INSTALLED

Name of business/activity at the address where the sign is to be erected:

Is this in a planned development?

Yes

Attach to this application a written description of all other signs located on the lot, indicating the sign type, size and placement. (Master Signage Plan)



Attachment: Sign Panel (1895 : 309 North Main Street Sign)



MEMORANDUM

To: LaTonya Elliott
7124 Southlake Parkway
Morrow, Ga. 30260-4122

From: David D. Allen
City of Jonesboro
124 North Avenue
Jonesboro, GA 30236

Date: May 28, 2021

Re: Notification of Request for Design Review Commission – Sign; 309 North Main Street; Parcel No. 13209C C010

Dear Applicant,

This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of a sign panel for the property located at 309 North Main Street, Jonesboro, Georgia.

Due to the COVID-19 outbreak, the review meeting will be conducted by members via a remote conference call (Zoom Meetings) on Wednesday, June 2, 2021 at 4:30 pm. You will be provided a link to the meeting to participate if you wish. If you are unable to be a part of the meeting, then you will be informed of the recommendation on the following day.

Sincerely,

David D. Allen
Community Development Director / Zoning Administrator

Attachment: Acceptance Letter (1895 : 309 North Main Street Sign)



CITY OF JONESBORO, GEORGIA COUNCIL

Agenda Item Summary

Agenda Item #

7.3

- 3

COUNCIL MEETING DATE

June 2, 2021

Requesting Agency (Initiator)

Office of the City Manager

Sponsor(s)

Community Development Director Allen

Requested Action *(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)*

Commission to make a recommendation for Gas Station – 155 South McDonough Street; Parcel No. 13241D H002; Replacement sign panels for existing business in Historic District.

Requirement for Board Action *(Cite specific Council policy, statute or code requirement)*

City Code Section 86-489, 86-490, 86-495 – Sign Standards

Is this Item Goal Related? *(If yes, describe how this action meets the specific Board Focus Area or Goal)*

Yes

Beautification, Community Planning, Neighborhood and Business
Revitalization, Historic Preservation

Summary & Background

(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)

Approval of replacement sign panels; The applicant recently inquired about replacing the panels on an existing ground sign framework at the road at 155 South McDonough Street. The property has been a gas station for many years and is changing ownership from Citgo to Valero, and the signage and canopy graphics need to reflect that. The property is zoned H-1 Historic District. (There is a sign permit in the year 2000 for a Marathon gas station, so the station has changed names several times in the past.)

Sec. 86-490:

- (a) Ground signs, which are permanent, shall be permitted in non-residential zoning districts. No ground sign shall have a height greater than six feet above normal grade, or a **sign face area greater than 35 square feet (each side)** for lots with a single building and 45 square feet (each side) for planned centers. No portion of a ground sign shall not be located within ten feet of a street right-of-way or within 50 feet of any other permanent sign, major structure or building. **Changeable copy shall not exceed 33 percent of the area of the sign face.** Ground signs are allowed only on lots upon which there is a building which is currently occupied pursuant to a current and valid certificate of occupancy issued by the city or which is currently being developed under an active building permit issued by the city.

The location and height of the existing sign framework is not changing and is grandfathered in. The “Valero” sign panel fits the width of the existing frame and is 29.66 square feet (each side), below the 35 square feet maximum for each side. The additional replacement panel, for the gas pricing, is 19.72 square feet (each side). Per Section 86-489, lots with multiple frontages (South McDonough Street and East College Street) are allowed one additional ground sign. Changeable copy will be about 16% of total sign face.

The property is also in the Historic District (H-1), which has its own signage standards.

Sec. 86-495. - Historic district.(3) Signage standards.

- a. General. Signage shall complement the architectural details of the building and shall not violate or otherwise obscure the architecture of the building to which it is attached. Signs, lettering, or boxed graphics shall not cut across columns, cornices, windowsills, arches or balconies, nor extend above the roofline of any building to which it is attached.
- b. Lettering, size, and content. Letters can be painted or mounted directly on a signboard, storefront, wall or window, if in proportion to the storefront. Lots in the H-1 Historic District are allowed the same amount of signage as lots outside of the H-1 Historic District. In the H-1 Historic District, canopy signs and hanging or suspended signs may be utilized.

