



**JONESBORO DDA & MAIN STREET
PROMOTIONS AND ORGANIZATION COMMITTEE
PLANNING/REGULAR MEETING
CITY CENTER
JANUARY 9, 2024 10AM-2PM**

Agenda

- I. CALL TO ORDER** – Chairperson Jule Segner
- II. ADOPTION OF THE AGENDA**
- III. ADOPTION OF MINUTES** (Promotions Nov. 2023) and (DDA Board Nov. 2023)
- IV. OLD BUSINESS**
 - A. Evaluation of Jonesboro Jingle Jam (Saturday December 2)
 - B. Evaluation of Mayor’s Mommy & Me Christmas Tea & Daddy Too (December 19)
- V. NEW BUSINESS**
 - A. Planning Session
 - B. Review of Budget
 - C. Review of Work Plan
 - D. Review of By Laws
- VI. BOARD DISCUSSION**
- VII. ADJOURN**