FOLLOW-UP APPROVAL ACTION (City Clerk)

Typed Name and Title

Ricky L. Clark, City Manager

Date

June, 2, 2021

06/02/21

Design Review Commission

APPROVED

Signature

City Clerk's Office

Provided, however, in no case may the total signage area exceed ten percent of the building face to which the sign is attached. Acceptable lettering materials include wood, stone, synthetic stone, metal, vinyl, dimensional plastic, acrylic, or high-density polystyrene foam. **The overall design of all signage shall be compatible with the turn-of-the-century theme of the historic district.**

c. **Materials.** Signs may be constructed of concrete, brick, wood, stone, metal, glass, or synthetic materials that have the same appearance of the aforementioned natural materials due to their finish. All materials shall be compatible with the building's architecture and should be colorfast and resistant to corrosion. Signs shall be professionally finished in accordance with the material selected, whether by sanding, painting, staining and/or sealing, with the edges of the sign framed out and/or sealed.

d. **Lighting.** All signs in the historic district, whether ground signs or wall signs, shall only be illuminated by an external light source, and through craftsmanship and materials, shall reflect the design aesthetics of the historic district.

e. **Colors.** The historic preservation commission shall approve the color or colors of all signs as well as the color or colors of all lettering, symbols, marks, pictures, figures, embellishments, frames or the like contained therein.

The property has been a gas station within the Historic District for many years, undergoing many exterior changes. Despite the color, material, and lighting standards above, this is not a new development, and changing out the gas station panels and graphics of the canopy will not be a future detriment to the Historic District. Also, Valero is a recognized national brand, with its own standard color schemes and logos. Also, technically, per Section 86-490, electronic message center signs are not allowed in the Historic District:

(6) Electronic message center signs are only permitted in the following zoning districts:

C-1 neighborhood commercial district.

C-2 highway commercial district.

O&I office and institutional district.

MX mixed use district.

M-1 light industrial district.

Again, the gas station property has been allowed the use of electronic signage for many years. The electronic lettering will be for gas prices only and will not blink or flash or change quicker than every 10 seconds.

Fiscal Impact

(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)

Private owner

Exhibits Attached (Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)

- Existing Sign
- New Ground Sign Panels
- Canopy Graphics
- Acceptance Letter

Staff Recommendation (Type Name, Title, Agency and Phone)

Approval

Google Maps 155 S McDonough St



Image capture: Jun 2019 © 2021 Google

Jonesboro, Georgia



Street View




Detailed Information

Standard Windload
Retainer Quantity: 1
Retainer Size: 71.625"H X 59.625"W

Area: 29.66 SQ FT
Retainer Color: Valero Light Gray

PP446105A Detail 1: Logo
VO: 69"H X 57"W
Valero Logo Pan Emboss Face
Color Specifications:
Vinyl
Valero Teal, 359-00455
Valero Yellow, 359-00456

Est. Crated Weight: 169 pounds
Crate HxLxW: 74x62x7"

| | | | |
|--|--|--|--|
|  Everbrite | | Customer: Valero | |
| Project No: PP446105A | | Scale: N/A | |
| Date: 03/16/2021 | | Drawn By: RG | |
| Location & Site No: VAL155ADR, 155 S MCDONOUGH ST, JONESBORO, GA, 30236 | | Version: 1 | |
| Description: | | | |
| <small>DISCLAIMER: Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to these drawings and designs are the exclusive property of Everbrite LLC. Use of, or duplication in any manner without express written permission of Everbrite LLC is prohibited.</small> | | | |
| Customer Approval: NOTE: Unless specified by customer, all depth of embossing will be determined by Everbrite Engineering or existing customer specifications on file. Colors and graphics on file will be used unless otherwise specified by customer. | | | |
| Please read carefully, check appropriate box and fax back to Everbrite: | | <input type="checkbox"/> Sketch OK as is <input type="checkbox"/> New Sketch Required | |
| SIGNATURE _____ | | DATE _____ | |

Detailed Information

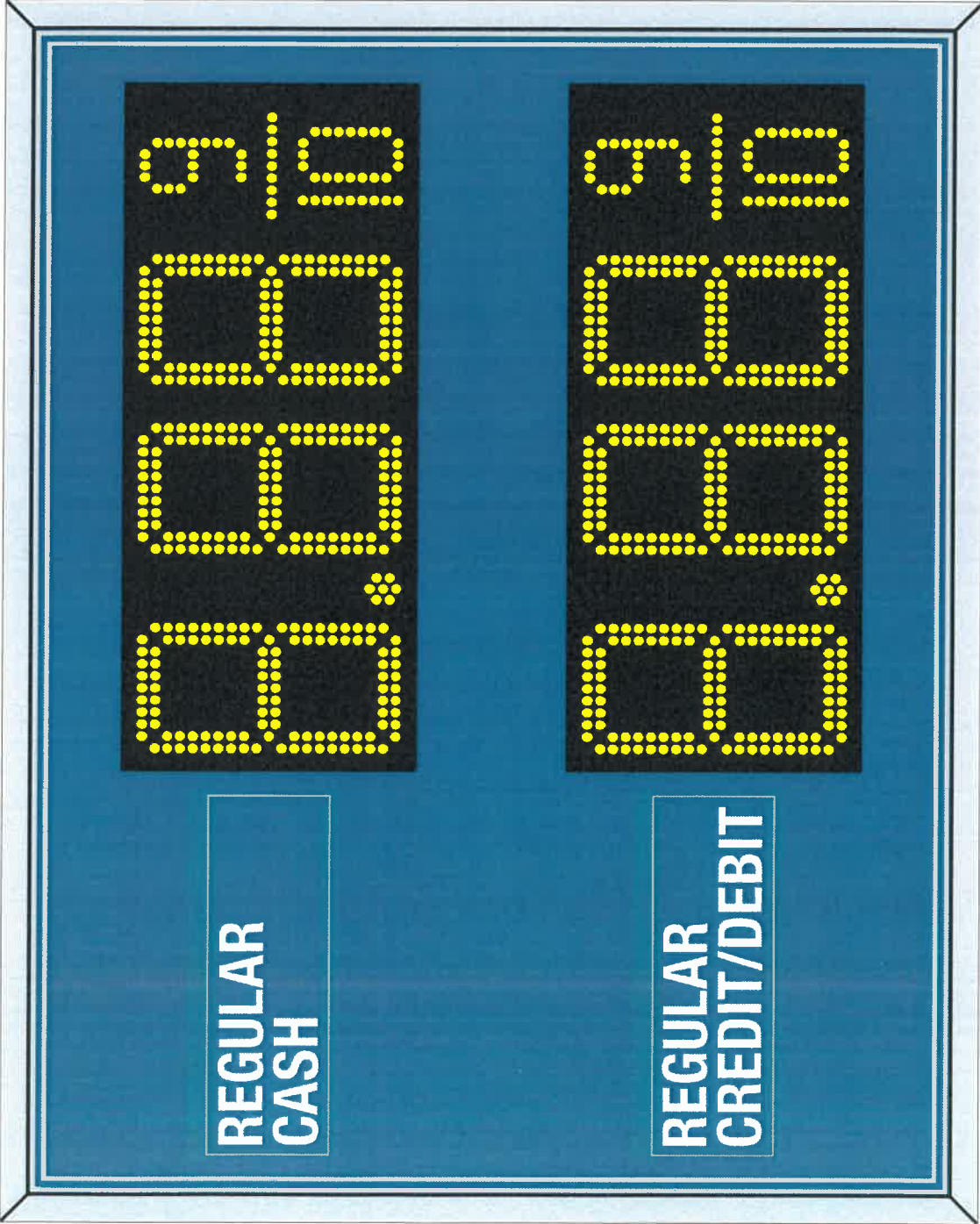
Standard Windload
Retainer Quantity: 2
Retainer Size: 47.625"H X 59.625"W

Area: 19.72 SQ. FT
Retainer Color: Valero Light Gray

PP446105B Detail 1: Priceline
VO: 45"H X 57"W
Digit Type: Lumidigit 4E (Pan Face)
GRADE PLACARDS
Placard Size: 5.8942" X 17.5527"
Priceline 1: Amber 12", Right
Priceline 2: Amber 12", Right

1 - 20 Amp Circuit(s) Required
LEDs Total Draw: 2 Amps

Est. Crated Weight: 273 pounds
Crate HxLxW: 61x67x21"



**Everbrite**

Customer: Valero

Project No: PP446105B

Date: 03/16/2021

Location & Site No: VAL155ADR, 155 S MCDONOUGH ST, JONESBORO, GA, 30236

Scale: N/A

Drawn By: RG

Version: 1

Description:

Customer Approval: NOTE: Unless specified by customer, all depth of embossing will be determined by Everbrite Engineering or existing customer specifications on file. Colors and graphics on file will be used unless otherwise specified by customer.

Please read carefully, check appropriate box and fax back to Everbrite:

☐ Sketch OK as is

☐ New Sketch Required

SIGNATURE _____ DATE _____

DISCLAIMER: Renderings are for graphic purposes only and not intended for actual construction dimensions. For windload requirements, actual dimensions and mounting detail, please refer to engineering specifications and install drawings. These drawings and designs are the exclusive property of Everbrite LLC. Use of, or duplication in any manner without express written permission of Everbrite LLC is prohibited.

SITE ADDRESS:

VALERO

155 S McDonough Street
Jonesboro, GA 30236

CANOPY PLAN VIEW

Quote 22-08749-20

☒

Confirmed Canopy Fascia Height 36"

☒

Confirm 2' ACM Field Variance All Sides

APPROVED BY: _____

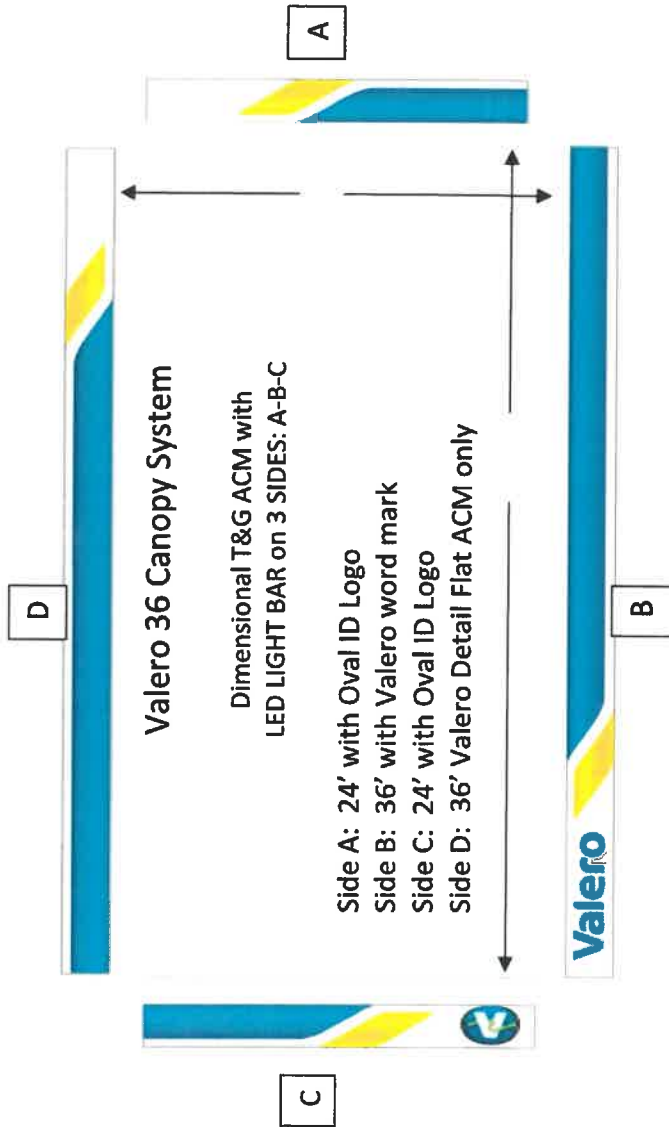
DATE: _____

APPROX LEAD-TIME: 3 WEEKS

ACM & word mark ship from Delaware, Ohio
Canopy Oval ID logos ship from Jacksonville TX

Quote to SHADY VENT

STORE



E. College Street

S. McDonough Street

Attachment: Canopy Graphics (1896 : 155 South McDonough Street Sign)

Attachment: Canopy Graphics (1896 : 155 South McDonough Street Sign)



MEMORANDUM

To: Cody Shoemaker
Shady Vent Construction

From: David D. Allen
City of Jonesboro
124 North Avenue
Jonesboro, GA 30236

Date: May 28, 2021

Re: Notification of Request for Design Review Commission – Replacement Sign Panels; 155 South McDonough Street; Parcel No. 13241D H002

Dear Applicant,


This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of replacement sign panels for the property located at 155 South McDonough Street, Jonesboro, Georgia.

Due to the COVID-19 outbreak, the review meeting will be conducted by members via a remote conference call (Zoom Meetings) on Wednesday, June 2, 2021 at 4:30 pm. You will be provided a link to the meeting to participate if you wish. If you are unable to be a part of the meeting, then you will be informed of the recommendation on the following day.

Sincerely,

David D. Allen
Community Development Director / Zoning Administrator

Attachment: Acceptance Letter (1896 : 155 South McDonough Street Sign)

| | | | |
|---|---|--|---|
|  | CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary | | Agenda Item # 7.4 |
| | | | COUNCIL MEETING DATE June 2, 2021 |
| Requesting Agency (Initiator) Office of the City Manager | Sponsor(s) Community Development Director Allen | | |
| Requested Action <i>(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)</i> Commission to make a recommendation for Taste of Thailand – 121 Jonesboro Road; Parcel No. 13240B E012; New ground sign for existing business. | | | |
| Requirement for Board Action <i>(Cite specific Council policy, statute or code requirement)</i> City Code Section 86-489, 86-490 - Sign Standards | | | |
| Is this Item Goal Related? <i>(If yes, describe how this action meets the specific Board Focus Area or Goal)</i> Yes Beautification, Community Planning, Neighborhood and Business Revitalization | | | |
| Summary & Background <i>(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)</i> <p>Approval of new ground sign design; Taste of Thailand has been operating at 121 Jonesboro Road for several years. Recently, the owner and applicant inquired about installing a new ground sign along their Jonesboro Road frontage to improve their visibility on that road. The two tall pylon signs (one on Jonesboro Road and one on North Main Street) were removed a couple of years ago. Currently, there is just one wall sign on the front of the building advertising the restaurant.</p> <p><u>Sec. 86-490:</u></p> <p>(a) Ground signs, which are permanent, shall be permitted in non-residential zoning districts. No ground sign shall have a height greater than six feet above normal grade, or a sign face area greater than 35 square feet (each side) for lots with a single building and 45 square feet (each side) for planned centers. No portion of a ground sign shall not be located within ten feet of a street right-of-way or within 50 feet of any other permanent sign, major structure or building. Changeable copy shall not exceed 33 percent of the area of the sign face. Ground signs are allowed only on lots upon which there is a building which is currently occupied pursuant to a current and valid certificate of occupancy issued by the city or which is currently being developed under an active building permit issued by the city.</p> <p>The proposed sign will be 5 feet tall. The actual sign face (display of message) will be 24 square feet (each side). Staff met with the applicant and owner at the property and confirmed that the proposed location of the sign will be at least 50 feet away from the building. The right-of-way line was roughly measured and it was determined that the base will be a little over 10 feet from the right-of-way line. The color scheme is the same as the wall sign already installed. There will be no changeable copy. The sign will be internally illuminated.</p> | | | |
| Fiscal Impact <i>(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)</i> Private owner | | | |
| Exhibits Attached <i>(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)</i> <ul style="list-style-type: none"> • Property Picture | | | |

| FOLLOW-UP APPROVAL ACTION (City Clerk) | | |
|---|------------------------------|--|
| Typed Name and Title Ricky L. Clark, City Manager | Date June, 2, 2021 | 06/02/21 Design Review Commission APPROVED |
| Signature | City Clerk's Office | |

- Site Plan
- Taste of Thailand_Road Sign
- Acceptance Letter

7.4

Staff Recommendation *(Type Name, Title, Agency and Phone)*

Approval

Proposed Sign

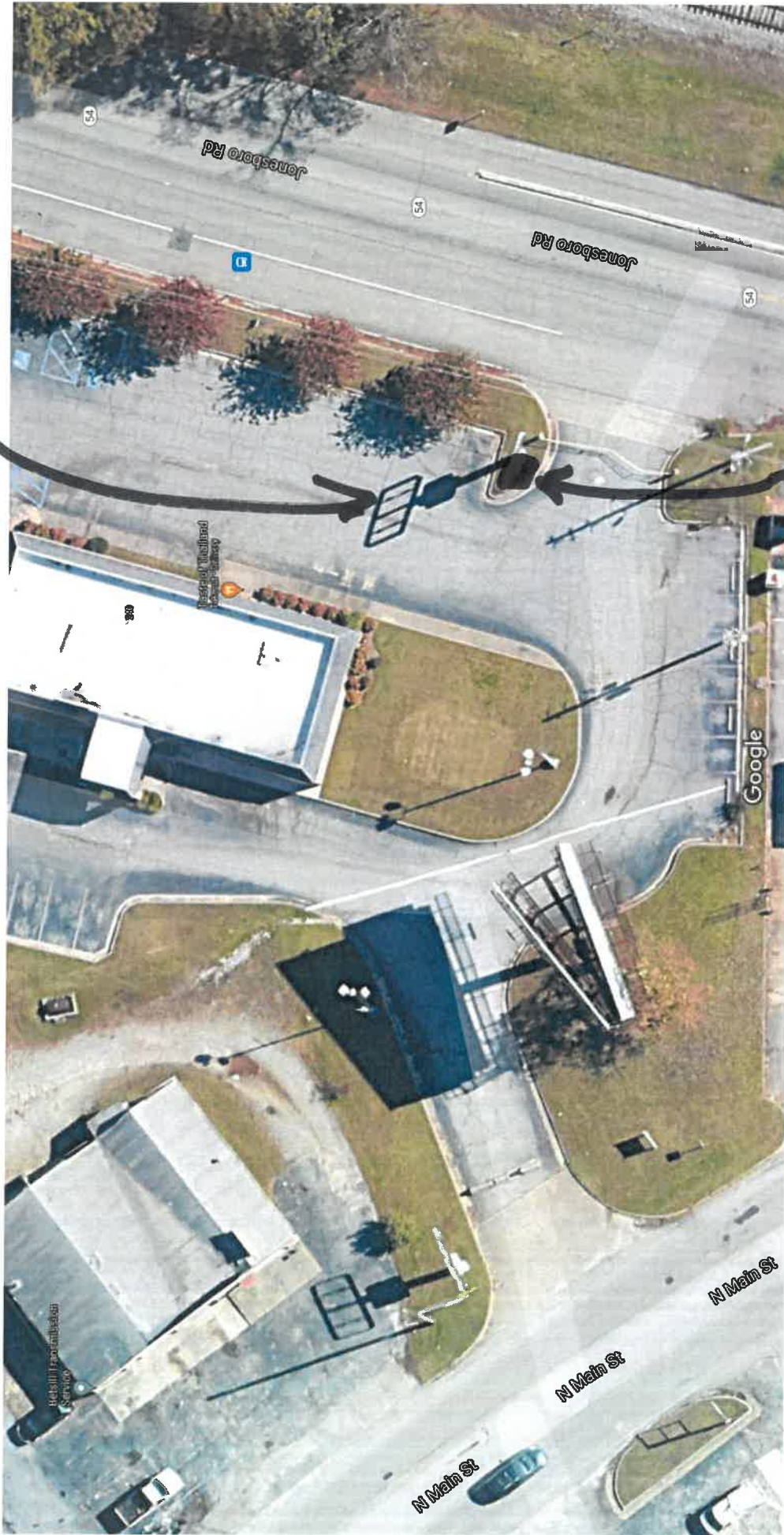


Image capture: Jun 2019 © 2021 Google

Jonesboro, Georgia



Street View



Former Sign

Proposed Sign

PROJECT DESCRIPTION:



Attachment: Taste of Thailand_Road Sign (1897 : 121 Jonesboro Road Sign)



MEMORANDUM

To: Todd Hanner
Autograph Signs

From: David D. Allen
City of Jonesboro
124 North Avenue
Jonesboro, GA 30236

Date: May 28, 2021

Re: Notification of Request for Design Review Commission – Ground Sign; 121 Jonesboro Road; Parcel No. 13240B E012

Dear Applicant,


This letter is to serve as notification that the City of Jonesboro, Design Review Commission, has accepted your request for review of a new ground sign for the property located at 121 Jonesboro Road, Jonesboro, Georgia.

Due to the COVID-19 outbreak, the review meeting will be conducted by members via a remote conference call (Zoom Meetings) on Wednesday, June 2, 2021 at 4:30 pm. You will be provided a link to the meeting to participate if you wish. If you are unable to be a part of the meeting, then you will be informed of the recommendation on the following day.

Sincerely,

David D. Allen
Community Development Director / Zoning Administrator

Attachment: Acceptance Letter (1897 : 121 Jonesboro Road Sign)

| | | |
|--|---|--|
|  | CITY OF JONESBORO, GEORGIA COUNCIL Agenda Item Summary | Agenda Item # - 5 |
| | | COUNCIL MEETING DATE June 2, 2021 |
| Requesting Agency (Initiator) Office of the City Manager | Sponsor(s) Community Development Director Allen | |
| Requested Action <i>(Identify appropriate Action or Motion, purpose, cost, timeframe, etc.)</i> Commission to make a recommendation for Elite Buzi Dance Studio – 1423 Stockbridge Road; Parcel No. 12017B A003; New Wall Sign for New Business. | | |
| Requirement for Board Action <i>(Cite specific Council policy, statute or code requirement)</i> Review of Sign Design | | |
| Is this Item Goal Related? <i>(If yes, describe how this action meets the specific Board Focus Area or Goal)</i> Yes Beautification, Community Planning, Neighborhood and Business Revitalization | | |
| Summary & Background <i>(First sentence includes Agency recommendation. Provide an executive summary of the action that gives an overview of the relevant details for the item.)</i> Wall sign will be compliant with sign code size restrictions. Sign will not be internally illuminated. | | |
| Fiscal Impact <i>(Include projected cost, approved budget amount and account number, source of funds, and any future funding requirements.)</i> Private owner | | |
| Exhibits Attached <i>(Provide copies of originals, number exhibits consecutively, and label all exhibits in the upper right corner.)</i> <ul style="list-style-type: none"> Application Wall Sign | | |
| Staff Recommendation <i>(Type Name, Title, Agency and Phone)</i> Approval | | |

| FOLLOW-UP APPROVAL ACTION (City Clerk) | | |
|---|------------------------------|--|
| Typed Name and Title Ricky L. Clark, City Manager | Date June, 2, 2021 | |
| Signature | City Clerk's Office | |

Date of Application: 06/01/21

PLEASE PRINT OR TYPE This is an application for authorization to erect/change signage. A permit fee of \$ 35.00 will be charged and must be submitted with this application, and is based on the City of Jonesboro Schedule of Fees. The signage fees are based on independent sign size. A separate application is required for each new sign or for any change to an existing sign.

Once authorization has been given, and within 10 days of work completion, the applicant must request in writing a final permit. Included with your final permit request must be a current and dated photograph of each face of the sign and a signed affidavit that the photographs are accurate, with a statement that the sign was erected/changed as described in the application. False statements made on this application are grounds for revocation of the sign permit authorization

The city shall process all sign authorizations/permit applications, within 45 days of the city's receipt of completed application. Once written authorization has been issued, all work must be completed within 180 days. If, after 180 days, the City has not received report of completion, the authorization shall become null and void and no final permit will be issued.

Description of Permit

Please check:

- ☒ New Sign
- ☐ Change to Existing Sign
- ☐ Ground Sign
- ☐ Window Sign
- ☐ Subdivision Sign
- ☐ Projecting Sign Wall Sign
- ☐ Entrance Sign
- ☐ Special Event Sign
- ☐ Other (describe below)

Property Owner or Applicant Information

Name: Benneika WalkerMailing Address: 701 Yukon WayCity: Stockbridge State: Ga Zip: 30281Phone: (Day) 678-225-9748 (Evening) _____*Signature: 

*By signing the above line, Property Owner gives permission for appropriate actions.

Jonesboro Property Information

Existing Uses and Structures:

COMMERCIAL

Surrounding Uses and Structures: (See Official Zoning Map):

COMMERCIAL

Surrounding Zoning:

North: _____ South: ☒ East: _____ West: _____

Property Address of Sign:

ELITE BUZZ 1 DANCE STUDIO CENTER INC. 1423 STOCKBRIDGE RD. B2 JONESBORO 30236

Complete dimensions and total area of the sign: 20 SQ. FT. / 30" H X 96" W

What is the position of the sign in relation to nearby buildings/structures and other signs?

ON WALL

What is the position of the sign in relation to nearby buildings/structures and other signs?

ON WALL

What are the setbacks from right-of-ways, property lines and easements?

50 FEET N/A

Name of person, firm, corporation or association erecting the sign is:

REYES SIGNS SERVICES / MR. BAILEY 678 485-0481

Name of business/activity at the address where the sign is to be erected:

DANCE STUDIO / OUTREACH CENTER INC.

Is this in a planned development?

YES

Attach to this application a written description of all other signs located on the lot, indicating the sign type, size and placement. (Master Signage Plan)

667.
OF
WALL

Attachment: Application (1924 : 1423 Stockbridge Road - Dance Studio Sign)

Include one accurate scale drawing of the sign plans you are requesting a permit for. Include:

- specifications and method of construction
- materials used in the construction of the sign itself
- how the sign(s) will be attached to the building or ground
- a scale drawing of the site showing driveways, structures, existing and proposed signs
- any other limiting site features.
- Indicate if the sign will be illuminated

NOTE: BE SURE OF YOUR LOCATION PRIOR TO ERECTING SIGN. CALL CODE ENFORCEMENT FOR VERIFICATION (770) 478-3800

FOR OFFICE USE ONLY:

Date Received: 1 / /20 Received By:

Fee Amount Enclosed: \$

Date Approved: 6/2/21

Date Denied 1 / /20

Permit Issued 6/15/21

Comment:

DRG APPROVED 6/2/21
INTERNALLY ILLUMINATED

David Allen

From: benneika demps <mmtax32@gmail.com>
Sent: Wednesday, June 2, 2021 10:54 AM
To: David Allen
Subject: EliteBuziOutreach



Attachment: Wall Sign (1924 : 1423 Stockbridge Road - Dance Studio Sign)

M & M Tax and Accounting Services LLC

www.mmtaxfargo.org

"Let's Go Mobile"

Mrs. Benneika Walker

678-225-9748

20
~~20~~ SF

20' x 15 SUITE - 300
 20/300